

Enrollment No.....



Faculty of Management Studies

End Sem Examination Dec-2023

MS5EL01 Supply Chain Management

Programme: MBA

Branch/Specialisation: Management
/LSCM**Duration: 3 Hrs.****Maximum Marks: 60**

Note: All questions are compulsory. Internal choices, if any, are indicated. Answers of Q.1 (MCQs) should be written in full instead of only a, b, c or d. Assume suitable data if necessary. Notations and symbols have their usual meaning.

- Q.1 i. The supply chain concept originated in what discipline? **1**
(a) Marketing (b) Operations (c) Logistics (d) Production
- ii. Which of the following are not key attributes of supply chain management? **1**
(a) Inventory control (b) Leveraging technology
(c) Customer power (d) All are key attributes
- iii. A successful TQM program incorporates all of the following except **1**
_____.
(a) Continuous improvement
(b) Employment involvement
(c) Benchmarking
(d) Centralized decision making authority
- iv. The initial stage of the supply chain process is the _____. **1**
(a) Sourcing Stage (b) Organizing Stage
(c) Planning stage (d) Directing Stage
- v. The term supply chain management was first coined by _____. **1**
(a) Frankel & Paulraj (b) Peter Drucker
(c) Keith Oliver (d) Philip Kotler
- vi. _____ is the primary activity of supply chain management. **1**
(a) Demand Management
(b) Supply Planning i.e matching assets with demand
(c) Analytics Workbench
(d) All of these

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- vii. _____ is a Japanese term meaning continuous improvement. **1**
 (a) JIT (b) Kaizen (c) TQM (d) Taguchi Map
- viii. EOQ stands for _____. **1**
 (a) Electronic Obtained Quantity
 (b) Electronic Ordered Quantity
 (c) Economic Order Quality
 (d) Economic Order Quantity
- ix. Organisations or companies manage their supply chains through _____. **1**
 (a) Transportation modes (b) The internet
 (c) Information (d) Skilled Operators
- x. Full form of MRP in operations and SCM is _____. **1**
 (a) Material Return Process
 (b) Material Requirement Planning
 (c) Machinery Repairing Planning
 (d) Material Retention Planning
- Q.2 i. Explain the concept of supply chain management. **2**
 ii. Discuss the objectives of supply chain management. **3**
 iii. Briefly elaborate the key issues in supply chain management. **5**
 OR iv. Elaborate the best practices of supply chain management. **5**
- Q.3 i. Discuss logistics management. **3**
 ii. Explain issues and challenges related to logistics management. **7**
 OR iii. Write short note on functions of transportation. **7**
- Q.4 i. What do you mean by aggregate planning in a supply chain? **2**
 ii. Explain the strategic sourcing management. **8**
 OR iii. Discuss transport management. **8**
- Q.5 i. What do you mean by supply chain performance? **2**
 Attempt any two:
 ii. Write note on demand chain management. **4**
 iii. Write note on global supply chain. **4**
 iv. Write note on SCOR model. **4**

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- Q.6 Attempt any two: **5**
 i. Write note on warehousing. **5**
 ii. Write note on green supply chain management. **5**
 iii. Write note on CRM in supply chain. **5**

Marking Scheme

MS5EL01 (T)- Supply Chain Management

Q.1	i)	a) Marketing	1
	ii)	c) Customer power	1
	iii)	d)Centralized decision making authority	1
	iv)	c) Planning stage	1
	v)	c) Keith Oliver	1
	vi)	d) All of the above	1
	vii)	b) Kaizen	1
	viii)	d) Economic Order Quantity	1
	ix)	c) Information	1
	x)	b) Material Requirement Planning	1
Q.2	i.	Concept of Supply Chain Management?	2
	ii.	3 objective fo Supply Chain Management.	3
	iii.	5 key issues in Supply Chain Management.	5
OR	iv.	5 best practices of Supply Chain Management.	5
Q.3	i.	Introduction of Logistics Management.	3
	ii.	2 issues and 3 challenges related to Logistics Management.	7
OR	iii.	Transportation definition- 1	7
		3 functions of transportation - 6	
Q.4	i.	Aggregate planning in a Supply Chain	2
	ii.	Strategic sourcing management- 4	8
		2.Strategic sourcing- 4	
OR	iii.	Transport management system- 4	8
		4 Functions of transport management- 4	
Q.5	i.	Meaning of Supply chain performance	2
		Attempt any two	
	ii.	Short note on Demand Chain Management	4
OR	iii.	Short note on Global Supply Chain.	4
	iv	Short note SCOR model	4

Q.6		Attempt any two	
	i.	Short note on Warehousing	5
	ii.	Short note on Green Supply Chain Management.	5
	iii.	Short note on CRM in Supply Chain .	5
