

Enrollment No.....



Faculty of Agriculture
End Sem (Even) Examination May-2022
AG3EL01 Agribusiness Management

Programme: B.Sc. (Hons.)

Branch/Specialisation: Agriculture

Duration: 3 Hrs.**Maximum Marks: 50**

Note: All questions are compulsory. Internal choices, if any, are indicated. Answers of Q.1 (MCQs) should be written in full instead of only a, b, c or d.

- Q.1 i. How can we define management? 1
 (a) As a process (b) As a discipline
 (c) As a science (d) All of these
- ii. Which is not a function of a manager? 1
 (a) Planning (b) Punishing the staff
 (c) Organizing (d) Leading
- iii. Which has a more distant effect upon the organization? 1
 (a) Directly interactive (b) Indirectly interactive
 (c) Both (a) and (b) (d) None of these
- iv. Agribusiness is also known by which name? 1
 (a) Bio business (b) Farm enterprise
 (c) Bio enterprise (d) Farm trade
- v. Which one is the fundamental of management function? 1
 (a) Planning (b) Organization
 (c) Leading (d) All of these
- vi. Which is an input supply? 1
 (a) Value addition (b) Micro financing
 (b) Agricultural extension (d) All of these
- vii. What is the major problem in agriculture marketing system? 1
 (a) Non-organized market (b) Faulty marketing channel
 (c) Improper price regulation (d) All of these
- viii. What is the meaning of linking farmer to market? 1
 (a) Linking farmer to value chain
 (b) Linking farmer to farms
 (b) Linking farmer to trading programme
 (d) None of these

- ix. Which is a step of decision making? 1
 (a) To define the problem
 (b) To identify limiting factors
 (c) To establish a control and evaluation system
 (d) All of these
- x. What is the full form of AVC? 1
 (a) Agricultural value chain (b) Agricultural valuation chain
 (c) Agricultural valuation course (d) None of these
- Q.2 i. What is Agribusiness management? 1
 ii. Write down the importance of agro-based industries. 2
 iii. Write down the principles and characteristics of agribusiness. 5
- OR iv. Write down the Elements and Concept of good Management. 5
- Q.3 i. Define Manager. 1
 ii. What is the procedure to set up agro-based industries? 3
 iii. What do you understand by Organization? Write down purpose and functions of Organizers. 4
- OR iv. Explain "PEST" in detail. 4
- Q.4 i. Define planning with its objectives. 2
 ii. Discuss the importance of planning. What are the steps involved in planning process? 6
- OR iii. Describe the features of a sound plan in detail. 6
- Q.5 i. What is the purpose of Organization? 2
 ii. Write down the importance of financial statements. 2
 iii. Explain the types of working capital. 4
- OR iv. Write the characteristics of Capital. 4
- Q.6 Attempt any two:
 i. Define project life cycle. Write in brief about important phases in project cycle. 4
 ii. Describe net benefit-investment ratio and benefit cost ratio. 4
 iii. Which points should be considered while formulating the projects? 4

P.T.O.

Marking Scheme
AG3EL01 Agribusiness Management

Q.1	i.	How can we define management?		1
		(d) All of these		
	ii.	Which is not a function of a manager?		1
		(b) Punishing the staff		
	iii.	Which has a more distant effect upon the organization?		1
		(c) Both (a) and (b)		
	iv.	Agribusiness is also known by which name?		1
		(a) Bio business		
	v.	Which one is the fundamental of management function?		1
		(d) All of these		
	vi.	Which is an input supply?		1
		(d) All of these		
	vii.	What is the major problem in agriculture marketing system?		1
		(d) All of these		
	viii.	What is the meaning of linking farmer to market?		1
		(a) Linking farmer to value chain		
	ix.	Which is a step of decision making?		1
		(d) All of these		
	x.	What is the full form of AVC?		1
		(a) Agricultural value chain		
Q.2	i.	As per the explanation	1 Mark	1
	ii.	As per the explanation	2 Marks	2
	iii.	Principles	2.5 Marks	5
OR		Characteristics	2.5 Marks	
	iv.	Elements	2.5 Marks	5
		Concept	2.5 Marks	
Q.3	i.	As per the explanation	1 Mark	1
	ii.	As per the explanation	3 Marks	3
	iii.	Organization	1 Mark	4
		Purpose	1 Mark	
		Functions	2 Marks	
OR	iv.	As per the explanation	4 Marks	4
Q.4	i.	Planning	1 Mark	2
		Objectives	1 Mark	
	ii.	Importance	2 Marks	6
		Steps	4 Marks	

OR	iii.	As per the explanation	6 Marks	6
Q.5	i.	As per the explanation	2 Marks	2
	ii.	As per the explanation	2 Marks.	2
	iii.	As per the explanation	4 Marks	4
OR	iv.	As per the explanation	4 Marks	4
Q.6		Attempt any two:		
	i.	Define	1 Mark	4
		Important Phases	3 Marks	
	ii.	Net Benefit-Investment ratio	2 Marks	4
		Benefit cost ratio	2 Marks	
	iii.	As per the explanation	4 Marks	4
