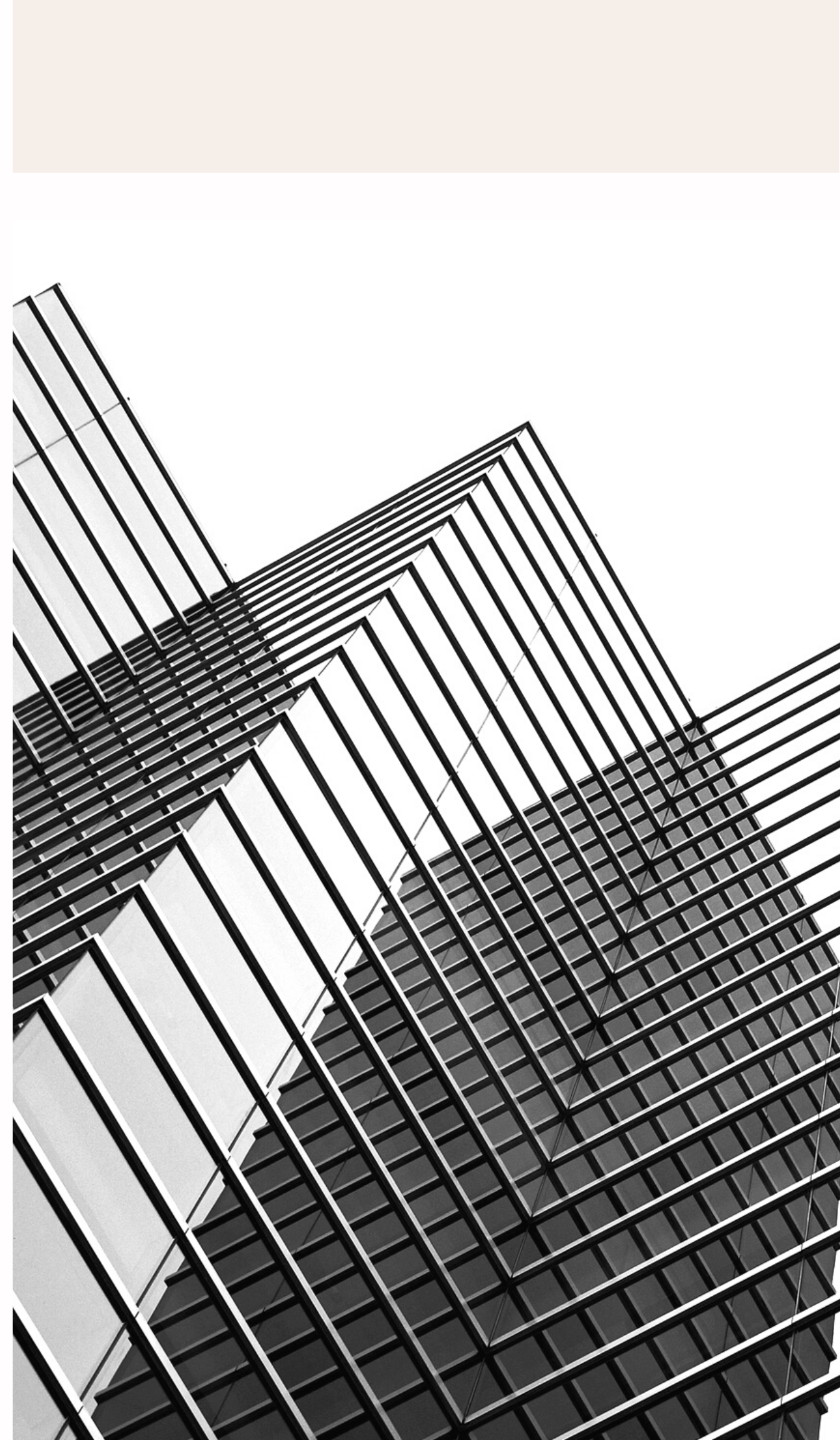


FILM INDUSTRY REVIEW

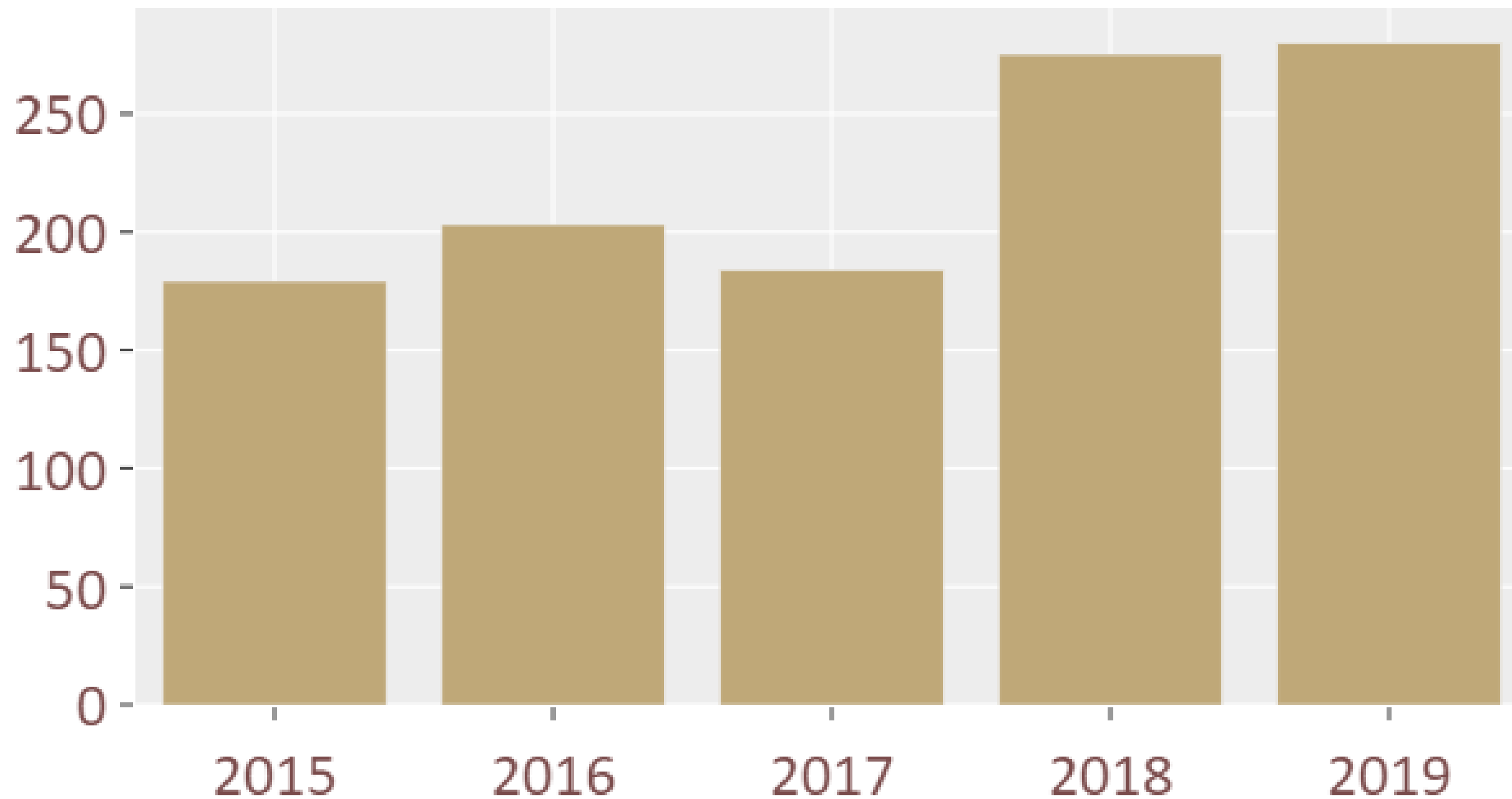
FILMINDS CONSULTANTS

Filminds Consultants



SUMMARY OF DATA

TOTAL NUMBER MOVIES: 1121



1

DATA SOURCES:

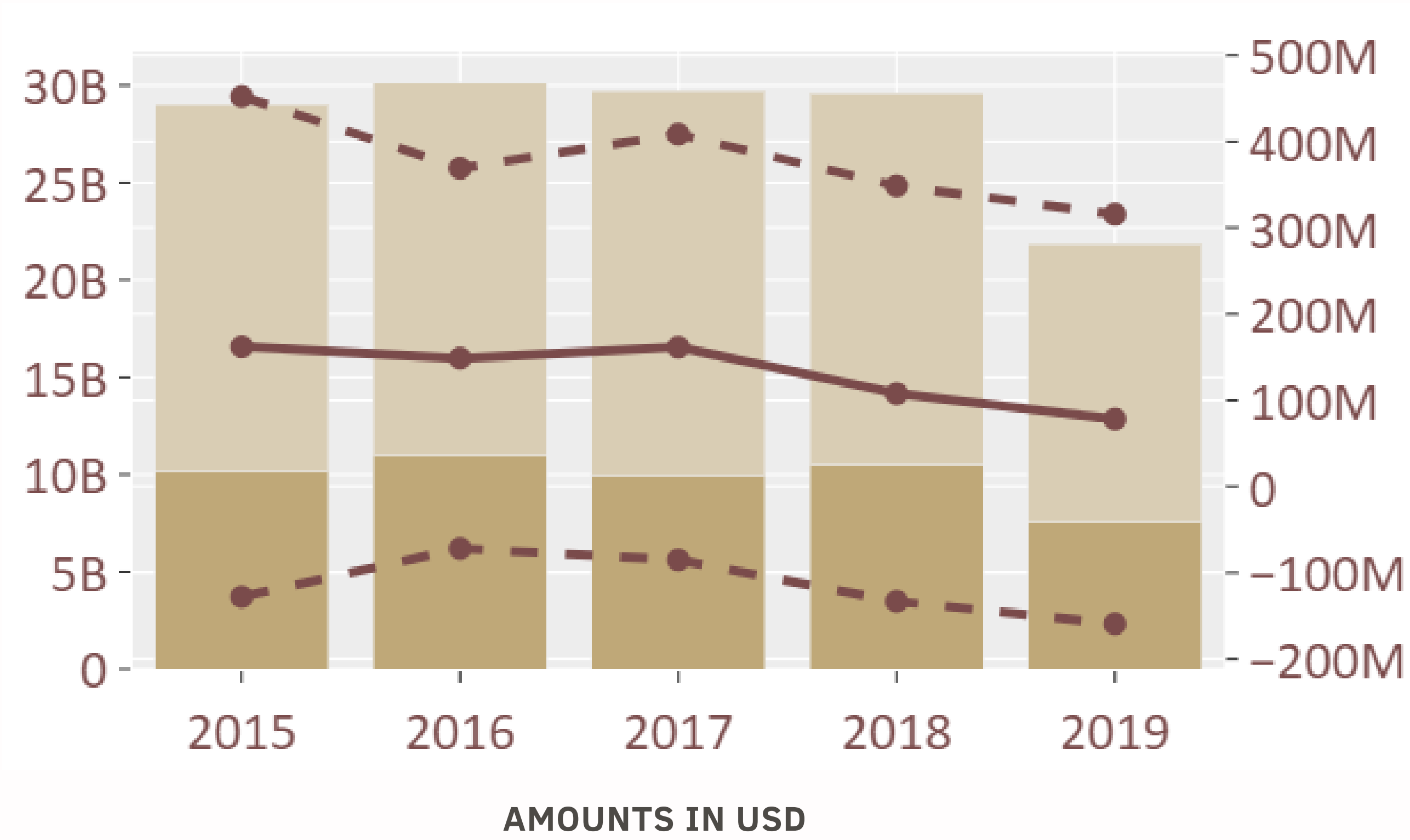
- IMDB
- BOX OFFICE MOJO

METHODS:

- OMDB
- MANUAL
- FLATTEN

BAR: NUMBER OF MOVIES PER YEAR

ANNUAL REVENUE



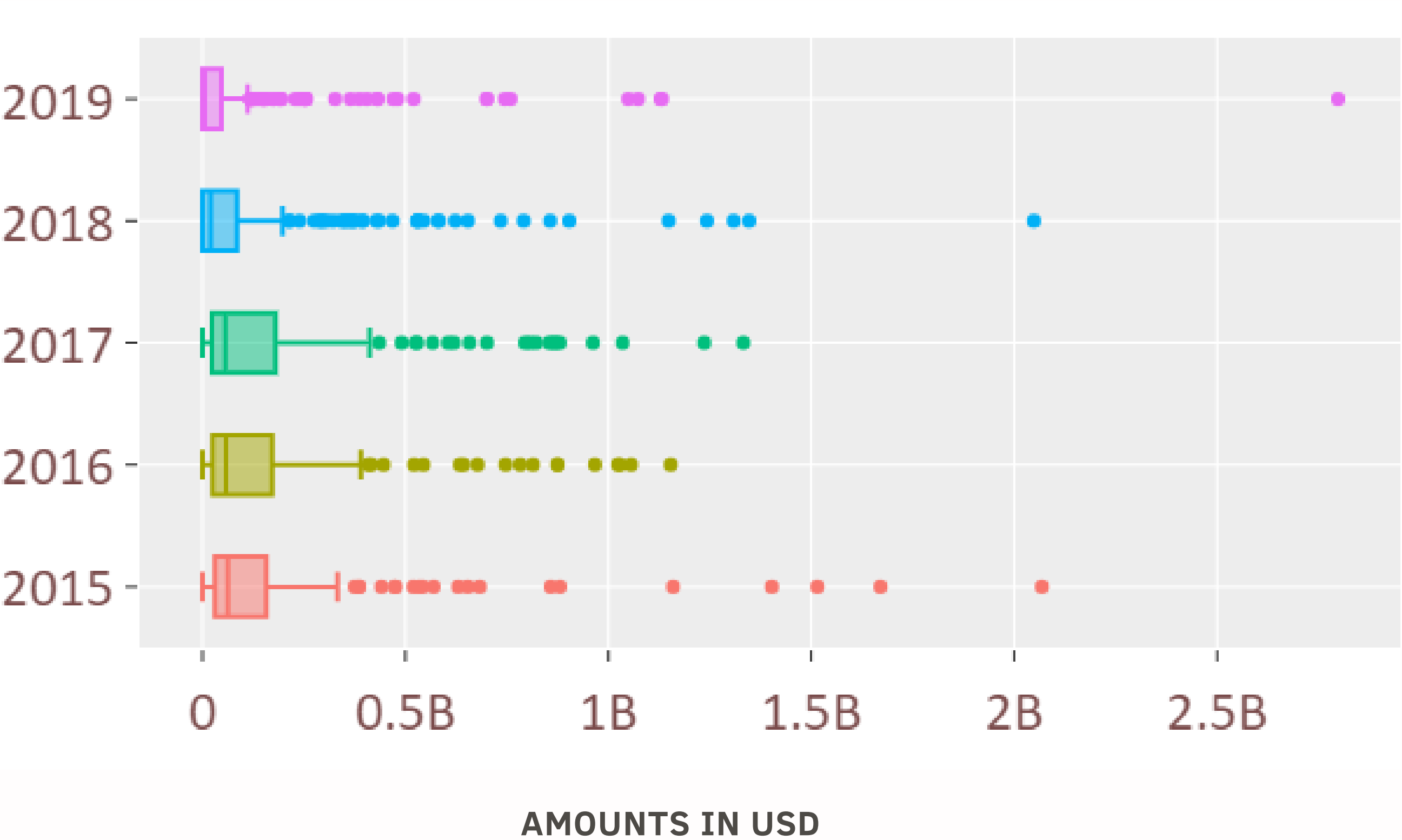
ANNUAL REVENUE:

- DOMESTIC (DARK GREY)
- FOREIGN (LIGHT GREY)
- AVERAGE / MOVIE (LINE)
- +/- 1 STANDARD DEVIATION (DOTTED LINE)

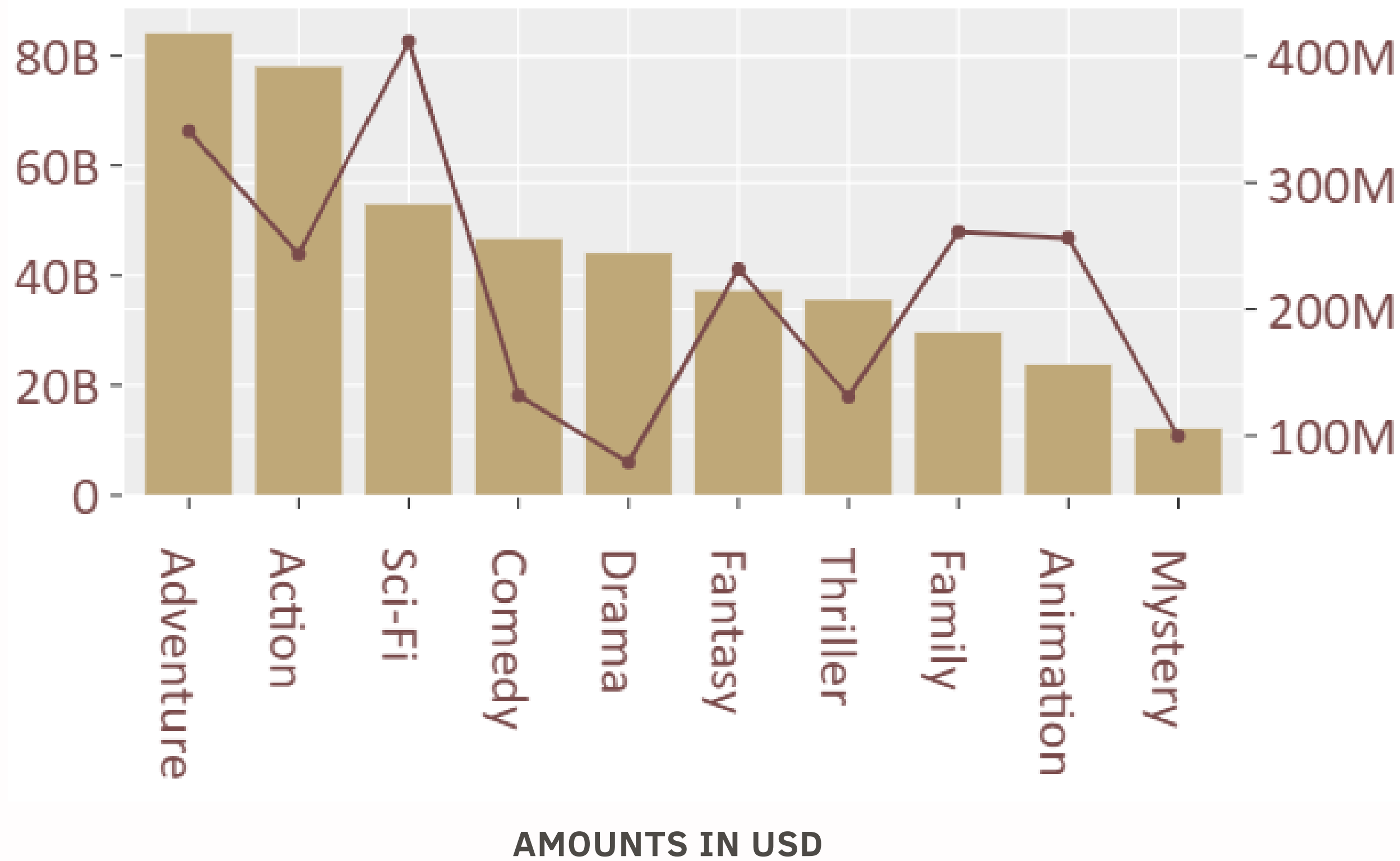
RISKY BUSINESS...

3

- WIDE RANGE IN REVENUE
- MEDIAN CLOSE TO ZERO
- OUTLIERS MEASURE IN BILLION USD



TOP GROSSING GENRES



4

BAR: WORLDWIDE REVENUE

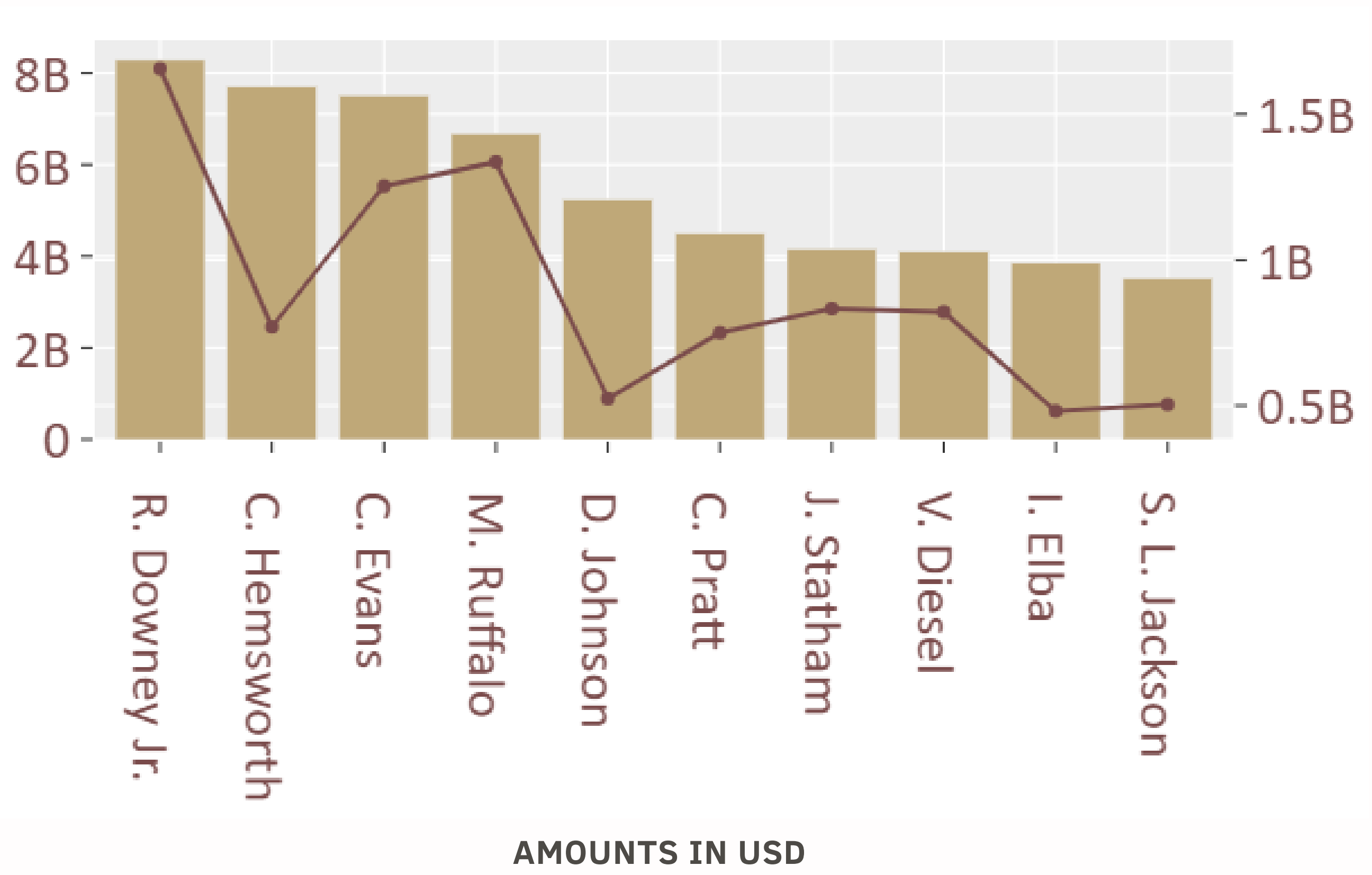
LINE: AVERAGE PER MOVIE

LESS POPULAR GENRES:

BIOLOGY, CRIME, DOCUMENTARY, HISTORY, HORROR, MUSICAL, ROMANCE, SPORT, WAR, WESTERN

TOP GROSSING ACTORS

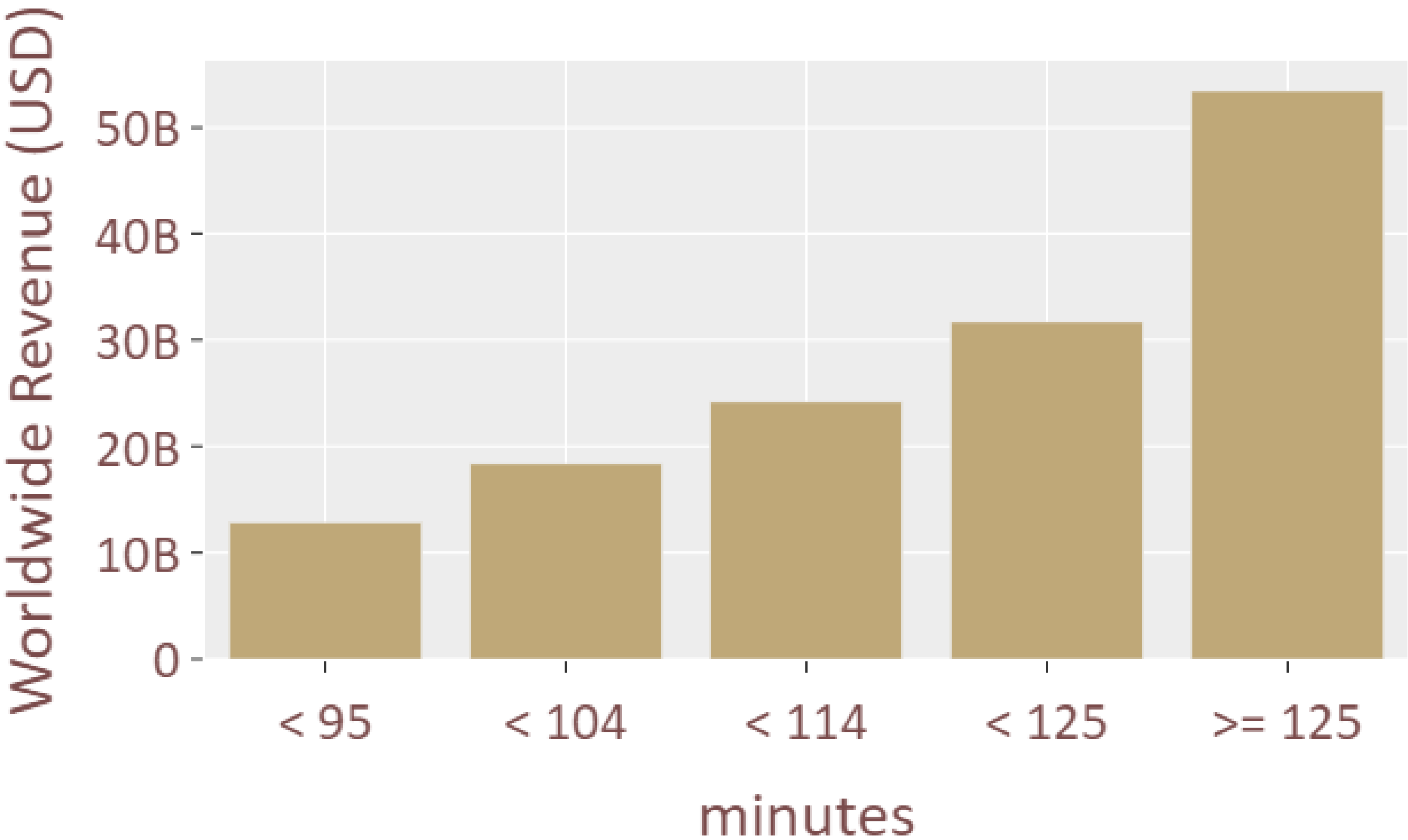
5



- TOP MOVIES:
- AVENGERS
 - CAPTAIN AMERICA
 - THOR
 - FAST & FURIOUS

MOVIE LENGTH

5



**EACH BAR
REPRESENTS 222
MOVIES**

**LONGER MOVIES
GENERATE MORE
REVENUE**

**BUT THEY COST
MORE AS WELL**

CONCLUSIONS

- MOVIE INDUSTRY IS A RISKY BUSINESS
- ADVENTURE & SCI-FI ARE GOOD GENRES TO BE IN
- BUDGET DATA MISSING, SO PROFIT IS MISSING AS WELL

NEXT STEPS

- COLLECT BUDGET DATA FROM THE MOVIES DATABASE
- CONFIRM BUDGET DATA RELIABILITY USING REGRESSION
- CALCULATE PROFITABILITY PER MOVIE

EST. TIME: 2 WEEKS