

5Ws + How analysis for the 6 entities in WalStore Operations

	Supplier	Warehouse Transporter	Warehouse	Warehouse -to-store transporter	Store	Customer
What?	<p>What type of Goods are being produced/supplied by suppliers?</p> <p>What are the types of contracts they have?</p>	What type of vehicles are being used to load and move the goods?	What type of goods does the Warehouse stocks?	What type of transport will they use to load and unload the goods?	<p>What is the size of the buffer supply area?</p> <p>What type of products/brands are stored in store?</p>	<p>What are the customer requirements/demands to purchase the products?</p> <p>What are the customer's expectations for purchasing the products?</p>
How?	How suppliers produce/release the goods?	How are the schedules arrived at?	How the maintenance of the warehouse is done?	How are the schedules arrived at?	<p>How many brands/products does the store consist of?</p> <p>How much would the products cost?</p>	How is the store layout optimized?
Who?	Who is responsible for the supply of goods and maintains the whole	Who are the transporters?		Who are the transporters?		Who is the primary contact in case any customers have the concern with

	activity?					the product/purchase?
When?		When will the goods supply from Suppliers to Warehouse?	When do the warehouses receive goods from the transporters ?	When will the goods supply from Warehouse to Store?	When do the store open/close?	When do they visit the store?
Where?	Where are the suppliers located?		Where is the Warehouse located?		Where is the store located?	
Which?		Which prominent routes are used by the transporters for navigating between the suppliers and the warehouses?	Which operation does the Warehouse uses to assemble?	Which prominent routes are used by the transporters for navigating between warehouse and the store?		