

Please Read This BEFORE Our Next Consultation



From the Desk of: Vishal Bhatia
Founder & CEO, Dedicated Developers
Date: <<Insert Date>>

Dear <<First Name>>,

Here is the package I promised to send. Be sure to read this before our next consultation session. I'm enclosing some more information regarding our company and how we help business owners like you **take the pressure off**, with our expert designers and developers, so you don't have to deal with the frustration of ad-hoc freelancers, wasting time building and managing your own websites or simply provide you with expert help needed to complete your development projects.

Admittedly, this is only one small part of the day-to-day issues you deal with, but I think you'll agree that web and mobile app development can be very challenging.

To prepare for our meeting and make the meeting as productive as possible, please do the following:

- Watch the enclosed 30 minute video DVD to learn about our unique “**split test hiring technique**”, which we use to identify and hire “A-Player” developers, the exact **5 step process** we teach our clients to use to **communicate with their developers** to ensure they deliver the project exactly how the clients have in mind. You'll also learn the **3 proven techniques** about **how to keep their developers highly motivated** and productive.
- Take a look through the “Success Case Studies” booklet titled, “**Who Are Dedicated Developers and Why are They the Secret to Outsourcing Success.**” This will give you a feel for what we do and the types of clients we help. If you would like to speak directly to any of our clients as a reference, please let me know so I can arrange this for you.
- Skim through my latest book “**The Ultimate Plan for Outsourcing Software Development**,” and you will discover – the **ONLY 5 situations** in which you should outsource, a **simple three step process** for finding the perfect development vendor, No-hassle **project management secrets**, “**open source pitfalls**” and how to avoid legal hot water and much, much more.
- Please make sure the other core decision makers will be attending our meeting. This is really important to the **success of this meeting** - because with everyone present, I will be better able to understand what questions, concerns and issues everyone has, and to make the best possible recommendations on how to scale your business with dedicated ‘A-Player’ developers who are guaranteed to deliver your projects on time and on budget. I also



suggest they review the enclosed materials prior to our meeting so everyone is up-to-speed and on the same page when we start.

Inside this package you'll find a free copy of my latest book "The Ultimate Plan for Outsourcing Software Development," our "Insider's Guide," "Success Case Studies," a DVD, a few of our company Newsletters, Client Bill of Rights and our Service Guarantee Certificate. This will show you that we are different from the majority of "web development companies" you've encountered in the past, and more importantly, how to make sure you select the **right web development partner** for your company.

Now, it may look a little overwhelming, but investing about 30 minutes will uncover some of the real reasons, the hidden reasons, why you constantly struggle to achieve what you really want from your business. And you'll discover how:

We Can Help You Grow Your Business and Your Profits Very Quickly

If you have any questions, please call us at (952) 496-2300.

Dedicated to serving you,

Vishal Bhatia

A handwritten signature in blue ink that reads 'VishalBhatia'.

Founder & CEO

Dedicated Developers

Website: DedicatedDevelopers.com

Phone: US (952) 496-2300

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