

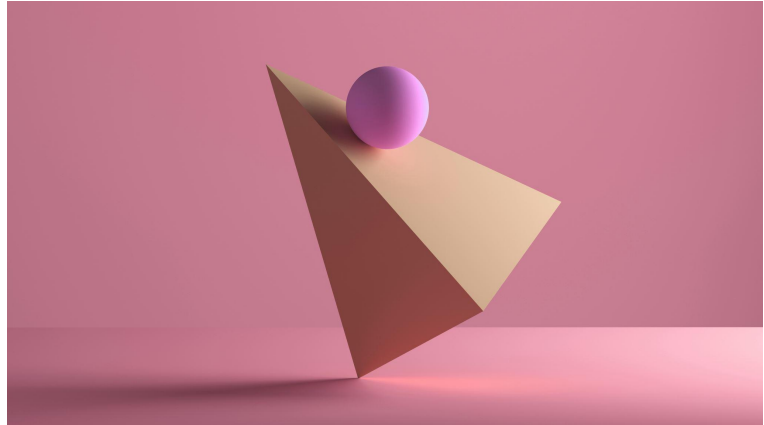
<https://optimiser-project.vercel.app/>

Optimizer

Explore practical strategies to save time, maximize productivity, and reap the fruits of an efficiently managed life in order to optimize daily routines and create a more fulfilling life by eliminating indirect time waste.

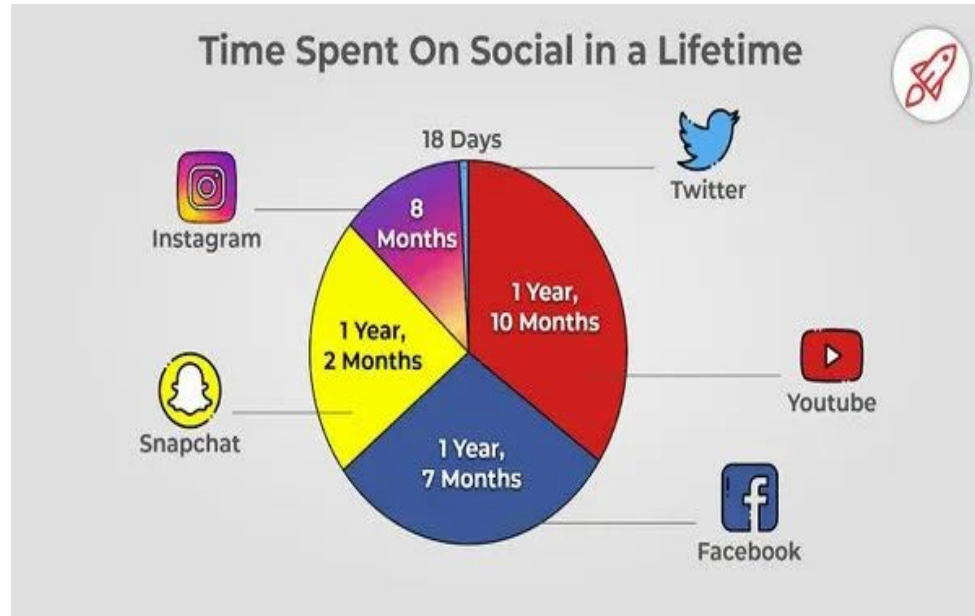
Our Project Team

1. Ankit Kumar(B21CI006)
2. Ankit Kumar(B21EE093)
3. Adarsh Raj Shrivastava(B21AI003)
4. Anurag Singh (B21ES004)
5. Anupam Verma (B21EE007)
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Addressing a Common Problem

- Most people struggle with the issue of indirect time waste, wherein they find it challenging to effectively utilize their free time and lack proper time management skills.



Short is going big

The aggregate time spent by Indian users on short-video apps is estimated to match the levels of OTT consumption by 2022

Time spent

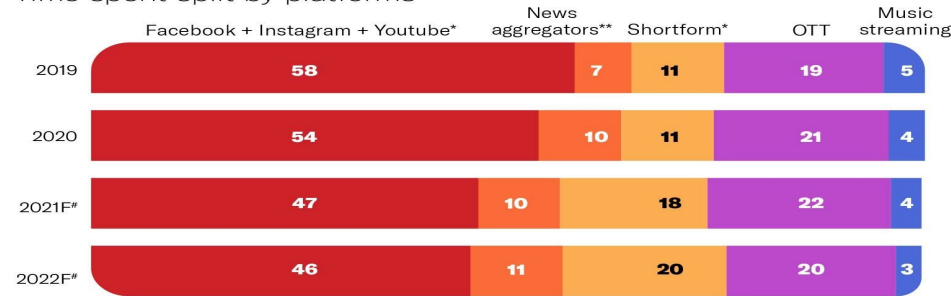
**9.3
tn mins**
2019

**13.0
tn mins**
2020

**14.1
tn mins**
2021F#

**15.5
tn mins**
2022F#

Time spent split by platforms



#forecasted; *time spent by users on Instagram Reels and YouTube Shorts is accounted for within the shortform segment; **news aggregators refer to platforms like Google News and Dailyhunt

THE KEN

Graphic by Prajakta Patil, 26 Aug,'21

Source: RedSeer

<https://the-ken.com/story/instagram-reels-growth-strategy-for-indias-creator-era/>

Ineffective and Unsatisfactory Current Solutions

Limited Guidance, Scattered Resources, passive consumption of content, Superficial Engagement

1. Limited Guidance: Many existing platforms provide only generic suggestions or basic recommendations, without considering the individual preferences and aspirations of users. This one-size-fits-all approach leaves people feeling lost and frustrated, unable to find activities that truly resonate with them.
2. Scattered Resources: While there are numerous resources scattered across the internet, they are often difficult to find and access.
3. Popular platforms like Instagram often promote passive consumption of content, such as endless scrolling through Insta Reels. While entertaining, these platforms do not actively engage users in exploring their own interests or developing new skills.
4. Superficial Engagement: While Instagram Reels offer short, visually appealing content, they primarily focus on entertainment rather than providing meaningful guidance or resources for skill development.

Disrupting the Current Solutions for Personal Interest Exploration

Our platform addresses the limitations of current solutions in movie, food, sightseeing, adventure, MOOC courses, and events domains, providing a comprehensive and personalized experience.

Our solution compare results scattered over internet and represent it in an organised way with limited response which help users avoid wasting time. Our solution consider 2 main factors money and time.

Our Platform

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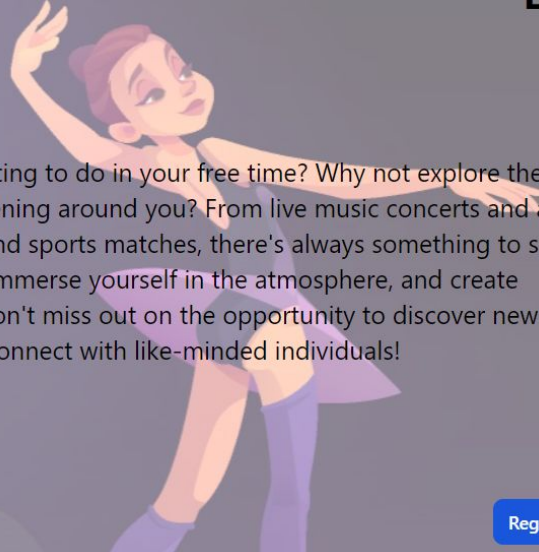

MOVIE

Looking for a fun way to spend your free time? Why not head out to catch a movie!

Whether you're in the mood for action-packed adventures, heartwarming romances, or gripping thrillers, the cinema offers a perfect escape. Sit back, relax, and immerse yourself in a world of storytelling and entertainment on the big screen.

[Register](#)[Search](#)

EVENTS




Looking for something exciting to do in your free time? Why not explore the vibrant world of events happening around you? From live music concerts and art exhibitions to food festivals and sports matches, there's always something to suit your interests. Step out, immerse yourself in the atmosphere, and create memorable experiences. Don't miss out on the opportunity to discover new passions and connect with like-minded individuals!



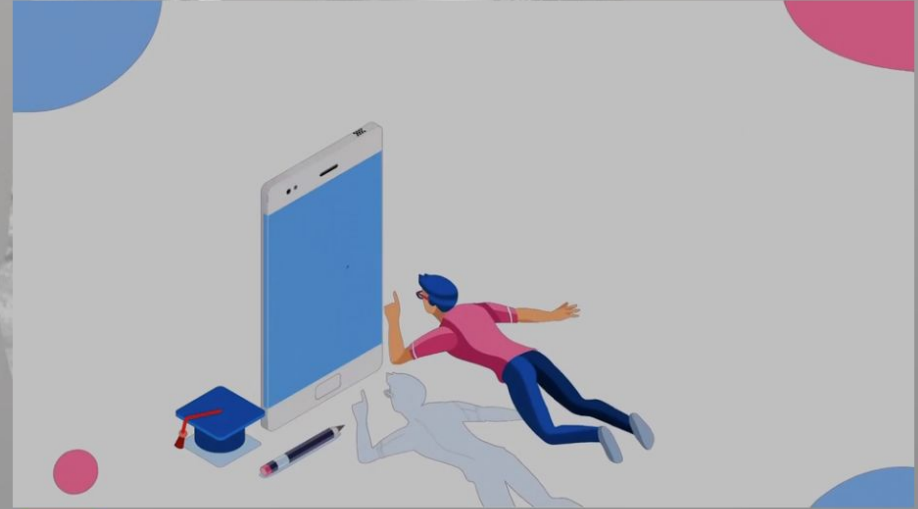
Register

Search

MASSIVE OPEN ONLINE COURSES



Discover a world of knowledge and expand your horizons by venturing into the realm of Massive Open Online Courses (MOOCs) during your free time. Unleash your potential by enrolling in a diverse range of courses covering various subjects, conveniently accessible from anywhere. Embrace the joy of learning and embark on a transformative journey of personal growth through MOOCs today!



DESIGNING A MULTIDIMENSIONAL POVERTY INDEX

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REGISTRATION FORM

Sight Name

Sight Location

Rating

Money

Opening Time

Closing Time

Register

REGISTRATION INSTRUCTION

- Sight Name: Enter the name of the sight
- Sight Location: Enter the URL of the sight on Bing, if available
- Rating: Enter the rating of the sight on a scale of 1-5
- Money: Enter the amount of money required to visit the sight
- Opening Time: [--:--] (Enter the opening time of the sight)
- Closing Time: [--:--] (Enter the closing time of the sight)

SEARCH

Money

Location

Time

Search

SEARCH RESULT

| NAME | LOCATION | RATING | MONEY | OPENING-TIME | CLOSING-TIME | TRAVELDURATION |
|----------------------------|-----------------------|--------|-------|--------------|--------------|----------------|
| Kaylana Lake | Click | 4.4 | 0 | 5:00 | 23:30 | 49.65 |
| Jaswant Thada | Click | 4.4 | 50 | 9:30 | 5:00 | 40.3333 |
| Toorji Ka Jhalra Bavdi | Click | 4.3 | 0 | 0:01 | 23:59 | 42.4833 |
| Mandore Garden | Click | 4.3 | 20 | 9:00 | 22:00 | 33.5333 |
| Rao Jodha Desert Rock Park | Click | 4.2 | 100 | 7:00 | 6:00 | 41.3667 |
| Bal Samand Lake | Click | 4.1 | 50 | 8:00 | 5:30 | 39.8 |

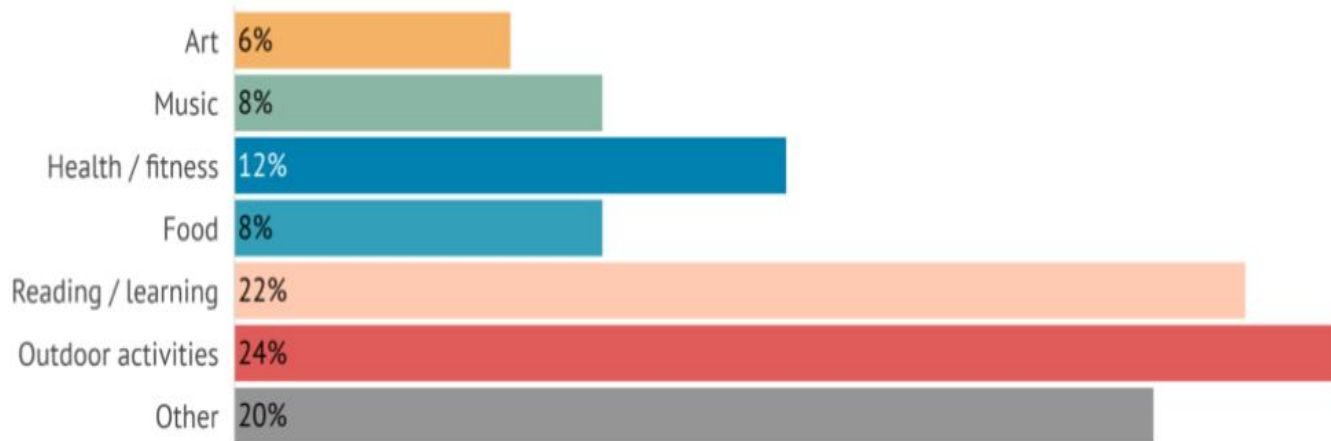
Our Dream

Our vision is to create a platform that transforms the way people utilize their indirect time waste by providing guidance, suggestions, and resources for personal growth and fulfillment. By tapping into the moments of idle or unproductive time, we aim to help individuals explore new interests, develop skills, and find activities that align with their personal preferences and aspirations.

With a strong user base, user interface , strategic partnerships, diverse monetization channels, data-driven insights, and global scalability, we will tap into the growing demand for personalized, engaging, and meaningful experiences in the digital age.

We believe that our platform will not only transform how individuals spend their indirect time waste but also revolutionize the way brands and businesses connect with their target audiences. Through our unique approach, we will unlock vast opportunities for growth, innovation, and profitability, positioning ourselves as a dominant player in the personal growth and fulfillment industry.

Primary Hobby Categories



<https://civicscience.com/spending-on-hobbies-reached-62-during-lockdowns/>

Let me tell you how our approach is different, yet sensible.

We tend to use rating time and money to sort the results for the user at a given price and time they have to invest on certain activities and the priorities are rating > money > time.

SEARCH

Money

200

Location

IIT Jodhpur

Time

150

Search

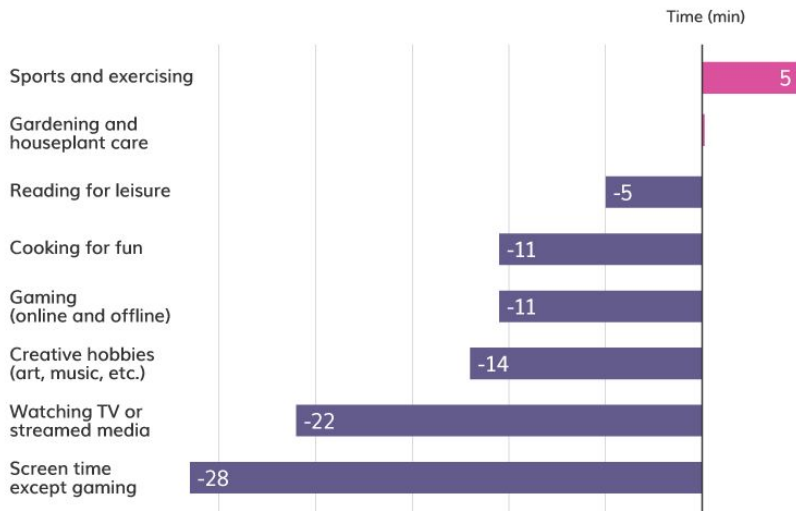
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Why NOW?

Change in Time Spent on Hobbies Post-Lockdown

More sports and exercising and less screen time



Source: STORAGECafé Survey

STORAGECafé®

Why are YOU the one to do it?

By observing situation after covid many people started exploring new places and hobbies that made us to think about this idea in which we can provide user a time based search result that fits on their budget and closest to their location to explore certain activities and hobbies.



What milestones will you hit?

As we move further in our project we need more data and registration from the business and user experience to make our system reliable and trusted by peoples for that either we can hire people to verify the registration of business as no proper api provides data in this context and to further grow our business after a certain level we can charge nominal registration fees from the business and for our revenue and we can also come up with the idea for promoting business which collaborates with us for mutual growth.



Thank You

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