

Customer Churn dashboard

File created on: 6/30/2022 10:14:14 PM

NO OF COUNTRIES

CUSTOMER CHURN

PRESENCE IN 3 COUNTRIES

Distinct count of Geography. The data is filtered on Action (Age (bin)), which keeps 16 members.

GENDER

Female

Male

4,543

5,457

Sum of Number of Records broken down by Gender. The data is filtered on Action (Age (bin)), which keeps 16 members.

NO OF CUSTOMERS

NUMBER OF CUSTOMERS
10,000

Sum of Number of Records. The data is filtered on Action (Age (bin)), which keeps 16 members.

ACTIVE CUSTOMER

ACTIVE CUSTOMERS
5,151

Sum of Is Active Member. The data is filtered on Action (Age (bin)), which keeps 16 members.

HAS EXITED

EXITED
2,037

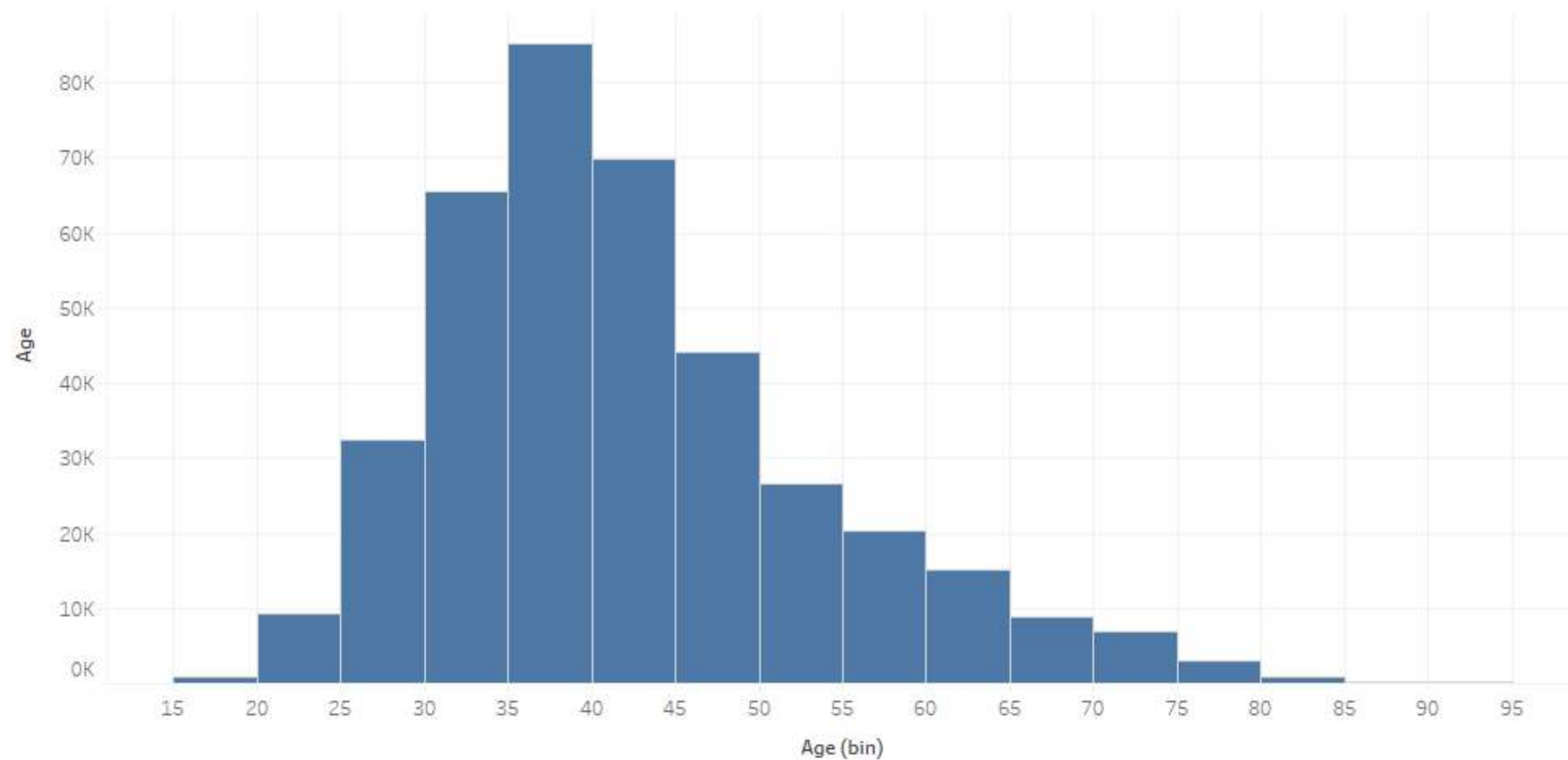
Sum of Exited. The data is filtered on Action (Age (bin)), which keeps 16 members.

HAS CREDIT CARD

HAS CREDIT CARD
7,055

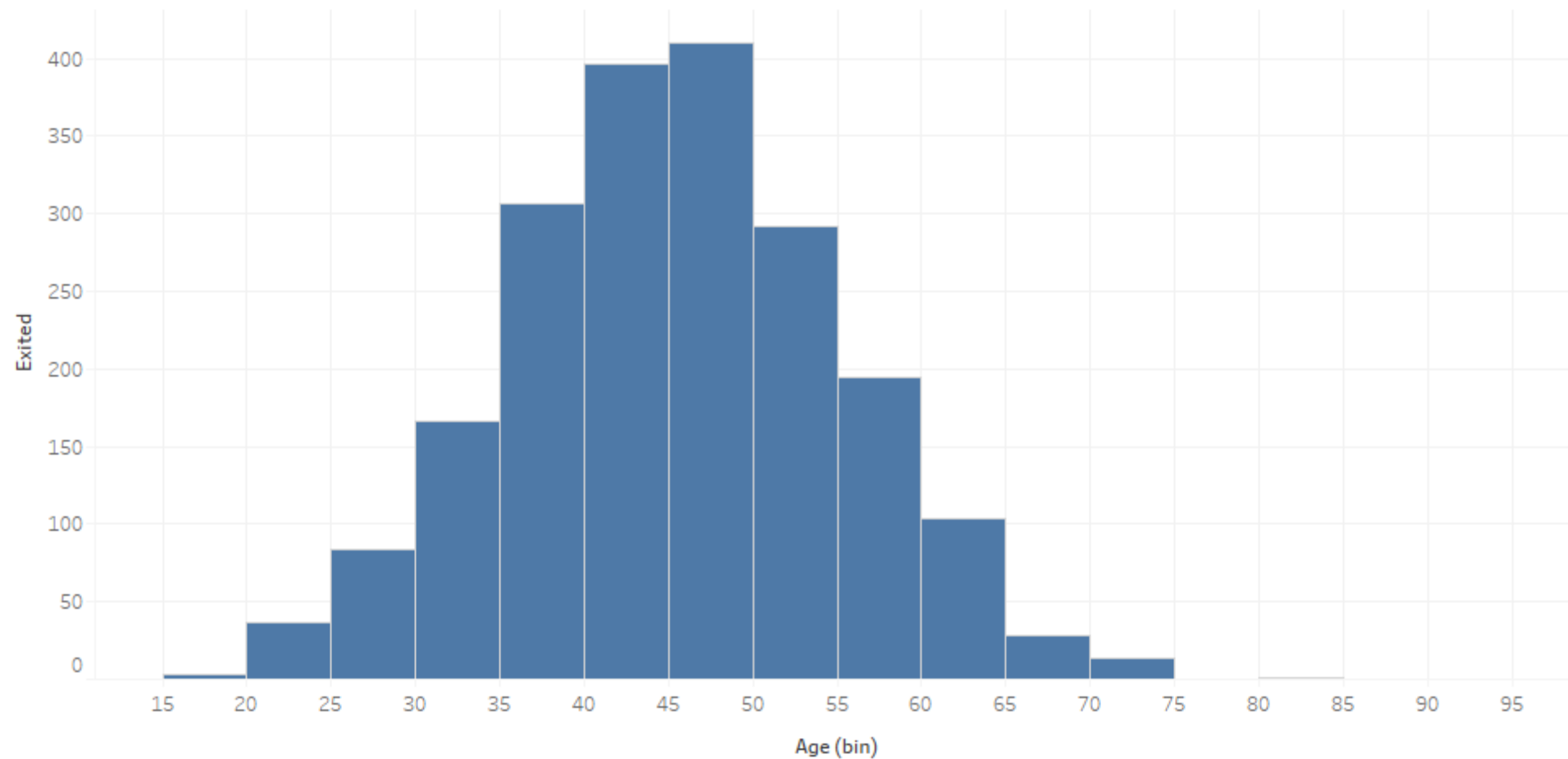
Sum of Has Cr Card. The data is filtered on Action (Age (bin)), which keeps 16 members.

AGE



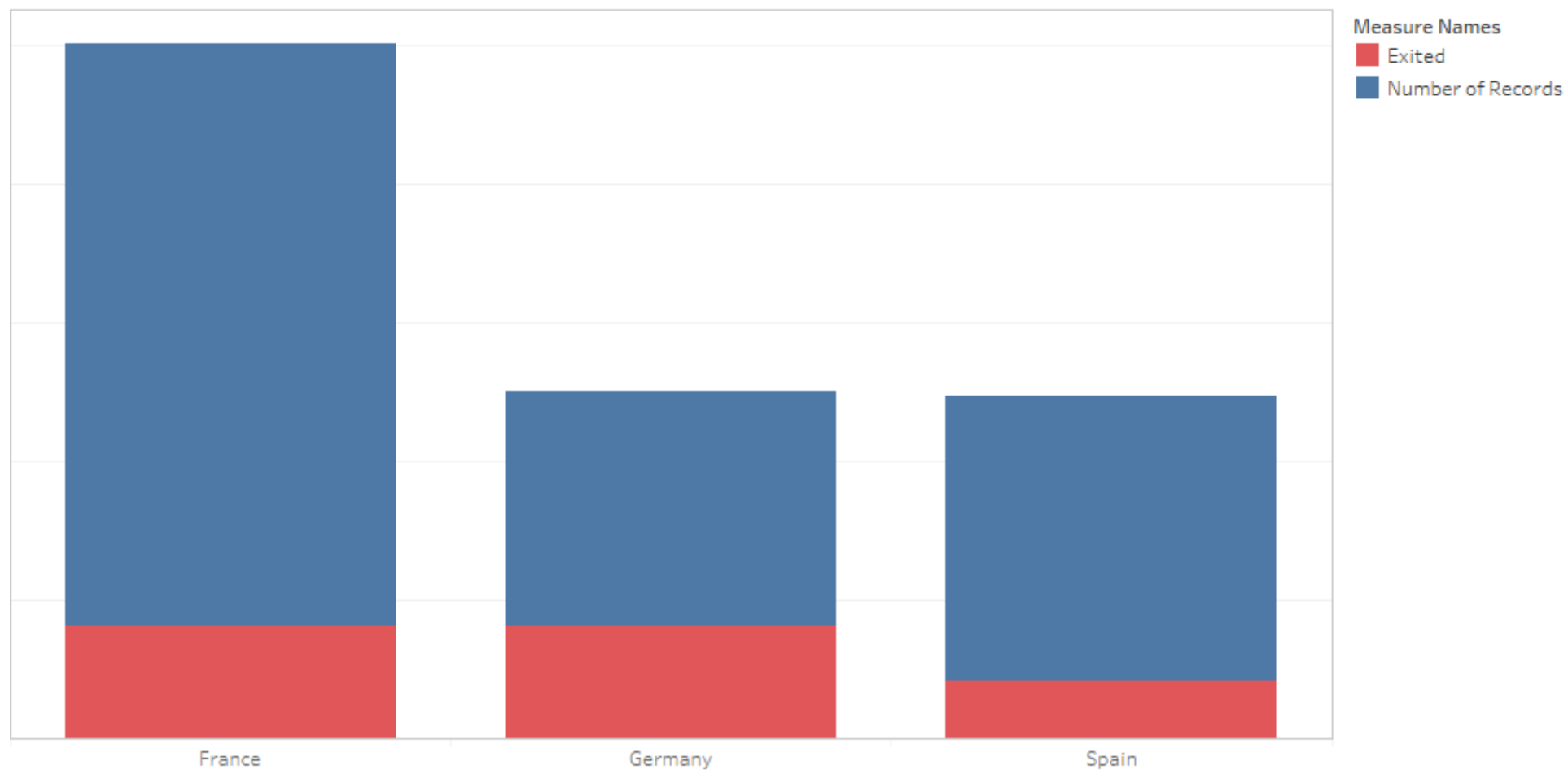
The trend of sum of Age for Age (bin). The data is filtered on Action (Age (bin)), which keeps 16 members.

AGE VS EXITED



The trend of sum of Exited for Age (bin). The data is filtered on Action (Age (bin)), which keeps 16 members.

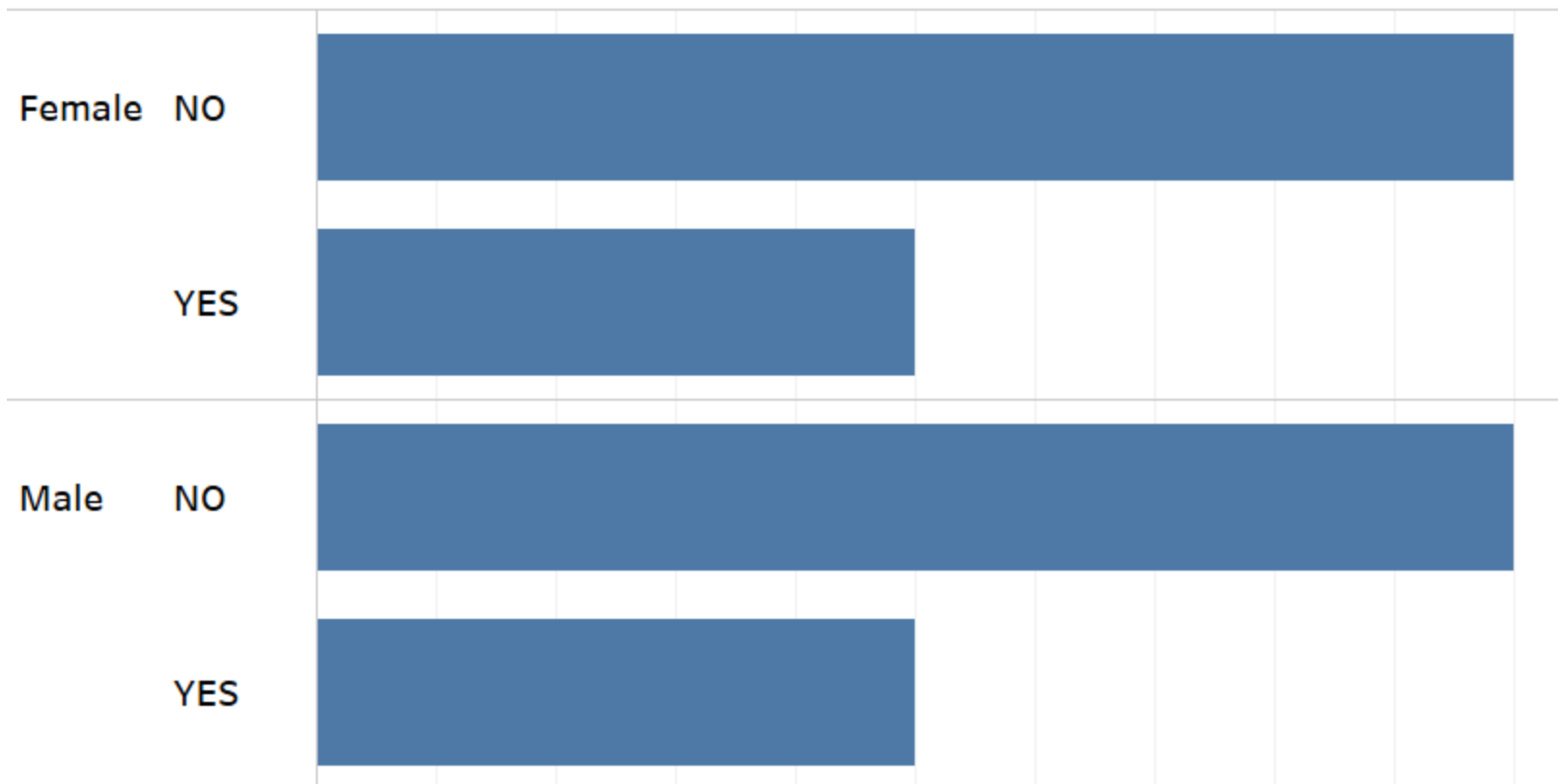
geography



Number of Records and Exited for each Geography. Color shows details about Number of Records and Exited. The data is filtered on Action (Age (bin)), which keeps 16 members.

Parameter

Gender Exited



Median of Calc measure for each Exited broken down by Gender. The data is filtered on Action (Age (bin)), which keeps 16 members.

CUSTOMER CHURN

PRESENCE IN 3 COUNTRIES

NUMBER OF CUSTOMERS
10,000

Female	Male
4,543	5,457

ACTIVE CUSTOMERS
5,151

EXITED
2,037

HAS CREDIT CARD
7,055

