

ANUPRIYA GUPTA

92 Edenbrook Hill Drive, Brampton, Ontario, L7A 2N9
Tel: (647)-526-1440 Email: Anupriyagupta1105@gmail.com

EDUCATION

DeGroote School of Business, McMaster University, Hamilton, ON

April 2012

Honors Bachelor of Commerce (Dean's Honors list)

Canadian Securities Course

March 2012

Web-Development Immersive, BrainStation, Toronto, ON

June 2015-August 2015

Full-stack software-development: HTML, CSS, JavaScript, jQuery, Angular, Ruby On Rails

WORK EXPERIENCE

National Bank of Canada *Toronto* | | *Brampton ON*

Oct 2012 - June 2015

Personal Banking and Small Business Advisor

- Generated business leads and acquired clients for a newly opened branch in the financial district through planning and executing creative events, which were later adopted by the bank as a model for other branches.
- Advised clients on appropriate financial solutions by developing financial plans, assessing credit risk and providing recommendations on investment portfolios
- Acquired, developed and retained full service clients through managing a portfolio of 1000+ clients in Brampton

Nestle Canada Inc. *North York, ON*

Sep 2011- April 2012

Student Brand Ambassador

- Promoted a new Nestle product (C[rave]) on campus through on campus marketing and liaising with university cafeteria manager resulting in increased interest and awareness amongst students
- Analyzed product and marketing changes to increase the C[rave] sales by conducting weekly student interest surveys

Nestle Canada Inc. *Brampton, ON*

May-Aug 2011

Account Manager

- Accomplished one of the highest sales in the team by proactively calling existing customers for weekly orders, handling all inbound calls for orders and customer concerns and up selling to customers on every opportunity; generated sales approximating to \$900,000.

Atul Purohit Garba *Canadian National Exhibition Ground, Toronto, ON*

October 2010

Event Manager

- Managed the event of over 10,000 attendees by supervising and delegating tasks such as ticketing, VIP hospitality to volunteers, handling media concerns, collaborating with security for emergency handling procedures and responding to the needs of the artists resulting in a highly satisfied audience

McMaster University *Hamilton, ON*

Sep 2009- Apr 2010

Community Advisor

- Organized social wellness and awareness programs such as the Mocktail Night, Stress Buster 101, Common room sleepover and Rope Climbing for the residents which resulted in their successful transition from high school to University
- Cultivated a home like environment of mutual respect and comfort in residence by assisting students in resolving conflicts, counseling them on personal issues and coaching them on residence policies which led to a positive 360 feedback.

ACTIVITIES, INTERESTS AND OTHER SKILLS

Indo-Canada Chamber of Commerce *Toronto, ON*

August 2012

Event Management Lead

- Organized networking events, conferences, professional development workshops for Young professionals in the financial district

International Indian Film Academy (IIFA) *Toronto, ON*

Jun 2011

Event Manager

- Received artists from customs and escort them to red carpet fan enclosure. Developed the pickup logistics such as number of cars and coordinated with security to limit media and fan crowd of over 50 000 people.