



DoMS

175 YEARS OF
IIT ROORKEE
Estd. 1847

FINAL PLACEMENT REPORT 2021-23



Department of Management Studies (DoMS)
Indian Institute of Technology (IIT) Roorkee

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HEAD OF THE DEPARTMENT
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A dynamic, competitive, globally connected world looks for talents, who are prepared to take responsibilities with an adaptive, progressive, and futuristic mindset. This requires a learning environment, which conditions its learners to take newer challenges of a progressive society. The academic rigor of the 2-year intensive MBA program is designed to imbibe students with much sought after competencies of analytical and critical thinking, professional acumen, dedication, discipline, compassion, and value-based education, to equip them for the dynamic business environment.

A diverse blend of experienced and young faculty fraternity at the Department of Management Studies have facilitated the learners' intellectual development through an interactive pedagogy of case-based learning, practical and simulated learning methodologies, which hones critical and out of the box thinking. The learning content is revised with the inputs from prevalent industry practices.

A robust "learning through doing" practice, builds confidence of students to deal with unstructured situations successfully. The academic rigor and exposure is fostered by organizing conferences which address latest issues of industry, and society to develop benchmark practices and policies.

The frequent intellectual interaction with learners from industry, academia, and public service, enlightens students' ability to deal with problems from varied perspectives and increases their rational decision-making skills and instills research perspectives.

The 175-year-old heritage of IIT Roorkee and the 25-year-old legacy of Department of Management Studies, brings along a rich alumni base to etch a mark in the management education space of the Country. I am confident that our students are ready to take on any responsibility in their journey from here and thus, I cordially welcome you to partner with us.

Prof. (Dr.) Kalpak Kulkarni

PROFESSOR-IN-CHARGE – INTERNSHIPS & PLACEMENT

DoMS, IIT ROORKEE

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I am immensely grateful to all the corporate partners for their trust and consistent support in enabling the successful completion of the final placement process of the MBA Cohort of 2023.

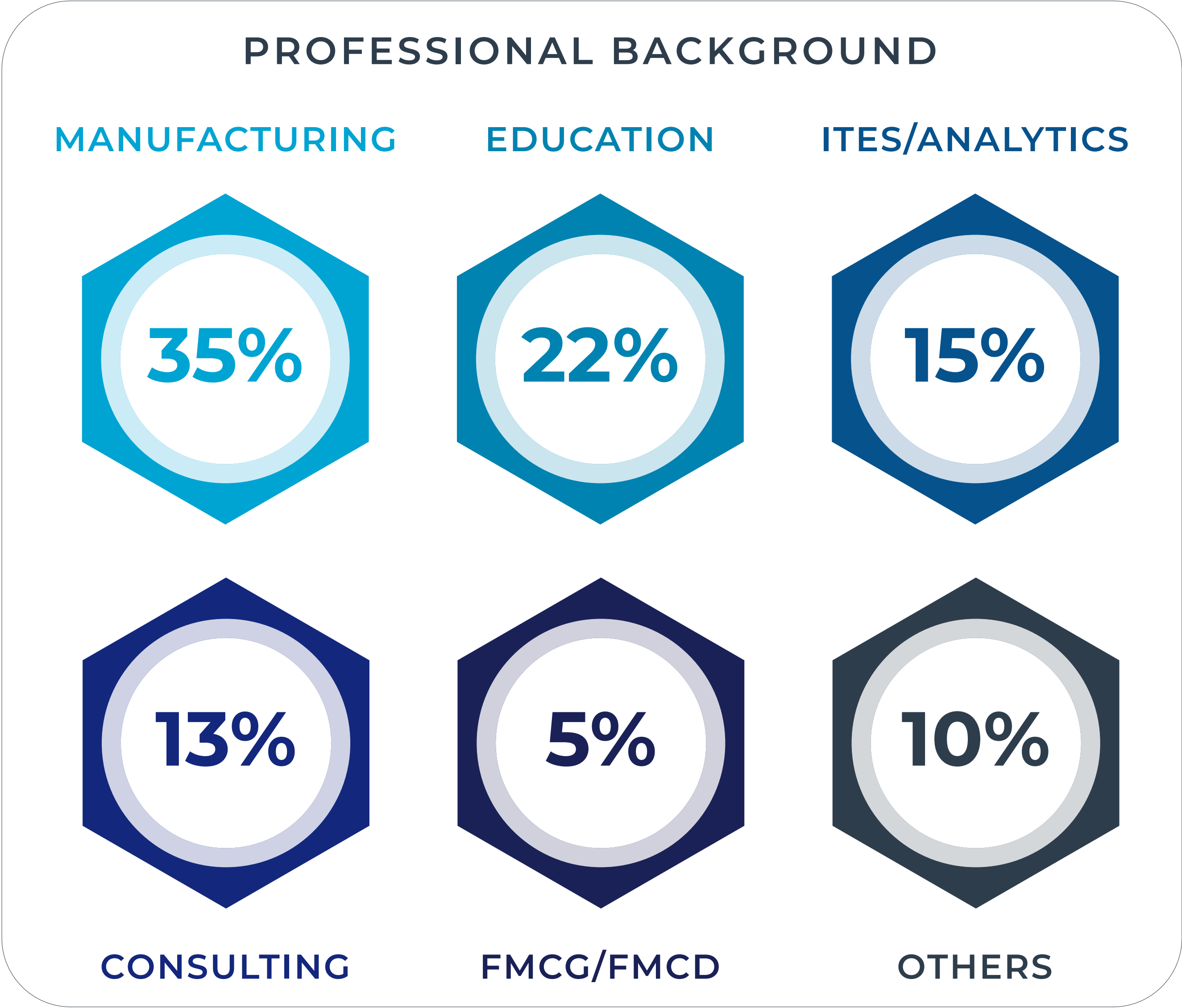
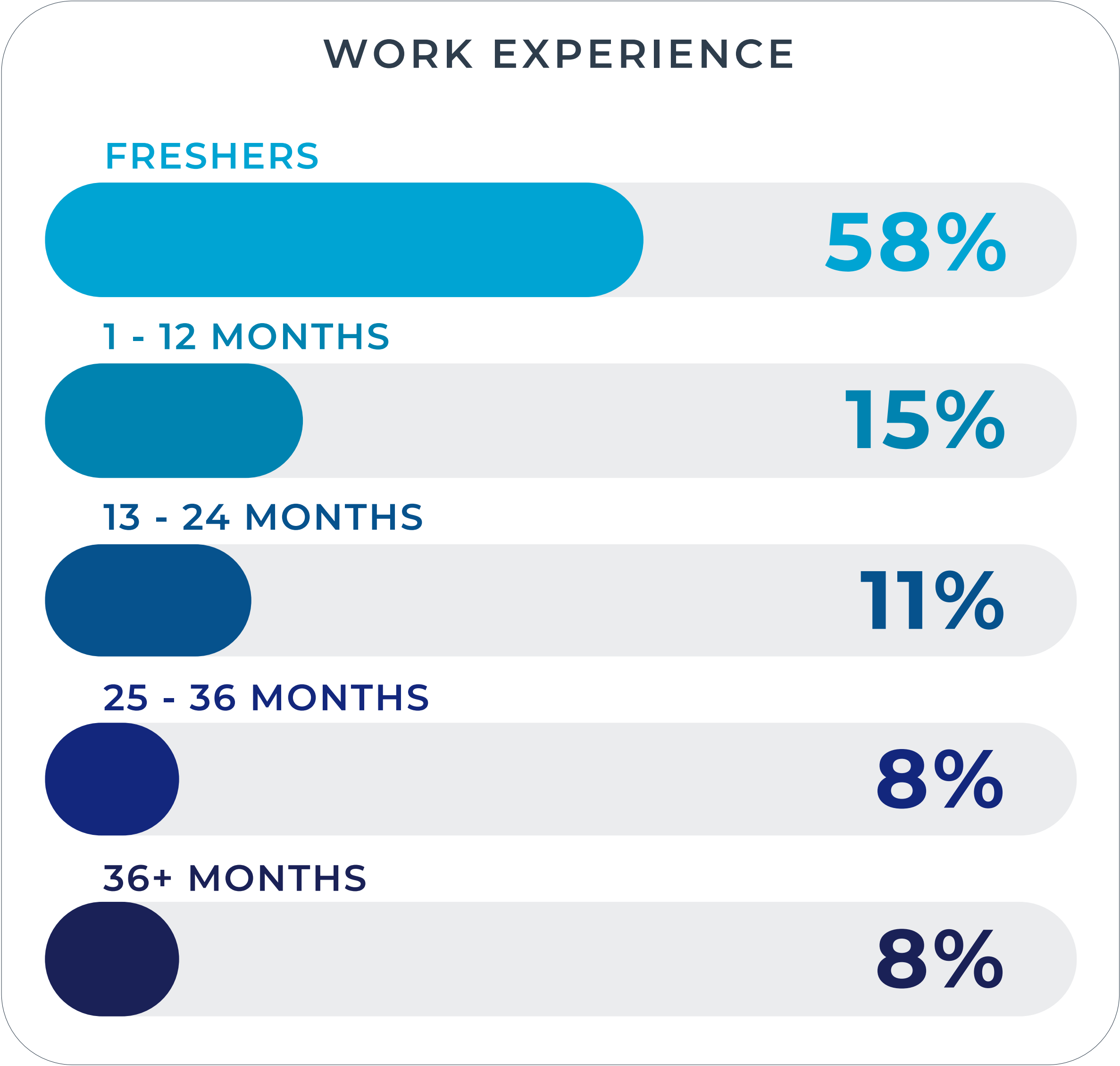
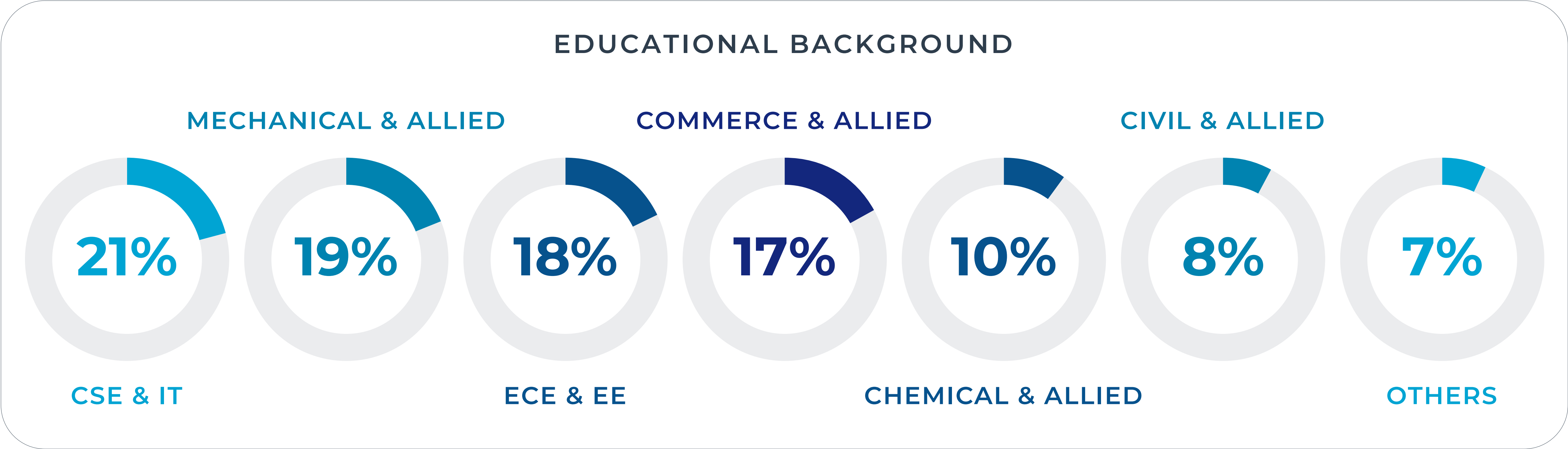
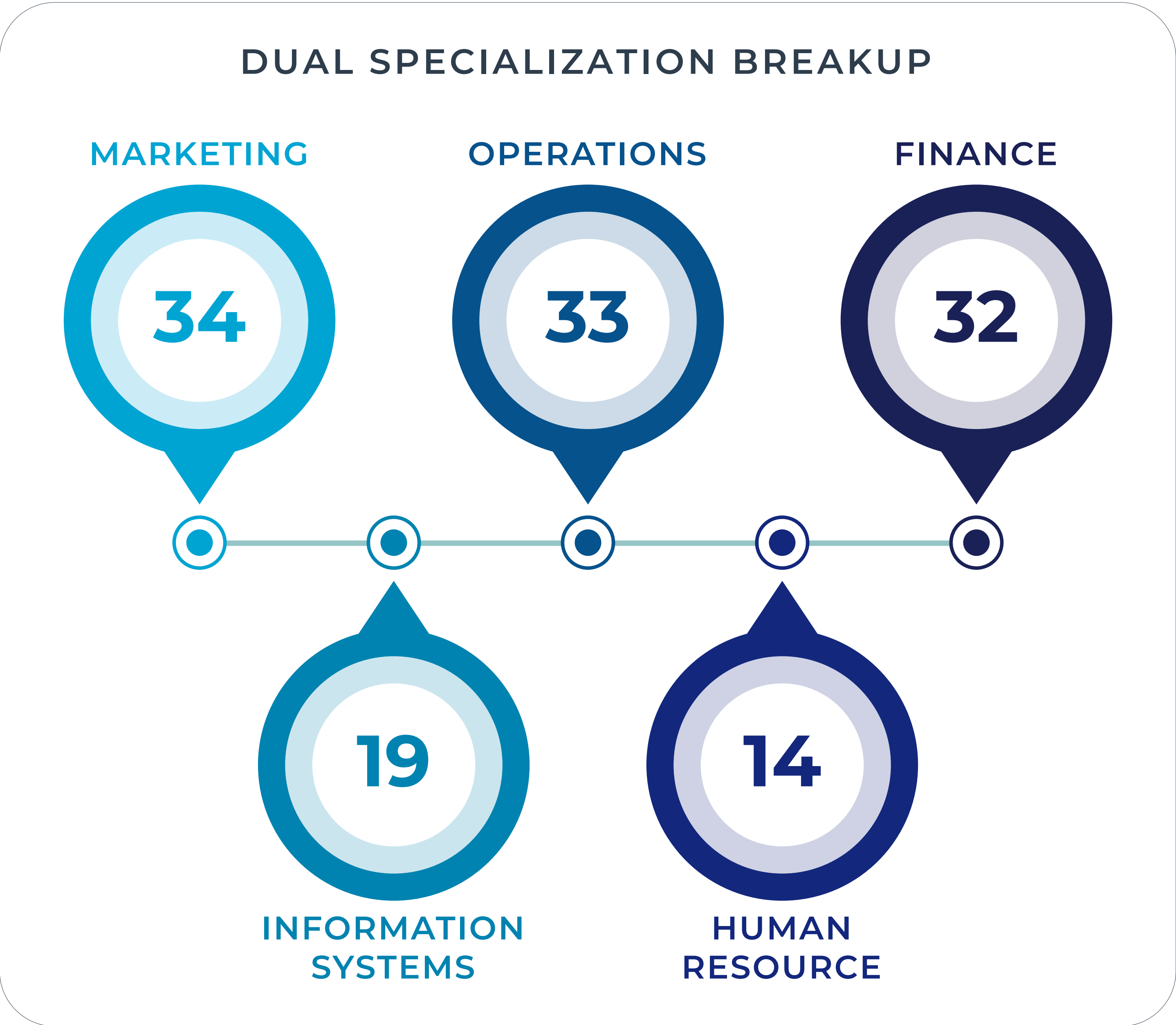
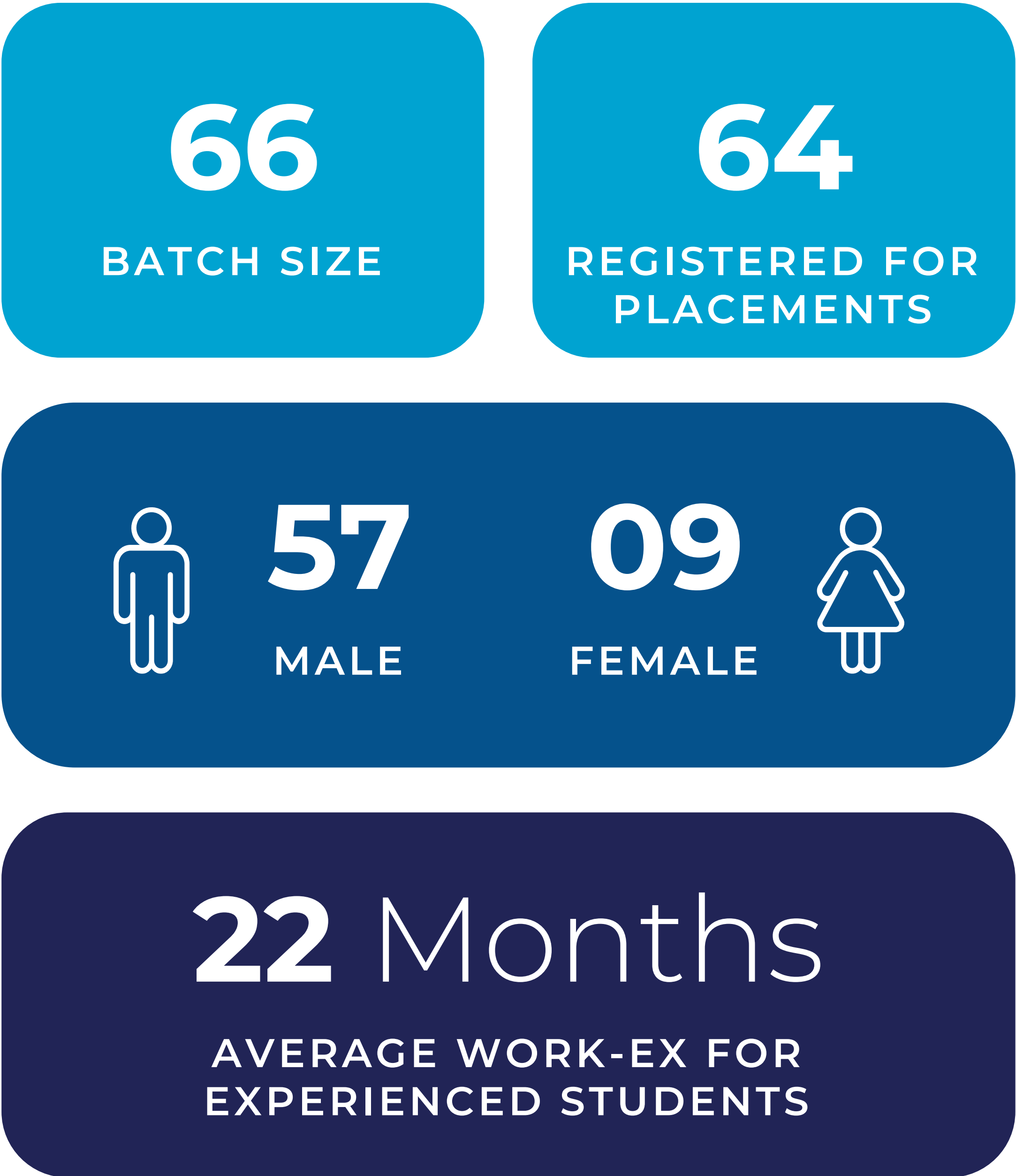
DoMS IIT Roorkee was established in 1998 to meet the present day need of dynamic managers capable of handling complex business scenarios. The department offers students an opportunity to explore beyond their limits and enrich their thought processes through rigorous academic courses which is a combination of exhaustive curriculum, case studies and cutting-edge pedagogy.

The aim of the MBA Program is to produce managers with high academic integrity and accountability. They should be able to identify issues of national and global relevance and be socially responsible, aspiring to become business leaders who are able to make a significant mark in the corporate world through their skills and knowledge.

The department follows an eight-term system. In the first year, students study compulsory subjects from all the functional areas of management and tools required for the same. In second year, students study subjects from any two specializations of their interest to fulfil the requirements of a dual-specialization MBA degree. Numerous industry visits coupled with internship and live project opportunities ensure that the students have much needed exposure to the ground realities of the corporate world.

The addition of new recruiters this year and the continuous improvement in the placement figures can be owed to the reasons mentioned above along with the placement committee's hard work and the immense support of the entire teaching and non-teaching staff of the department. This reflects the department's spirit of constantly trying to improve and is a testament to our continuous endeavor to persevere and succeed.

Batch Profile

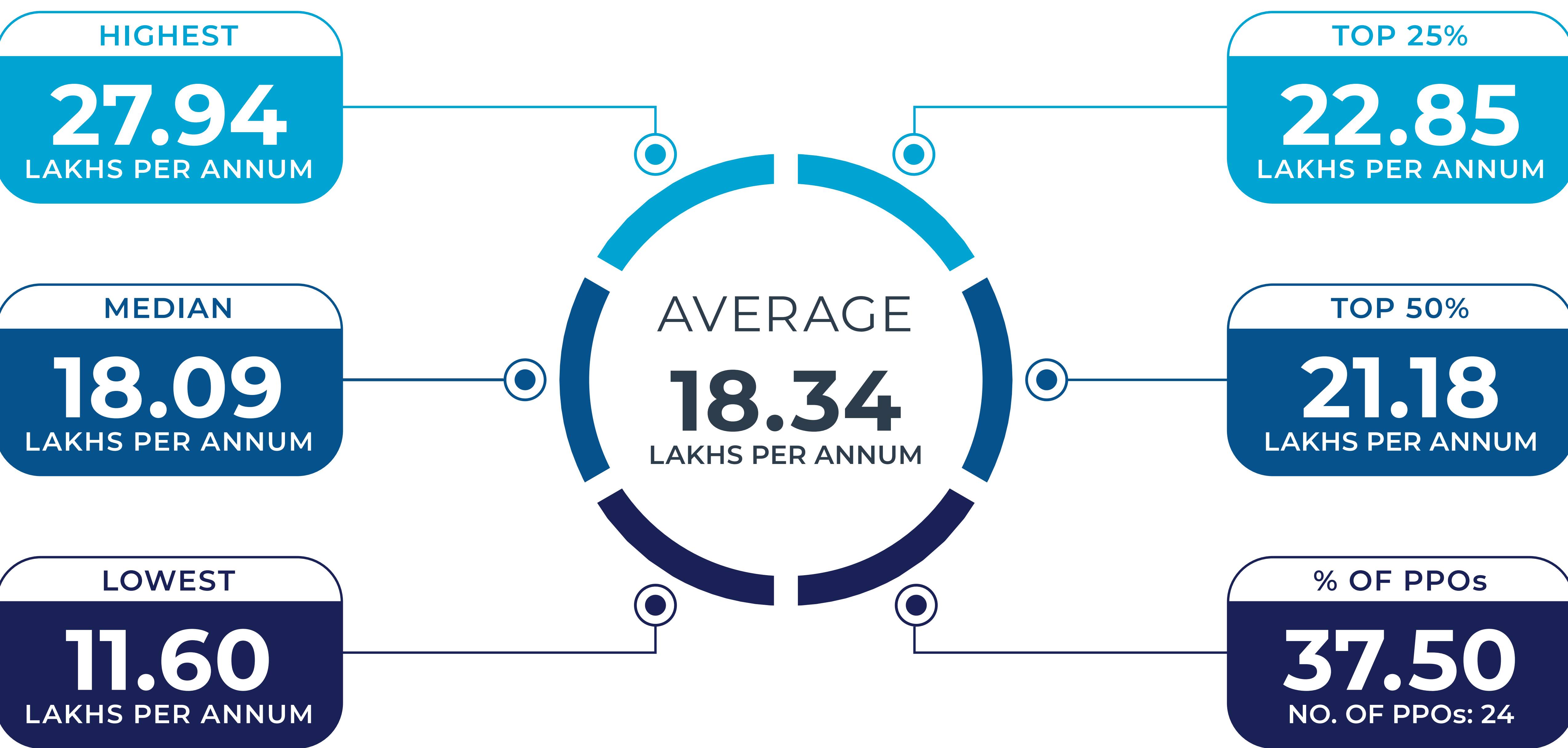


Foreword

The Department of Management Studies, IIT Roorkee, is proud to announce the successful completion of Final Placement process for the MBA batch of 2023. The department has yet again recorded **100 Percent Placements** in its 25th year, thanks to recruiters from a variety of sectors, including **Analytics, Consulting, BFSI, FMCG/FMCD, ITES, Retail, Manufacturing and Logistics.**

The adaptive pedagogy of the institute coupled with the faith of the recruiters in the department and its students has enabled DoMS, IIT Roorkee to cement its place as one of the top B-Schools of the country. This placement season witnessed participation from **50+ corporates**, comprising of both **new recruiters** and **several prominent legacy partners**, leading to a significant uptick in the overall Placement Figures including the average and highest CTC, coupled with an increase in the number of Pre-Placement Offers. This year there was also an increase in the variety of roles being offered with additional profiles in the domains of **General Management, Marketing and Finance** along with **Operations, IT & Analytics.**

Overall Metrics



Domain-wise Placements

DOMAIN	PROFILES OFFERED	AVERAGE
 <p>OPERATIONS, IT & ANALYTICS</p>	<p>Management Trainee (Operations), IT Solutions Advisor, Package Consultant, SAP Consultant, Operations Analyst, Data Analyst, Universal Analyst, Technical Program Manager, Business Analyst, Project Manager</p> <p>BATCH PLACED IN THIS DOMAIN: 33%</p>	<p>19.36 LAKHS PER ANNUM</p>
 <p>GENERAL MANAGEMENT</p>	<p>Management Trainee, Accelerated Leader, Young Leader's Program, Assistant Manager, Associate, Senior Manager, Management Leadership, Strategy & Business Operations, Team Lead, General Manager</p> <p>BATCH PLACED IN THIS DOMAIN: 24%</p>	<p>18.39 LAKHS PER ANNUM</p>
 <p>MARKETING</p>	<p>Management Trainee (Marketing), Executive Trainee (Marketing), Product Manager, Product Specialist, Relationship Manager, Business Development, Area Sales Manager, Key Account Manager, Marketing Strategy</p> <p>BATCH PLACED IN THIS DOMAIN: 29%</p>	<p>18.29 LAKHS PER ANNUM</p>
 <p>FINANCE</p>	<p>Financial Risk Advisory, Financial Operations, Financial Analyst, Senior Auditor, Digital Journey Manager, Portfolio Manager, Internal Audit, Financial Consultant, Senior Financial Associate, Graduate Analyst</p> <p>BATCH PLACED IN THIS DOMAIN: 14%</p>	<p>15.98 LAKHS PER ANNUM</p>

Prominent Recruiters

Note from Placement Committee

A heartfelt thank you to all the corporate entities for their invaluable contribution towards a successful placement season as we celebrate the **25th year of existence of the Department.**

At DoMS, we embrace an unwavering approach towards learning, discovery, and reason, which helps to shape the resilient character of our students and enables them to guide others along the way. We now pass this responsibility to the incoming class of 2023-25, who will carry on legacy of the department and embark on a journey of continuous improvement.

Senior Placement Committee



Front Row (from left): [Avneet Kaur](#), [Barnik Goswami](#), [Nikhar Bhanot](#)
Back Row (from left): [Anirudhya Jha](#), [Sankarshan B M](#), [Mohit Bora](#), [Atul Kumar](#)

Junior Placement Committee



Front Row (from left): [Rithwick Kashyap](#), [Vaishnavi Sharma](#), [Saksham Arora](#),
[Muskan Goel](#), [Rushikesh Sabale](#)

Back Row (from left): [Ayush Raghuvanshi](#), [Sanket Sharma](#), [Amit Jewaria](#), [Ishan Mehta](#)

Contact Us



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