Enrollment No.....................................

Faculty of Science
End Sem (Odd) Examination Dec-2017
CA3SE01 Web Designing

Programme: BCA   Branch/Specialisation: Computer Application

Duration: 3 Hrs.   **Maximum Marks: 60**

Note: All questions are compulsory. Internal choices, if any, are indicated. Answers of Q.1 (MCQs) should be written in full instead of only a, b, c or d.

Q.1 i.   The Internet was originally a project of which agency?   **1**
          (a) ARPA   (b) NSF   (c) NSA   (d) None of these

     ii.   A computer on internet are identified by :   **1**
          (a) E-mail address   (b) Street address
          (c) IP address   (d) None of these

     iii. Tags and text that are not directly displayed on the page are   **1**
          written in _____ section.
          (a) <html>   (b) <head>   (c) <title>   (d) <body>

     iv.   The common element which describe the web page, is ?   **1**
          (a) Heading   (b) Paragraph (c) List   (d) All of these

     v.   Which of the following are the background properties in CSS?   **1**
          (I)   Background-colour   (II) Background-image
          (III) Background-repeat   (IV) Background-position
          (V) Background
          (a) I, II, III and IV only   (b) I, II, III and V only
          (c) I, II, IV and V only   (d) All I, II, III, IV and V

     vi.   The CSS links properties are   **1**
          (a) :link, :visited, :hover, :active
          (b) :link, :visit, :hover, :active
          (c) :link, :visited, :over, :active
          (d) :link, :visited, :hover, :active, :inactive

vii. You can refresh the webpage in JavaScript by using .... method. **1**
(a) Window.reload   (b) Location. reload
(c) Window. Refresh   (d) Page.refresh

viii. A .... mostly used to take users choice on any option and displays a dialog box with two buttons Ok and Cancel. **1**
(a) Alert dialog box   (b) Information dialog box
(c) Prompt dialog box   (d) Conformation dialog box

ix. Which segment do eBay, Amazon.com belong? **1**
(a) B2Bs   (b) B2Cs   (c) C2Bs   (d) C2Cs

x. Value chain means: **1**
(a) Provide Facility   (b) Provide good service
(c) Customer satisfaction   (d) All of these

Q.2 i. What is web-portal? **2**

ii. What is email? Describe the different sections while drafting email. **3**

iii. Write short notes on: **5**
(a) Teleconferencing and telephony (b) Usenet and telnet

OR iv. Briefly describe Internet and intranet. Also highlights the difference between internet and intranet. **5**

Q.3 i. Write difference between block tags and inline tags. **2**

ii. What is the difference between form get and form post? **3**

iii. How to set a picture as a background image with size of background image as of a web page? **5**

OR iv. How to create nested tables within table in HTML? **5**

Q.4 i. Name two ways to define a colour in html using CSS? **2**

ii. Explain the difference between visibility:hidden; and display:none; ? **3**

iii. What are different ways to apply styles to a Web page? **5**

OR iv. How many ways to link CSS style in HTML. In what order they will be executed. **5**

Q.5 i. What is the difference between = = and = = =? **2**

ii. What is a Javascript object? Describe what "this" is in JavaScript? **3**

iii. What is the difference between prompt() and alert()? Write down some features of JavaScript. **5**

OR iv. Describe built-in object. Give an example of built-in object. **5**

Q.6   Attempt any two:

i. What is e-business? Discuss building blocks of e-business. **5**

ii. Write short notes on: **5**
(a) EFT   (b) Internet Business Strategies

iii. Describe payment system and Transaction Processing. **5**

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CA3SE01 Web Designing

Marking Scheme

Q.1	i.	The Internet was originally a project of which agency? (a) ARPA	**1**
	ii.	A computer on internet are identified by : (c) IP address	**1**
	iii.	Tags and text that are not directly displayed on the page are written in _____ section. (b) <head>	**1**
	iv.	The common element which describe the web page, is ? (d) All of these	**1**
	v.	Which of the following are the background properties in CSS? i) background-color ii) background-image iii) background-repeat iv) background-position v) background (d) All (i), (ii), (iii), (iv) and (v)	**1**
	vi.	The CSS links properties are (a) :link, :visited, :hover, :active	**1**
	vii.	You can refresh the webpage in JavaScript by using .... method. (b) Location. reload	**1**
	viii.	A .... mostly used to take users choice on any option and displays a dialog box with two buttons Ok and Cancel. (c) Prompt dialog box	**1**
	ix.	Which segment do eBay, Amazon.com belong? (b) B2Cs	**1**
	x.	Value chain means (d) All of these	**1**

Q.2	i.	Web-portal Definition (2 Marks)	**2**
	ii.	Email definition (1 Marks) Description of the different sections (2 marks)	**3**
	iii.	Write short notes on: 2.5 mark for each (2* 2.5 mark = 5 marks) (a) Teleconferencing, telephony (b) Usenet and telnet	**5**
OR	iv.	Description of internet and intranet (2 marks) difference between internet and intranet (3 marks)	**5**

Q.3	i.	Block tag (1 mark) Inline tag (1 mark)	**2**
	ii.	Post Method Description (1.5 marks)	**3**

Get Method Description (1.5 marks)

	iii.	Code for picture background (2.5 Marks) Code for picture background size (2.5 Marks)	**5**
OR	iv.	Code for table (2 Marks) Code for Nested table(3 Marks)	**5**

Q.4	i.	Two ways to define a colour in html using CSS 1 Mark for each way (2* 1 mark = 2 marks)	**2**
	ii.	Difference between visibility:hidden; and display:none; 3 mark for differences	**3**
	iii.	Different ways to apply styles to a Web page 1 Marks for inline 2 mark for within style tag inside html. 2 mark from outside the html tag.	**5**
OR	iv.	3 marks for different ways 2 marks for order	**5**

Q.5	i.	Difference between = = and = = = 2 marks for differences	**2**
	ii.	2 marks for javascript object. 1 mark for this use in javascript	**3**
	iii.	Difference between prompt() and alert() 2 marks for differences 3 marks for features	**5**
OR	iv.	2 marks for definition of object 1 marks for built in objects 2 marks for creating a code for objects.	**5**

Q.6		Attempt any two:	
	i.	Definition (2 marks) Building blocks(3 marks)	**5**
	ii.	Definition EFT(1.5 marks) Value chain(1.5 marks) Internet Business Strategies(2 marks)	**5**
	iii.	Definition payment system(2.5 Marks) Definition Transaction Processing (2.5 Marks)	**5**

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