



Gaurav Ashisha ✓

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I networked with 50+ hiring managers and asked one simple question:

"What mistakes do candidates make in the job interview?"

The result: 5 big mistakes candidates should avoid.

Let's dive in:



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1. Avoid showing extra excitement

Don't say: I will do anything to succeed in this role.

Being ambitious is good, but don't be desperate.

Instead say: I have the skills and experience to add value to this role (back up with an example).



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2. Avoid self-praising phrases

Don't say: I am a quick learner, a go-getter and have leadership skills.

Buzzwords without evidence means nothing.

Use the **STAR method** to show your skills:

- **Situation**
- **Task**
- **Action**
- **Result**

Example on slide 7



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3. Avoid asking for feedback at the end

Don't ask: Based on your time with me, is there anything that worries you about my candidacy?

Asking for feedback is good, but in an interview it's off-putting.

Instead ask: Based on what we discussed, is there anything you would like me to clarify further?



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4. Avoid saying I don't know

You are not expected to know everything, but the way you respond matters.

Instead:

1. Talk about a similar experience, e.g. I have not worked with tool X, but I know a similar tool Y.
2. Can we come back to that question later? I need a moment to think.
3. I am not aware of it. Is it ok if I find out and come back to you after the interview?



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5. Avoid asking what your company do

This is a deal breaker if you show you have not researched the company.

Instead do this to stand out:

1. Find the annual report
2. Search keywords related to the role
3. Check how the company is trending against the industry
4. Prep questions related to strategic moves for the next 1-2 years



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STAR Method example:

Situation: My company wanted to get more people signed up for their newsletter.

Task: As a digital marketer, I had the task of getting more people to sign up.

Action: I organised a meeting with the marketing team to develop creative ideas, and I led the social media campaign to drive email sign-ups.

Result: As a result, there was a 20% increase in sign-ups to the newsletter in one month.



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Thank you for reading. Whenever you are ready, there are 2 ways I can help you.

1. Career Coaching: Fill out the coaching waitlist form. Currently booked out until mid Feb 2023.

2. Ascending Growth Newsletter: Join 60,267 ambitious individuals receiving regular job search and career tips.

Link in bio to take action.