Enrollment No......................................
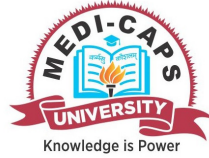
Faculty of Science

End Sem (Even) Examination May-2018

CA3EG02 Desktop Publishing

Programme: BCA   Branch/Specialisation: Computer Application

Duration: 3 Hrs.   **Maximum Marks: 60**

Note: All questions are compulsory. Internal choices, if any, are indicated. Answers of Q.1 (MCQs) should be written in full instead of only a, b, c or d.

Q.1   i.   Which of the following is done through DTP?   **1**
           (a) Block designing   (b) Pamphlet Designing
           (c) Advertising Designing   (d) All of these

       ii.   Which of these comes under desktop publishing?   **1**
           (a) Engineering Designing   (b) Animation
           (c) Webpage designing   (d) All of these

       iii. The bar usually at the bottom of the desktop, is called   **1**
           (a) Windows Bar   (b) Taskbar
           (c) Menu Bar   (d) None of these

       iv.   The default file extension for PageMaker files is   **1**
           (a) PMD   (b) DOC   (c) TXT   (d) PDF

       v.   How many Color Modes are there in Photoshop?   **1**
           (a) Five   (b) One   (c) Three   (d) None of these

       vi.   To get Auto contrast option in Photoshop, select   **1**
           (a) Filter Menu   (b) Image>Adjustment
           (c) File Menu   (d) None of these

       vii. Which of these views is not in the PageMaker?   **1**
           (a) Layout View   (b) Story Editor View
           (c) Outline View   (d) None of these

       viii. Which of these is not the main part of the PageMaker application?   **1**
           (a) Title Bar   (b) Color Palette
           (c) Drawing Toolbar   (d) Control Palette

       ix.   In Page Maker which menu contains Frames option?   **1**
           (a) File   (b) Utilities   (c) Element   (d) None of these

P.T.O.

       x.   Leader characters are used to: **1**
           (a) Help draw the reader's eye easily across a page.
           (b) Draw an arrow from heading to page number.
           (c) Help direct the reader to following pages.
           (d) Lead the reader from top to bottom of the document.

Q.2   i.   Define Desktop Publishing (DTP) in brief?   **2**
       ii.   List out some tools available for DTP work?   **3**
       iii. Write Importance & Advantages DTP in publishing.   **5**
OR   iv.   "DTP software can be used anywhere" Discuss it with some   **5**
             applications with example.

Q.3   i.   Describe image editing tool used in DTP.   **2**
       ii.   Show the use of selection tool with an example.   **3**
       iii. Explain working principle of vector image and raster images.   **5**
OR   iv.   Explore menu bar and option bar available in DTP.   **5**

Q.4   i.   Discuss the process of palettes of image editing tool.   **3**
       ii.   Explain all different types of effects you can apply to an image.   **7**
OR   iii. Write the procedure of mixing images and graphics in a single file.   **7**

Q.5   i.   Explain features of any page editing tool for DTP.   **4**
       ii.   Discuss auto flow and column function of page editing tool.   **6**
OR   iii. How you import text and pictures in page editing tool, Explain.   **6**

Q.6   Write short note on any two:
       i.   Inserting and Removing Pages   **5**
       ii.   Performing Operations on Text   **5**
       iii. Adding Design Elements   **5**

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Marking Scheme
CA3EG02 Desktop Publishing

Q.1 i. Which of the following is done through DTP? **1**
(d) All of these

ii. Which of these comes under desktop publishing? **1**
(d) All of these

iii. The bar usually at the bottom of the desktop, is called **1**
(b) Taskbar

iv. The default file extension for PageMaker files is **1**
(a) PMD

v. How many Color Modes are there in Photoshop? **1**
(a) Five

vi. To get Auto contrast option in Photoshop, select **1**
(b) Image>Adjustment

vii. Which of these views is not in the PageMaker? **1**
(c) Outline View

viii. Which of these is not the main part of the PageMaker application? **1**
(c) Drawing Toolbar

ix. In Page Maker which menu contains Frames option? **1**
(c) Element

x. Leader characters are used to: **1**
(a) Help draw the reader's eye easily across a page.

Q.2 i. Desktop Publishing (DTP) definition **2**

ii. Tools available for DTP work **3**
1 mark for each tool (1 mark * 3)

iii. Importance of DTP in publishing 2 marks **5**
Advantages of DTP in publishing. 3 marks

OR iv. Description 3 marks **5**
Example 2 marks

Q.3 i. Image editing tool used in DTP. **2**

ii. Use of selection tool with an example **3**
3 marks for steps

iii. Working principle of vector image 2.5 marks **5**
Working principle of raster images 2.5 marks

OR iv. Menu bar available in DTP 2.5 marks **5**
Option bar available in DTP 2.5 marks

Q.4 i. Process of palettes of image editing tool. **3**

ii. Types of effects you can apply to an image **7**
Description 3 marks
Steps 4 marks

OR iii. Procedure of mixing images and graphics in a single file. **7**
1 mark for each steps (1 mark * 7)

Q.5 i. Features of any page editing tool for DTP. **4**

ii. Auto flow function of page editing tool 3 marks **6**
Column function of page editing tool 3 marks

OR iii. Import text in page editing tool 3 marks **6**
Pictures in page editing tool 3 marks

Q.6 Write short note on any two:

i. Inserting Pages 2.5 marks **5**
Removing Pages 2.5 marks

ii. Performing Operations on Text **5**

iii. Adding Design Elements **5**

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