

GENAI-POWERED SPRINT BACKLOG PRIORITIZATION

Accelerating value delivery with intelligent automation

At Wells Fargo Technology, our primary goal is to **deliver value to our customers as quickly as possible**. To achieve this, we're focused on proactively maintaining sprint backlogs, with the aim of planning several sprints in advance.

The Challenge

Product Owners often encounter significant challenges in determining the optimal order for tasks and user stories. This complexity frequently leads to protracted planning sessions, impacting overall efficiency and time to market.

Our Solution: AI-Driven Prioritisation

Introducing new GenAI-powered product designed to streamline sprint backlog prioritisation. This innovative solution leverages GenAI to efficiently prioritize sprint items, enabling faster decision-making and reduced time to market.

Key Features

- AI-powered analysis
- Easy-to-use interface
- Full Product Owner control

The AI engine intelligently analyses data from JIRA, identifying patterns and dependencies to suggest the most effective order for tasks and user stories. **Product Owners retain complete control, reviewing GenAI-generated suggestions within an intuitive interface.** They can effortlessly adjust priorities, add clarifying notes, and provide valuable feedback, enabling the AI to continuously learn and improve its prioritisation accuracy. The result is a meticulously prioritised list of JIRA stories, optimised for sprint execution.

Benefits

This solution effectively blends the speed and analytical power of GenAI with the critical thinking and domain expertise of Product Owners. By empowering Product Owners with intelligent recommendations and a streamlined workflow, we unlock faster decision-making, improved sprint planning efficiency, and a significantly reduced time to market for our valuable products and features.

In summary, our new AI product offers a powerful tool to improve our sprint planning and accelerate value delivery. This innovative solution will lead to a more efficient development process and faster releases.