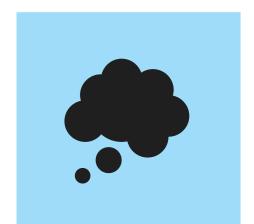


Says

What have we heard them say? What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



Enable tool tips

and actions to

provide more

context and

information

Global air transportation net work data set is a comprehensive collection of information on airports, airlines and their roots

It includes information about airlines including their IDs, namealiases, IATA and ICAO codes

It saves timezone and day light saving time data. It gives information such as names ,cities,countries,codes,longitudes, latitudes and altitudes

This data set has been complaid through meticuluous labour by resources

It gives the comprehensive detail into air transportation network around the globe

Gather data on global airports, their locations and open flights or aviation

lean and format the data to ensure suitable for analysis in tableau

Open tableau and import the cleaned dataset

Add tool tips to display addition information

combine all the element (maps, filters) into a dash board

Make use of Tableau's interactive features to allow users to filter

Ensure that your data is structured in a way that Tableau easily work

Publish Tableau
Dashboards
and
visualizations
or access

Regularly
update your
data source to
keep your
insights



passengers ...

Short summary of the persona

Their fear is of label element on your dash board and provide legends to explain colour coding.

it often find data sets on government websites.

Display flight routes connecting airports indicate the frequency of flight.

Haven't already download and install tableau desktop

Add filters
that allow
users to refine
their views



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



