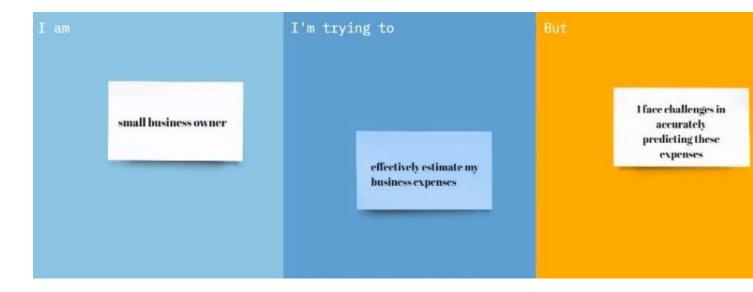
Ideation Phase Define the Problem Statements

Date	22 October 2023		
Team ID	NM2023TMID05011		
Project Name	Project – Estimation of Business Project		
Maximum Marks	2 Marks		

Customer Problem Statement Template:

Develop a robust expense estimation system to accurately predict and manage business expenses, ensuring optimal financial planning, cost control, and resource allocation. The system should encompass a wide range of expense categories, provide real-time tracking, and offer data-driven insights to support informed decision-making and sustainable financialgrowth.



Problem	l am	I'm trying to	But	Because	Which makes me
Statement (PS)	(Customer)				feel
PS-1	small	forecast	I find it	there are	anxious about the
	business	myannual	challenging	various	financialstability of
	owner	expenses	to do so	unpredictable	my business
		accurately		factors and	
				fluctuations in	
				the market.	