Anurag Soni

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🔗 linkedin.com/in/anurag-soni-as 🌐 Anurag's Portfolio ⌂ github.com/anurag-soni-19

Education

Maulana Azad National Institute of Technology, Bhopal	**2021-2025**
Electronics and communication	*CGPA: 7.96*
Macro Vision Academy, Burhanpur	**2019-2021**
High School	*93.2%*
Sainik School Rewa, Rewa	**2014-2019**
Middle School	*94.4%*

Work experience

Business Technology Solutions Associate | ZS Associates — **Jul 2025 - Present**

- Supporting advanced campaign automation and marketing workflows using MuleSoft Anypoint Platform, SFMC, and AWS infrastructure.
- Part of the KTLO (Keep The Lights On) engineering team, ensuring uptime, stability, and optimal performance of APIs, databases, and marketing integrations.
- Troubleshoot and optimize Mule APIs, Aurora MySQL instances, and SFMC components to maintain seamless data flow across systems.
- Developed and maintained backend services and integrations hosted on AWS, improving system reliability and monitoring.

Business Technology Solutions Associate Intern | ZS Associates — **Jan 25 - Jun 25**

- Upgraded legacy Java components for critical APIs to improve performance, scalability, and maintainability.
- Deployed and automated marketing campaigns through Salesforce Marketing Cloud (SFMC), integrating backend APIs for data synchronization and campaign tracking.
- Collaborated with cross-functional teams to enhance CI/CD pipelines and deployment efficiency.

Projects

Travel Tracker | Postgres SQL, Node.JS, Express.JS — **Github**

- Developed a Travel Tracker app for multiple users to track and share countries visited by their family and friends.
- Used PostgreSQL for efficient database management, with Node.JS and Express.JS to create server. EJS and CSS to create dynamic layout and design.
- Incoperated methods to add & remove countries visited by a particular user and add & remove users with error handling for repeated entries, with error handling for 10+ scenarios.

The Bhagavad Gita | Axios.JS, Node.JS, Express.JS, TBG API — **LIVE, Github**

- Developed an API application providing access to 700 verses from The Bhagavad Gita, capable of serving around 1000 API requests per hour.
- Used Axios lib for HTTPS requests, with Node.JS and Express.JS to create server. EJS and CSS to create dynamic layout and design.
- Used RapidAPI for optimizing response time upto 25%.

Technical Skills

Languages: C++, C, JavaScript, SQL, Python, HTML, CSS
Developer Tools: VS Code, PgAdmin, CodeSand Box, Github
Coursework: DSA, DBMS, OS, OOPS
Technologies/Frameworks: Git, ReactJS, NodeJS, ExpressJS, Postgre SQL
Soft-skills: Communication skills, Smart work, OLQs

Coding Profiles

- CodeForces, Leetcode