



ANURAG GROUP OF INSTITUTIONS

(An Autonomous Institution)



Anurag Teaching Learning Center

Organizing

ICT Mode STTP

On

Strategic Management and SWOT Analysis for Institute Excellence

In Collaboration with

NITTTR, Chandigarh

Dates: 20th May - 24th May 2019

Venue : PG Research lab. Block –A.

STTP Co coordinator

Mr P Raja Sekhar Reddy

Asst. Prof.
Dept. of CSE, AGI

ATLC Co-Convener

Ms P Srilatha

Associate Professor,
Dept. of CSE, AGI

**ATLC Convener & STTP
Coordinator**

Dr G Vishnu Murthy

Deputy Director &
Head ,Dept. of CSE, AGI

Short Term Training Programme

On

Strategic Management & SWOT Analysis for Institutional Excellence

Organized by

Anurag Teaching Learning Center in Collaboration with NITTTR,
Chandigarh

20th May - 24th May 2019

Course Coordinator : Dr Rakesh K Wats,

Professor, Dept of Media and Continuing Education,
NITTTR, Chandigarh

Resource Persons:

1. Dr Rakesh K Wats, Professor, NITTTR, Chandigarh
2. Dr. Y.K. Anand, Retd. Professor, NITTTR, Chandigarh
3. Dr. Sanjeev Sharma: Professor UIAMS, Panjab University, Chandigarh
4. Dr. Suresh K Chadha: Professor, UBS, Chandigarh
5. Er. Suditi Jindal: Director, Philyra Training & Consultancy, Chandigarh
6. Sh. Arun Sharma: Sr. Asst. Director, FICCI, Sect-9, Chandigarh

Content & Schedule :

Day/ Date	Session-I 9.30-11.00 a.m.	Session-II 11.30-01.00 p.m.		Session-III 02.00-04.00 p.m.
Monday 20.5.2019	Registration, Inauguration and about the Programme (10.00-11.00 a.m.)	Technical Education System Issues and Challenges Dr. Y.K. Anand	L	Excellence in Technical Institutions Dr. R.K. Wats
Tuesday 21.5.2019	Strategic Management – Concept & Importance Dr. Suresh K Chadha	Strategic Management – Principles & Practices Dr. Suresh K Chadha	U N	SWOT Analysis Dr. R.K. Wats

<u>Wednesday</u> 22.5.2019	Strategic Leadership for Institutional Excellence Concept & Importance for Management Dr. Sanjeev Sharma	Strategic Leadership-Principles & Practices Dr. Sanjeev Sharma	C H	Managing Time for Effective Strategic Management Dr. Sunil Dutt
<u>Thursday</u> 23.5.2019	Organisational Communication – Concept & Importance Er. Suditi Jindal	Strategic Organisational Communication for Institutional Excellence Er. Suditi Jindal		Strategic Industry academic Partnership for Institutional Excellence Sh. Arun Sharma
<u>Friday</u> 24.5.2019	Group Task: Strategic Plan for Institutional Excellence Dr. R.K. Wats	Presentation & Discussion Dr. R.K. Wats		Feedback & Valediction



ICT Based Training Programme
On
Strategic Management and SWOT Analysis for Institute Excellence
(20th - 24th May 2019)
Organized by
Anurag Teaching Learning Center
Anurag Group of Institutions (Autonomous)
in association with
NITTTR, Chandigarh

About NITTTR

National Institute of Technical Teachers Training and Research, Chandigarh, (formerly known as Technical Teachers Training Institute (TTTI), was established in 1967 by Ministry of Human Resource and Development, Govt. of India for improving the quality of technical education in Polytechnics and Engineering Colleges in the Northern Region. The institute is conducting various Short-term courses and Long-term programmes (Master of Engineering Programme in various engineering streams in regular and modular mode and Ph. D programme). Institute is also assisting in designing and revising the Curriculum of Diploma Courses for Polytechnics and provides extension services as and when needed. Since June 2001, this institute has been conducting short term courses in various subjects for faculty of Engineering Colleges in addition to organizing AICTE sponsored Induction training Programmes thru contact and ICT Mode.

Major Course Contents

- Strategic Management
- SWOT Analysis

Faculty conducting this programme

The Programme will be conducted by Professors of NITTTR, Chandigarh..

Eligibility

The programme is open to the teachers of engineering colleges, in Telangana, Participants from Self-financing Polytechnics / Engineering Colleges / Universities :

- a) Travelling Allowance : Not permissible
- b) Boarding / Lodging : Not permissible. However, working lunch & Tea is provided
- c) Local Conveyance : Not permissible
- d) Course Fee : No course fee is charged.

Venue

PG Research Lab – Block A Anurag Group of Institutions (A), Hyderabad

About AGI

The Anurag Group of Institutions (AGI), is Telangana's top ranked autonomous institution providing best in class education in Engineering, Pharmacy and Business Management over the past decade and a half. AGI is recognized by the All India Council for Technical Education (AICTE), University Grants Commission (UGC), National Board of Accreditation (NBA), National Assessment and Accreditation Council (NAAC) and Pharmacy Council of India (PCI). AGI is accredited by Tata Consultancy Services (TCS) and it is the first institute in southern Indian state to sign MoU with "The Open Group" to promote high level academic research standards. AGI has received "Distinguished College Award" by CSI TechNxt, "The Top Performing College Award" for the Year 2013 and 2015 by IBM. "The Best Engineering college Award" by ISTE and has ranked 8th Among the Engineering college in the state of Telangana by The Week magazine. Most recently AGI bagged 169th Rank in National Institutional Ranking Framework (NIRF) and 8th Rank in Telangana, and also recognized as Research Center in the Computer science and Engineering, MBA and Pharmacy Departments by JNTUH

Selection Criteria:

All the participants will have to first register on NITTTR website www.nitttrchd.ac.in at short term courses 2019-2020 so that they may participate in the programme and get certificate of participation. Participants should be present thoroughly during the course

Important dates

Last date for Online Registration : **16th May, 2019**
Duration of Program : **20th – 24th MAY 2019**

Course Coordinator

Dr Rakesh K Wats
Course Coordinator & Professor, NITTTR, Chandigarh

Remote Center Coordinator

Dr G Vishnu Murthy
Deputy Director and Head Dept. of CSE, AGI
hodcse@cvsr.ac.in || 9885016015

For Registration and Other Clarifications

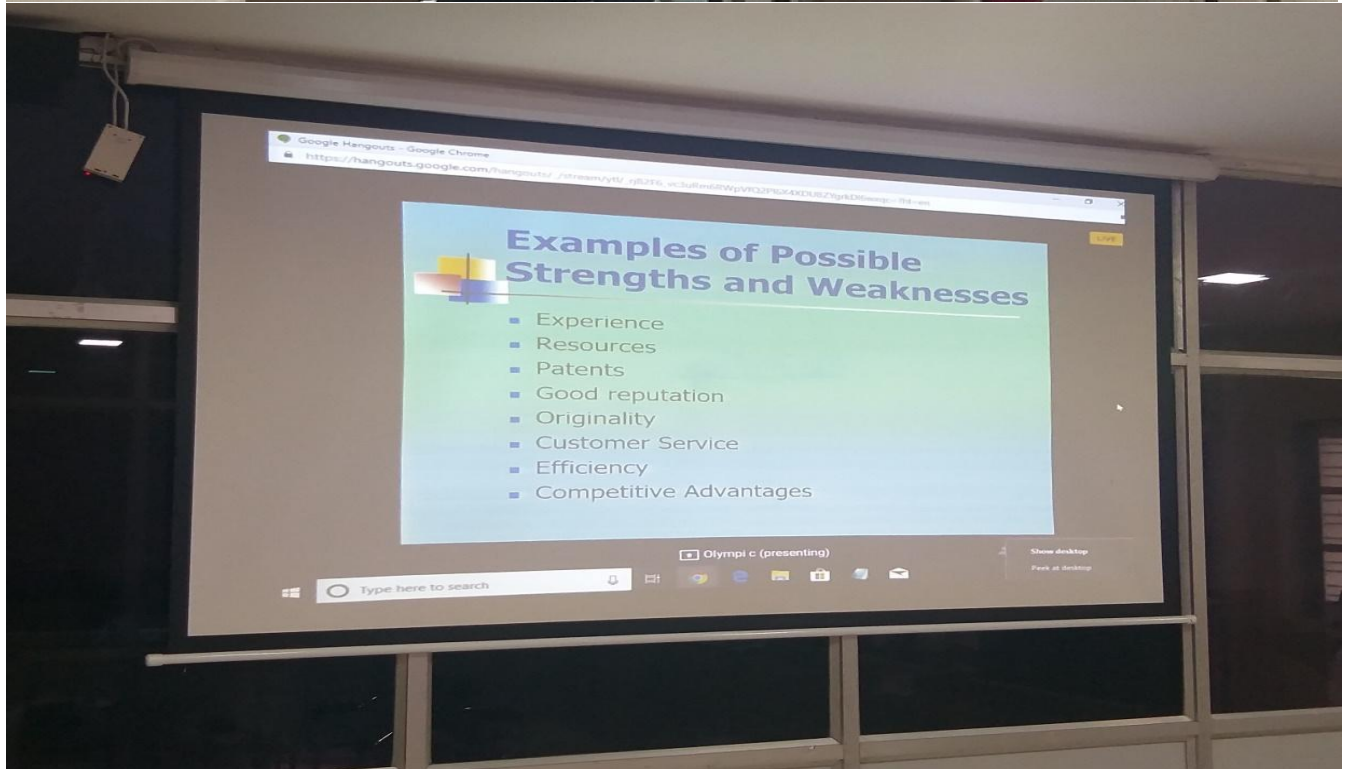
Mr P Raja Sekhar Reddy, Asst.Professor, Dept. of CSE, AGI
rajasekharreddycse@cvsr.ac.in || 8143282815

List of Participants :

Sno	Name of the Faculty	Designation	Years of Experience	Department	Email -Id
1	Dr. G. Sabitha	Associate Professor	16	MBA	drgsabitha@cvsr.ac.in
2	Dr V Vishnu Vandana	Assoc Professor	16	MBA	vishnuvandana@cvsr.ac.in
3	Dr R V Sudhir Kumar	Asst.Professor	2	Physics	sudhirkumarphysics@cvsr.ac.in
4	Dr Ram Mohan	Assoc Professor	11	Pharmacy	rammohanpharmacy@cvsr.ac.in
5	Dr Babashanker	Assoc Professor	11	Pharmacy	babashankerpharmacy@cvsr.ac.in
6	Dr L venu Gopal	Associate Prof.	5	MECH	venugopalmech@cvsr.ac.in
7	Dr S Madhu	Professor	20	MECH	smadhumech@cvsr.ac.in
8	Ms M Madhavi	Associate Professor	14	CSE	mmadhavicse@cvsr.ac.in
9	Mr P Raja Sekhar Reddy	Asst.Professor	12	CSE	rajasekharreddycse@cvsr.ac.in
10	Dr M Srinivasa Reddy	Associate Professor	17	Physics	srinivasreddyhs@cvsr.ac.in
11	Dr Maheepathi Srinivasa Rao	Associate Professor	18	English	maheemitd@gmail.com
12	Ms J Himabindu Priyanka	Asst.Professor	12	CSE	himabinducse@cvsr.ac.in
13	M Sandhya rani	Asst professor	3	CSE	Sandhyaranicse@cvsr.ac.in
14	T.Veda Reddy	Asst.Professor	6	CSE	tvedareddycse@Cvsr.ac.in
15	Mr Hari Prasad	Asst.Professor	8	CSE	hariprasadcse@cvsr.ac.in

Photographs :







This Five day Short term training Programme has given a broad exposure to the strategic management , Communication, Interpersonal ,SWOT Analysis, Time Management , Strategic Leader Ship and Industry Academic Partnership. The programme was runned with lecture sessions, few group tasks and presentations .All the sessions were carried using Google Hangout.

అధ్యాపకుల శిక్షణ కార్యక్రమం ప్రారంభం

ఘటికేసర్: మండలంలోని వెంకటాపూర్ అనురాగ్ గ్రూపు విద్యాసంస్థలో ఆకళాశాల కంప్యూటర్ సైన్స్ ఇంజనీరింగ్ విభాగం, నేషనల్ ఇన్స్టిట్యూట్ ఆఫ్ టెక్నికల్ టీచర్స్ ట్రైనింగ్ అండ్ రీసెర్చ్ సంస్థల సంయుక్త ఆధ్వర్యంలో స్పాట్ అనాలసిస్పై ఐదు రోజుల అధ్యాపకుల శిక్షణ కార్యక్రమం మంగళవారం ప్రారంభమైంది. ఈ సందర్భంగా కళాశాల డైరెక్టర్ కేఎస్.రావు మాట్లాడుతూ.. సంస్థ యొక్క సామర్థ్యాలు, లోపాలు, విజయాలు పరిగణలోకి తీసుకొని స్వీయ మూల్యాంకనం చేయడం ద్వారా సంస్థ అభ్యున్నతికి దోహదపడేలా ఇటువంటి శిక్షణ కార్యక్రమం ఉపయోగపడుతుందన్నారు. ఈ కార్యక్రమంలో కళాశాల డిప్యూటీ డైరెక్టర్ జి.విష్ణుమూర్తి, కోకనీసర్ సికిందర్బాబు, రాజశేఖర్, శ్రీలత అధ్యాపకులు పాల్గొన్నారు.



కళాశాల డైరెక్టర్ కేఎస్.రావుతో అధ్యాపక బృందం

ఎజీఐలో అధ్యాపకులకు స్వాట్‌పై శిక్షణ



ఎజీఐలో శిక్షణ కార్యక్రమంలో పాల్గొన్న అధ్యాపకులు

ఘట్‌కేసర్, మే 21, ప్రభాతవార్త:

వెంకటాపూర్‌లోని అనురాగ్ కళాశాలలో స్వాట్ విశ్లేషణపై అధ్యాపకుల శిక్షణ శిబిరాన్ని మంగళవారం ప్రారంభించారు.

ఎజీఐ ఎజీఐ కంప్యూటర్ సైన్స్ ఇంజనీరింగ్ విభాగం, నేషనల్ ఇన్ స్టిట్యూట్ ఆఫ్ టెక్నికల్ టీచర్స్ ట్రైనింగ్ అండ్ రిసెర్చ్ సంస్థల సంయుక్త ఆధ్వర్యంలో అధ్యాపకులకు ఐదురోజుల పాటు శిక్షణ ఇస్తున్నారు. సంస్థ సామర్థ్యాలు, లోపాలు, విజయాలను పరిగణలోకి తీసుకొని స్వీయ ముల్యాంకణం చేయడం ద్వారా సంస్థ అభ్యున్నతికి దోహదపడేలా విశ్లేషణాత్మకంగా వివరించడానికి అనుసరించాల్సిన పద్ధతులపై ఆధునాతన విధానాలపై అవగాహన కల్పించారు. స్వాట్ అనాలిసిస్ నిష్ణాతులు వై.కె.ఆనంద్, నంజీవ్ శర్మ, సురేశ్ చద్దాలు శిక్షణ ఇస్తున్నారు. ఈ కార్యక్రమంలో ఎజీఐ డైరెక్టర్ కెఎస్.రావు, డిప్యూటీ డైరెక్టర్ జి.విష్ణుమూర్తి, అకాడమిక్ సమన్వయకర్త మహిపతి శ్రీనివాస్ రావు, సమన్వయకర్తలు సికందర్ బాబా, పి.రాజశేఖర్ రెడ్డి, శ్రీలత తదితరులు పాల్గొన్నారు.