

ANUSHA BHASKARLA

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EDUCATION

UNIVERSITY OF WASHINGTON

SEATTLE, WA | JUNE 2020

College of Engineering

MS, Human Centered Design and Engineering
3.8/4.0

INDIANA UNIVERSITY

BLOOMINGTON, IN | MAY 2018

Kelley School of Business

BS, Information Systems
3.55/4.0

COURSEWORK

Completed

HCDE 518 - User Centered Design

HCDE 503 - Navigating Design in an Org. Context

Enrolled

HCDE 517 - Usability Studies

HCDE 501 - Theoretical Foundations of Human
Centered Design and Engineering

HCDE 539 - Physical Computing and Prototyping

Planned

HCDE 537 - User Centered Web Design

HCDE 536 - Interaction Design and Prototyping

HCDE 511 - Information Visualization

SKILLS/INTERESTS

SKILLS:

Graphic Design, Branding, Front-End
Development, Prototyping, Digital Art

UX METHODS:

Persona, Storyboarding, Usability Testing,
Contextual Inquiry, Stakeholder Mapping

TOOLS:

Photoshop, Illustrator, XD, Sketch, Figma

PROGRAMMING:

HTML/CSS, JavaScript, Python, Java, C#

INTERESTS:

Photography, Dance, World Cultures, Film Scores

EXPERIENCE

Design Contractor | VECSTONE

Bloomington, IN | Sept 2017 – Feb 2018

Designed and developed user centered websites supporting the goals and functions of local small businesses. Worked with clients to design a product that is best suited to their needs.

Risk Advisory Intern | Grant Thornton

Chicago, IL | May 2017 – Aug 2017

Analyzed IT Systems for security compliance while identifying opportunities for process improvements in the security protocol and workflow of clients. Performed in depth reviews of rigorous IT environments of clients, and used creative problem solving approaches to increase the operational efficiency of the team and client.

Information Security Intern | W.W. Grainger

Lake Forest, IL | May 2016 – Aug 2016

Executed a security operations process migration to the ServiceNow platform in order to quicken approval timelines, streamline quality testing, and create platforms for data organization. Managed a cross-functional project team in the development of a customer-cross referencing search tool for the Grainger website, resulting in a fully developed technical, business, and financial solution.

PROJECTS

ERIN (October 2018 – December 2018)

A task management application that allows users to easily manage errands and integrate tasks into busy schedules. Erin is a voice assistant that advises productive and efficient task completion. Equipped with voice interaction, the application is optimized for safe and efficient use while on-the-go.

NutriPoints (October 2018 – January 2019)

An application that helps food insecure teens manage their hunger, while also learning valuable knowledge regarding nutrition and economic meal planning. Students can play learning games and complete lesson plans in order to earn points towards nutritious meals at local participating restaurants.

ISA Design Guide (March 2018 – May 2018)

Design guidelines and brand overview for the Indiana University Indian Student Association in order to promote uniform, consistent, and brand reflective graphic design within the organization. Consists of various standards and tools for new graphic designers in the organization to follow.