

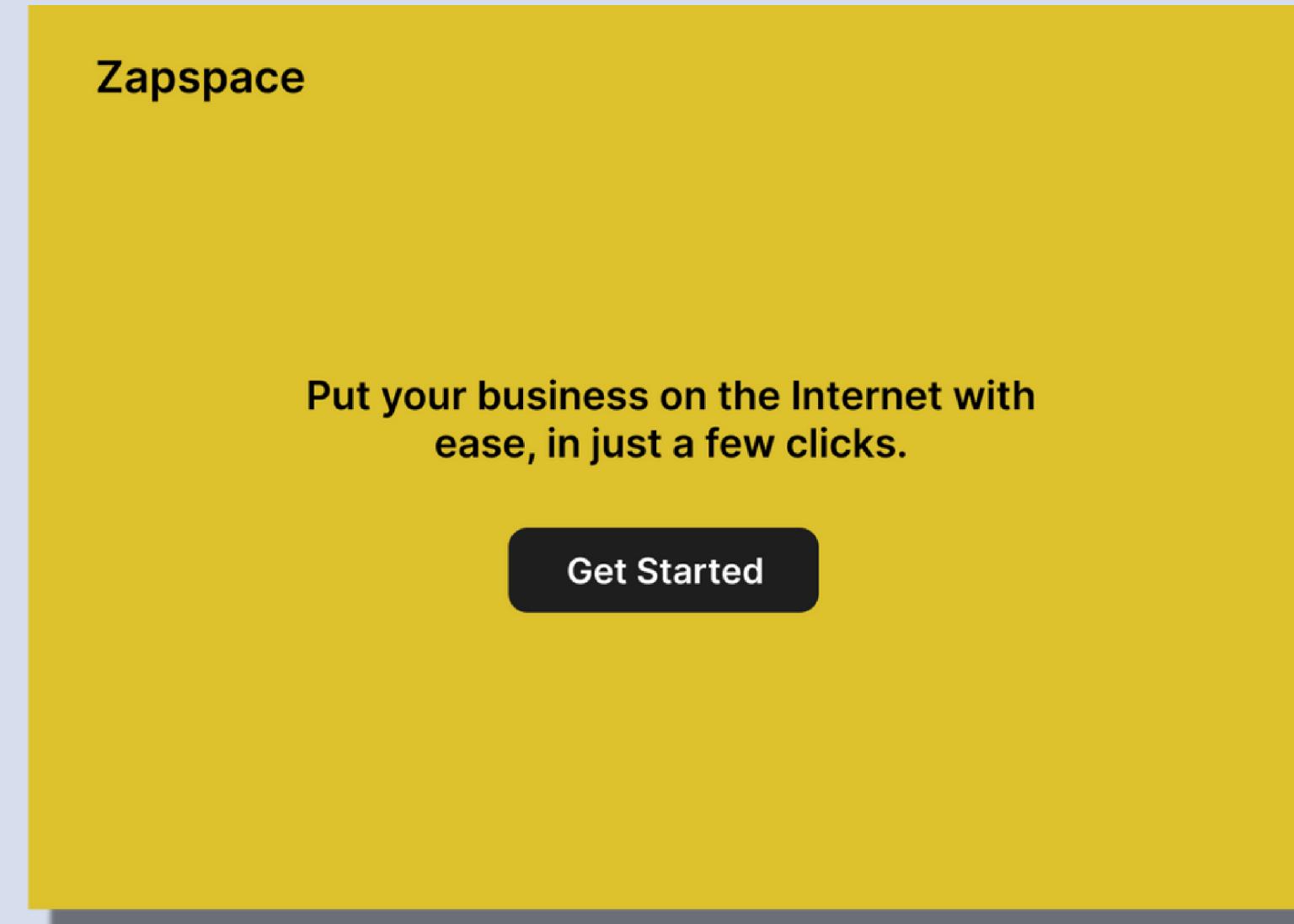
# Zapspace

**All-in-one suite of digital tools for small local  
business owners within clicks**

# What is Zapspace?

Innovative platform designed to revolutionize the digital presence of small local business owners with just a few clicks.

Zapspace provides comprehensive suite of tools and services that empower entrepreneurs with limited technical skills to establish their online space effortlessly.



# What is Zapspace?

Zapspace is a platform that helps small local businesses create their own space on the internet.

It provides tools to build a professional website without technical skills and a marketplace to sell products or services online. Businesses can also connect and manage their social media accounts easily.

Overall, Zapspace supports small businesses in growing online and reaching more customers.

**Small local business owners can create  
their virtual space in Zapspace**

**In 2 minutes your business will have**

- SEO optimized website
- Virtual marketplace to sell products
- Automated social media presence and digital marketing
- Blog for publishing articles
- Chat system to communicate with clients

**without any technical expertise**

# Website

- Easy Website Creation: a hassle-free website creation process that allows small local business owners to establish their online presence within minutes.
- Our platform provides intuitive templates, customizable themes, and user-friendly content management tools, eliminating the need for technical expertise.
- Search Engine optimization tools
- Responsive user interface for mobile devices
- Integration with Marketplace: Zapspace's website feature seamlessly integrates with the platform's marketplace, enabling businesses to showcase and sell their products or services directly on their website.
- Secure and reliable hosting

# Marketplace

- Product Management Tools: Zapspace offers robust product management tools to businesses within the marketplace. Business owners can easily add, edit, and update their product or service listings, including details, pricing, images, and availability. This simplifies the process of managing and promoting their offerings.
- Customer Reviews and Ratings: Zapspace's marketplace includes a customer review and rating system, allowing customers to provide feedback on their experiences with businesses.
- Analytics and Insights: Zapspace provides businesses with analytics and insights related to their marketplace performance. Business owners can track sales, monitor customer behavior, and gather valuable data to optimize their marketing strategies, inventory management, and overall business operations.

# Marketplace

Acme Inc. ▾

- Dashboard
- Products
- Blog
- Analytics
- Social
- Settings

## Products

New product



**KOBAN Raku Art Pottery Vase**  
Handmade Ceramic Home Decor - KOBAN Raku Art Pottery Vase  
₹2757



**Italian Ceramic Art Pottery Jar**  
Handmade Ceramic Home Decor  
₹7889



**Orange Drop Unique Minimalistic Coffee Cup**  
Handmade Ceramic Home Decor  
₹37 04



Decorative Plate

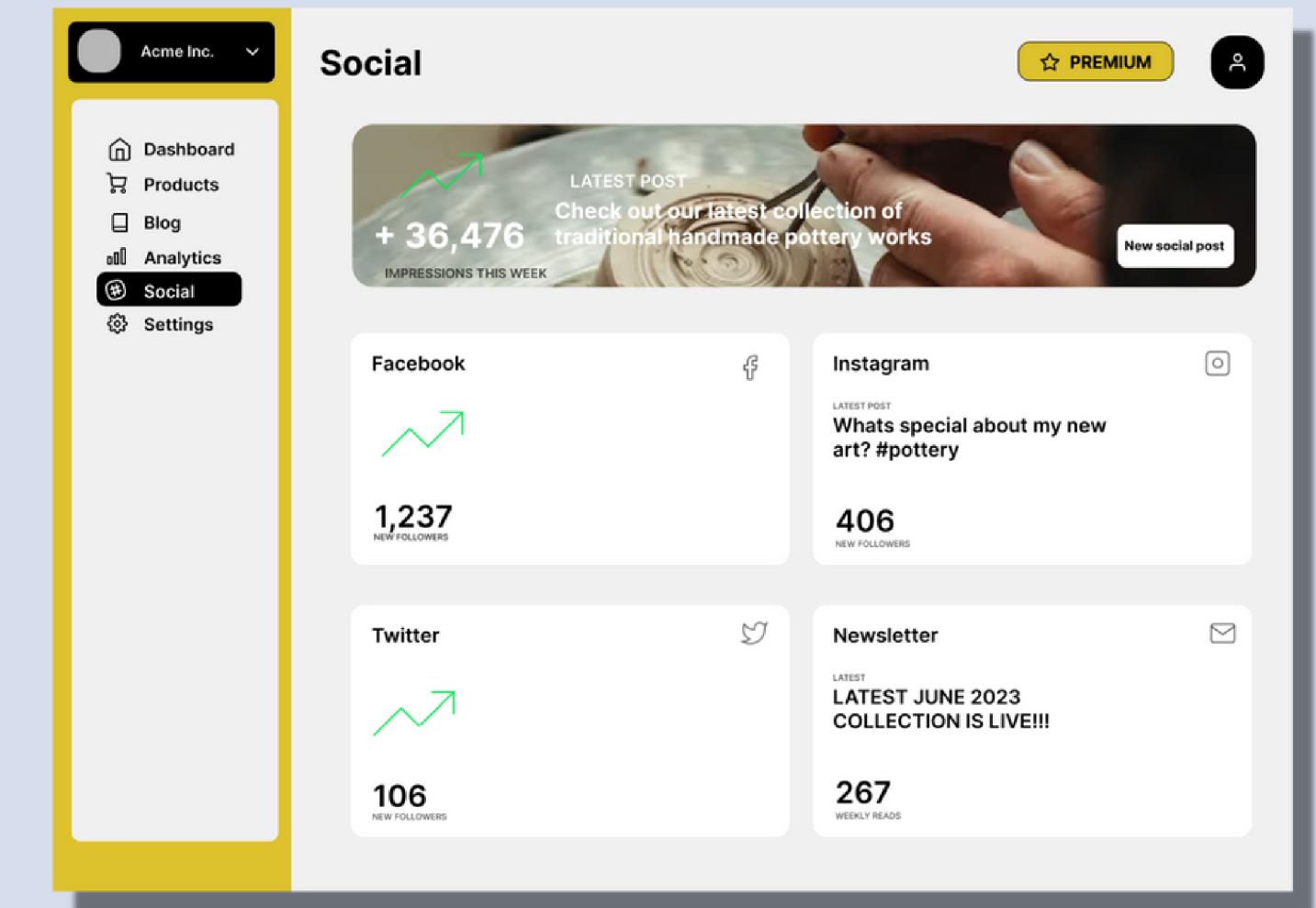
★ PREMIUM

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# Social media marketing

Our platform automates your social media presence, so you can effortlessly schedule and publish engaging posts across multiple platforms. Reach and engage with your audience consistently while you focus on what you do best – running your business.

- Automated Social Media Presence
- Engage with Customers
- Content Planning and Scheduling
- Analytics and Performance Tracking:



# Analytics and Insights

Zapspace Analytics is a robust and intelligent analytics feature that provides you with a deep understanding of your online performance.

- Website Performance Metrics:
- Real-time monitoring
- Marketplace sales insights
- Customer feedback analysis
- Social media impression analysis

# Dashboard

Zapspace Dashboard provides all the essential tools and insights you need to manage your website, marketplace, and social media presence—all in one centralized hub. With Zapspace Dashboard, you can take control of your online success with ease and efficiency.

User-friendly interface provides a comprehensive overview of your entire digital ecosystem. From a single dashboard, you can effortlessly manage your website's content, update product listings, monitor sales, and schedule social media posts. No need of jumping between platforms or wasting time on complex integrations.

# Dashboard

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## Dashboard

★ PREMIUM

WEBSITE  
Acme Pots  
Experience the Wonder of Pottery  
VISIT COLLECTION

**Analytics**

\$ 872 WEEKLY EARNINGS    23 NEW CLIENTS

**Blog**

LATEST  
Making Handmade Pottery - What I Wish I Knew Before I Started  
24,376 WEEKLY PAGEVIEWS  
New blogpost

**Social**

23 NEW CLIENTS

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## BUSINESS MODEL

# How Zapspace makes money?

## Subscription Model

Offer different subscription tiers with varying features and capabilities. Business owners can choose a plan that suits their needs and pay a monthly or annual fee to access the platform's services. Higher-tier subscriptions can provide additional benefits

## BUSINESS MODEL

# How Zapspace makes money?

## Partnerships and Affiliates

Establish partnerships with other businesses or service providers that complement the offerings of Zapspace. Through affiliate programs or referral partnerships, Zapspace can earn commissions or revenue shares for every successful referral or collaboration. This can be particularly beneficial for partnerships with website hosting providers, payment gateways, or marketing platforms.

## BUSINESS MODEL

# How Zapspace makes money?

### Premium Features includes

- More than 10,000 customers per month
- Automated systems for digital marketing and social media management
- Custom domain
- Highly customizable
- Advanced analytics
- Expanded storage and bandwidth
- Realtime technical support

 PREMIUM

## FUTURE

# How we see Zapspace in future

- Continuous innovation
- Advanced integrations
- AI-powered automation
- Enhanced mobile experience
- Enhanced security and privacy
- More flexible hosting
- Personalized business insights
- Global expansion

# Thankyou

Zapspace