

Total No. of Questions: 6

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Enrollment No.....



Faculty of Management Studies

End Sem Examination Dec 2024

MS3CO15 Principles of Management

Programme: BBA

Branch/Specialisation: Management

Duration: 3 Hrs.

Maximum Marks: 60

Note: All questions are compulsory. Internal choices, if any, are indicated. Answers of Q.1 (MCQs) should be written in full instead of only a, b, c or d.

		Marks	BL	PO	CO	PSO
Q.1	i. The nature of management is_____.	1	1	1	2	
	(a) Single disciplinary (b) Multidisciplinary					
	(c) Rigid (d) Inflexible					
	ii. The concept of scientific management was given by-	1	1	1	1	
	(a) F. W. Taylor (b) Henry Fayol					
	(c) Max Weber (d) Elton Mayo					
	iii. Which of the following defines planning?	1	2	4	3	
	(a) Forecasting					
	(b) Action					
	(c) Prediction					
	(d) Predetermined course of action					
	iv. Which of the following decision-making is done by the top management?	1	2	5	3	
	(a) Strategic (b) Tactical					
	(c) Operational (d) Routine					
	v. Which of the following is not a type of organisation structure?	1	2,3	4	4	
	(a) Line organisation					
	(b) Functional organisation					
	(c) Line and staff organisation					
	(d) Flexible organisation					

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vi.	The process of dividing the work and then grouping them into units and subunits for the purpose of administration is known as-	1	2,3	4	4
	(a) Departmentation (b) Organisation structure				
	(c) Committee (d) Structure committee				
vii.	Which of the following is not an element of directing?	1	2,3	5	5
	(a) Supervision (b) Communication				
	(c) Leadership (d) Inspection				
viii	These needs are most basic in the hierarchy of motivation theory and correspond to primary needs.	1	3,4	3	4
	(a) Self actualisation needs				
	(b) Security needs				
	(c) Physiological needs				
	(d) Belonging needs				
ix.	Controlling function finds out how far _____ deviates from standards.	1	4,5	4	5
	(a) Actual performance				
	(b) Improvement				
	(c) Corrective actions				
	(d) Cost				
x.	Leadership is based on a superior's_____.	1	4,5	4	5
	(a) Authority				
	(b) Responsibility				
	(c) Accountability				
	(d) Persuasive communication				
Q.2	i. Write down any two definitions of management.	2	1	1	1
	ii. Elaborate any four principles of management propounded by Henry Fayol.	3	1	3	1
	iii. Explain any five functions of management.	5	1	3	2
OR	iv. Discuss the concept of POSDCORB.	5	1	3	2
Q.3	i. Explain planning with the help of any two definitions.	3	2	4	3
	ii. Discuss any six types of policies.	7	2	5	4
OR	iii. Elaborate the steps involved in the process of decision making.	7	3	6	4

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Q.4	i. Differentiate between formal and informal organizations with the help of any three differences between the two.	3	3	4	6
	ii. Explain the steps in the process of MBO.	7	3	3	5,6
OR	iii. Describe the selection process.	7	3	4	5
Q.5	i. Discuss any four principles of direction.	4	3,4	5	5,6
	ii. Explain different levels of Maslow's hierarchy of needs theory with the help of a suitable diagram.	6	3,4	4	6
OR	iii. Elaborate the assumptions of McGregors's theory X and theory Y.	6	3,4	5	5
Q.6	Attempt any two:				
	i. Explain any five requirements of an effective control system.	5	3,5	3	5
	ii. Discuss any five leadership styles.	5	3,4	5	4,5
	iii. Describe the steps in the process of controlling.	5	2,5	5	4

Scheme of Marking

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Q.1	i)	(b) Multidisciplinary	1
	ii)	(a) F. W. Taylor	1
	iii)	(d) Predetermined course of action	1
	iv)	(a) Strategic	1
	v)	(d) Flexible organisation	1
	vi)	(a) Departmentation	1
	vii)	(d) Inspection	1
	viii)	(c) Physiological Needs	1
	ix)	(a) Actual performance	1
	x)	(d) Persuasive Communication	1
Q.2	i.	1 definition = 1 mark	2
	ii.	.75 marks = 1 principle	3
	iii.	1 mark = 1 function	5
OR	iv.	As per explanation	5
Q.3	i.	1 definition = 1.5 marks	3
	ii.	As per explanation	7
OR	iii.	As per explanation	7
Q.4	i.	1 mark per difference	3
	ii.	As per explanation	7
OR	iii.	As per explanation	7
Q.5	i.	1 mark per principle	4
	ii.	5 levels = 5 marks	6
		Diagram= 1 mark	
OR	iii.	As per explanation	6
Q.6		Attempt any two:	
	i.	five requirements = 5 marks	5

ii.	five leadership styles = 5 marks	5
iii.	As per explanation	5
