

ANUP SHRESTHA

Innovation Strategist & Product Leader

Toronto, Ontario | anupsth23@gmail.com | linkedin.com/in/anupsth23

PROFESSIONAL EXPERIENCE

Product Manager

TwinsAI | Jan 2025 - Present | USA (Remote)

- Led cross-functional teams across engineering, design, sales, and marketing to deliver secure, scalable SaaS solutions in 3+ global markets
- Developed and maintained product roadmap, aligning cross-functional teams and ensuring timely delivery of high-impact features
- Drove onboarding and flow optimizations, leveraging analytics to increase user conversion by 22%

Head of Product Operations (Fractional)

Pandaflow | Jan 2024 - Present | USA (Remote)

- Coordinated timelines and resource allocation for automation projects, improving project delivery speed by 15% across 3+ international clients
- Monitored project milestones and deliverables, reducing project risks by 20% through proactive tracking and stakeholder communication

Project Manager

Rumsan Associates | December 2021 - March 2023 | Nepal

- Delivered 10+ SaaS and blockchain projects, including retail crypto trading platforms and NFT marketplaces, ensuring 100% client satisfaction
- Designed and launched a blockchain-based financial product, securing 4+ government partnerships and onboarding 15,000+ users

EDUCATION

Post Graduate Certificate in Advanced Project Management - Information Technology

Lambton College, Toronto, Canada | 2023 - 2024

Bachelor of Information & Management

Thames International College, Tribhuvan University, Nepal | 2014 - 2018

SKILLS

Product Strategy & User Experience Design & Data Analytics & Market Research & Agile Methodologies

Stakeholder Communication & Technical Architecture & Python & SQL & AI/ML Product Development

Cross-functional Leadership & Blockchain & SaaS & Project Management & Business Strategy