

Ideation Phase
Empathize &
Discover

Date	22 October 2023
Team ID	NM2023TMID05011
Project Name	Project – Estimation of business project
Maximum Marks	4 Marks

Empathy Map :



Says

What have we heard them say?
What can we imagine them saying?

varied
option

Trustable

What is the
next step

Mentor
refernces

Modifying
trends

cross
check
social
network

MURUGAN

F
p

