

Enrollment No.....



Faculty of Management Studies

End Sem (Odd) Examination Dec-2019

MS5SE02 Computer Application in Management

Programme: MBA

Branch/Specialisation: Management

Duration: 3 Hrs.**Maximum Marks: 60**

Note: All questions are compulsory. Internal choices, if any, are indicated. Answers of Q.1 (MCQs) should be written in full instead of only a, b, c or d.

- Q.1 i. Which of the following is not an output device? **1**
 (a) Printer (b) Scanner (c) Joystick (d) Both (b) and (c)
- ii. An optical input device that interprets pencil marks on paper media is: **1**
 (a) Magnetic tape (b) O.M.R
 (c) Optical scanner (d) Punch card reader
- iii. The primary purpose of software is to turn data into: **1**
 (a) Website (b) Information
 (c) Program (c) Objects
- iv. is the process of finding errors in software code. **1**
 (a) Compiling (b) Testing
 (c) Running (d) Debugging
- v. When sending an email line describes the contents of the message. **1**
 (a) To (b) Subject (c) Cc (d) None of these
- vi. How are data organised in a spread sheet? **1**
 (a) Graphs & Charts (b) Rows & Columns
 (c) Boxes (d) None of these
- vii. Which feature will you use to apply motion effects in between a slide exists and another enters? **1**
 (a) Slide transition (b) Slide design
 (c) Animation object (d) Animation scheme

P.T.O.

Marking Scheme

MS5SE02 Computer Application in Management

Q.1	i.	Which of the following is not an output device? (d) Both (b) and (c)	1
	ii.	An optical input device that interprets pencil marks on paper media is: (b) O.M.R	1
	iii.	The primary purpose of software is to turn data into: (b) Information	1
	iv. is the process of finding errors in software code. (d) Debugging	1
	v.	When sending an email line describes the contents of the message. (b) Subject	1
	vi.	How are data organised in a spread sheet? (b) Rows & Columns	1
	vii.	Which feature will you use to apply motion effects in between a slide exists and another enters? (a) Slide transition	1
	viii.	What lets you to create new presentation by selecting ready-made font colour and graphics effects? (c) Design template	1
	ix.	Full form of URL is: (b) Uniform Resource Locator	1
	x.	Who was the father of internet? (a) Vint Cerf	1
Q.2	i.	Four characteristics of computer. (0.5 marks*4)	2
	ii.	Functions of three input and three output devices. (1 mark*3)	3
	iii.	Block diagram 2 marks Three functional Units 3 marks	5
OR	iv.	Classifications of computer in brief. (1.25 mark*4)	5

Q.3	i.	Definition Software 2 marks Any four features (0.5 mark*4)	4
	ii.	System software 3 marks Application software 3 marks	6
OR	iii.	Functions of Windows Operating System. (1 mark*6)	6
Q.4	i.	(All steps in sequential manner) 2 marks	2
	ii.	Three applications with example 3 marks	3
	iii.	Meaning of "Database Management 2 marks Any three types of files 3 marks	5
OR	iv.	Entity Relationship model 2.5 marks Relational model 2.5 marks	5
	Q.5	i.	
		Meaning of "Presentation software 2 marks Four features 2 marks	4
	ii.	(Step wise explanation 4 marks Diagrammatic representation 2 marks	6
OR	iii.	Point wise explanation (1 mark*6)	6
Q.6		Attempt any two:	
	i.	Definition 1 mark Digital signal 2 marks Analog Signal 2 marks	5
	ii.	Definition 2 marks Any three type of Network with explanation 3 marks	5
	iii.	Working of Internet 2 marks Applicatin in business 3 marks	5
