Total No. of Questions: 6

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Enrollment No.....



Faculty of Commerce / Management Studies End Sem (Odd) Examination Dec-2022 CM3EG05 / MS3EG06 Project Management

Programme: B.Com.(Hons), BBA /BBA(DM)

Branch/Specialisation:

Commerce / Management

Duration: 3 Hrs.

Maximum Marks: 60

Note: All questions are compulsory. Internal choices, if any, are indicated. Answers of

Q.1 (N	1CQs) should be written in full inst	ead of only a, b, c or d.	
Q.1	i.	Which of these is not one of (a) Scope (b) Resources	1 0	1
	ii.	One of the reasons a project (a) Facilitate formal go/no-go (b) Balance the costs of work	life cycle is split into phases is to- o decision making during the project. It in each phase of project development. Thents of resources throughout the project.	1
	iii.	By technical feasibility of a set (a) Technology is available to (b) Persons are available to it (c) Persons have technical about (d) Funds are available to im	o implement it mplement it bility to implement it	1
	iv.	Risk management is respons (a) Customer (c) Developer	ibility of the-(b) Investor(d) Project Manager	1
	V.		•	1
	vi.	What is it called when the da (a) Secondary (c) Secondary and primary	ta is sourced from the place of origin? (b) Primary (d) All of these	1

P.T.O.

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	vii.	Which of the following is a factor that influences project selection?				
(a) Perceived and real needs (b) List of potential and ongoing projects						
		(b) List of potential and ongoing projects				
		(c) Current organizational environment				
		(d) All of these	4			
	V111.	Which is the first stage in the project management model?	1			
		(a) Understanding the project environment				
		(b) Project definition				
		(c) Project control				
		(d) Project planning				
	ix.	The PERT in project management means program evaluation and	1			
		technique.				
		(a) Resource (b) Reconciliation				
		(c) Reconsideration (d) Review				
	х.	Which of the following statements is true?	1			
		(a) PERT is considered as a deterministic approach and CPM is a probabilistic technique.				
		(b) PERT is considered as a probabilistic techniques and CPM is considered as a deterministic approach.				
		(c) PERT and CPM are both probabilistic techniques.				
		(d) PERT and CPM are both considered as deterministic approaches.				
		(a) 12111 and of 111 are commented as accommission approaches.				
Q.2	i.	What do you understand by project management?	2			
	ii.	What are the different types of projects in project management?	8			
OR	iii.	Mention the characteristics of a good project.	8			
Q.3	i.	How can a project manager select a technology? Answer with suitable	2			
		example.	0			
	11.	What is Risk? Explain the risk identification in detail.	8			
OR	iii.	Write short notes on the following-	8			
		(a) Plant layout				
		(b) Plant location and site selection				
		(c) Selection and procurement of raw material				
		(d) Selection of technology				

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Q.4	i.	Describe about "Conduct of Market Survey".	3
	ii.	What is the difference between secondary and primary market research?	7
OR	iii.	Explain the different methods of demand forecasting.	7
Q.5	i.	Explain about financial appraisal.	3
	ii.	Discuss about break even analysis with diagram.	7
OR	iii.	Explain long term and short term sources of project finance.	7
Q.6		Attempt any two:	
	i.	Differentiate between PERT and CPM.	5
	ii.	What are different kinds of floats? Explain it.	5
	iii.	How can we do computation of earliest and latest allowable times?	5

Marking Scheme CM3EG05 / MS3EG06 Project Management

Q.1	i.	Which of these is not one of the constraints of a project? (c) Team	1
	ii.	One of the reasons a project life cycle is split into phases is to-	1
		(a) Facilitate formal go/no-go decision making during the project	et.
	iii.	By technical feasibility of a solution, we mean that-]
		(a) Technology is available to implement it	
	iv.	Risk management is responsibility of the-]
		(d) Project Manager	
	v.	The strategy used to correct resource over-allocations by bal	ancing
		demand for resources and the available supply is known as-	
		(b) Resource levelling	
	vi.	What is it called when the data is sourced from the place of orig	in? 1
		(b) Primary	
	vii.	Which of the following is a factor that influences project selection	on?
		(d) All of these	
	viii.	Which is the first stage in the project management model?	1
		(a) Understanding the project environment	
	ix.	The PERT in project management means program evaluation technique.	on and 1
		(d) Review	
	х.	Which of the following statements is true?	1
		(b) PERT is considered as a probabilistic techniques and C considered as a deterministic approach.	PM is
Q.2	i.	Explanation of project management	2
	ii.	Types of projects in project management	8
		As per the Explanation	
OR	iii.	Characteristics of a good project.	8
		Eight Characteristics	
		OR	
		Six characteristics with examples	
Q.3	i.	Project manager select a technology	2
	ii.	What is Risk 2 marks	8
		Risk identification in detail 6 marks	

OR	iii.	Write short notes on the following-		8
		2 marks for each	(2 marks * 4)	
Q.4	i.	"Conduct of Market Survey".		3
		Process of market survey		
	ii.	Difference between secondary and primary market	research?	7
		1 mark for each difference	(1 mark *7)	
OR	iii.	Different methods of demand forecasting		7
		1 mark for each method	(1 mark *7)	
Q.5	i.	Explanation of financial appraisal.		3
	ii.	Explanation of break even analysis	3 marks	7
		Diagram	4 marks	
OR	iii.	Long term sources of project finance	3 marks	7
		Short term sources of project finance.	4 marks	
Q.6		Attempt any two:		
	i.	Differentiate between PERT and CPM.		5
		1 mark for each difference	(1 mark *5)	
	ii.	What are different kinds of floats? Explain it.		5
		As per the explanation		
	iii.	Earliest and latest allowable times		5
		Explanation	2 marks	
		Computation	3 marks	
