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Enrollment No.....



Faculty of Management Studies
End Sem Examination May 2025
MS3ET10 Global Logistics & Supply Chain Management

Programme: BBA Branch/Specialisation: Management

Duration: 3 Hrs.

Maximum Marks: 60

Note: All questions are compulsory. Internal choices, if any, are indicated. Answers of Q.1 (MCQs) should be written in full instead of only a, b, c or d. Assume suitable data if necessary. Notations and symbols have their usual meaning.

		Marks	CO	BL
Q.1	i. Which of the following represents traditional logistics management approach?	1	1	1
	(a) Independent inventory management efforts & minimize firm cost			
	(b) Amount of information sharing and monitoring limited to current processes.			
	(c) Small breadth of supplier base to increase coordination.			
	(d) All of these.			
	ii. In recent years, the major gain in logistics efficiency have come from which one of the following?	1	1	1
	(a) Advances in information technology.			
	(b) Reduction in petroleum prices.			
	(c) Fast order processing			
	(d) Increase in production of commercial vehicles.			
	iii. Service that does not follow any strict schedule or route is known as-	1	2	1
	(a) Liner service			
	(b) Tramp service			
	(c) Conference service			
	(d) Chartering			
	iv. Third party that facilitates the transport of goods between two other parties.	1	2	1
	(a) Broker			
	(b) Facilitator			
	(c) Agent			
	(d) None of these			

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v.	The overall activities and warehouses and logistics centres such as loading and unloading cargo, transporting, etc. is known as-	1	3	1
	(a) Cargo Handling (b) Ship handling			
	(c) Transportation (d) None of these			
vi.	Activities like returns management, refurbishment, recycling and disposal are included in-	1	3	1
	(a) Damage logistics (b) Normal logistics			
	(c) Supply chain (d) Reverse logistics			
vii.	Supply chain management can be defined as-	1	4	1
	(a) The process of managing people.			
	(b) The process of managing flow of goods			
	(c) The process of understanding			
	(d) None of these			
viii.	In which type of distribution companies only choose to partner with a party or one type of party?	1	4	1
	(a) Selective distribution (b) Mass distribution			
	(c) Exclusive distribution (d) None of these			
ix.	In Supply Chain Management, ATP stands for _____.	1	5	1
	(a) Acquire Track & Perform			
	(b) Available To Promise			
	(c) Active Transport Protocol			
	(d) Access To Point			
x.	The purpose of supply chain management is to _____.	1	5	1
	(a) Increase the production level			
	(b) Manage and integrate supply and demand management			
	(c) Enhance the quality of a product and services			
	(d) Provide satisfaction to the customer			
Q.2	i. Define logistics management.	2	2	1
	ii. What are the objectives of logistics management?	3	2	1
	iii. Explain the elements of logistic system.	5	2	1
OR	iv. Write short note on logistics outsourcing.	5	2	1

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Q.3	i. What is baltic freight exchange.	2	2	2
	ii. Explain various shipping systems in shipping industry.	8	2	2
OR	iii. Explain different types of containers.	8	2	2
Q.4	i. Define air freight.	2	3	2
	ii. What is reverse logistics? Explain its challenges.	8	3	2
OR	iii. Throw a light on designing the international information system.	8	4	3
Q.5	i. Define supply chain management.	2	4	2
	ii. Explain the factors affecting distribution.	8	4	2
OR	iii. Discuss the scope and importance of supply chain management.	8	4	3
Q.6	Attempt any two:			
	i. Write short note on push based and pull based supply chain.	5	5	2
	ii. Discuss the role of IT in supply chain management.	5	5	2
	iii. Explain the pricing in supply chain management.	5	5	2

Marking Scheme

MS3ET10 (T) Global Logistics & Supply Chain Management (T)

Q.1	i)	a) Independent inventory management efforts & minimize firm cost.	1
	ii)	a) Advances in information technology	1
	iii)	b) Tramp service	1
	iv)	c) Agent	1
	v)	a) Cargo Handling	1
	vi)	d) Reverse logistics	1
	vii)	b) The process of managing flow of goods	1
	viii)	c) Exclusive distribution	1
	ix)	b) Available To Promise	1
	x)	b) manage and integrate supply and demand management	1
Q.2	i.	Definition of logistics management.	2
	ii.	Three objectives of logistics management.	3
	iii.	The elements of logistic system.	5
OR	iv.	Short note on logistics outsourcing.	5
Q.3	i.	Baltic freight exchange.	2
	ii.	Various shipping systems in shipping industry.	8
OR	iii.	Different types of containers.	8
Q.4	i.	Definition of air freight.	2
	ii.	Definition of reverse logistics & its challenges.	8
OR	iii.	Throw a light on designing the international information system.	8
Q.5	i.	Definition of supply chain management.	2
	ii.	The factors affecting distribution.	8
OR	iii.	Discuss the scope-5 marks and importance of supply chain management-3 marks	8
Q.6		Attempt any two:	
	i.	Write short note on push based and pull based supply chain.	5
	ii.	Discuss the role of IT in supply chain management.	5
	iii.	Explain the pricing in supply chain management.	5
