

ANUSHA BHASKARLA

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EDUCATION

UNIVERSITY OF WASHINGTON

SEATTLE, WA | JUNE 2020

College of Engineering

MS, Human Centered Design and Engineering

INDIANA UNIVERSITY

BLOOMINGTON, IN | MAY 2018

Kelley School of Business

BS, Information Systems

3.55/4.0

SKILLS/INTERESTS

SKILLS:

Graphic Design, Branding, Front-End Development, Prototyping, Digital Art

UX METHODS:

Persona, Storyboarding, Usability Testing, Contextual Inquiry, Stakeholder Mapping

TOOLS:

Photoshop, Illustrator, XD, Sketch, Figma

PROGRAMMING:

HTML/CSS, JavaScript, Python, Java, C#

INTERESTS:

Photography, Dance, World Cultures, Film Scores

ORGANIZATIONS/LEADERSHIP

Indiana University Indian Student Association

Graphic Designer, Executive of Data Management, Executive of Social Affairs

Jhanak Cultural Dance Group

Captain, Media Director, Choreographer

Phi Chi Theta Business Fraternity

Director of Chapter Relations

Emerging Markets Club

President

EXPERIENCE

Design Contractor | VECSTONE

Bloomington, IN | Sept 2017 – Feb 2018

Designed and developed user centered websites supporting the goals and functions of local small businesses. Worked with clients to design a product that is best suited to their needs.

Risk Advisory Intern | Grant Thornton

Chicago, IL | May 2017 – Aug 2017

Analyzed IT Systems for security compliance while identifying opportunities for process improvements in the security protocol and workflow of clients. Performed in depth reviews of rigorous IT environments of clients, and used creative problem solving approaches to increase the operational efficiency of the team and client.

Information Security Intern | W.W. Grainger

Lake Forest, IL | May 2016 – Aug 2016

Executed a security operations process migration project in order to quicken approval timelines, streamline quality testing, and create platforms for data organization. Managed a cross-functional project team in the development of a customer-cross referencing search tool for the Grainger website, resulting in a fully developed technical, business, and financial solution.

PROJECTS

Food.EDU (October 2018 – Present)

Creating a tool that aims to assist food insecure household by providing them with tools for nutrition and meal planning. Conducting primary and secondary research and prototyping a website and print materials in association with the program.

YouTube Notes (October 2018 – Present)

Prototyping a tool that enables users to interact with video content in a real time fashion by allowing them to make personal, time-stamped notes on videos that they watch.

ISA Design Standards (March 2018 – May 2018)

Created and outlined design guidelines and marketing strategy for the Indiana University Indian Student Association to develop a brand and promote events.

Graphic Design Collection (September 2017 – Present)

Compilation of all graphic design work done for businesses and student groups. Includes use of tools such as Illustrator, Photoshop, Digital Art Tablets and more.