

ANURAG VERMA

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SUMMARY*

Dynamic and results-driven Frontend Developer with over 2 years of experience in building responsive, user-friendly websites and web applications, specializing in email marketing, digital marketing, and marketing automation tools. Proficient in modern frontend technologies including HTML5, CSS3, JavaScript, React, and the CSS framework Tailwind CSS, with expertise in creating seamless user interfaces and optimizing web performance. Experienced in working with pharmaceutical industry standards, including Email Development & e-detailing (CLM) for enhanced customer engagement and sales processes. Adept at collaborating with cross-functional teams to translate business requirements into intuitive digital experiences. Passionate about staying updated with emerging technologies and best practices to ensure high-quality deliverables and continuous improvement in the development process.

SKILLS & PROFICIENCIES:

- HTML, CSS, and JavaScript
- Data structure algorithms
- React.js, Node.js, Express.js, MongoDB,
- Chakra UI, Tailwind CSS, Git, Jira

PROFESSIONAL EXPERIENCE

Hogarth Studios

Front End Developer

GURUGRAM, HARYANA / INDIA

May 2023 – Present

At Hogarth Studio, I made a significant impact as a Software Developer, in my most recent role, I led the integration of new tools and automation that reduced manual work and speeding up delivery times for the projects.

Project 1

- Email Customization: Designed and developed an intuitive email builder tool allowing users to create fully customized email templates using drag-and-drop feature reduce the time 30 % of volume.
- Image Upload Integration: Integrated image upload functionality, enabling users to add images to their email templates.
- Task Assignment System: users to directly assign email tasks to the QA team for review and approval.
- User-Friendly Interface: Developed an easy-to-use interface for users and enhancing the overall productivity.

Project2

- A web application built with React on the front-end and Node.js, Express.js, MongoDB on the back-end.
- Utilized MongoDB for data storage, creating models and schemas with Mongoose to interact with the database.
- Ensured scalability and maintainability by structuring the project with modular components, following the **MVC architecture** pattern in the backend.
- Used Redux for state management and integrated user authentication with **JWT** and **Passport**.
- Utilized Tailwind CSS to create responsive, mobile-first web designs improving UI consistency and scalability.
- Features include admin deploy all the custom email using drag and drop functionality, and client can see all the email Email template in preview mode.

EDUCATION & OTHER

Full-Stack Web Development

Masai School, Bengaluru

Nov 2021 – Dec 2022

Bachelor of Science

Rajeev Prakash Degree College, Singraur Uprhar, Uttar Pradesh, Prayagraj

Jul 2018 – Aug 2021

Higher Secondary Education

K.D.B.V.M.I.C Harihapur Pratapgarh U.P

June 2015 – April 2017

COURSE

Generative AI for Web Developers:

LinkedIn Learning