



S P O N S O R S H I P
P A C K E T

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about

The University of California, Davis' Hindi Film Dance Team, *Lashkara at UC Davis*, is an intercollegiate competitive dance group that strongly values leadership, responsibility, and excellence both academically and on stage. Lashkara was started six years ago, with the goals of creating lasting friendships, improving the dance skills of each team member, and maintaining a strong sense of South Asian pride on campus.

Our mission is to dazzle and inspire others to take the stage and compete in the intercollegiate circuit, and to showcase our versatility and uniqueness in our choreography.

Our performances incorporate jazz, contemporary, hip-hop, and Indian classical dance styles alongside energetic Bollywood choreography and captivating storylines. We aim to fuse together the finest of classical and modern dance forms to bring the best of Bollywood to all audiences.

As a member of Lashkara, our members grow as dancers, network with fellow dancers nationally and internationally, and perform in front of thousands of people while doing what they love the most.

awards

Here is a list of the awards we have won in the past couple of years.

2012-2013:

2nd Place -- Bollywood Berkeley 2013
Best Male Lead -- Bollywood Berkeley 2013

2014-2015:

Best Male Lead -- Jhoomti Shaam 2015

2015-2016:

3rd Place -- Tamasha SD 2016
Best Male Lead -- Tamasha SD 2016
2nd Place -- Bollywood Berkeley 2016
Best Female Lead -- Bollywood Berkeley 2016
Best Choreography -- Bollywood Berkeley 2016
Best Costumes -- Bollywood Berkeley 2016
Best Intro Video -- Bollywood Berkeley 2016

2016-2017:

Best Male Lead -- Tamasha SD 2017
1st Place -- Bollywood Berkeley 2017
Best Choreography -- Bollywood Berkeley 2017
Best Storyline -- Bollywood Berkeley 2017
Best Male Lead -- Bollywood Berkeley 2017
2nd Place -- Jhoomti Shaam 2017
Best Male Lead -- Jhoomti Shaam 2017
Bollywood America Bid 2017
3rd Place -- Bollywood America 2017 (National Competition)
Mr. Bollywood America -- Bollywood America 2017
1st Place International Champions -- Battle of BollyWorld 2017
(International Competition)

why sponsor us



Through the support of community organizations and each other, we have been able to thrive as a team and on campus to cultivate a legacy that we hope to maintain for years to come. We work endlessly between classes, jobs, and other academic pursuits in order to achieve our goals. But as a team that receives *\$0 of university funding*, we rely mainly on funds collected from team members. Thus, we would like to humbly extend a list of sponsorship opportunities for you to consider, should you feel compelled to help us continue spreading the joy of this fantastic performing art, and enriching the lives of large student communities.



why sponsor us

our values



Supporting the Arts



As a dance group, we love being able to spread our style of dance into the performing arts community. By showcasing our diverse dance form, we are able to reach large audiences and spread our story and theme yearly



Encouragement and Inclusivity

We are open to everyone - there is no dance experience required to join our family. We take full responsibility to train our dancers throughout the year. In addition, we are a support system for each other and help each other step outside of our comfort zone.



Health

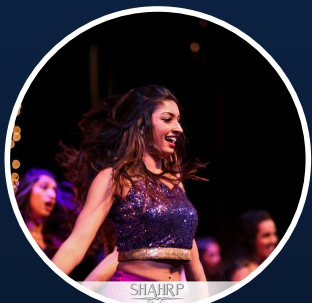


We are huge on mental and physical health. Obviously as a dance team, we train our team physically all year. However, we use our practices to destress from school and focus on something besides academics.



Friendship

Some of our members have met their best friends on Lashkara, and there is no surprise there! We are more than a team, we are a family.



Leadership



We offer leadership opportunities not only as team captains, but as commission heads of production, costumes, and theme! Lashkara places a heavy emphasis on growing professionally as well with the guidance of those who are older



Spreading South Asian Culture

As a Bollywood based dance team, we love spreading our culture on campus by hosting workshops, performing at various events, and having open practices. We hope to spread our knowledge and create a cultural competent campus!



sponsor benefits



bronzelevel
(10\$ & up)

- Our sincere gratitude!



silverlevel
(100\$ & up)

- All of the above plus:
- Name on Facebook page
- Name on all Lashkara flyers
- Sponsor Appreciation Certificate



goldlevel
(300\$ & up)

- All of the above plus:
- 1 social media post per month (Facebook and Instagram)
- Name on Lashkara website
- Business cards distributed at all Lashkara labeling events



platinumlevel
(500\$ & up)

- All of the above plus:
- Link to your website on Lashkara website
- 2 social media posts per month
- Logo on Lashkara apparel
- 2 Complimentary tickets to one of our shows of your choice
- Name and logo in Lashkara intro video (played at all competitions)
- Mention at all Lashkara gigs
- Sponsor appreciation plaque

payment info



If you prefer to sponsor by **check**:

Please make checks payable to **Ria Marathe** & send an email to ucdlashkara@gmail.com for the mailing address

venmo

Please Venmo **@ria-marathe** the desired amount of money with your full name and "Lashkara Sponsorship" in the space provided.
ex: Sameer Shah - Lashkara Sponsorship



Please PayPal **ucdlashkara@gmail.com** the desired amount of money with your full name and "Lashkara Sponsorship" in the space provided.
ex: Sameer Shah - Lashkara Sponsorship

If you would like to pay via some other method,
please contact us and we can discuss further details!
Thank you.

contact us



facebook.com/davislashkara



[@ucdlashkara](https://www.instagram.com/ucdlashkara)



ucdlashkara@gmail.com

This is a once-in-a-lifetime opportunity for our dancers and we hope you can help us to ensure that all of our dance-team members can participate by sponsoring them. With your financial support not only will you be helping us to continue to enrich the lives of our dancers but you will be making dreams come true for them and providing them with memories that will last a lifetime! Thank you for your time and consideration.

Sincerely,

