

ANURUDH B.A.

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OBJECTIVE- Analytical and detail-oriented professional with a strong foundation in **Business Analytics, Data Analysis,** and **Business Intelligence**. Experienced in gathering business requirements, analyzing large datasets using **SQL, NumPy, and Pandas**, and building insightful dashboards with **Power BI** and **Tableau**. Skilled in delivering AI-driven solutions and business process automation through IBM tools like Watsonx, Instana, and Cognos. Adept at translating complex data into actionable business insights that support strategic decision-making and operational improvements. Eager to leverage my technical expertise, problem-solving abilities, and customer-centric approach to drive business growth and digital transformation.

EDUCATION-

QUALIFICATION	SPECIALIZATION	INSTITUTE/UNIVERSITY	YEAR OF PASSING
MBA	Business Analytics	SRM Institute of Science and Technology	2023
BSc	Computer Science	SRM Institute of Science and Technology	2018

WORK EXPERIENCE-

SBA Info Solution - Customer Success Executive (04/2024 to 10/2024)

- Gathered and analyzed client business requirements and mapped them to customized data-driven solutions.
- Developed SQL queries to extract and manipulate client data for analysis and reporting.
- Designed and delivered Power BI and Tableau dashboards to visualize key metrics, drive insights, and improve customer experience.
- Led requirement gathering sessions with clients and collaborated cross-functionally with technical and product teams to deliver solutions.
- Implemented AI Chatbot Solutions and Business Process Automation initiatives to streamline operations.
- Performed data classification, text analysis, and content management using AI tool WatsonX .

Key Projects & Deliverables:

- Data Reporting:** Built interactive **Power BI** and **Tableau** dashboards for operational monitoring and **KPI tracking**.
- SQL Data Analysis:** Wrote optimized SQL queries for customer data extraction and reporting as per the client requirements.

INTERNSHIP-

Lesoko Technology - Data Annotator Intern (08/2023 to 10/2023)

- Worked on data analysis tasks, preparing, cleaning, and transforming datasets to support project objectives.
- Utilized NumPy and Pandas for efficient data processing, analysis, and management of large datasets.
- Developed and executed SQL queries with joins to retrieve, combine, and analyze data from multiple tables.
- Created visualizations using Matplotlib to identify trends, patterns, and business insights.
- Collaborated with data scientists to enhance data quality, optimize data pipelines, and support data-driven decision-making.
- Documented data analysis procedures and suggested improvements for better data workflow management.

PROJECTS-

Walmart Superstore Sales Analysis

- Designed and developed an interactive dashboard using Power BI to visualize and analyze key business metrics, enhancing data-driven decision-making.
 - Translated business requirements into effective visualizations, improving insights and usability.
- Utilized Power BI to create intuitive dashboards, increasing stakeholder engagement and reducing inquiry response time by 40%.

SKILLS-

Data Analysis & Reporting- Excel, Power Query, and DAX Calculation.
Business Intelligence & Data Visualization- Tableau, and Power BI.
Data Integration & Processing- NumPy, Pandas, and ETL (Extract, Transform, Load).
Data Visualization- Matplotlib

CERTIFICATIONS-

- Agile Project Management with Jira Cloud: 1 Projects, Boards & Issues
- Lean Six Sigma Foundation
- Business Analytics with Digital Marketing Program