

Enrollment No.....



Faculty of Commerce / Management Studies

End Sem (Even) Examination May-2019

CM3EG03/MS3CO04 Business Environment

Programme: B.Com.(Hons) / BBA Branch/Specialisation: Commerce / Management / DM

Duration: 3 Hrs.

Maximum Marks: 60

Note: All questions are compulsory. Internal choices, if any, are indicated. Answers of Q.1 (MCQs) should be written in full instead of only a, b, c or d.

- Q.1 i. Business environment is the study of: **1**
 (a) Social environment (b) Political environment
 (c) Economic environment (d) All of these
- ii. Non-economic environmental factors are: **1**
 (a) Level of income (b) Political environment
 (c) Price level (d) Capital-output ratio
- iii. In 1991 Liberalization policy the basic purpose was: **1**
 (a) To abolish industrial licenses
 (b) To reduce role of public sector
 (c) To make economy market oriented
 (d) To increase GDP growth
- iv. What is the basic cause of sickness of industries: **1**
 (a) Deterioration in quality (b) Fall in demand
 (c) Uncompetitive cost of production (d) Slow down in GDP growth
- v. The RBI followed cheap monetary policy to: **1**
 (a) Improve credit to the economy
 (b) Encourage liberalization of economy
 (c) Allow market forces to decide interest rate
 (d) Revitalization of GDP growth
- vi. The first development bank set up in India is **1**
 (a) IDBI (b) SIDBI (c) ICICI (d) IFCI
- vii. Proper dumping of waste and green are developed in organization premises is a part of **1**
 (a) Corporate social responsibility (b) Strategic planning
 (c) Financial Planning (d) None of these

- viii. Technology transfer helps in: **1**
 (a) Learning new technology
 (b) Self -reliance
 (c) Maintaining good relations with host country
 (d) All of these
- ix. World Trade Organization was formed on: **1**
 (a) January 1 1985 (b) April 1994
 (c) 1986 (d) 1991
- x. IMF was established basically to secure: **1**
 (a) International monetary co-operation
 (b) Stabilizing exchange rates
 (c) Reduction in rate of gold
 (d) Free convertibility of currency
- Q.2 i. What is Business Environment? How does it affect a business? **4**
 ii. Define the term business. What are the objectives of a business? **6**
 OR iii. What is technological & legal environment of a business? **6**
- Q.3 i. What are the characteristics of Indian Economy? **4**
 ii. Explain the Economic planning in India. **6**
 OR iii. Critically analyses the issue of Privatization in India. **6**
- Q.4 i. Write note on FEMA. **4**
 ii. Explain monetary policy and fiscal policy with their respective types. **6**
 OR iii. Explain the competition Act 2003. **6**
- Q.5 i. Write a note on corporate social responsibility. **4**
 ii. Discuss the Impact of technology on business. What are the Different problems in technology transfers? **6**
 OR iii. What is green management? Describe in reference with any business as an example. **6**
- Q.6 i. Discuss the main function of world bank. **4**
 ii. Discuss the Challenges of international business. **6**
 OR iii. Write a short note on IMF. **6**

Marking Scheme

CM3EG03/MS3CO04 Business Environment

Q.1	i.	Business environment is the study of:		1
		(d) All of these		
	ii.	Non-economic environmental factors are:		1
		(b) Political environment		
	iii.	In 1991 Liberalization policy the basic purpose was:		1
		(a) To abolish industrial licenses		
	iv.	What is the basic cause of sickness of industries:		1
		(b) Fall in demand		
	v.	The RBI followed cheap monetary policy to:		1
		(a) Improve credit to the economy		
	vi.	The first development bank set up in India is		1
		(d) IFCI		
	vii.	Proper dumping of waste and green are developed in organization premises is a part of		1
		(a) Corporate social responsibility		
	viii.	Technology transfer helps in:		1
		(d) All of these		
	ix.	World Trade Organization was formed on:		1
		January 1 1995		
	x.	IMF was established basically to secure:		1
		(a) International monetary co-operation		
Q.2	i.	Business Environment	2 marks	4
		It affect a business	2 marks	
	ii.	Business	2 marks	6
		Any four objectives of a business		
OR		1 mark for each (1 mark * 4)	4 marks	
	iii.	Technological environment of a business	3 marks	6
		Legal environment of a business	3 marks	
Q.3	i.	Characteristics of Indian Economy		4
		1 mark for each point	(1 mark * 4)	
OR	ii.	Economic planning in India.		6
	iii.	Analyses the issue of Privatization in India.		6
		Meaning and definition	2 marks	
		Any four issues		
		1 mark for each (1 mark * 4)	4 marks	

Q.4	i.	FEMA.		4
	ii.	Monetary policy	3 marks	6
OR		Fiscal policy	3 marks	
	iii.	Competition Act 2003.		6
Q.5	i.	Corporate social responsibility.		4
		1 mark for each point	(1 mark * 4)	
	ii.	Impact of technology on business	3 marks	6
		Different problems in technology transfers	3 marks	
OR	iii.	Green management	2 marks	6
		Reference with any business as an example	4 marks	
Q.6	i.	Main function of world bank.		4
		1 mark for each point	(1 mark * 4)	
	ii.	Challenges of international business		6
		1 mark for each point	(1 mark * 6)	
OR	iii.	IMF explanation		6
