

**HCL  
Software**



# CRAFTING COMPELLING WEB PRESENCES

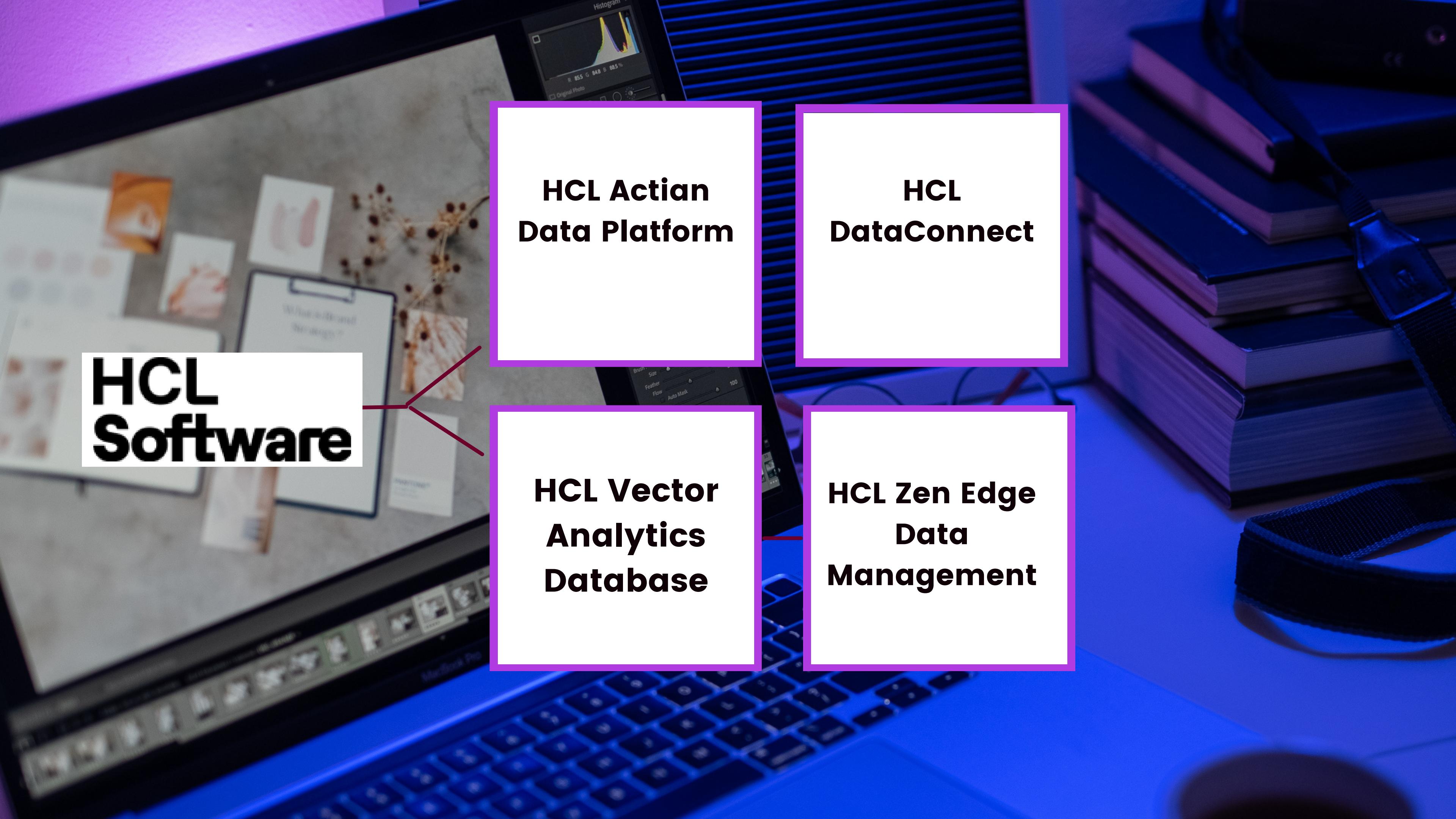
**ANURUDH B A  
MBT7**



# About Us

At HCLSoftware, we aim to empower businesses worldwide with the tools to navigate the digital transformation into the Digital+ Economy. We are united in our commitment to deliver best-in-class software and services. We focus on the four pillars of the Digital+ Economy: Digital transformation, data & analytics, AI & automation, and enterprise security.





# HCL Software

HCL  
Vector  
Analytics  
Database

HCL Actian  
Data Platform

HCL Zen Edge  
Data  
Management

HCL  
DataConnect

# Website Development



CMS



HCL Digital Experience



Drupal



Word Press



Data Base



MySQL



Advertising



Google Ads



Twitter Ads

# Website Development



## Analytics

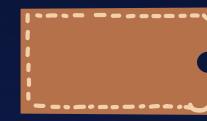
 Piwik PRO Core

 LinkedIn Insight Tag

 Google Analytics

 Facebook Pixel

 Crazy Egg



## Tag Managers

 Google Tag Manager



## Blogs



Word Press



## Security



HSTS

# Website Development



## JavaScript libraries



jQuery UI



core-js



OWL Carousel



jQuery



FancyBox



## UI frameworks



Bootstrap



## JavaScript graphics



Highcharts

# Website Development

## Miscellaneous

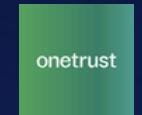


Open Graph



Popper

## Cookie compliance



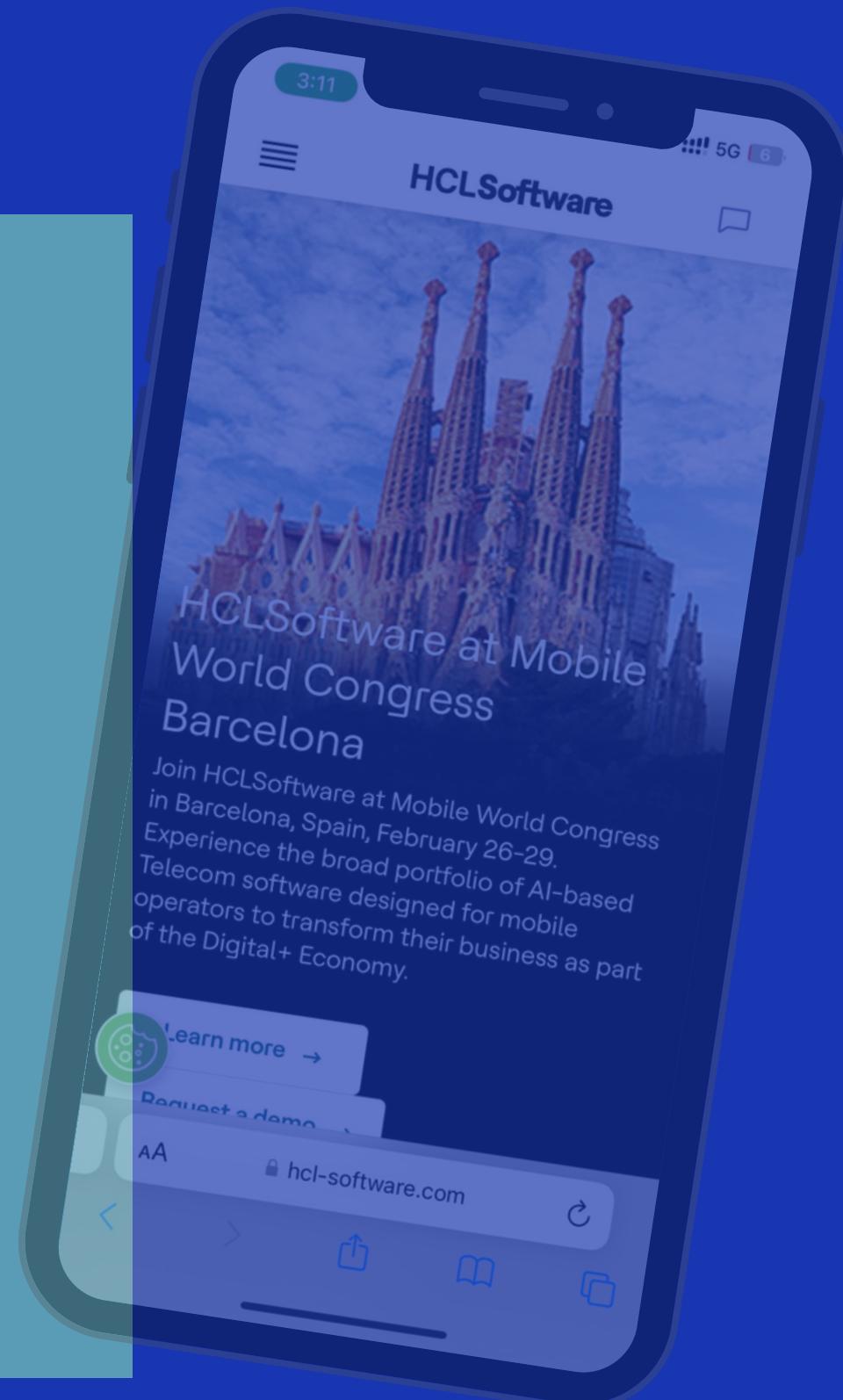
OneTrust

# Responsive Design and Mobile Optimization Evaluation

## Mobile Optimization Analysis

### Performance Metrics

- **First Contentful Paint: 618ms**
- **Time to Interactive: 2.9s**
- **Speed Index: 2.7s**
- **Total Blocking Time: 565ms**
- **Largest Contentful Paint: 1.4s**
- **Cumulative Layout Shift: 0.58**



# Responsive Design and Mobile Optimization Evaluation

## Top Issues:

- 1. High: Avoid enormous network payloads.**  
Total size was **7.29MB**.
- 2. Med-High: Avoid an excessive DOM size.**  
There were **3,299 elements**.
- 3. Med: Avoid large layout shifts.** **5 elements found.**
- 4. Med: Use explicit width and height on image elements.** **42 images found.**
- 5. Med: Serve static assets with an efficient cache policy.** Potential savings of **5.98MB**.



# Recommendations

- 1. Optimize images to reduce page size and loading time.**
- 2. Minify and defer JavaScript and CSS files to improve loading speed.**
- 3. Consider using a CDN to distribute static assets and reduce server load.**
- 4. Reduce the number of DOM elements to improve page rendering performance.**
- 5. Address layout shift issues to enhance user experience, particularly on mobile devices.**

# Landing page



[Link for landing\\_page](#)