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Total No. of Printed Pages: 3

Enrollment No.....



Knowledge is Power

MEDI-CAPS
UNIVERSITY

Programme: BBA

Branch/Specialisation: Management

Duration: 3 Hrs.

Faculty of Management Studies

End Sem Examination Dec 2024

MS3CO15 Principles of Management

Maximum Marks: 60

Note: All questions are compulsory. Internal choices, if any, are indicated. Answers of Q.1 (MCQs) should be written in full instead of only a, b, c or d.

	Marks	BL	PO	CO	PSO
Q.1 i. The nature of management is_____.	1	1	1	2	
(a) Single disciplinary (b) Multidisciplinary					
(c) Rigid (d) Inflexible					
ii. The concept of scientific management was given by-	1	1	1	1	
(a) F. W. Taylor (b) Henry Fayol					
(c) Max Weber (d) Elton Mayo					
iii. Which of the following defines planning?	1	2	4	3	
(a) Forecasting					
(b) Action					
(c) Prediction					
(d) Predetermined course of action					
iv. Which of the following decision-making is done by the top management?	1	2	5	3	
(a) Strategic (b) Tactical					
(c) Operational (d) Routine					
v. Which of the following is not a type of organisation structure?	1	2,3	4	4	
(a) Line organisation					
(b) Functional organisation					
(c) Line and staff organisation					
(d) Flexible organisation					

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- vi. The process of dividing the work and then grouping them into units and subunits for the purpose of administration is known as-
 (a) Departmentation (b) Organisation structure
 (c) Committee (d) Structure committee
- vii. Which of the following is not an element of directing? 1 2,3 5 5
 (a) Supervision (b) Communication
 (c) Leadership (d) Inspection
- viii. These needs are most basic in the hierarchy of motivation theory and correspond to primary needs.
 (a) Self actualisation needs
 (b) Security needs
 (c) Physiological needs
 (d) Belonging needs
- ix. Controlling function finds out how far _____ deviates from standards.
 (a) Actual performance
 (b) Improvement
 (c) Corrective actions
 (d) Cost
- x. Leadership is based on a superior's_____. 1 4,5 4 5
 (a) Authority
 (b) Responsibility
 (c) Accountability
 (d) Persuasive communication

- Q.2 i. Write down any two definitions of management. 2 1 1 1
 ii. Elaborate any four principles of management 3 1 3 1 propounded by Henry Fayol.
 iii. Explain any five functions of management. 5 1 3 2
 OR iv. Discuss the concept of POSDCORB. 5 1 3 2
- Q.3 i. Explain planning with the help of any two definitions. 3 2 4 3
 ii. Discuss any six types of policies. 7 2 5 4
 OR iii. Elaborate the steps involved in the process of decision making. 7 3 6 4

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- Q.4 i. Differentiate between formal and informal organizations with the help of any three differences between the two.
 ii. Explain the steps in the process of MBO. 7 3 3 5,6
 OR iii. Describe the selection process. 7 3 4 5
- Q.5 i. Discuss any four principles of direction. 4 3,4 5 5,6
 ii. Explain different levels of Maslow's hierarchy of needs theory with the help of a suitable diagram. 6 3,4 4 6
 OR iii. Elaborate the assumptions of McGregor's theory X 6 3,4 5 5 and theory Y.
- Q.6 Attempt any two:
 i. Explain any five requirements of an effective control system. 5 3,5 3 5
 ii. Discuss any five leadership styles. 5 3,4 5 4,5
 iii. Describe the steps in the process of controlling. 5 2,5 5 4

Scheme of Marking
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Q.1	i) (b) Multidisciplinary ii) (a) F. W. Taylor iii) (d) Predetermined course of action iv) (a) Strategic v) (d) Flexible organisation vi) (a) Departmentation vii) (d) Inspection viii) (c) Physiological Needs ix) (a) Actual performance x) (d) Persuasive Communication	1 1 1 1 1 1 1 1 1 1	ii. five leadership styles = 5 marks iii. As per explanation

Q.2	i. 1 definition = 1 mark ii. .75 marks = 1 principle iii. 1 mark = 1 function	2 3 5	
OR	iv. As per explanation	5	
Q.3	i. 1 definition = 1.5 marks ii. As per explanation	3 7	
OR	iii. As per explanation	7	
Q.4	i. 1 mark per difference ii. As per explanation	3 7	
OR	iii. As per explanation	7	
Q.5	i. 1 mark per principle ii. 5 levels = 5 marks Diagram= 1 mark	4 6	
OR	iii. As per explanation	6	
Q.6	Attempt any two: i. five requirements = 5 marks	5	