Faculty of Management Studies

End Sem (Odd) Examination Dec-2022

MS3ED04 Enterprise Resource Planning

Programme: BBA   Branch/Specialisation: Digital Marketing

Duration: 3 Hrs.   **Maximum Marks: 60**

Note: All questions are compulsory. Internal choices, if any, are indicated. Answers of Q.1 (MCQs) should be written in full instead of only a, b, c or d.

Q.1 i.   An enterprise is a group of people with _____.   **1**
(a) Common goal
(b) Separate goal for each department
(c) Multiple goals
(d) Two or more goals

ii.   Which one of the following is a technology of an ERP system?   **1**
(a) Supply chain management
(b) Business process reengineering
(c) Data mining
(d) All of these

iii. Which system is used to support decision makers?   **1**
(a) MRP   (b) TPS   (c) KDD   (d) SCM

iv.   A data warehouse is a collection of _____ that is critical to the   **1**
successful execution of enterprise initiatives.
(a) Raw data   (b) Tables
(c) Computer based information   (d) Reports

v.   The most important step of ERP implementation is _____ phase.   **1**
(a) Installing   (b) Training   (b) Gap analysis (d) Testing

vi.   The _____ should plan well and execute perfectly the   **1**
implementation of ERP.
(a) Organization   (b) System developers
(c) Vendors   (d) Top management

vii. ERP system is for _____.   **1**
(a) Major departments only   (b) Entire organization
(c) Marketing and sales   (d) Production department

viii. _____ is a key issue in the formation of strategic plans in **1** companies.
(a) Computerized   (b) Quantity   (c) Quality   (d) Flexibility

ix. Where are definitions that makes up a PeopleSoft Application stored?   **1**
(a) System Catelog
(b) Peopletools tables
(c) Application tables
(d) Peopletools catelog

x. For the lot-sizing technique known as lot-for-lot to be appropriate: **1**
Select one:
(a) Future demand should be known for several weeks
(b) Setup cost should be relatively small
(c) Annual volume should be rather low
(d) Item unit cost should be relatively small

Q.2 i. Resource management is one of the major feature of ERP. Explain it.   **3**
ii. Explain integrated model for ERP.   **3**
iii. Write and explain reasons for the growth failure of ERP Market.   **4**
OR iv. Explain roadmap for successful ERP implementation for any   **4** manufacturing industry.

Q.3   Attempt any two:
i. Explain principal modes of analysis of DSS.   **5**
ii. Differentiate EIS and DSS.   **5**
iii. Explain three levels of DSS technology.   **5**

Attempt any two:
Q.4 i. Explain steps of ERP Implementation Life Cycle.   **5**
ii. Explain guidelines for ERP Implementation.   **5**
iii. Without involvement of consultants, vendors and users ERP can't be   **5** successfully implemented. Write and explain your views.

Q.5   Attempt any two:
i. Explain dynamics of competitive strategy with example.   **5**
ii. In your opinion what are five best ERP modules that you will suggest   **5** for any organization.

iii. Explain different options of finance and plant maintenance of and ERP   **5** package.

Q.6   Attempt any two:
i. IS an ERP systems have their capabilities extended in future? Write   **5** your views.
ii. Imagine you as an employee in an organization where SAP goes live   **5** soon- what are possible worst-case scenario for the go-live and how will you handle?
iii. Write shot on the following: **5**
(a) ERP and Ecommerce   (b) ERP and internet

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Marking Scheme

MS3ED04 Enterprise Resource Planning

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Q.1　i.　An enterprise is a group of people with _____.　**1**
　　　　(a) Common goal

　　ii.　Which one of the following is a technology of an ERP system?　**1**
　　　　(d) All of these

　　iii.　Which system is used to support decision makers?　**1**
　　　　(c) KDD

　　iv.　A data warehouse is a collection of _____ that is critical to the　**1**
　　　　successful execution of enterprise initiatives.
　　　　(c) Computer based information

　　v.　The most important step of ERP implementation is _____ phase.　**1**
　　　　(d) Testing

　　vi.　The _____ should plan well and execute perfectly the　**1**
　　　　implementation of ERP.
　　　　(b) System developers

　　vii.　ERP system is for _____.　**1**
　　　　(b) Entire organization

　　viii.　_____ is a key issue in the formation of strategic plans in　**1**
　　　　companies.
　　　　(d) Flexibility

　　ix.　Where are definitions that makes up a PeopleSoft Application stored?　**1**
　　　　(b) Peopletools tables

　　x.　For the lot-sizing technique known as lot-for-lot to be appropriate:　**1**
　　　　Select one:
　　　　(b) Setup cost should be relatively small

Q.2　i.　Resource management is one of the major feature of ERP.　**3**
　　　　As per the explanation

　　ii.　Explain integrated model for ERP.　**3**

　　iii.　Reasons for the growth　　　　　　　2 marks　**4**
　　　　Failure of ERP Market　　　　　　　2 marks

OR　iv.　Roadmap for successful ERP implementation for any manufacturing　**4**
　　　　industry
　　　　As per the explanation

Q.3　　Attempt any two:
　　i.　Explain principal modes of analysis of DSS.　**5**

　　　　As per the explanation
　　ii.　Differentiate EIS and DSS.　**5**
　　　　1 mark for each differences　　　　(1 mark *5)
　　iii.　Three levels of DSS technology　**5**
　　　　1.6 marks for each level　　　　(1.6 marks * 3)

　　　　Attempt any two:
Q.4　i.　Explain steps of ERP Implementation Life Cycle.　**5**
　　　　As per the explanation
　　ii.　Explain guidelines for ERP Implementation.　**5**
　　　　As per the explanation
　　iii.　Without involvement of consultants, vendors and users ERP can't be　**5**
　　　　successfully implemented. Write and explain your views.
　　　　As per the explanation

Q.5　　Attempt any two:
　　i.　Dynamics of competitive strategy　　　4 marks　**5**
　　　　Example.　　　　　　　　　　1 mark
　　ii.　Five best ERP modules that you will suggest for any organization.　**5**
　　　　1 mark for each point　　　　(1 mark * 5)
　　iii.　Options of finance and plant maintenance of and ERP package.　**5**
　　　　As per the explanation

Q.6　　Attempt any two:
　　i.　IS an ERP systems have their capabilities extended in future?　**5**
　　　　As per the explanation
　　ii.　Worst-case scenario for the go-live　　2.5 marks　**5**
　　　　How will you handle　　　　　　2.5 marks
　　iii.　Write shot on the following:　**5**
　　　　(a) ERP and Ecommerce　　　　2.5 marks
　　　　(b) ERP and internet　　　　　2.5 marks

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