# Anusha Chimmili

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### WORK EXPERIENCE

Concentrix St. Louis, Missouri

Senior Data Engineer

Aug 2023 - Dec 2023

- Documented the currentETL workflows in Ab Initio, analyzing data orchestration for over 10 graphs to efficiently plan the migration to Spark ecosystem and then onto AWS.
- Changed Ab Initio SQL queries to PySpark, creating new ETL workflows that improved efficiency by reducing data processing time by 30%, resulting in faster data delivery to end-users.
- Conducted stress testing on data movement, validating that legacy workflow logic remained intact while achieving a 98% success rate in data transfer.

Aureus Tech SystemsOverland Park, KansasData Science InternJan 2023 - May 2023

• Identified and resolved 15 different categories of Personally Identifiable Information (PII) using NLP tools, resulting in enhanced data privacy and compliance.

- Improved the accuracy of identifying names, addresses, and Social Security Numbers (SSNs) by 15% through rigorous quality testing and post-processing techniques.
- Implemented the optimized model in production using Azure Databricks to analyze approximately 30,000 extracted text files of various formats, streamlining the PII redaction process.

Target CorporationBangalore, IndiaSenior Data ScientistOct 2021 - Jul 2022

- Developed and implemented Generalized Additive Mixed Models (GAMM) to accurately forecast demand for ~300k items on Target's Digital Platforms, resulting in a 20% reduction in inventory replenishment time.
- Consolidated and streamlined data from 6 different sources to provide comprehensive visibility of eligible items across 5 fulfillment types on digital platforms, increasing overall efficiency by 15%.
- Successfully migrated 7 workflows from legacy systems to the Spark3 ecosystem, ensuring enhanced data security measures and reducing potential risks by 30%.

Target Corporation

Bangalore, India

Data Scientist
 Developed and implemented a comprehensive validation framework utilizing 8 dashboards to track the accuracy and

- Developed and implemented a comprehensive validation framework utilizing 8 dashboards to track the accuracy and bias of Timeseries models forecasting sales for ~100k items, resulting in improved model performance across all assortment pyramids.
- Optimized model accuracy by conducting hyper-parameter tuning for trend and seasonality components, resulting in an average increase of 10-15% in forecast accuracy.
- Expanded the scope of the forecasting pipeline to include 60 out of 110 departments under Target's inventory list, while simultaneously reducing the initial runtime by 2 hours, allowing for more efficient and scalable forecasting processes.

Target CorporationBangalore, IndiaData AnalystDec 2019 - Jun 2020

- Streamlined the reporting dashboards for labor planning during peak season by collaborating with S&OP business teams, resulting in a 30% reduction in time spent on report generation and analysis.
- Automated the generation of 21 reports from different databases critical to labor planning in distribution centers, eliminating the need for manual updating and reducing data errors by 15%.
- Improved labor forecast accuracy by integrating real-time data feeds into reporting dashboards, resulting in a decrease of overstaffing by 20% during peak season.

EXL Inductis Bangalore, India

Data Analytics Consultant

Jul 2018 - Oct 2019

• Used 110 consumer specific attributes from Experian data to identify potential customers for targeted marketing, resulting in a 15% increase in sales.

- Implemented sentimental analysis on customer reviews, providing actionable insights to improve product offerings and customer satisfaction levels.
- Collaborated with cross-functional teams to develop and implement marketing strategies based on data-driven insights, resulting in a 10% increase in customer acquisition.

## **EDUCATION**

University of Central Missouri Lee's Summit, Missouri

Master of Science, Big Data Analytics Graduation Date: Dec 2023

**Indian Institute of Technology, Bombay**Mumbai, India

Master of Technology, Biomedical Engineering Graduation Date: Jun 2018

Osmania University, India Hyderabad, India

Bachelor of Technology, Biotechnology Graduation Date: May 2015

ACADEMIC PROJECTS

Image Processing

Lee's Summit, Missouri

Caption Generation Aug 2023 - Nov 2023

• Implemented a Flask application that generates captions for images using models such as BLIP and Git-Base-COCO

· Designed a robust database system for storing generated captions, resulting in efficient retrieval of saved captions

#### **SKILLS**

**Machine Learning &** Generalized linear models, Tree-based models, Ensemble methods, Time series forecasting,

**Statistical Techniques** 'SVM, Neural Networks, Naïve Bayes, Clustering, PCA, NLP, Topic modeling **Technologies:** Big Data - Hive, Hadoop, Docker, Drone CI, AWS EC2 & S3, Apache Spark, Apache Oozie

**Programming Languages/Libraries:** Python (scikit-learn, prophet, nltk, spaCy, gurobi-py, keras), SQL, R, PySpark

## **HONORS & ACTIVITIES**

Chief Data Science and Analytics Officer Award 2021: Digital Item Forecasting, Target