

WHO CAME TO VISIT?

VISITOR DETAILS | Overall Website Stats

	Apr-17 Current Month	Mar-17 Previous Month	% Change	Apr-16 Previous Year	% Change
Visits	12,449	11,488	51%	8,417	37%
Unique Visitors	12,449	11,488	51%	8,417	37%
New Visitors	12,449	11,488	51%	8,417	37%
Returning Visitors	12,449	11,488	51%	8,417	37%
Mobile Traffic	12,449	11,488	51%	8,417	37%
Desktop Traffic	12,449	11,488	51%	8,417	37%

	January	February	March	April	May	June	July	August	September	October	November	December
2016	111,225	111,225	111,225	111,225	111,225	111,225	111,225	111,225	111,225	111,225	111,225	111,225
2017	111,225	111,225	111,225	11,225								

UNIQUE VISITS

VISITS + 1ST TIME VISITORS

134,797	People visited the site
122,348	First time visits to site
12,499	Return visits to site

NEW VS. RETURNING

WHO CAME BACK?

UNIQUE VISITS

VISITS + 1ST TIME VISITORS

NEW VS. RETURNING

WHO CAME BACK?