

Enrolment No.....



## Faculty of Management Studies

## End Sem Examination Dec-2023

MS3ED02 Management Information Systems

Programme: BBA

Branch/Specialisation: Management

Duration: 3 Hrs.

Maximum Marks: 60

Note: All questions are compulsory. Internal choices, if any, are indicated. Answers of Q.1 (MCQs) should be written in full instead of only a, b, c or d. Assume suitable data if necessary. Notations and symbols have their usual meaning.

- Q.1 i. MIS Plays an important role in- **1**  
 (a) Policy Making (b) Decision Making  
 (c) Planning (d) Controlling
- ii. Information helps in decision making by minimizing the element of risk and \_\_\_\_\_. **1**  
 (a) Confusion (b) Uncertainty (c) Surprise (d) Misunderstanding
- iii. Which decisions are related to day-to-day operations of the enterprise having a short-term horizon? **1**  
 (a) Strategic decision (b) Tactical decision  
 (c) Operational decision (d) Knowledge-level decision making
- iv. Which is not a type of decision-making model? **1**  
 (a) Herbert Simons model (b) Universal model  
 (c) Administrative model (d) Classical model
- v. Which of the following is not a type of network? **1**  
 (a) LAN (b) Star (c) MAN (d) WAN
- vi. Which of the following is not IT enabled services? **1**  
 (a) Call centres (b) Website services  
 (c) Support centres (d) None of these
- vii. What is the full form of DBMS? **1**  
 (a) Data of Binary Management System  
 (b) Database Management System  
 (c) Database Management Service  
 (d) Data Backup Management System
- viii. System Development Life Cycle (SDLC) aims to produce a \_\_\_\_\_ system. **1**  
 (a) Low quality (b) Average quality  
 (c) High-quality (d) None of these

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- ix. What is Cyber security? **1**  
 (a) Cyber Security provides security against malware  
 (b) Cyber Security provides security against cyber-terrorists  
 (c) Cyber Security protects a system from cyber attacks  
 (d) All of these
- x. An enterprise is a group of people with \_\_\_\_\_. **1**  
 (a) Common goal (b) Separate goal for each department  
 (c) Multiple goals (d) Two or more goals
- Q.2 i. Explain the concept of MIS with example. **2**  
 ii. What is the difference between data, information and knowledge? **3**  
 iii. What are different types of information system? Explain. **5**
- OR iv. Explain the contemporary approaches to MIS. **5**
- Q.3 i. What is decision making? **2**  
 ii. What are different models of decision making? Explain any two models with examples. **8**
- OR iii. Explain the attributes of information with examples for each attribute. **8**
- Q.4 i. What is IT enabled services? Explain with examples. **3**  
 ii. What are computer networks? Explain types of computer networks with examples. **7**
- OR iii. What are network topologies? Explain the following with examples. **7**  
 (a) RING (b) BUS (c) STAR
- Q.5 i. Explain the concept of DBMS. **4**  
 ii. What is SDLC? Explain its different phases. **6**
- OR iii. Write any six differences between data ware housing and data mining with examples. **6**
- Q.6 Attempt any two: **5**  
 i. Write any five ethical issues in MIS. **5**  
 ii. Explain at least five different applications of MIS. **5**  
 iii. Explain the term- **5**  
 (a) Enterprise Resource Planning (ERP)  
 (b) Cyber security

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