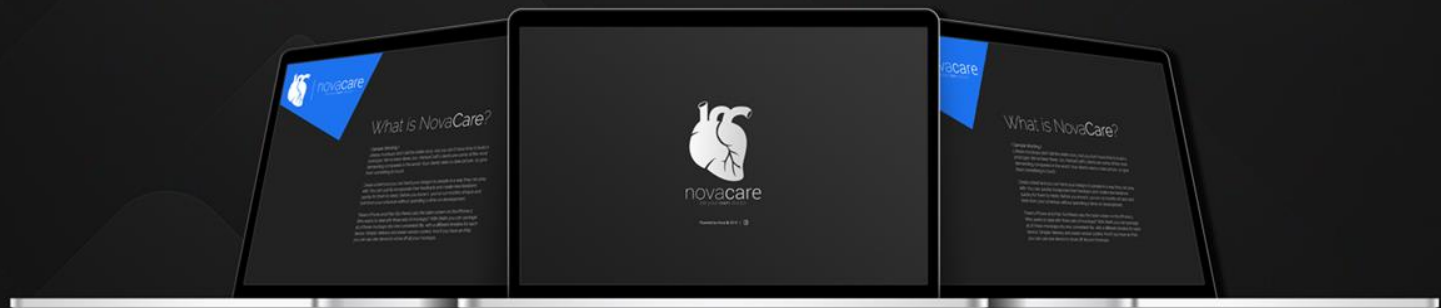




novacare
be your own doctor



Why do we need a self diagnosis?

- People are busy with their life
- False assumptions can cause long term sufferings
- Improve the social concern on health and contribute to the literacy
- To discover new market opportunities and addressing the competitive business economy

Solution For The Problem

- A platform that can interact with users and Doctors to share knowledge.
- A common platform that can be accessed through a variety of devices and users all over the world
- Let's have a look on our PROTOTYPE!!



Target Audience

- Doctors
- Patients
- Students
- Knowledge seekers
- And general public as a whole.....



Mission

Generating revenue in the field of health at the same time achieving the task of educating people on the field of health care and services

Vision

Making the society educated with an aim of a long term profit generation



Business model and the marketing strategy

- Commission based channeling services
- Motivation for patients to select doctors based on reviews
- Packages for hospitals and private practicing doctors
- Maintaining a competitive advantage
 - Availability of information
 - Accessibility
 - Credibility and data security
 - Up to date information
- Sustainability through first mover advantage and innovation



Thank You!

novacare
be your own doctor



novacare
be your own doctor

