Anusha Bhaskarla

🏠 3904 Parador Drive, Naperville IL 60564

✉ anushabhaskarla@gmail.com
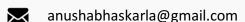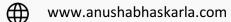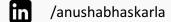
📞 (630) 723-7625

🌐 www.anushabhaskarla.com

in /anushabhaskarla

SKILLS/INTERESTS

DESIGN + EDITING: Photoshop, Illustrator, Experience Design, Sketch, Figma, Axure

WEB DEV: HTML5, CSS, JavaScript, XML, React, Bootstrap, Angular

PROGRAMMING: Python, Java, C#

LANGUAGES: Spanish, Korean (Limited Working Proficiency)

INTERESTS: Photography, Blogging, Digital Art, Culture and Travel

COURSEWORK

(Enrolled, Completed)
Technology Infrastructure (BUS S305)
Database Design & Management (BUS S307)
Systems Analysis and Design (BUS S310)
Business Application Development (BUS S308)
Advanced Application Development (BUS S428)
Business Data Programming (BUS S355)
Business Process Management (BUS K315)
Money, Banking and Capital Markets (BUS G345)
Business Statistics (STAT S301)
Integrative Business Finance (BUS F375)
Integrative Business Operations (BUS P375)
Integrative Business Marketing (BUS M375)
Integrative Business Management (BUS J375)

EDUCATION

INDIANA UNIVERSITY | BLOOMINGTON, IN — MAY 2018

Kelley School of Business | **Major GPA: 3.55/4.0**
Bachelor of Science in Information Systems – Development Concentration
- **Technology Consulting Workshop:** Selected as one of 40 students to participate in a rigorous program to prepare students for careers in technology
- **Education Abroad:** Barcelona, Spain (January 2017 – May 2017)

EXPERIENCE

VECSTONE | BLOOMINGTON, IN — SEPT 2017 -PRESENT

Front-End Development and Design Contractor
- Developed user-friendly websites, which supported the goals and functions of local small businesses
- Integrated applications related to business functions such as customer information storage and point of sale management into one platform, ensuring a uniform design and seamless user experience

GRANT THORNTON | CHICAGO, IL — MAY 2017-AUG 2017

Risk Advisory Intern
- Reviewed and analyzed IT systems for security compliance while identifying opportunities for process improvements in client security protocol
- Adapted quickly to the rigorous IT environments of clients on engagements of diverse requirements and backgrounds
- Displayed a creative problem solving approach to overcome project challenges, which increasing the team's operational efficiency

W.W. GRAINGER | LAKE FOREST, IL — MAY 2016 - AUG 2016

Information Security Intern
- Executed a project that moved an integral SOC process to the ServiceNow platform resulting in beneficial process changes such as a just-in-time approval, quality testing and data categorization
- Provided leadership on a collaborative, cross-functional team to develop a customer-cross referencing search tool for the Grainger website resulting in fully developed technical, business and financial solutions

LEADERSHIP

INDIAN STUDENT ASSOCIATION | BLOOMINGTON, IN

Graphic Designer — MAY 2017 - PRESENT
- Directed the design and development of all external communication regarding the organization's events while adhering to a demanding PR schedule
- Defined and developed a brand for the organization, creating a basic design standard for all PR materials

Executive of Data Management — MAY 2016 – MAY 2017
- Engineered a membership database that ran analytics on event attendance and member demographics, enabling successful marketing efforts and member engagement for future events
- Implemented a new strategy for data collection, processing and storage, which increased usability of data tools and improved user experience for executive board members

JHANAK CULTURAL DANCE | BLOOMINGTON, IN

Captain, Media Director — MAY 2015 – MAY 2017
- Created a leadership structure with positions related to finance, marketing, logistics and choreography, which established a strong foundation for future team development and success
- Directed and executed a comprehensive marketing and media plan, crafting a brand that reflected the mission and purpose of the team

PROJECTS

- **ISA Design Standards:** Developed design guidelines for future ISA graphic designer
- **Brand Book:** Outlined creation and theory behind my personal brand
- **Personal Website:** Created a platform to host all work and contact information