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6 -- 1. Get each company's product features
7 • SELECT c.company_name, c.headquarters, p.feature_name, p.product_category
8 FROM Company_Info c
9 JOIN Product_Features p
10 ON c.company_id = p.company_id;
11

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Result Grid	Filter Rows	Export	Wrap Cell Content	Fetch rows
c.company_name	headquarters	feature_name	product_category	
1. OnlineMart	North Jerslaugh	Cash On Delivery	Grocery	
2. UrbanMart	East Underfoot	All Returns	Fashion	
3. SmartMart	Live Chat Support	All Reimbursement	Fashion	
4. GroceryGo	Millennials	Eco Delivery	Electronics	
5. QuickMart	Delivery	Auto Renew	Grocery	
6. HomeMart	East Arkeport	Live Chat Support	Grocery	
7. SuperMart	East Arkmouth	Smart Packaging	Grocery	
8. ParkMart	East Arkhouse	All Try On	Fashion	
9. QuickMart	East Arkport	Smart Packaging	Electronics	
10. HomeMart	East Arkport	All Returns	Grocery	
11. OpticMart	Smart Mart	Smart Packaging	Fashion	
12. ParkMart	Ashleyview	Live Chat Support	Fashion	

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12 -- 2. Show companies with their pricing strategy
13
14 • SELECT c.company_name, c.business_type, pr.base_price, pr.discount_rate
15 FROM Company_Info c
16 JOIN Pricing_Strategy pr
17 ON c.company_id = pr.company_id;
18

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Result Grid	Filter Rows	Export	Wrap Cell Content	Fetch rows
company_name	business_type	base_price	discount_rate	
1. HomeMart	Retail	1979.7	36.38	
2. ParkMart	Retail	323.71	11.79	
3. TechMart	Retail	2370.92	8.57	
4. ShopSphere	E-commerce	1846.35	5.54	
5. ParkMart	Retail	2108.71	31.69	
6. ParkMart	Retail	2494.79	36.73	
7. SmartMart	Retail	1323.01	6.52	
8. SmartMart	Retail	1416.63	36.18	
9. HomeMart	Retail	952.43	28.21	
10. ShopSphere	Retail	1494.24	24.23	
11. ShopSphere	E-commerce	1875.69	29.64	
12. HomeMart	Retail	1758.05	16.04	
13. GroceryGo	E-commerce	1810.85	11.07	
14. QuickMart	E-commerce	423.69	8.17	
15. QuickMart	E-commerce	377.69	12.65	
16. UrbanMart	Retail	711.01	13.8	
17. ShopSphere	E-commerce	2001.8	13.47	

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19 -- 3. Products with their customer sentiment scores
20
21 • SELECT p.feature_name, s.avg_rating, s.sentiment_score
22 FROM Product_Features p
23 JOIN Customer_Sentiment s
24 ON p.company_id = s.company_id AND p.product_category = s.product_category;

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Result Grid	Filter Rows	Export	Wrap Cell Content	Fetch rows
feature_name	avg_rating	sentiment_score		
Cash On Delivery	4.81	0.67		
Cash On Delivery	4.79	0.64		
Cash On Delivery	4.75	1.		
Cash On Delivery	4.93	0.89		
Cash On Delivery	4.89	0.97		
Cash On Delivery	4.88	0.92		
Cash On Delivery	4.89	0.83		
Cash On Delivery	4.85	0.85		
Cash On Delivery	4.65	0.81		
Cash On Delivery	4.77	0.88		
Cash On Delivery	4.75	0.82		
Cash On Delivery	4.92	0.97		
Cash On Delivery	4.66	0.99		
Cash On Delivery	4.63	0.83		
Cash On Delivery	4.77	0.97		
Cash On Delivery	4.7	0.82		

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28 -- 4. Companies with market visibility metrics
29
30 • SELECT c.company_name, c.market_segment, m.brand_awareness_score, m.monthly_website_visits
31 FROM Company_Info c
32 JOIN Market_Visibility m
33 ON c.company_id = m.company_id;
34

```

Result Grid	Filter Rows	Export	Wrap Cell Content	Fetch rows
company_name	market_segment	brand_awareness_score	monthly_website_visits	
1. OnlineMart	Budget	0.74	2180	
2. OpticMart	Premium	0.95	28828	
3. TechMart	Mid-range	0.84	13867	
4. ParkMart	Premium	0.97	38733	
5. OpticMart	Premium	0.87	153112	
6. TechMart	Mid-range	0.84	40280	
7. TechMart	Mid-range	0.51	40241	
8. OpticMart	Premium	0.91	29147	
9. TechMart	Mid-range	0.52	40239	
10. TechMart	Mid-range	0.47	40787	
11. TechMart	Mid-range	0.49	40495	
12. ShopSphere	Mid-range	0.33	6925	
13. ShopSphere	Mid-range	0.28	7794	
14. ShopSphere	Budget	0.58	38932	
15. ParkMart	Budget	0.73	25148	
16. ParkMart	Mid-range	0.23	91978	
17. ShopSphere	Budget	0.34	45134	

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35 -- 5. Companies and their operational performance
36
37 • SELECT c.company_id, c.employee_count, o.avg_delivery_time, o.return_rate
38 FROM Company_Info c
39 JOIN Operational_Performance o
40 ON c.company_id = o.company_id;
41
42 -- 6. Compare pricing with sentiment for each product
43

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Result Grid	Filter Rows	Export	Wrap Cell Content	Fetch rows
company_id	employee_count	avg_delivery_time	return_rate	
1	527	5.9	13.86	
8	569	2.89	26.44	
2	443	4.45	4.62	
4	627	3.53	22.51	
2	3129	7.82	7.62	
5	396	5.52	8.88	
4	627	2.76	10.04	
2	3220	9.24	7.87	
1	2076	1.96	8.84	
3	4692	3.63	21.84	
4	468	5	23.21	
5	346	4.41	8.74	
9	2651	6.76	24.16	
1	2953	3.72	21.33	
1	2876	1.54	3.66	
1	2876	1.42	8.2	
10	309	8.99	27.91	

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42 -- 6. Compare pricing with sentiment for each product
43
44 • SELECT pr.product_category, pr.base_price, s.avg_rating, s.sentiment_score
45 FROM Pricing_Strategy pr
46 JOIN Customer_Sentiment s
47 ON pr.company_id = s.company_id AND pr.product_category = s.product_category;
48
49

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Result Grid | Filter Rows | Export | Wrap Cell Content | Patch rows |

product_category	base_price	avg_rating	sentiment_score
Electronics	786.47	4.53	0.21
Electronics	1984.95	4.53	0.21
Electronics	2081.43	4.53	0.21
Electronics	2283.3	4.53	0.21
Electronics	2052.57	4.53	0.21
Electronics	1893.45	4.53	0.21
Electronics	1222.78	4.53	0.21
Electronics	1191.63	4.53	0.21
Electronics	1307.84	4.53	0.21
Electronics	1374.45	4.53	0.21
Electronics	638.37	4.53	0.21
Electronics	2046.82	4.53	0.21
Electronics	2242.41	4.53	0.21
Electronics	2388.54	4.53	0.21
Electronics	1363.3	4.53	0.21
Electronics	2433.51	4.53	0.21
Electronics	668.2	4.53	0.21

Result 40 ×

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51 -- 7. Compare competitor presence with visibility
52
53 • SELECT p.feature_name, p.competitor_presence, m.competitor_visibility_gap
54 FROM Product_Features p
55 JOIN Market_Visibility m
56 ON p.company_id = m.company_id;
57
58

```

Result Grid | Filter Rows | Export | Wrap Cell Content | Patch rows |

feature_name	competitor_presence	competitor_visibility_gap
Cash On Delivery	Yes	141.82
Cash On Delivery	Yes	110.99
Cash On Delivery	Yes	93.81
Cash On Delivery	Yes	105.86
Cash On Delivery	Yes	119.24
Cash On Delivery	Yes	68.62
Cash On Delivery	Yes	131.44
Cash On Delivery	Yes	172.01
Cash On Delivery	Yes	66.08
Cash On Delivery	Yes	106.76
Cash On Delivery	Yes	102.83
Cash On Delivery	Yes	84.16
Cash On Delivery	Yes	168.51
Cash On Delivery	Yes	152.92
Cash On Delivery	Yes	103.78
Cash On Delivery	Yes	178.01
Cash On Delivery	Yes	54.09

Result 40 ×

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59 -- 8. Find companies with slow delivery and low sentiment
60 • SELECT c.company_id, o.avg_delivery_time, s.sentiment_score
61 FROM Operational_Performance o
62 JOIN Customer_Sentiment s
63 ON o.company_id = s.company_id
64 JOIN Company_Info c
65 ON c.company_id = o.company_id WHERE o.avg_delivery_time > 5 AND s.sentiment_score > 0;

```

Result Grid | Filter Rows | Export | Wrap Cell Content | Patch rows |

company_id	avg_delivery_time	sentiment_score
B	6.72	0.21
B	7.75	0.21
B	5.58	0.21
B	9.92	0.21
B	8.51	0.21
B	5.47	0.21
B	7.75	0.21
B	5.32	0.21
B	5.32	0.21
B	6.72	0.21
B	5.35	0.21
B	5.72	0.21
B	9.82	0.21
B	5.32	0.21
B	5.84	0.21
B	5.81	0.21
B	8.44	0.21

Result 40 ×

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70 -- 9. Total positive & negative reviews per product
71 • SELECT s.product_category, SUM(s.positive_reviews) AS total_pos, SUM(s.negative_reviews) AS total_neg
72 FROM Customer_Sentiment s
73 JOIN Pricing_Strategy p
74 ON s.company_id = p.company_id AND s.product_category = p.product_category
75 GROUP BY s.product_category;

```

Result Grid | Filter Rows | Export | Wrap Cell Content | Patch rows |

product_category	total_pos	total_neg
Food	34834784	10054950
Grocery	30680129	9794113
Electronics	30638471	10413222
Beauty	34771913	10073886

Result 40 ×

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79 -- 10. Compare pricing index with website traffic
80 • SELECT p.product_category, p.price_index, m.monthly_website_visits
81 FROM Pricing_Strategy p
82 JOIN Market_Visibility m
83 ON p.company_id = m.company_id;
84
85

```

Result Grid | Filter Rows | Export | Wrap Cell Content | Patch rows |

product_category	price_index	monthly_website_visits
Electronics	205.82	58570
Food	141.45	58570
Beauty	254.7	58570
Home	204.12	58570
Auto	278.3	58570
Healthcare	461.27	58570
Deodorant	245.45	58570
Deodorant	703.63	58570
Deodorant	245.45	58570
Deodorant	391.09	58570
Home	1844.37	58570
Home	941.37	58570
Deodorant	376.56	58570
Deodorant	264.23	58570
Deodorant	3818.44	58570
Deodorant	1394.79	58570

Result 40 ×