**Apps Excluded in 4th round(n=0)  
Python(2nd filter)**

Apps with no update in the past 5 years (n=0)

**Apps Excluded in 3rd Round(n=21)  
Python(1st Filter)**

Apps with Ratings Lower than 2.5(n=49)

**Apps Ready for the Mars Qualtrics Assessment(n=21)**

Google(n=-11)  
Apple(n=10)

**Apps ready for the next round of filtering(n=21)**

Google(n=11)  
Apple(n=10)

**Apps Excluded 2nd Round(n=564)**

• Educational/Professional (n=338)

•Games/Cartoons/Underage (n=164)

• Irrelevant Medical (n=19)

•Exclusively Smart Toothbrush/device apps (n=13)

• Promotional/Other (n=28)

Non English (n=2)

* Irrelelevent(general Beauty apps) (n=62)

**Apps ready to be further filtered using python(n=70)**

Google(n=34)  
Apple(n=36)

Apps assessed by description(n=132)

Google(n=40)  
Apple(n=92)

**App Titles and Description Screened (n=692)**

Google (n=197)  
Apple (n=495)

**Duplicates (n=2)**

Google (n=2)  
Apple(n=0)

**Apps identified in the initial online Appstore search (n=694)**

Google Play Store (n=199)  
Apple App Store (n=495)