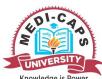
Total No. of Questions: 6

Total No. of Printed Pages:3

## Enrollment No.....



## Faculty of Commerce

## End Sem (Odd) Examination Dec-2022 CM3SE03 Entrepreneurship Development

Programme: B.Com. (Hons.) Branch/Specialisation: Commerce

Duration: 3 Hrs. Maximum Marks: 60

Note:	All qu	uestions are compulsory. Ir	nternal choices, if any, are indicate	d. Answ	ers of
Q.1 (N	ACQs	) should be written in full in	nstead of only a, b, c or d.		
Q.1	i.	is the process of creating something no			1
		(a) Business model	(b) Innovation	(b) Innovation	
		(c) Modelling	(d) Creative flexibility		
				~	_

- Which personal characteristic of successful entrepreneurs reflects 1 that successful entrepreneurs work until the job is done?

  (a) Persistent (b) Self-confident
- (a) Persistent(b) Self-confident(c) Creative(d) Inquisitive
- iii. Profits do not have to be shared. This statement refers to-
  - (a) Partnership(b) Joint Hindu family business(c) Sole proprietorship(d) Company
- iv. Which of the following is organised by individuals?
  - (a) Cottage Industries(b) Chemical industry(c) Ancillary Industries(d) None of these
- v. Why should an entrepreneur do a feasibility study for starting a **1** new venture?
  - (a) To identify possible sources of funds
  - (b) To see if there are possible barriers to success
  - (c) To estimate the expected sales
  - (d) To explore potential customers
- vi. Which one of the factors should be considered while assessing the location for business?
  - (a) Parking
  - (b) Access from roadways to facility
  - (c) Delivery rates
  - (d) All of these

P.T.O.

	vii.	A business plan should be to convey critical	1
		information to potential investors.	
		(a) Long and detailed (b) Crisp and concise	
		(c) Complex and technical (d) None of these	
	viii.	The process of formulating a business plan helps the entrepreneur	1
		to update the-	
		(a) Business strategy (b) Business employment structure	
		(c) Business ownership (d) None of these	
	ix.	SIDBI was set up in the year-	1
		(a) 1990 (b) 1985 (c) 1975 (d) 2002	
	х.	underwrite new stocks, shares, debentures etc., of	1
		industrial concerns.	
		(a) NSIC (b) NIESBUD (c) SFC (d) KVIC	
Q.2	i.	Define entrepreneurship.	2
	ii.	Explain any three characteristics of an entrepreneur.	3
	iii.	Discuss any five factors which influence entrepreneurship.	5
OR	iv.	Elaborate any five roles played by an entrepreneur to strengthen the	5
		economy of a country.	
Q.3	i.	Explain ancillary industries and cottage industries.	4
	ii.	Illustrate any six roles played by MSME's to boost of economy of	6
		India.	
OR iii.		Describe any three problems faced by MSME's in India along with	6
		the three steps taken to address them.	
Q.4 i.		Explain any four sources of business opportunity.	4
	ii.	Discuss the factors which should be considered by an entrepreneur	6
		while choosing the location for enterprise.	
OR	iii.	Describe the financial, technical, market and social feasibility study.	6
Q.5	i.	Explain any four significances of writing a business plan/ project	4
		proposal.	
	ii.	Discuss the contents of a business plan/ project proposal.	6
OR	iii.	Describe the precautions required to be taken by an entrepreneur	6
		while preparing a business plan.	

Q.6		Attempt any two:	
	i.	Write short notes on:	5
		(a) State Financial Corporations (SFCs)	
		(b) Small Industries Development Bank of India (SIDBI)	
	ii.	Explain any five roles each played by District Industries Centres	5
		(DICs) and Khadi Village Industries Commission (KVIC) in	
		supporting entrepreneurship.	
	iii.	Discuss the financial assistance provided by commercial banks to	5
		the small-scale industries in India.	

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## Marking Scheme CM3SE03 Entrepreneurship Development

Q.1	i.	(b) Innovation		1		
	ii.	(a) Persistent		1		
	iii.	(c) Sole proprietorship		1		
	iv.	(a) Cottage Industries		1		
	v.	(b) To see if there are possible barriers to s	uccess	1		
	vi.	(d) All of these		1		
	vii.	(b) Crisp and concise		1		
	viii.	(a) Business strategy		1		
	ix.	(a) 1990		1		
	X.	(c) SFC		1		
0.2	i.	Define extragramatic		2		
Q.2	1.	Define entrepreneurship.		2		
	ii.	1 definition = 2 marks				
	11.	Explain any three characteristics of an entre		3		
	111	1 mark per characteristic (1 mark * 3)  Discuss any five factors which influence entrepreneurship. 5				
	iii.	_		3		
OR	iv.	1 mark per factors	(1 mark * 5)	5		
OK	IV.	Five roles played by an entrepreneur  1 mark per Role	(1 mark * 5)	3		
		1 mark per Roie	(1 mark · 3)			
Q.3	i.	Ancillary industries	2 marks	4		
_		Cottage industries.	2 marks			
	ii.	Six roles played by MSME's to boost of ec	onomy of India.	6		
		1 mark per Role	(1 mark * 6)			
OR	iii.	three problems faced by MSME's	3 marks	6		
		three steps taken to address them	3 marks			
Q.4	i.	Any four sources of business opportunity.		4		
		1 mark per source	(1 mark * 4)			
	ii.	Factors by an entrepreneur while cho	osing the location for	6		
		enterprise.				
		As per explanation				
OR	iii.	Financial feasibility study	1.5 marks	6		
		Technical feasibility study	1.5 marks			

		Market feasibility study	1.5 marks	
		Social feasibility study	1.5 marks	
Q.5	i.	Any four significances of writing a business plan/ project proposal.		
		1 mark per significance	(1 mark * 4)	
	ii.	Discuss the contents of a business plan/ project proposal.		6
		As per explanation		
OR	iii.	Precautions taken by an entrepreneur while pre	paring a business	6
		plan.		
		As per explanation		
Q.6		Attempt any two:		
	i.	Write short notes on:		5
		(a) State Financial Corporations (SFCs)	2.5 marks	
		(b) Small Industries Development Bank of India (SIDBI)		
			2.5 marks	
	ii.	Five roles each played by District Industries Centres (DICs)		5
			2.5 marks	
		Khadi Village Industries Commission (KVIC)	2.5 marks	
	iii.	Financial assistance provided by commercial banks to the small-		5
		scale industries in India.		
		As per explanation		

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