

Research Question: How does education about the human impact on the environment cause a change in perception of the urgency of climate change?

Our team has made good progress on the project. We have launched pre-pilot with our professional and social circle and have got responses. We learnt a few glitches about different browsers from that and then we launched a pilot with mturk with 10 responses and learnt that we need to have probability distribution of .4,.4 for treatment and anti-treatment and 0.2 for placebo. We also learnt that paying \$1 for each response was enough to garner traction to our survey. From the initial analysis of data on pre-pilot which has 46 responses we gather that anti-treatment is more effective than treatment which is scary for climate change. We are going to launch our final survey on mturk tomorrow which will gather about 340 responses and will give us a better picture on our experiment results. We also learnt from the pilots that using likert scale is good because we see people using different likert scales instead of just 'Yes' 'No' answers.

Overall I am excited about the project and my team members are fabulous. We have been collaborating on a daily basis on the project and have brainstormed quite a bit on this project. Everybody has chipped in and all of us are equally excited about the project.

As of now I don't see any weakness in our team.