English & Writing Test

➤ **Go through all the questions & answer accordingly**

➤ **Answer in your own words. Do not copy paste from Internet as it may go under plagiarism**

➤ **Write minimum 100 words answer for every question**

1. Write about your favorite sport.

2. Explain your idea about earning & learning. Which is more important & why?

3. How can you use social media for marketing? Mention with an example

4. Explain your understanding about Market Research.

5. Write minimum 250 words for any one topic mentioned below –

   - Education in time of Corona

   - Hybrid work model is here to stay

   - Indians as global CEO

1. Write about your favorite sport.

Solution-

My Favorite Sports , when ever this question asked from me, my mind just go and stuck to my favorite and loving game that is Volleyball.

The game with whom I was Introduced when I was 12 year old . Its court was just outside my house where at evening a lot of young boys use to come and play my favorite game I was so small to join them but I along with my village friends use to run behind the ball when it was hit far away by players outside the court , and this was moment which give us more happiness then todays time when I make the point for my team.

Five year later when I reached to plus two standard I got option to choose volleyball as my academic sport subject where I got chance to play , play and play my favorite game.
There I learn how discipline is important key in each and every moment of game , how concentration built your goals both in academic , real life and in games.

Although my height was not so tall like my other teammate but my determination , my love toward game and keen to talk to ball made be the good third man and net player .

When ever I use to get frustrated about studies and life problems or board or career tension in all these problems I have only one solution that is my game . when ever I use to enter in the court I forget all nonsense feeling which use to distract me outside the court and when I come outside the the court after finishing game , I felt myself recharged with energy , excitement and with full determination to reach upto my goal.

I think game should also be the part of every once life, Games not only refresh us but also teach us how to live , make our health wealth recreate our personality and give us chance to be in the 5% of most prosperous population of earth.....

2. Explain your idea about earning & learning. Which is more important & why?

From my view point learning is just like giving input to machine or working on preparation of raw material from Industries, and earning is getting output or finished product ....
Without input nothing is going to come as output it is universal truth and applicable to all objects present in our galaxy.
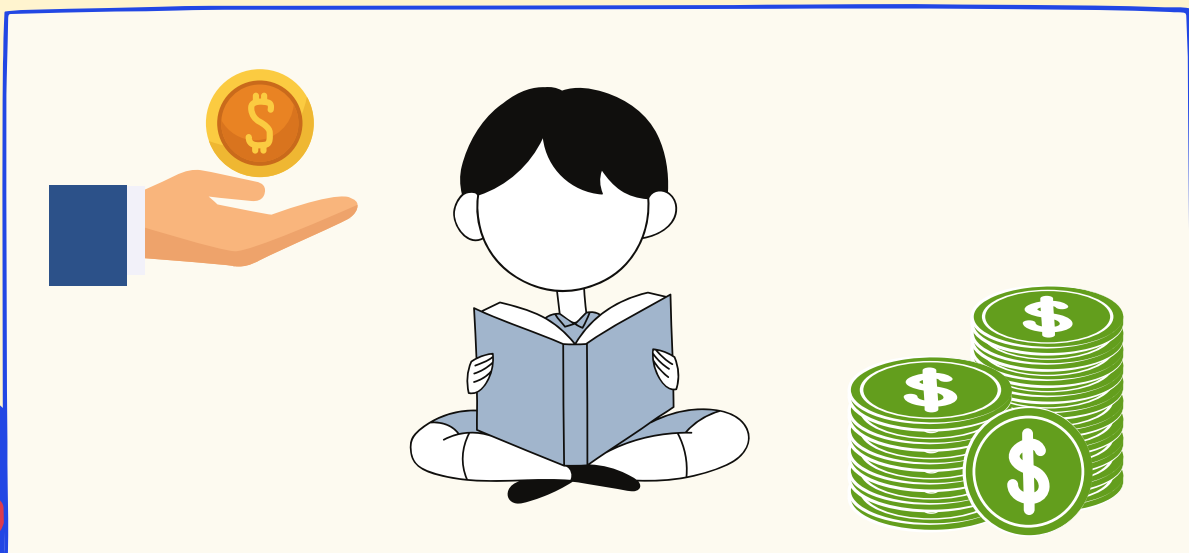
Here Learning is not only restricted to learn our only academic syllabus or preparation for exam or interview , Here Learning covers our all domains from making skill to learn academic from learning lifestyle to live like human from helping others to learn to improve our mistakes Our learning is something which give us ability to improve ourself...

Earning is using our all learning skills to earn to run our needs and reach to highest position in life where we wants to see ourselves tomorrow.

I think Leaning should be continued along with earning because it give us ability to tell us that if what we are leaning is some how valuable or going to be asset in future or not.. Learning along with earning going giving to deal our daily expenses specially at stage of Graduation. Earning cannot be procced by keeping our Basic and Important learning as side or free time tasks , Because these learning is only things which is going to make and keep at the position where we wants to be there and only leaning and learning not earning a bit is a foolish work like from morning to evening or day to night we are pushing big wall to move.

Todays era of computer where each day new innovation and research is going on if we only focus on earning then in market we are not going to survive....

At last I just wants to mention that both leaning and earning are impotent aspect of our life we cannot ignore one because of others our role must be to just focus on the most important task either earning or learning according to situations.

3. How can you use social media for marketing? Mention with an example

In todays world of Data Science , Machine Learning and Artificial Intelligence Social Media is the best and best possible option to reach to the targeted and genuine Customer or Business people in best possible , with low investment and high opportunistic way.

Nowadays maximum people invest or enjoy their free time on social media like Facebook , google , Instagram , YouTube etc...
Facebook or google ads are best way to reach to targeted customer or business base.

We have YouTube , shorts , reels etc. are best possible way to reach our target base in most enjoyable and fashionable way

We use our Data Science and Analytics Team to draws the insights from from social media and peoples preferences and then target them or release our product based on markets need and calls..

Our Consultancy as educator , product description or product overview as youtuber is also trending in market..
we can also use our domain educator or influencer on social media to promote our brands and products.

Nowadays we are also familiar Webseries launched by institutes like unacademy or motion etc to show their service in entertainment way.

We can also use Facebook , Instagram or ecommerce site to sell our product and service

4. Explain your understanding about Market Research

Market research is process of understanding the customers and business needs.
In market research people use to look about the past data of market and do research , analyses it and increases their domain expertise.
In this researcher use to see the trends and downfall of the market and give best suggestion to improve the profitability , Todays Data science and Data Analytics are using this concept to cover the market and give to people with in second what they wants to get.
Market Research is also the first steps towards any company and organization to increase their turnover ,
There are many organizations which are at its peak just because of continuous effort in market and analyzing the futures need.
This is only things which warns the institute to change themself according to futures need and prospects.
It is said that data is tomorrow fuel and market research is like refining these data as fuel from large ocean of market.
Our research is based on the concept to see all happing activities in market analyzing every customers activities and come out with best possible insight...
Market Research also give us the ability to think that what product we launched , what is its preface , how people are liking and what we have to do ,to   reach upto every once hand...

5. Write minimum 250 words for any one topic mentioned below –

Education in time of Corona

Corona the word with whom first time I was encountered , It was 2019 when china become the center of this giant Pandemic..

But it was 2020 Holi holidays in my newly graduation college I went to home and till now I never returned to my dream college where I dreamt to become superhero of my Super life.

Corona had severely impacted all sectors of world , Education is one of them and today I am talking regarding this just because it is the most important to prospect and see the real situation of education system of world specially India as I am live impacted my this drastic situation and ruined my college or school days.

School or College are place where we not only learn but also gain skill and talent to deal our day to day life problems and a good decision maker.

In institute we learn how to talk , how to work , what to work and in what prospect we have to make our vision.

But corona is something which snatched this opportunity and lock us around four big room walls , where we along with mobile and laptop screen are my classroom and voice of my teacher who is reading pdf or book pages or doing calculation on google sketch are my classrooms , no one keen to listen what we are feeling and teachers are not trained or resourced from these software so that they can teach us at its full potential .

Students are coming joining class and going what they are learning no one knows but classes are running as both dean or parents are watching that one is teaching and other is learning , no one care about our output of precious time effort.

Examination is happening in online mode where google is telling me every answer of question what teachers teaches and asked from me in examination.

Is this the moto of education to come join static class and type google answer as our examination solution. where will be our fundamental education on specific topic when we were encountered with in real life or competitive exam

From my view point all education system is ruined and for this each and every people who directly are indirectly linked with education system are responsible and our Indian future.

I strongly point the government for this where election , free rations, fairs , hats bazars and 1000 rupee in account is more important then Education . Government , opposition and every political party have time to discuss about their vote bank and no one care about where is the future of our young youth.

My suggestion to each and every youth is that when ever world faces the challenge we are the the lifter and today once again we have to prove that we are the Super warrior and again ready to give my beautiful previous world to our ancestors and Parents where we shake hands , hugs each other with no face mask and enjoying our beautiful nature.