



Making AI Dictation Feel Instant

Where Users Feel Friction Today

Activation Takes Longer

Inconsistent startup times across various devices.

Windows Hotkey Issue

Requires holding two keys, disrupting workflow.

iOS Keyboard Switching

Manual keyboard change to access Flow, increasing friction.

Dictation Feels Harder

Despite Flow's power, initiation isn't seamless.

Opportunity: Make it feel instant.

Solutions to Make Activation Feel Instant



Toggle-to-Talk Hotkey

Single-press activation for immediate dictation.



Local Wake-Word

Hands-free and privacy-safe voice activation.



Assistive Floating Mic (iOS)

Eliminates the need for keyboard switching.

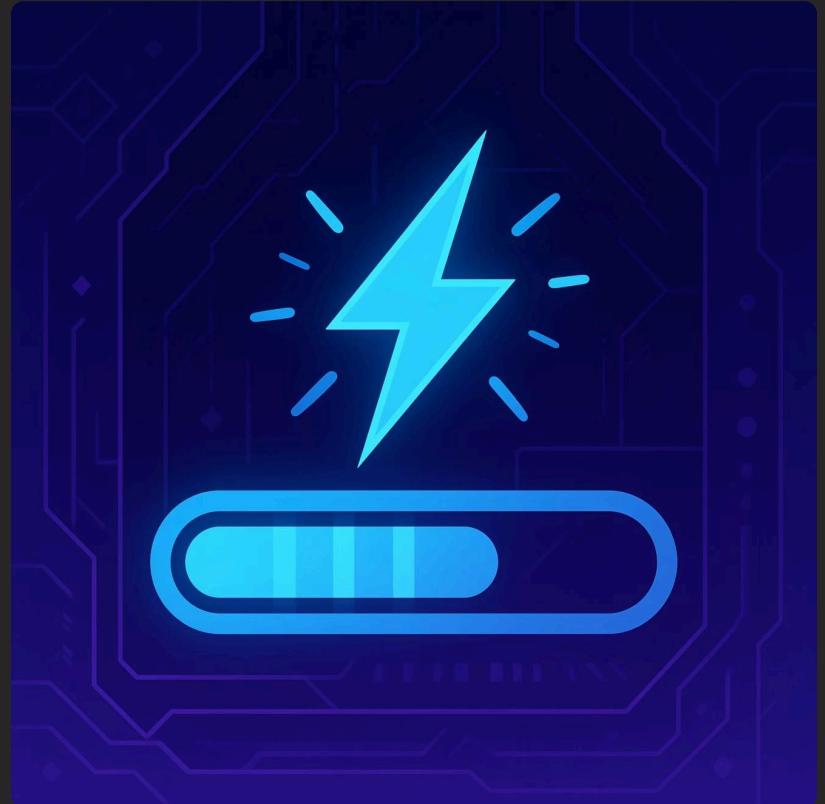


Tone Suggestions

Quick rewrites for clarity and style on the fly.

Product Impact

- **Faster activation** leads to significantly more daily usage.
- **Unlocks hands-free workflows** across various contexts, enhancing versatility.
- **Improves advantage** against native dictation tools through superior UX.
- **Reduces micro-friction** across both desktop and mobile platforms.
- **Strengthens position** as the default input layer for all text entry.





AI

Embrace Instant: The Future of Voice AI

Seamless Experience

Boost user engagement with zero friction.



Exponential Growth

Unlock new user segments and usage patterns.