



THE ROLE OF SCHOOLS AND UNIVERSITIES IN ANTI-DOPING AWARENESS

Module 3

"EMPOWERING THE NEXT GENERATION OF ETHICAL ATHLETES"

- **Schools and universities** are crucial in shaping the values of young athletes. With increasing pressures in competitive sports, there is a growing risk of doping.
- **Educational institutions** can combat this by incorporating anti-doping education into their curricula. This helps students understand the dangers of doping, promotes fairness, and encourages ethical behavior.
- By hosting **workshops, seminars**, and involving peer educators, schools can raise awareness about the importance of clean sports. Together, we can empower the next generation to prioritize integrity and health over shortcuts to success.



REAL-LIFE INCIDENT: UNIVERSITY ANTI-DOPING AWARENESS SUCCESS

1. National Anti-Doping Agency (NADA) Initiatives in India



NADA, the Indian government's agency responsible for monitoring anti-doping efforts, has partnered with educational institutions to raise awareness among athletes. In 2016, NADA launched a campaign to educate athletes at the National Institute of Sports (NIS), Patiala.

- Workshops and Seminars: NIS athletes participated in several workshops on anti-doping rules, focusing on supplement misuse and prohibited substances.
- Impact: As a result of these workshops, NIS witnessed a reduction in the number of athletes testing positive for banned substances in subsequent years.



REAL-LIFE INCIDENT: UNIVERSITY ANTI-DOPING AWARENESS SUCCESS

2. Incident of Doping Prevention at Punjab University



Punjab University, known for its strong athletic programs, faced a doping issue in 2017. During a routine test, a sprinter tested positive for a banned substance. However, due to extensive anti-doping education initiatives run by the university's sports department, the athlete had previously attended a seminar on the risks of supplements and doping.

- Prevention: The athlete immediately self-reported their supplement use, preventing further legal and career implications. This incident highlighted the effectiveness of consistent anti-doping education.



SOCIAL EVENTS

WORLD ANTI-DOPING AGENCY

1. PLAY TRUE DAY

WHEN:

Play True Day is celebrated annually on April.

PURPOSE:

It aims to educate athletes and the public on the dangers of doping and emphasize the values of fairness, integrity, and respect for rules in sports.

ACTIVITIES:

- Social Media Campaigns: Athletes, sports organizations, and anti-doping agencies share educational content to spread the message of clean sport.
- Workshops & Seminars: Various organizations host events to inform athletes and the public about anti-doping practices.
- Global Participation: Organizations and individuals from around the world participate by using visual assets provided by WADA and engaging in discussions or activities that promote clean sport.



SOCIAL EVENTS

WORLD ANTI-DOPING AGENCY

2. OPTIMIZING USE OF THE NEXTGEN ATHLETE BIOLOGICAL PASSPORT (ABP) MODULE IN ADAMS

WHEN:

- Date: 12 June 2024

PURPOSE:

The purpose of this webinar is to provide in-depth insights into the optimized use of the NextGen Athlete Biological Passport (ABP) module in the Anti-Doping Administration & Management System (ADAMS).

ACTIVITIES:

- Experts from WADA, including **Fatimata Ndiaye**, **Dr. Reid Aikin**, and **Dr. Norbert Baume**, will present the new functionalities and improvements in the ABP module.

Target Audience

- Anti-Doping Organizations
- Sports Federations
- Scientists and Medical Professionals involved in Anti-Doping
- ADAMS Users and Administrators

SPEAKERS



Fatimata Ndiaye: Product Owner, IT, Data and Digital Development, WADA



Dr. Reid Aikin: Associate Director, ABP, Science and Medicine, WADA



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