



# Final Placement Report

## 2020-2022

Master of Business Administration



**DoMS**

Department of Management Studies  
Indian Institute of Technology Roorkee





## MESSAGE FROM THE HOD

**Prof. (Dr.) Usha Lenka, Head of the Department  
DoMS, IIT Roorkee**

Many of our faculty are experienced practitioners who have a penchant for interactive classroom sessions, ensuring that the content is par with prevalent industry demands. We follow a robust "learning through doing" practice, and our students are well equipped to deal with unstructured situations successfully. Frequent conferences and industry interaction not only allow for the exchange of ideas but also stimulates research. The rich alumni base of IIT Roorkee provides an opportunity for the students to engage with the industry's eminent personalities.

The two-year intensive MBA program is designed to imbibe students with much sought after traits like dedication, discipline, and compassion, enabling them to be suitable for today's dynamic business environments. I am confident that our students are ready to take on any responsibility in their journey from here and thus, I cordially welcome you to partner with us.

## MESSAGE FROM THE TPO

**Prof. (Dr.) Kalpak Kulkarni, Professor-in-Charge  
Training and Placement, DoMS, IIT Roorkee**



I am thankful to all the corporate houses for their trust and consistent support in enabling the successful completion of the final placement process at DoMS, IIT Roorkee.

Since its inception, the institute has been strengthening its position as one of the nation's premier B-Schools. The addition of many new recruiters and the fruitful results in the placements can be owed to the placement committee's hard work and the support of the entire teaching and non-teaching body of the institute. There was an upward trend in the diversity of roles offered, and the number of roles offered. This adds a lot to the institute's spirit and is a testament to the institute's continuous endeavor to persevere and succeed.



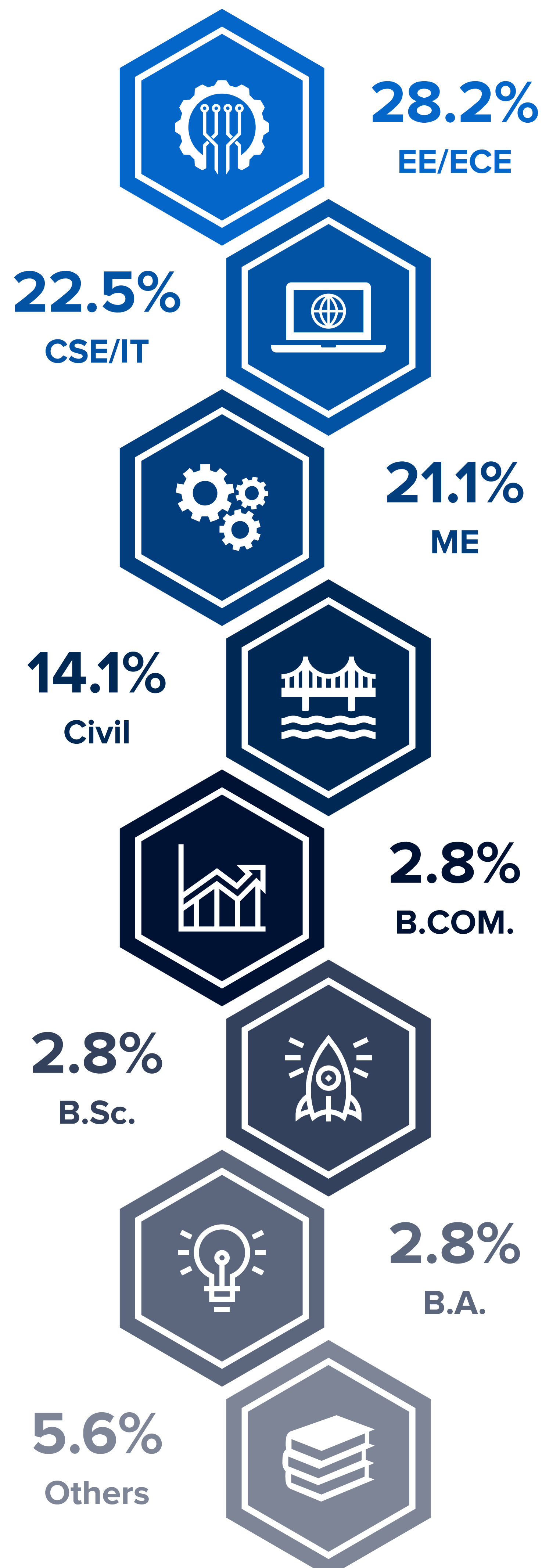
# BATCH PROFILE 2020 - 2022

## Batch Size

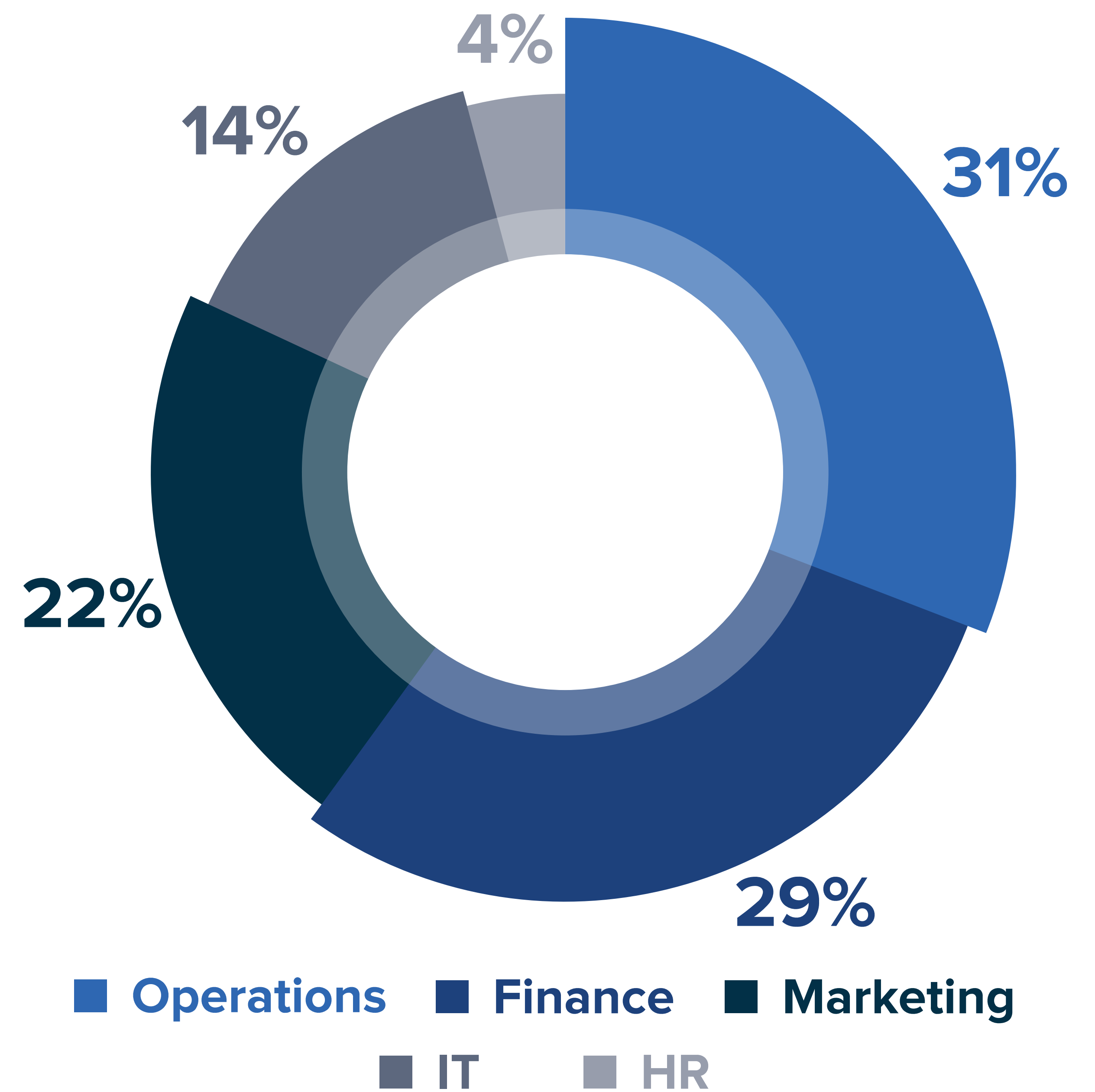
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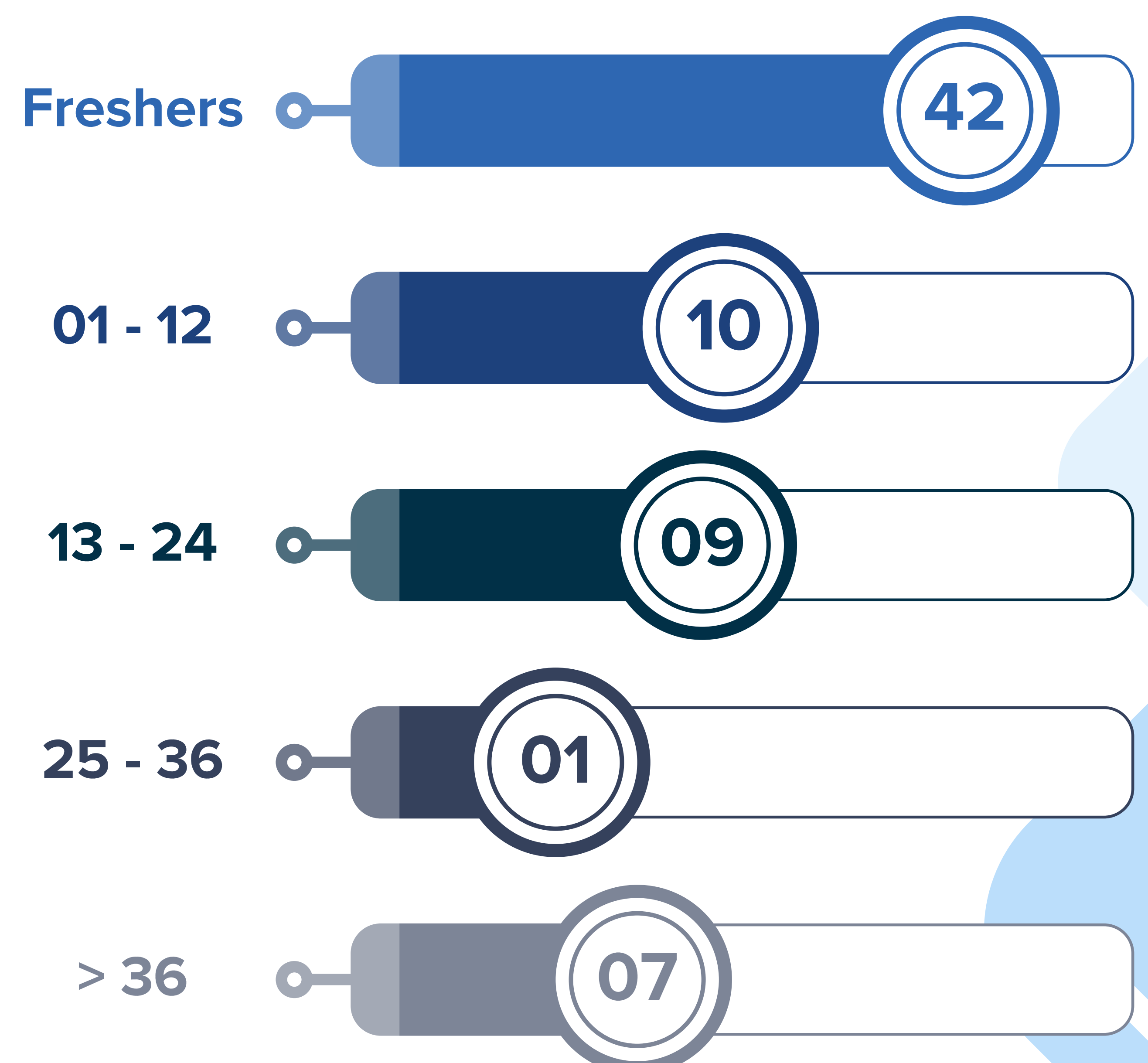
## Educational Background



## Dual Specialization Breakup



## Past Work Experience (in months)



# FOREWORD

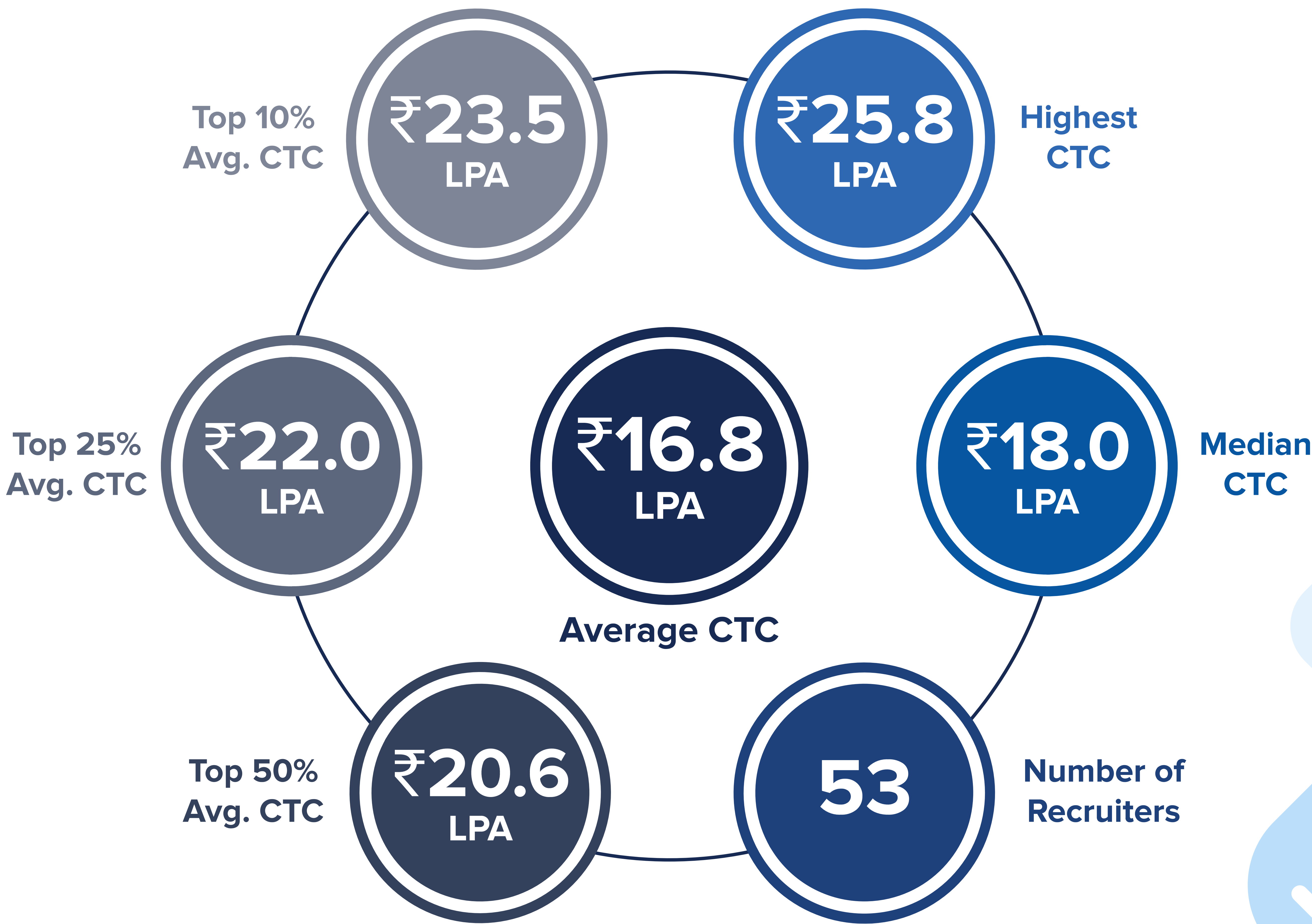
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The Department of Management Studies, IIT Roorkee is proud to announce the successful completion of the placement process for the MBA Batch of 2020-22.

With a substantial increase in the number of offers, DoMS has received an exceptional response from its corporate partners, both in terms of addition of new recruiters and continued support of legacy recruiters. The enthusiastic participation of the top organizations in the Placement Process has reaffirmed the faith shown by the Industry in the selection process, practical learning-based curriculum and world class faculty who have meticulously groomed the leaders of tomorrow.

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## KEY HIGHLIGHTS





# SECTOR - WISE AVERAGE FIGURES

Operations: ₹19.6 LPA

IT: ₹19.6 LPA

Consultancy: ₹14.7 LPA

Marketing: ₹15.9 LPA

Finance: ₹16.3 LPA

Data Analytics: ₹15.9 LPA

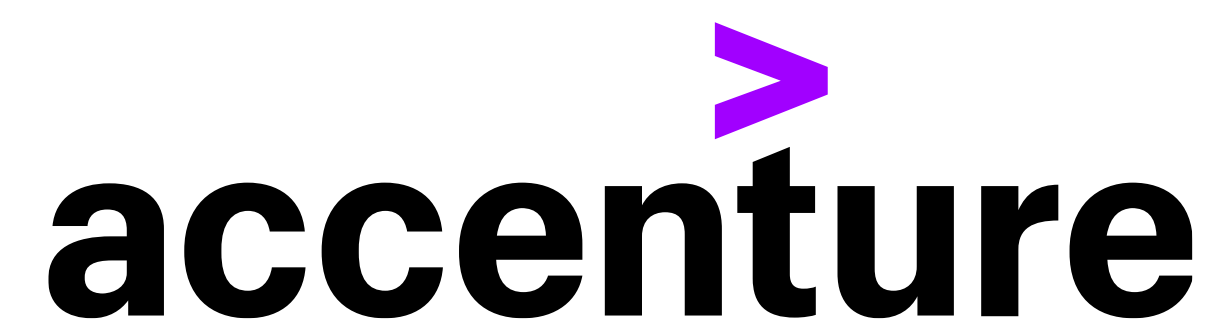
Product Management: ₹21.0 LPA

## ROLES OFFERED

Team Lead  
Senior Consultant  
Senior Manager  
Product Specialist  
Solution Sales  
Operations Analyst  
**Marketing Strategy**  
Associate Consultant  
Data Analyst  
Associate Solution Advisor  
Financial Advisory  
Product Manager  
**Business Analyst**  
Deputy Manager  
Technical Program Manager  
Business Development  
Senior Analyst  
Analyst  
Consultant  
Associate  
Finance Analyst  
Associate Manager  
Internal Audit  
Universal Analyst  
**Management Trainee**  
Senior Operations Consultant  
Marketing Manager



# PROMINENT RECRUITERS





# Message from The Placement Committee



A special thanks to the corporates for their pivotal contribution towards a prosperous placement season, highlighting our 23-year-old legacy.

At DoMS, we inherit an unfettered spirit of learning, exploring, and rationality, thus developing a resilient character, illuminating the path of others. We pass this baton to the 2022-24 batch, as they shall be the guiding torch for the transformational journey ahead.



## Senior Placement Committee



Abhishek  
Gupta



Ahmed Saif  
Ali Khan



A.V. Kannan  
Kumar



Divyanshu  
Garia



Harideepak  
Marthati



Kaustubh  
Pradhan



Pratik Kumar  
Mitra



T. Gokul  
Shiva Rohan



Utkarsh  
Arora

## Junior Placement Committee



Anirudhya Jha  
Ph: 8910018651



Atul Kumar  
Ph: 7488381004



Avneet Kaur  
Ph: 8607401508



Barnik Goswami  
Ph: 9748830287



Mohit Bora  
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# CONTACT US

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