## Salesforce

- 1)Declarative Approach
- ⇒point/click /configuration 80-90% 10%-20% logic
- ⇒No coding skill required
  - ⇒ easy of development
  - ⇒Faster development
  - ⇒More visual
  - 2)Programmatic Approach
- ⇒80-90% logic.coding 10%-20% point/click/configuration
- ⇒Coding skill required
  - ⇒slower develop
  - ⇒more control over the application
  - ⇒extend the capabilities of over an application

**Software**: is a set of programs that perform some functionality.

Phase of a software development: SLDC [software life cycle development]-->

**Program:** is a set of instructions.

**Programming Language:** A programming language is used to interact with the system or a language which is used to give instructions.

⇒web scripting programming language

- ⇒Programming language [C++,JAVA]
- ⇒Cloud Based programming language

**Apex Programming Language:** Apex is a cloud based programming language including some features like apex is a Hosted and Strongly Typed Programming language.

**Hosted:** language which is compiled ,saved and executed on a server.

**Strongly typed**—Apex validates references to objects at compile time.

Accountdetails→wrong name object

## **Standard Object**

Object name  $\rightarrow$ Account $\rightarrow$ Api name $\rightarrow$ Account

Field name→name→account name

## **Custom object**

Object name $\rightarrow$ Emp\_info $\rightarrow$ Api name $\rightarrow$ Emp\_info\_\_c

 $\mathsf{Field} \to \mathsf{id} \to \mathsf{id} \_ \mathsf{c}$ 

**Object oriented programming language [java,c++]**—Apex supports classes, interfaces, and inheritance.

## Write a program in apex,user required a class

Access Modifier
⇒public
⇒private:Method is not visible
⇒protected
⇒global
Methods are just like a function which is used to write a program.
Variables: Variable is a temporary storage for storing a value in a memory.
Data Types