Project Initialization and Planning Phase

Date	15 March 2024
Team ID	SWTID1720184497
Project Name	Cereal Analysis Based on Ratings by using Machine Learning Techniques
Maximum Marks	3 Marks

Define Problem Statements (Customer Problem Statement Template):

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for your customers' challenges. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: https://miro.com/templates/customer-problem-statement/

Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A cereal manufacturer	Improve my cereal product ratings	I lack insights into key rating	I have limited data analysis capabilitie	Uncertain about product improvements

			factors	s	
PS-2	A health-conscious consumer	Choose the healthiest cereal option	I'm overwhelmed by nutritional data	I don't know which factors are most important	Confused and frustrated