

IBM adds new Robotic Process Automation including Automation Anywhere Offering

NA Hursley Summit
Andy Ritchie GTM Offering Manager
andy_ritchie@uk.ibm.com
11th October 2017

outthink limits

Topics

RPA Overview

IBM DPA and RPA Offering with Automation Anywhere

Software Robots are similar to Physical Robots

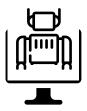


Physical robots

Perform repetitive physical tasks

Example:

- Pick eight chocolates from assembly line
- Assemble a finished box of chocolates



Software robots

Perform repetitive **software** tasks

Example:

- Log in to four different systems
- Navigate legacy screens to retrieve data
- Use data to open new account in system of record

ROBOTIC PROCESS AUTOMATION (RPA)

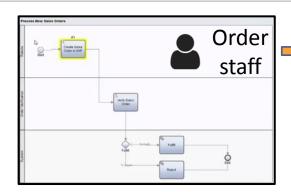
enables companies to easily automate mundane, repetitive tasks in order to free up employees to perform higher value work

HOW RPA WORKS:

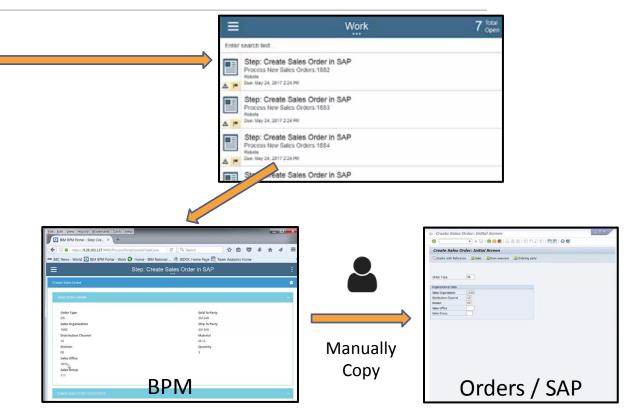
RPA 'bots' replicate the actions of humans interacting with application user interfaces

- No changes to existing interfaces
- Reduces swivel chair integration
- Efficiently execute high volume work

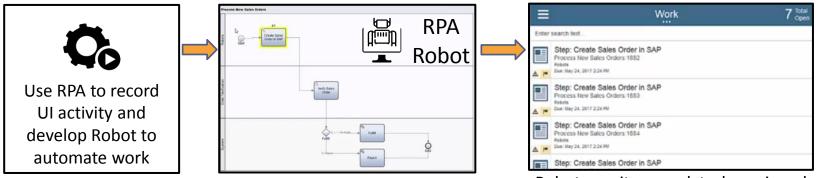
Example: RPA and BPM in Action



Process V1: human Create Sales Order task



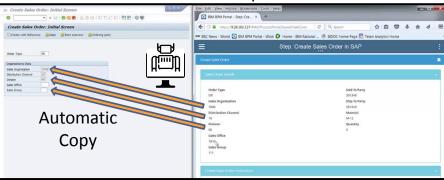
Example: RPA and BPM in Action



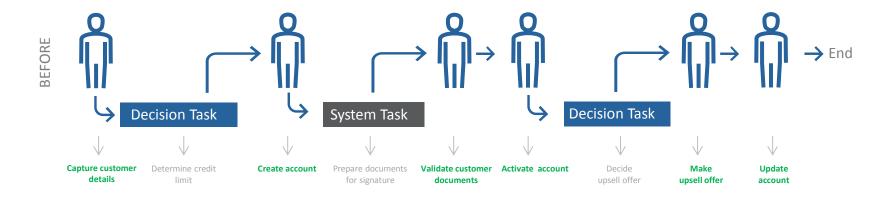
Process V2: robot

Create Sales Order task

Robot monitors work tasks assigned to it and completes

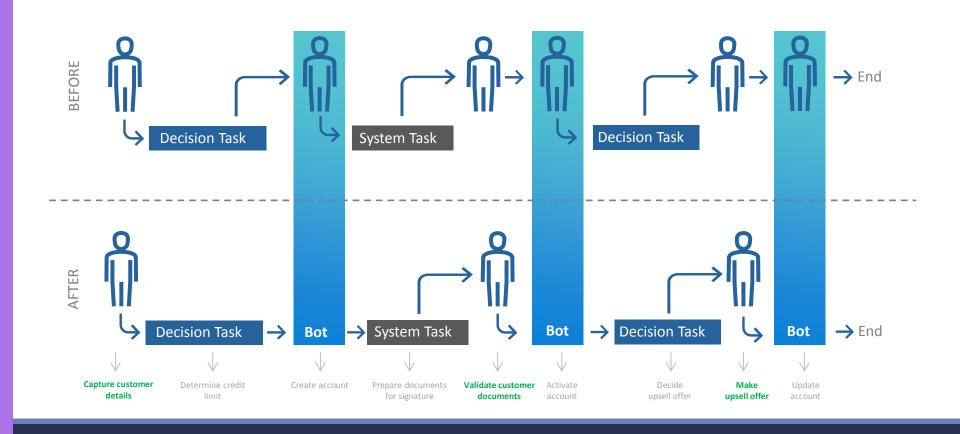


Processes typically involve humans decisions and system activities



Account Opening Process

RPA simplifies human task automation



Key Benefits of Robotic Process Automation



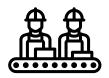
Accelerate time to value

Create, test and deliver new automations in days or weeks



Reduce human error

Eliminate copy/paste mistakes introduced by swivel chair integration



Increase throughput

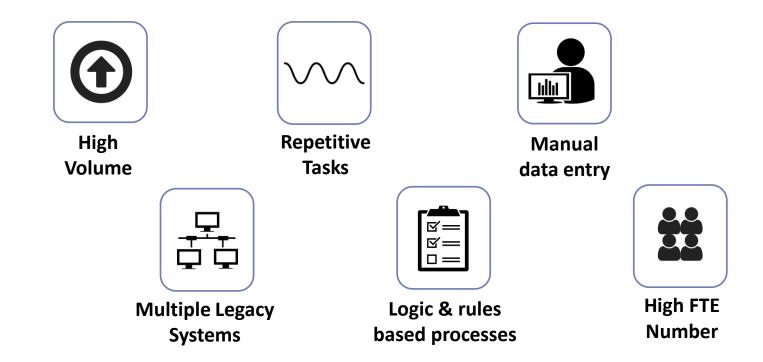
Fulfill automated tasks in seconds or minutes, round the clock



Decrease development costs

Develop automations quickly with simple record/playback functions

RPA Selection Criteria



RPA Use Cases



- Data transfer between systems
- Matching data between systems



Swivel Chair

- No back-end integration available
- Integration is only possible via the UI



System

Migration

- Integration with legacy systems
- Migration of data between systems with no integration

Multiple **Data Sources**



- Extract data from documents (e.g. email, faxes, paper forms)
- Convert unstructured text to structured data



- Automate high volume of checks
- Filter out simple cases
- Refer to users for exceptions

Pre - checking



- New systems with missing functionality
- Impossible or too expensive to customize
- Workarounds needed

Unstructured Inputs



New **Systems**

RPA Challenges



Fragility & exception handling

- Robots are designed to work in a specific way. They are not designed for change or agility
- 30% of robotic automations need exception handling



Requires process analysis

- Understand processes and select the right activities to automate
- Robots do not have Human task, Case, complex Rule capabilities
- RPA is not always the right answer to an process automation problem



Requires Business & IT Sponsorship

- Business and IT need to work together
- Governance of new business and IT changes
- A CoE for all automation technologies is needed (not just RPA)

Topics

RPA Overview

IBM DPA and RPA Offering with Automation Anywhere

Announcing a new partnership with Automation Anywhere





Specifics of the partnership:

- IBM and Automation Anywhere join forces to create a new RPA offering within the IBM Digital Process Automation portfolio
- Announcement date was July 13th 2017. IBM will provide an offering on 22nd September 2017
- IBM Services will continue to consult on & implement the continuum of Digital Process Automation and Robotic Process Automation solutions

RPA adds complementary value to IBM DPA platform



IBM Digital Process Automation

Automate processes

- Automation and management of :
 - Human-centric & straight-through processes
 - Ad hoc processes & cases
 - Business rules & operational decisions

Maintain visibility

- KPIs track performance across each business process & customer journey
- Process SLAs specify performance targets for end-to-end process execution
- SLAs can be set to take appropriate action if performance is at risk

Continuously iterate and improve

- Rapid modeling, configuration, testing & deployment
- Graphical process models can be understood & edited by both business & IT
- Built-in change management & lifecycle governance

RPA

Lowers the barriers to

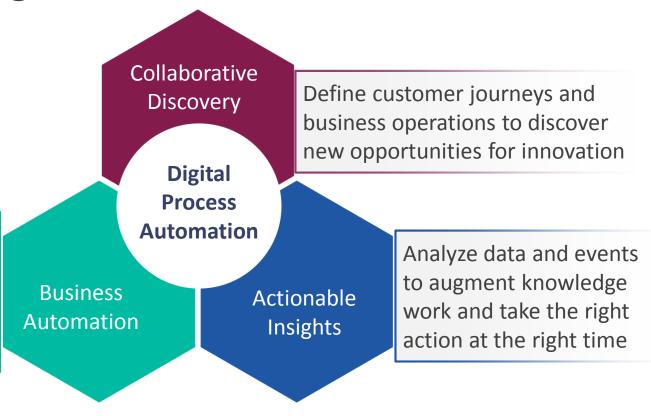
- Automate repetitive tasks & processes
- Eliminate swivel chair integration
- Reduce data entry errors
- Integrate applications with no APIs
- Automate data access from documents







Digital Process Automation



Design, automate and govern business operations to deliver a scalable, consistent customer experience

IBM Business Automation with Automation Anywhere RPA





Orchestrate human and automated service tasks IBM Business Process Manager (BPM)



Automate human tasks
Automation Anywhere Enterprise
Robotic Process Automation (RPA)



Automate business logic

IBM Operational Decision Manager (ODM)





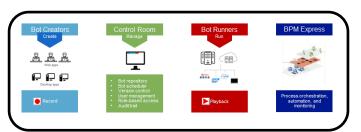
IBM Robotic Process Automation with Automation Anywhere V10

Available – 22nd September 2017

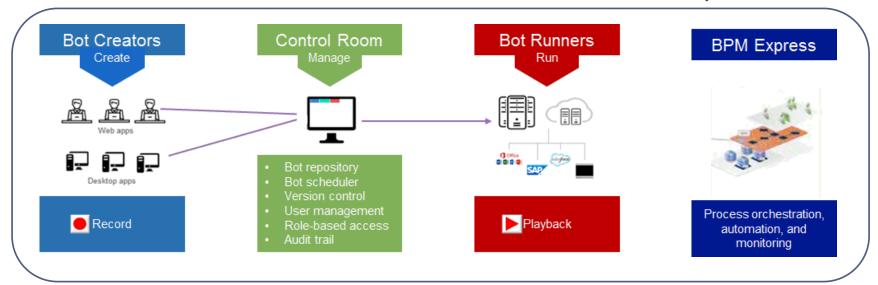
Combines Automation Anywhere Enterprise with IBM Business Process Manager Express

Provides Platform for Automated Repetitive Tasks,





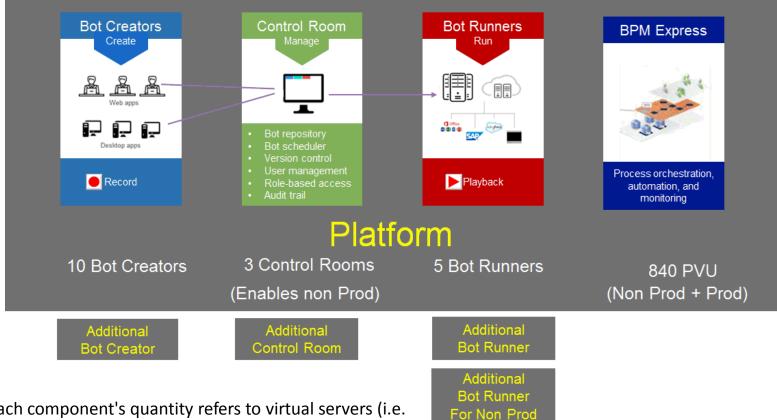
What's New in IBM RPA with Automation Anywhere?



- Front-end automation
- Multi system integration
- Structured data
- Enterprise scale

- End-to-end (human, system and bot) task orchestration
- Human based exception management
- Limited IBM BPM license

How is the IBM RPA offering packaged?



Note: each component's quantity refers to virtual servers (i.e. Platform includes 3 virtual servers of Control Room)

Easily Create Bots with Recorders

Create

<u>M</u>anage

Run

Use Recorders to record interactions between applications



Choose an Option

Smart Recorder

Screen Recorder

Web Recorder

Smart Recorder: Record web & desktop application screens, independent of screen size or window location

Screen Recorder: Record web & desktop application screens when screen size & window location don't change

Web Recorder: Special features for recording web applications

Edit Bots with the Task Editor



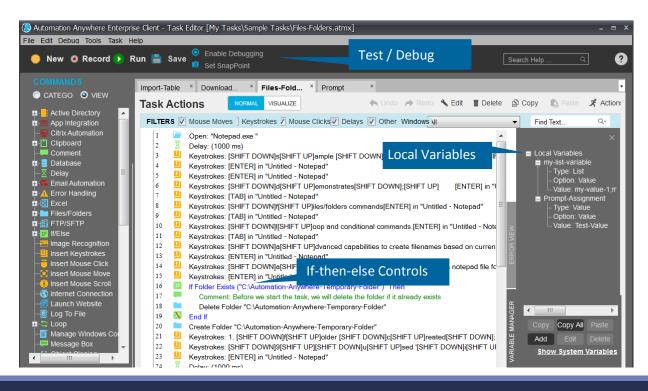
Variables to for data exchange between bot steps

Data Acquisition form from input files or other systems

Loops to iterate thorough bots

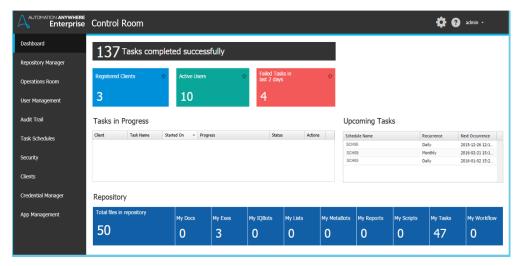
If-then-else for control flow

Error Controls for exception handling



Manage & Schedule Bots from Control Room

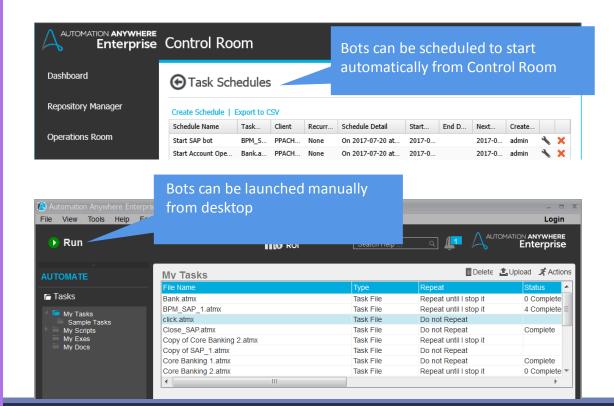




- Dashboard to view bot activities
- Repository Manger to manage uploaded bots
- Task Scheduler to deploy bots to Bot Runners and manage bot dependencies
- Operation Room to view the control room history and tasks in progress
- User Management to configure users (developers, Bot Runners, administrators)
- Audit Trail to displays all Control Room events

Run Bots Automatically or Launch from Desktop

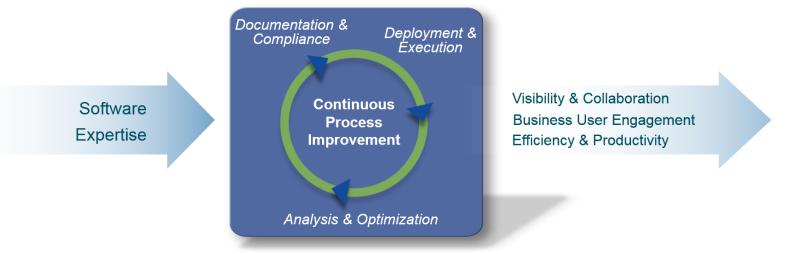






Business Process Management (BPM)

End to end process orchestration of the customer journey which may span a spectrum of work patterns; from the structured and repeatable, to the ad-hoc and dynamic

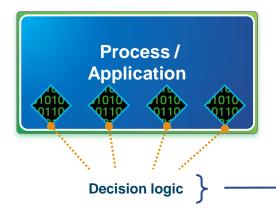


BPM is a management discipline focused on improving corporate performance by managing a company's business processes. This holistic management approach aims to align business processes with changing business needs by continuously focusing on optimizing them

(Paul Harmon, www.bptrends.com)

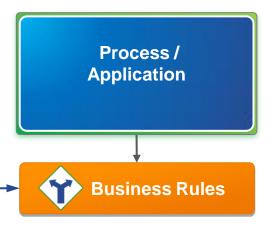
Operational Decision Management (ODM)

Without Decision Management



- Rules written in software code cannot be read by business people
- Hard coded rules are difficult to change
- Rules intertwined within applications cannot be reused by other systems

With Decision Management



- Natural language rules can be easily read
- Externalized rules are easy to change
- Centralized rules enable reuse and consistency

The Benefits of RPA and DPA

Benefits of BPM

Orchestrate Systems, Humans

Agile, Visible, governed processes

Enhance Customer Journey

Benefits of RPA

Automate repetitive human tasks

Fast Integration on the Glass

Scale Up/Down with no headcount

Benefits of ODM

Automate business logic

Agile, governed changes

Reduce process variance

Benefits of BPM, RPA and ODM

Enhanced Productivity

Low Code Automation

Reduce Headcount and Dev Cost

Reduced Time to Value

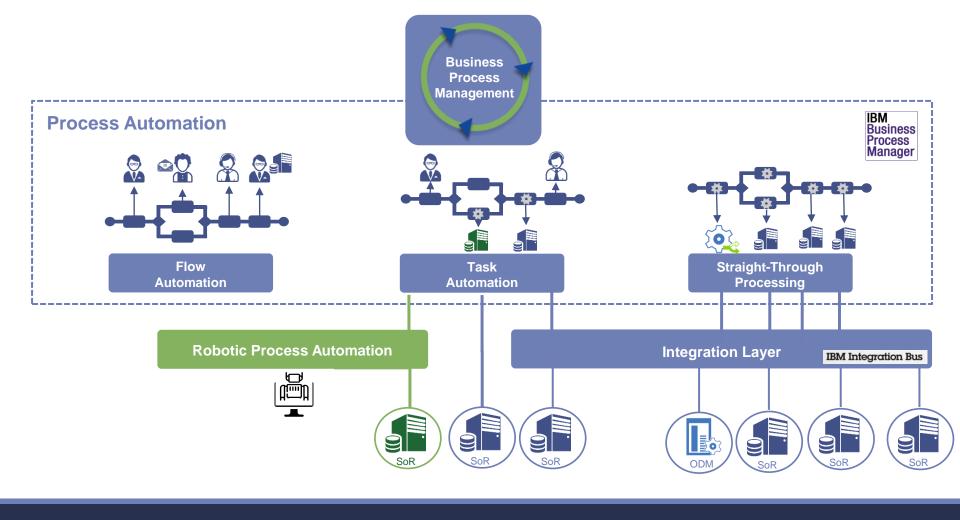
Increased Volumes and Scalability







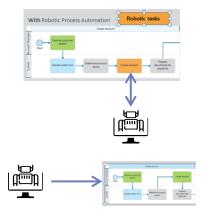




The 3 Main Integration Patterns of DPA and RPA

BPM & RPA

- Within BPM, refer specific tasks to automated RPA (Bots)
- 2. Within RPA, trigger a BPM process or send events especially where it requires human task management

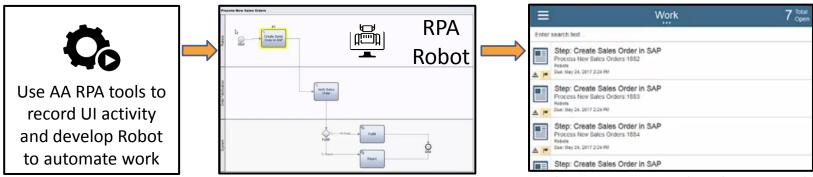


BPM, RPA and ODM

3. Within BPM, refer specific tasks to a combination of automated RPA (Bots) and automated ODM decisions



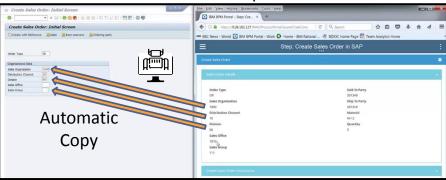
Example: RPA and BPM in Action



Process V2: robot

Create Sales Order task |

Robot monitors work tasks assigned to it and completes

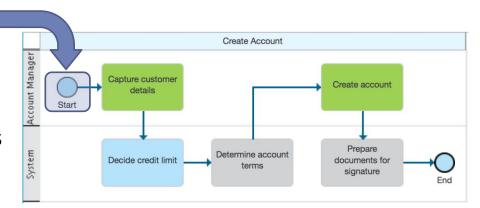


2. RPA triggers BPM



Trigger a new process

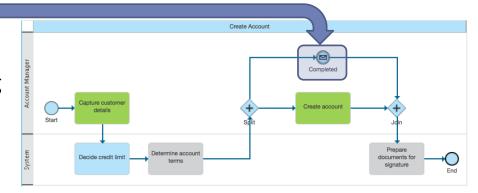
- Exceptions in RPA that require humans
- When certain conditions are met





Send an event to process

Update long running process



Some RPA platforms can invoke ODM decisions

RPA and ODM

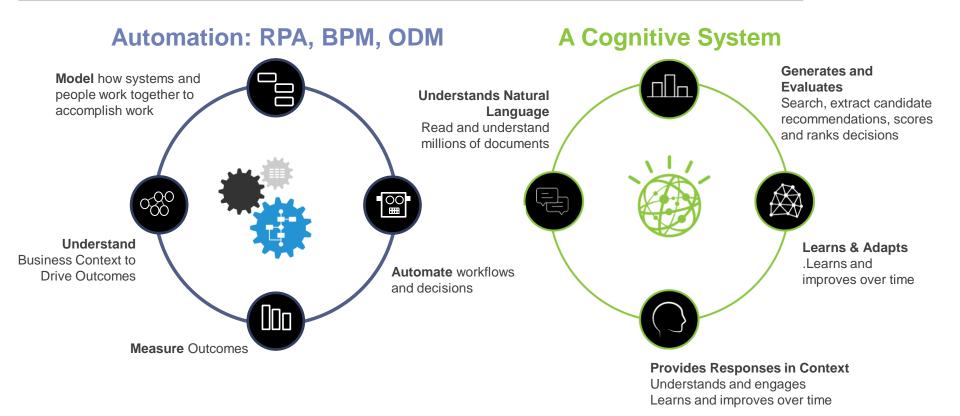
4. Within some RPA offerings, bots can use external ODM decisions where conditional rules change more frequently than the bot.



Pricers, risk or fraud analysts update and govern the rules directly.

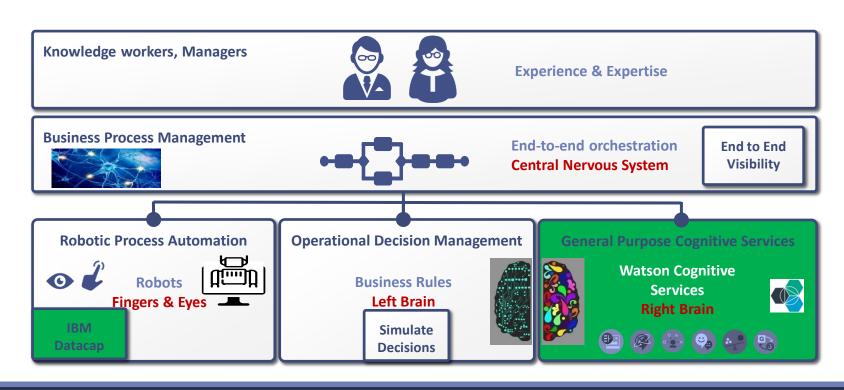


Automation and Cognitive



Combining Cognitive with DPA and RPA

Infuse cognitive capabilities into your processes and decisions



How to get started?

IBM Cloud > Products > Digital process automation >

IBM Robotic Process Automation with Automation Anywhere

Automate high-volume, repeatable tasks to free your employees to focus on higher-value initiatives with IBM's newest digital process automation (DPA) offering

Register to try the offering

Register for a consultation



Create a digital workforce to automate repetitive tasks

IBM and Automation Anywhere, Inc. have worked closely together to combine robotic process automation (RPA) with IBM's DPA capabilities to maximize the automation opportunities within your business processes. And so IBM Robotic Process Automation with Automation Anywhere was born.

IBM Robotic Process Automation with Automation Anywhere can be used to create a digital workforce to automate repetitive tasks, maximizing your knowledge workers' productivity by allowing them to focus on higher-value activities. The offering combines Automation Anywhere's RPA platform and the IBM Business Process Manager Express solution, with its simple interface to the process execution, monitoring and optimization engine.

Learn more about Automation Anywhere

Read the press release



alk to an expert



Appendix

outthink limits