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OpiaLAB

BMW Club Malaysia

BMW Club Malaysia Proposal Document

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Introduction

Opialab PLT is a tech start up as a private community of Professional Geeks in Asia Pacific and India. The core team formed in November 2014 to test scrum methodology in software development with small scale software projects. The initial purpose of this set up was preparation for a commercial project with coaching team with agile practice in smaller size projects.

Successful experience of **Opialab PLT** outlined during of this development and testing period convinced the founders to raise this flag in high tensed technology world as a new business firm ready to deliver product and solution to market.



Opialab PLT has its unique business process which has gained high rate customer satisfactions. it is dedicated to unleashing innovation by simplifying IT and continually applies good corporate governance principles. Analysts and Investors also have targeted information available to them. Need to talk with someone about Oracle solutions, products, or services?

Our Mission at Opialab PLT

At **Opialab PLT**, our mission is to enable businesses throughout the world to deploy technology for their business objectives. We are accomplishing our mission by providing proper human resource strategy and efficient project management methodology associated with appropriate business process/procedure to meet all information technology challenges in today alternating business environment. We consider our mission statement a commitment to our customers. We deliver on the commitment by striving to fulfil any technology obligation for any industry by relying on right people, effective methods and precise delivery time.

Our Vision at Opialab PLT

Opialab PLT is our vision, our dream. People, expertise, methods and value called louder than solution, product, services name. We are talking about people oriented business firm. Our vision is to present highest flexible technological company formed by most talented

people and fortified by latest project and product managements methodology to deliver a solution, product and services to the market at the speed of thoughts.

What we do?

Opialab PLT has developed its methodology to commercialise intellectual property and technology systematically. **Opialab PLT** provides all sort of research and development services for individual and companies who are willing to design and develop a product **Opialab PLT** services cover various area including:

- *Web*
- *Desktop*
- *E-commerce*
- *Cloud Computing*
- *Mobile Computing*
- *Digital Marketing*
- *Enterprise Application*

Products

Project Name: Lorrysewa

URL: <http://www.lorrysewa.com>

Description: Lorrysewa is going to revolutionise the whole lorry/trucks transportation in South East Asia with the concept of giving very competitive prices to the customers and going to provide jobs to some lorry drivers. Below are few main features,

1. *Prices comparison with driver profile for Users*
2. *Jobs availability and pricing customization for driver*
3. *Pricing and Jobs Booking Management*
4. *Drivers tracking by Operators*
5. *Drivers Management from Operators*

Project Name: CompareManWithVan

URL: <http://staging.comparemanwithvan.co.uk>

Description: CompareManWithVan is going to revolutionise the whole lorry/trucks transportation in the UK with the concept of giving very competitive prices to the customers and going to provide jobs to some lorry drivers. Below are few main features,

1. *Prices comparison with driver profile for Users*
2. *Jobs availability and pricing customization for driver*
3. *Pricing and Jobs Booking Management*

There are much more other products are in the queue, but these are our representative regarding the real profile of a company. As we are moving further, we are making them bigger and better day by day.

What we can offer

BMW is a dream car for so many around the world, and it's a privilege for Opialab PLT to cooperate with BMW Club Malaysia. We are proposing an idea to have a beautiful and well-designed blog with good content related to the BMW cars which will make things global for BMW Club Malaysia. OPIalab PLT is humbly willing to take this opportunity to offer below things/process to make BMW Club Malaysia a fruitful and free knowledge station for all online viewers.

Process:

- 1. We publish a Blog integrated with existing news forum (1 Week)*
- 2. Publish 10 Articles to get add units (3 Weeks)*
- 3. Integration of Google Analytics + Social Media Integration (1 Day)*
- 4. SEO + SMO for website (Continuous Process)*
- 5. Get Traffic (Continuous Process)*
- 6. Revenue Generation*

Features:

- 1. A WordPress Blog*
- 2. 5 Blogs Each week (More than 300 words)*
- 3. Social Media Integration*
- 4. SEO*
- 5. SMO*
- 6. Website Listing*
- 7. Adds Approval*
- 8. Traffic Generation*
- 9. Google Analytics approval*
- 10. Maintenance and Development Support*

Example Blogs Around the world

<http://www.caradvice.com.au/>

<http://www.thecarexpert.co.uk/blog/>

<http://www.themotorreport.com.au/>

<http://www.cartalk.com/>

<http://caradvice.askpatty.com/>

Apart from these things regular support is going to be vital and the things can go for a yearly contract. **Opialab PLT** will do all the developments and enhancements also will assure the website should be up and running all the time. So Server maintenance can be the part of the contract as well.

Final Words

An idea can change the life forever if you have guts to make it working from your heart. We as a team loves to do the things with 100% dedication and loves our business as it feeds us so the better work we will do the better food we will have with our family. So we are bound to deliver a quality job not just on this idea, but there are allot better things will come into picture during all the implementation of this idea. So if we get the thing to done, we will put our 200% in it and if not we will keep trying with some other great ideas as well to make BMW Club Malaysia website a global stage for all BMW related knowledge.

Our Prime Goal is to provide key solutions to the problems

The logo for OpiaLAB features a large, stylized letter 'O' in the background. The word 'Opia' is written in a grey, sans-serif font, and 'LAB' is written in a light blue, sans-serif font. A large, light blue arrow points downwards from the text 'Our Prime Goal is to provide key solutions to the problems' towards the logo.

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