

Total No. of Questions: 6

Total No. of Printed Pages:3

Enrollment No.....



Faculty of Commerce
End Sem (Odd) Examination Dec-2022
CM3SE03 Entrepreneurship Development

Programme: B.Com. (Hons.) Branch/Specialisation: Commerce

Duration: 3 Hrs.

Maximum Marks: 60

Note: All questions are compulsory. Internal choices, if any, are indicated. Answers of Q.1 (MCQs) should be written in full instead of only a, b, c or d.

- Q.1 i. _____ is the process of creating something new. **1**
(a) Business model (b) Innovation
(c) Modelling (d) Creative flexibility
- ii. Which personal characteristic of successful entrepreneurs reflects that successful entrepreneurs work until the job is done? **1**
(a) Persistent (b) Self-confident
(c) Creative (d) Inquisitive
- iii. Profits do not have to be shared. This statement refers to- **1**
(a) Partnership (b) Joint Hindu family business
(c) Sole proprietorship (d) Company
- iv. Which of the following is organised by individuals? **1**
(a) Cottage Industries (b) Chemical industry
(c) Ancillary Industries (d) None of these
- v. Why should an entrepreneur do a feasibility study for starting a new venture? **1**
(a) To identify possible sources of funds
(b) To see if there are possible barriers to success
(c) To estimate the expected sales
(d) To explore potential customers
- vi. Which one of the factors should be considered while assessing the location for business? **1**
(a) Parking
(b) Access from roadways to facility
(c) Delivery rates
(d) All of these

P.T.O.

[2]

- vii. A business plan should be _____ to convey critical information to potential investors. **1**
 (a) Long and detailed (b) Crisp and concise
 (c) Complex and technical (d) None of these
- viii. The process of formulating a business plan helps the entrepreneur to update the- **1**
 (a) Business strategy (b) Business employment structure
 (c) Business ownership (d) None of these
- ix. SIDBI was set up in the year- **1**
 (a) 1990 (b) 1985 (c) 1975 (d) 2002
- x. _____underwrite new stocks, shares, debentures etc., of industrial concerns. **1**
 (a) NSIC (b) NIESBUD (c) SFC (d) KVIC
- Q.2 i. Define entrepreneurship. **2**
 ii. Explain any three characteristics of an entrepreneur. **3**
 iii. Discuss any five factors which influence entrepreneurship. **5**
- OR iv. Elaborate any five roles played by an entrepreneur to strengthen the economy of a country. **5**
- Q.3 i. Explain ancillary industries and cottage industries. **4**
 ii. Illustrate any six roles played by MSME's to boost of economy of India. **6**
- OR iii. Describe any three problems faced by MSME's in India along with the three steps taken to address them. **6**
- Q.4 i. Explain any four sources of business opportunity. **4**
 ii. Discuss the factors which should be considered by an entrepreneur while choosing the location for enterprise. **6**
- OR iii. Describe the financial, technical, market and social feasibility study. **6**
- Q.5 i. Explain any four significances of writing a business plan/ project proposal. **4**
 ii. Discuss the contents of a business plan/ project proposal. **6**
- OR iii. Describe the precautions required to be taken by an entrepreneur while preparing a business plan. **6**

[3]

- Q.6 Attempt any two: **5**
- i. Write short notes on: **5**
 (a) State Financial Corporations (SFCs)
 (b) Small Industries Development Bank of India (SIDBI)
- ii. Explain any five roles each played by District Industries Centres (DICs) and Khadi Village Industries Commission (KVIC) in supporting entrepreneurship. **5**
- iii. Discuss the financial assistance provided by commercial banks to the small-scale industries in India. **5**

Marking Scheme
CM3SE03 Entrepreneurship Development

Q.1	i.	(b) Innovation	1
	ii.	(a) Persistent	1
	iii.	(c) Sole proprietorship	1
	iv.	(a) Cottage Industries	1
	v.	(b) To see if there are possible barriers to success	1
	vi.	(d) All of these	1
	vii.	(b) Crisp and concise	1
	viii.	(a) Business strategy	1
	ix.	(a) 1990	1
	x.	(c) SFC	1
Q.2	i.	Define entrepreneurship. 1 definition = 2 marks	2
	ii.	Explain any three characteristics of an entrepreneur. 1 mark per characteristic (1 mark * 3)	3
	iii.	Discuss any five factors which influence entrepreneurship. 1 mark per factors (1 mark * 5)	5
OR	iv.	Five roles played by an entrepreneur 1 mark per Role (1 mark * 5)	5
Q.3	i.	Ancillary industries 2 marks Cottage industries. 2 marks	4
	ii.	Six roles played by MSME's to boost of economy of India. 1 mark per Role (1 mark * 6)	6
OR	iii.	three problems faced by MSME's 3 marks three steps taken to address them 3 marks	6
Q.4	i.	Any four sources of business opportunity. 1 mark per source (1 mark * 4)	4
	ii.	Factors by an entrepreneur while choosing the location for enterprise. As per explanation	6
OR	iii.	Financial feasibility study 1.5 marks Technical feasibility study 1.5 marks	6

		Market feasibility study 1.5 marks Social feasibility study 1.5 marks	
Q.5	i.	Any four significances of writing a business plan/ project proposal. 1 mark per significance (1 mark * 4)	4
	ii.	Discuss the contents of a business plan/ project proposal. As per explanation	6
OR	iii.	Precautions taken by an entrepreneur while preparing a business plan. As per explanation	6
Q.6		Attempt any two:	
	i.	Write short notes on: (a) State Financial Corporations (SFCs) 2.5 marks (b) Small Industries Development Bank of India (SIDBI) 2.5 marks	5
	ii.	Five roles each played by District Industries Centres (DICs) 2.5 marks Khadi Village Industries Commission (KVIC) 2.5 marks	5
	iii.	Financial assistance provided by commercial banks to the small-scale industries in India. As per explanation	5
