

Enrollment No.....



Faculty of Management Studies

End Sem (Even) Examination May-2019

MS5OE09 Wealth Management

Programme: MBA

Branch/Specialisation: Management

Duration: 3 Hrs.**Maximum Marks: 60**

Note: All questions are compulsory. Internal choices, if any, are indicated. Answers of Q.1 (MCQs) should be written in full instead of only a, b, c or d.

- Q.1 i. _____ is the rate at which the central bank of a country borrows money from commercial banks within the country. **1**
 (a) Repo Rate (b) Base Rate
 (c) Reverse Repo Rate (d) None of these
- ii. Commercial paper issued with low interest rate thus commercial paper are categorized as: **1**
 (a) Payables Rating (b) Commercial Rating
 (c) Poor Credit rating (d) Better Credit Rating
- iii. Which of the following is not normally included as one of the advantages of real estate as an investment? **1**
 (a) Liquidity
 (b) Cash flow from operations
 (c) Possible appreciation in value
 (d) Diversification opportunities
- iv. Feature of Real Estate Investment: **1**
 (a) Tangibility (b) Higher Liquidity
 (c) Intangibility (d) None of these
- v. A Unit Linked Insurance Plan (ULIP) is a product offered by: **1**
 (a) Banks (b) Insurance Companies
 (c) Both (a) and (b) (d) None of these
- vi. Which of these is NOT a Principle of Insurance: **1**
 (a) Principle of Insurable Interest
 (b) Principle of Indemnity
 (c) Principle of Last Resource
 (d) All of these

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- vii. Which of the following does financial services industry consist of? **1**
 (a) Telecommunication and Automobile
 (b) Insurance and Fund Management
 (c) Both (a) and (b)
 (d) None of these
- viii. Nature of Financial Services: **1**
 (a) Tangibility (b) Separability
 (c) Intangibility (d) None of these
- ix. Process of distributing investors wealth among various assets classes is: **1**
 (a) Financial Planning (b) Financial Advising
 (c) Assets Allocation (d) Investment Strategy
- x. Stage of retirement, when corpus created by the accumulated stage is employed to generate income required to meet the retirement expenses: **1**
 (a) Transition Stage (b) Distribution Stage
 (c) Accumulation Stage (d) None of these
- Q.2 i. Define Money Market. **2**
 ii. What is REPO Rate and Reverse REPO Rate? **3**
 iii. Explain the role of participants in financial markets. **5**
 OR iv. Discuss the term commercial paper and treasury bills and their uses in financial markets. **5**
- Q.3 i. Write the any two types of House Financing. **2**
 ii. Explain the various features of Real Estate Investment in wealth management. **8**
 OR iii. Discuss the various aspects of Housing, Costs and Benefits associated with owning a house. **8**
- Q.4 i. Write the principles of insurance. **3**
 ii. Difference between the Traditional and Unit Linked Insurance Policies. **7**
 OR iii. Explain the different types of Insurance products and its importance in wealth management. **7**

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- Q.5 i. Explain the concept of financial services and their importance. **4**
 ii. Write short notes on Consumers Behaviours and Financial Services. **6**
 OR iii. Explain various kinds of financial services. **6**
- Q.6 Attempt any two:
 i. Discuss the concept of Financial Planning and its need. **5**
 ii. Discuss any five points on importance of Financial Planning. **5**
 iii. Discuss the steps of tax planning. **5**

Marking Scheme
MS5OE09 Wealth Management

Q.1	i.	_____ is the rate at which the central bank of a country borrows money from commercial banks within the country.	1
		(c) Reverse Repo Rate	
	ii.	Commercial paper issued with low interest rate thus commercial paper are categorized as:	1
		(d) Better Credit Rating	
	iii.	Which of the following is not normally included as one of the advantages of real estate as an investment?	1
		(a) Liquidity	
	iv.	Feature of Real Estate Investment:	1
		(a) Tangibility	
	v.	A Unit Linked Insurance Plan (ULIP) is a product offered by:	1
		(b) Insurance Companies	
Q.2	vi.	Which of these is NOT a Principle of Insurance:	1
		(c) Principle of Last Resource	
	vii.	Which of the following does financial services industry consist of?	1
		(b) Insurance and Fund Management	
	viii.	Nature of Financial Services:	1
		(c) Intangibility	
	ix.	Process of distributing investors wealth among various assets classes is:	1
		(c) Assets Allocation	
	x.	Stage of retirement, when corpus created by the accumulated stage is employed to generate income required to meet the retirement expenses:	1
		(b) Distribution Stage	
Q.2	i.	Definition of Money Market.	2
	ii.	REPO Rate	3
		Reverse REPO Rate	3
	iii.	Role of participants in financial markets.	5
OR	iv.	Meaning of commercial paper	5
		Meaning of treasury bills	
		1 mark of each uses	

Q.3	i.	Any two types of House Financing.	2
		1 mark of each types (1 mark * 2)	
	ii.	Features of Real Estate Investment in wealth management.	8
		1 mark of each features (1 mark * 8)	
OR	iii.	Various aspects of Housing	8
		Various aspects of Costs	
		Various aspects of Benefits	
Q.4	i.	Principles of insurance	3
		1 mark of each principle (1 mark * 3)	
	ii.	Difference b/w the Traditional and Unit Linked Insurance Policies.	7
		1 mark of each difference (1 mark * 7)	
OR	iii.	Types of Insurance products	7
		its importance	
Q.5	i.	Concept of financial services	4
		Their importance.	
	ii.	Consumers Behaviors	6
		Relation with financial Services	
OR	iii.	Kinds of financial services.	6
		Consumer's perception towards financial service	
Q.6	i.	Concept of Financial Planning	5
		Its Need	
	ii.	Any five points on importance of Financial Planning.	5
	iii.	Steps of tax planning.	5
