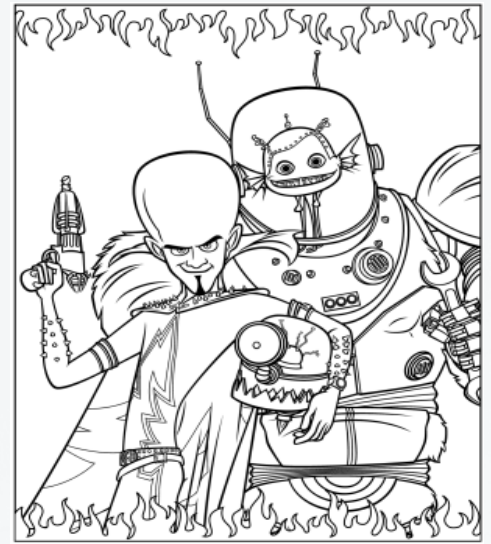




# **SMARTHIRE**

## **Intelligent Resume**

### **Evaluation**



**By Team**

**AI MegaMind**

**Ramya Kaveri, Shaunak Dhande**

**Anusha Aligeti, Jayanth Sankar,**

**Aswin Ramesh**



# INDEX

**01**

INDUSTRY AND IMPACT

**02**

PROJECT OVERVIEW

**03**

LITERATURE REVIEW

**04**

BUSINESS OPPORTUNITIES

**05**

UTILIZING GenAI

**06**

BUSINESS VALUES

**07**

BUSINESS STRATEGIES

**08**

REGULATORY CHALLENGES AND  
BARRIERS

**09**

TECHNICAL IMPLEMENTATION

**10**

CRITICAL SUCCESS FACTORS

**11**

FAIRNESS AND BIAS MITIGATION

**12**

FUTURE SCOPE

**13**

CITATIONS

# Industry and Impact

The industry we're focusing on is the Employment and Job Market.

SMARTHIRE will be a great value addition to job seekers and employers as it provides insights, feedback and a relevance percentage.

The manual process is time consuming and given the volume of applications, it is not feasible for evaluating all profiles.



# PROJECT OVERVIEW

SmartHire aims to help in the applicant qualification process for career services. By integrating Prompt engineering and the RAG system, we implemented keyword extraction from resumes and provide intuitive cues for candidate suitability. This system addresses the time-consuming nature of manual screening and enhances efficiency, ultimately transforming how career services assess applicant qualifications and improve success rates for applicants in securing job opportunities.



# LITERATURE REVIEW

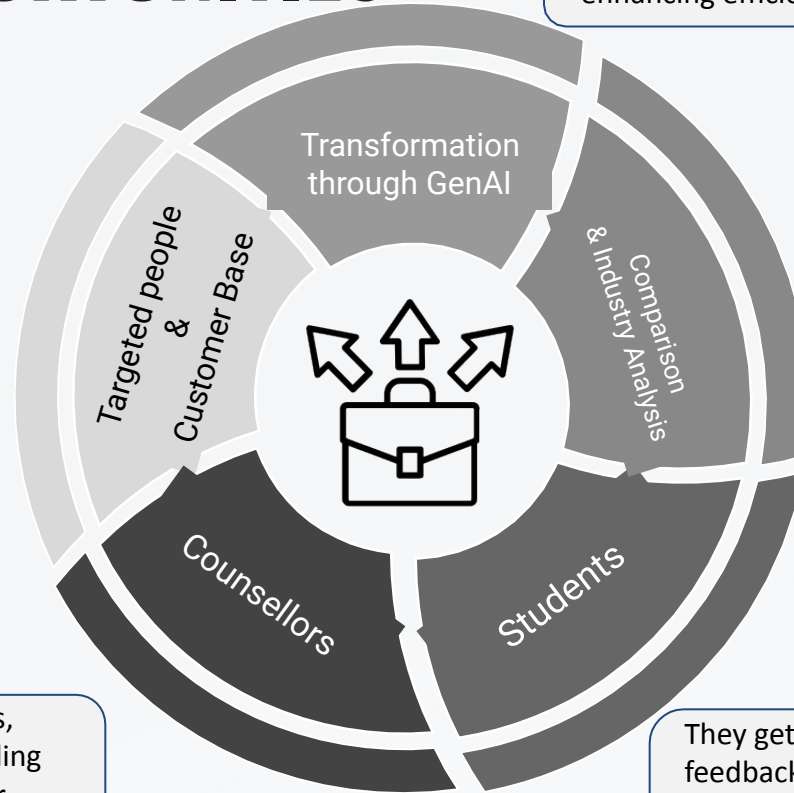
- Enhanced Resume Parsing with RAG:
  - Retrieval-Augmented Generation models, as discussed in "Retrieval-Augmented Generation for Large Language Models: A Survey," enable more nuanced analysis by incorporating external data sources during the resume screening process.

- Prompt Engineering for Effective AI Interaction:
  - Effective prompt engineering is critical for tailoring AI responses in customer service and recruitment, ensuring AI systems deliver relevant and context-aware information.
- Ethical and Bias Considerations in AI:
  - The integration of AI in professional settings raises important ethical issues, including the management of data privacy and the mitigation of biases in automated systems.

# BUSINESS OPPORTUNITIES

The integration of GenAI into career services automates tasks and personalized guidance, enhancing efficiency for students and counselors.

SmartHire transforms college career services, streamlining processes and empowering counselors for enhanced efficacy.



SmartHire introduces advanced AI to education, bridging the gap in career services with GenAI's proven efficiency in other sectors.

AI aids counselors by automating tasks, enabling focused coaching, and providing insights on job market trends to better advise students.

They get personalized resume feedback, job recommendations, and interview preparation, all from AI's analysis of vast employment data and trends.

# UTILIZING GenAI



Enhanced  
Automation



Improved  
Accuracy and  
Efficiency



Effective  
Decision-  
Making



Personalization  
-Customizable  
Criteria

# BUSINESS VALUES

Improved Efficiency



Cost Savings

Candidate Quality



Data Driven Insights



Competitive Advantage



# BUSINESS STRATEGIES

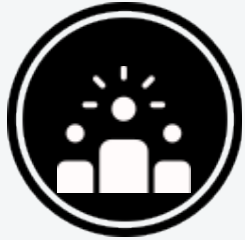


- Collaborate with colleges and universities to offer the solution as part of their career services.
- Ensure technical readiness and staff training to leverage GenAI in resume evaluation,, enhancing recruitment accuracy and market insight.

- Offer data analytics services to colleges and universities to provide insights into trends and patterns in applicant qualifications.
- Ensure that the platform adheres to ethical guidelines and data privacy regulations.



# Regulatory Challenges And Barriers



- Data Privacy and Protection Laws - GDPR in Europe, CCPA in California
- Compliance with AI Ethics and Fairness Standards
- Intellectual Property Concerns
- Cross-Border Data Flow Restrictions

# Model Optimization and Process



Integration with OpenAI

Data, Text Processing and Data Retrieval

RAG Framework

Resume Evaluation Process with Prompt Engineering

Interaction with LLM using RAG Queries



# Technical Implementation

- Resumes are pulled from google drive.
- Job description and prompts(customizable) to evaluate are given as input to the application.
- Evaluation output – percentage match, missing keywords, enhancement tips, irrelevant content and highlights of key skills.
- Sample interview questions are provided by using RAG query.
- RAG queries provide additional information to the users.

# Sample Implementation - Prompt

- **Primary Prompt – Calculate the percentage of match between the resume and the job description**



**Output:** The resume aligns with the job description at approximately 70%. While the candidate has relevant experience in programming languages and software development, there are some key qualifications and experiences missing that could enhance their fit for the Software Engineering Intern position at Apple.

# Sample Implementation - RAG

- **RAG Query – What job roles can I target with skills:**  
`{key_skills}`



**Output:** Based on the skills mentioned (proficiency in Swift, Objective-C, experience with Xcode and Git, and knowledge of software design principles), you could target job roles such as iOS Developer Team Leader at Apple, Software Developer at Amazon, or Software Development Vice President at Cognizant. These positions require expertise in iOS development, software design principles, and experience with version control systems like Git.

# Critical Success Factors



- **Accuracy of Matching Algorithm – to successfully aligning candidates for a job**
- **Effective Student Engagement**

# Fairness and Bias Mitigation



## Historical Bias

- Past biases in hiring practices or training data may influence the AI models, perpetuating systemic inequalities.
- Certain groups may be unfairly favored or disadvantaged based on biased historical data, leading to inequitable candidate evaluations.



## Algorithmic Bias

- Bias introduced during algorithm development or implementation can result in inaccurate or unfair candidate evaluations.
- Qualified candidates may be overlooked or unfairly disqualified due to algorithmic biases, hindering diversity and equity in the applicant qualification process.



## Mitigation

- Diverse & Representative Data Collection
- Bias Auditing & Testing
- Fairness aware Modelling
- Stakeholder Engagement and Feedback
- Ethical Governance



# FUTURE SCOPE

Integration with  
Educational  
Platforms for  
Continuous  
Learning

**PROJECT 1**

Hyperparameter  
Tuning and  
Feedback Loop  
Implementation

**PROJECT 2**

Development  
of Mobile  
Explanation

**PROJECT 3**



# Citations

- T. Varsha, Y. C. Shekar, S. P. Shankar, A. Bharadwaj, D. Varadam and M. S. Supriya, "On Campus Student Recruitment Analysis using Machine Learning techniques," 2023 IEEE International Conference on Electronics, Computing and Communication Technologies.
- Jagwani, V., Meghani, S., Dhage, S., & Pai, K. 2023. Resume Evaluation through Latent Dirichlet Allocation and Natural Language Processing for Effective Candidate Selection.
- Gao, Y., Xiong, Y., Gao, X., Jia, K., Pan, J., Bi, Y., Dai, Y., Sun, J., Wang, M., & Wang, H. (2024). Retrieval-Augmented Generation for Large Language Models: A Survey. Tongji University and Fudan University.
- Ala Eddine Grine. 2024. Resume scanner: Leverage the power of LLM to improve your resume.

**THANK YOU**

