# **Anurag Agrawal**

	EDUCATION —		
Post-Graduate Program	Plaksha Tech Leaders Fellowship	-	2020
BTech. in Mechanical with honors	IIT Gandhinagar	7.94/10.0	2017
	EXPERIENCE		

Naukri.com, Noida, India Exam Proctoring Software – deployed deep learning model for candidates taking a test using computer vision.

- Candidate authentication and subsequent face detection, head pose and gaze estimation in unconstrained setting.
- Achieved an accuracy of 92% in predicting whether the candidate was looking at the screen or away.

Senior Manager - Program

ML Engineer Intern

TATA Motors, Pune

Jun 2018 - Jul 2019

Feb 2020 – Apr 2020

- Proposed a new product for the market in 28 ton which was taken up for production as part of New Product Seminar.
- Reduced project timeline by one week for long deck length vehicles by solving concerns between research & purchase.

GET – Sales & Marketing

**TATA Motors**, Maharashtra

Aug 2017 – Jun 2018

- Increased cumulative trucks market share by 10% across 3 cities in 1 year by implementing comprehensive strategy, including a new pricing model based on sales data analytics, addition of dealer touch points using customer location.
- Increased profitability of key account customer by 5% by creating a customized solution based on Geospatial analysis and real time reporting of vehicle and driver performance through on board diagnostic devices.

Nozzle Exhaust Simulation - Intern

VSSC - ISRO

May 2016 – Jul 2016

Deployed an open- source software package called OpenFOAM to simulate the exhaust of a rocket nozzle using the Direct Simulation Monte Carlo Algorithm at the parallel computing facility.

### — PROJECTS —

Design Validation tool for social marketers using AI

Challenge Lab – Startup Venture

 Recognized as the top 3 Startup Ventures for implementing tech to find font inconsistency, conflicting points of entry, and clutter in visual design using deep learning and design principles.

## Image based Virtual Try-on for apparels

Data X Lab

• Employed Selenium & Regex to scrape apparel sites like Zalando. Used models like OpenPose and LIP to estimate 18 body keypoint and human parsing images respectively. Experimented with Autoencoder, VitonGan and StyleGan.

### Face detection and tracking

Independent

Utilized Single Shot Detector with Resnet backbone along with CSRT tracker for optical flow to track the face of a person.

## Voter mentality in Indian elections

**Political Science GCLS** 

Utilized Random forest to discern voter preference among leadership, performance and caste

### - SKILLS \_

 Programming Languages: Python, Matlab

• Product Management: Customer Interviews, UI, User Persona, Figma, Sprint

• Machine Learning: Tensor flow, Computer Vision, Scikit Learn, Pandas, Matplotlib

Deployment: Heroku, Flask, AWS Web Scraping Beautiful Soup, Selenium

#### — Extra Curricular <sub>—</sub>

- Awarded IITGN Accenture fellowship along with 5 others from entire college for supply chain optimization. Analyzed drug consumption data for infirmaries across Gujarat for GMSCL and recommended changes in essential drug list.
- Awarded IITGN Explorers fellowship to travel across India for 6 weeks to research on culture and diversity of India
- **Elected by the student body** to represent the batch as a Senator to raise concerns with Institute Senate.
- Nominated to be the core committee member of IITGN tech fest, Amalthea.
- **Received merit cum means scholarship** at IITGN with full tuition waiver for all four years.
- Selected to represent the IITGN volleyball team at InterIIT Madras as a wing spiker.