

# ANUP SHRESTHA

Innovation Strategist & Product Leader

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## PROFESSIONAL EXPERIENCE

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### Product Manager

*Jan 2025 - Present / USA (Remote)*

#### TwinsAI

- Led **cross-functional teams** across engineering, design, sales, and marketing to deliver secure, scalable SaaS solutions in **3+ global markets**
- Developed and maintained **product roadmap**, aligning cross-functional teams and ensuring timely delivery of high-impact features
- Drove **onboarding and flow optimizations**, leveraging analytics to increase user conversion by **22%**
- Owned **end-to-end product strategy** and execution for AI-driven platforms, resulting in measurable improvements in product adoption and customer retention
- Led **sprint planning and Agile ceremonies**, driving continuous improvement and fostering a culture of accountability and collaboration

### Head of Product Operations (Fractional)

*Jan 2024 - Present / USA (Remote)*

#### Pandaflow

- Coordinated **timelines and resource allocation** for automation projects, improving project delivery speed by **15%** across **3+ internal teams**
- Monitored **project milestones and deliverables**, reducing project risks by **20%** through proactive tracking and stakeholder communication
- Drafted **10+ key project documents**, improving stakeholder communication efficiency by **30%**

### Advanced AI Data Trainer

*Jan 2023 - Apr 2023 / USA*

#### Invisible Technologies

- Trained **advanced AI language models**, providing detailed conversational examples and feedback, resulting in measurable improvements in model accuracy and safety
- Labeled and categorized **AI-generated outputs**, developing processes that improved data quality by **18%** and annotation efficiency by **12%**
- Performed **quality assurance** on annotated datasets, contributing to a **15% reduction** in data errors for production AI systems

### Project Manager

*December 2021 - March 2023 / Nepal*

#### Rumsan Associates

- Delivered **10+ SaaS and blockchain projects**, including retail crypto trading platforms and NFT marketplaces, ensuring **100% regulatory compliance**
- Designed and launched a **blockchain-based financial product**, securing **4+ government partnerships** and onboarding **15,000+ users** within the first year
- Built and managed **0→1 product features**, making iterative improvements based on real-world customer feedback and market validation
- Led **cross-functional efforts** to scale MVP adoption, balancing short-term pivots with long-term strategic goals

## EDUCATION

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Post Graduate Certificate in Advanced Project Management – Information Technology

[Lambton College](#)

*Toronto, Canada | 2023 - 2024*

Bachelor of Information & Management

[Thames International College, Tribhuvan University](#)

*Nepal | 2014 - 2018*

## SKILLS & COMPETENCIES

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### PRODUCT MANAGEMENT

Product Strategy • Roadmapping  
• MVP Development •  
Agile/Scrum • User Research •  
A/B Testing

### TECHNICAL SKILLS

Python • SQL • Data Analytics •  
AI/ML • Blockchain • AWS • API  
Design

### LEADERSHIP

Cross-functional Leadership •  
Stakeholder Management • Team  
Building • Strategic Planning

## PROFESSIONAL CERTIFICATIONS

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Data Analytics Essentials • [Cisco \(2024\)](#)

Google Data Analytics Professional Certificate • [Google \(2023\)](#)

Google Project Management Professional Certificate • [Google \(2022\)](#)

Programming for Everybody (Python) • [University of Michigan \(2020\)](#)

Investment Management Specialization • [University of Geneva \(2020\)](#)

## AWARDS & RECOGNITION

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Microsoft Twilio Hackathon Participant • [2024](#)

UNCDF 2019 Winner • [Product Innovation & MVP Delivery](#)