

Total No. of Questions: 6

Total No. of Printed Pages:2

Enrollment No.....



Faculty of Agriculture
End Sem Examination Dec-2023
AG3SE03 Entrepreneurship Development & Business
Communication

Programme: B.Sc. (Hons.) Branch/Specialisation: Agriculture

Duration: 3 Hrs.

Maximum Marks: 50

Note: All questions are compulsory. Internal choices, if any, are indicated. Answers of Q.1 (MCQs) should be written in full instead of only a, b, c or d. Assume suitable data if necessary. Notations and symbols have their usual meaning.

- Q.1 i. The word entrepreneur derived from- **1**
(a) Entreprena (b) Enereprise
(c) Entreprenre (d) Entrependra
- ii. In 16th century entrepreneur word applied to- **1**
(a) Leader of NCC (b) leader of military expedition
(c) Leader of samaj (d) None of these
- iii. Entrepreneurship is useful to the organization because of _____. **1**
(a) Economic development
(b) Creation of organization
(c) Improving standard of living
(d) All of these
- iv. The contribution of agriculture to Indian economy is _____. **1**
(a) Increasing (b) Decreasing
(c) Constant (d) None of these
- v. Lower level known as _____. **1**
(a) Strategical level (b) Tactical level
(c) Operational level (d) All of these
- vi. The term supply chain management was first coined by _____. **1**
(a) Frankel & Paulraj (b) Peter Drucker
(c) Keith Oliver (d) Philip Kotler
- vii. Money spent on the preparation of project is- **1**
(a) Investment (b) Expenditure
(c) Wastage (d) All of these

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- viii. _____ is an activity which defines the steps of how and when work will be done effectively and efficiently. **1**
(a) Planning (b) Organizing
(c) Staffing (d) Controlling
- ix. The agricultural entrepreneur is different from non-agricultural entrepreneurs- **1**
(a) Priorities (b) Selection (c) Strategy (d) Tendency
- x. DPR is a _____. **1**
(a) Working Plan (b) Action Plan
(c) Implementation Plan (d) None of these
- Q.2 i. Define entrepreneur. **1**
ii. Define entrepreneurship. **2**
iii. Write the characteristics of entrepreneur. **5**
- OR iv. Write SWOT analysis in detail? **5**
- Q.3 i. Define controlling. **1**
ii. Write the impact of economic reforms on agribusiness. **3**
iii. What do you know about SIDBI and write its functions? **4**
- OR iv. What do you know about IIE and write its functions? **4**
- Q.4 i. What is problem solving? **2**
ii. Define supply chain management and write levels of supply chain management. **6**
- OR iii. Write business leadership skills. **6**
- Q.5 i. Define project. **2**
ii. Define rural entrepreneurship. **2**
iii. Write the stages of project formulation. **4**
- OR iv. Write the formulation of a project report. **4**
- Q.6 Attempt any two: **4**
i. Write the opportunities of rural entrepreneurship. **4**
ii. Explain in detail about problem faced by the rural entrepreneur. **4**
iii. Explain in detail about financing of enterprise. **4**
