

# Lecture Business Development and Entrepreneurship

**Course:** Robotic Winter semester 2023/24

**Professor:** Prof. Dr.-Ing. Volker Bräutigam

**Teaching Officers:** Katharina Pfeuffer, Lisa Lehmann, Stefan Kuhn

Date	Time	Content	Prof/Teacher
6th October 2023	10:00-14:30	Introduction & Business Game	Prof. Bräutigam & Katharina
13th October 2023	-	-	-
20th October 2023	08:15 – 13:15	Design Thinking	Lisa
27th October 2023	-	-	-
3rd November 2023	10:00 – 13:15	Prototype Construction I – Laser Cutting	Stefan
10th November 2023	10:00 – 13:15	Prototype Construction II – 3D Printing	Stefan
17th November 2023	-	Participation Startup Event	-
24th November 2023	10:00 – 13:15	Digital Prototype Construction	Guest lecturer: Florian Zäschka
1st December 2023	10:00 – 13:15	Idea & Prototype Testing	Prof. Bräutigam
8th December 2023	10:00 – 13:15	Lean Startup	Prof. Bräutigam
15th December 2023	10:00 – 13:15	Agile Project Management & Business Plan Development	Prof. Bräutigam
22th December 2023	-	Prototype Construction in Werk:Raum	-
12th January 2024	10:00 – 13:15	Pitchtraining & Pitchdeck	Katharina
19th January 2024	tbc	Demo Day Final	