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6 -- 1. Get each company's product features
7 • SELECT c.company_name, c.headquarters, p.feature_name, p.product_category
8 FROM Company_Info c
9 JOIN Product_Features p
10 ON c.company_id = p.company_id;
11

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Result Grid	Filter Rows	Export	Way Call Contents	Fetch rows
company_name	headquarters	feature_name	product_category	
OptiCart	Sarnenueh	Cash On Delivery	Retail	
Unlearned	North Jandeburg	Cash On Delivery	Grocery	
HomeEase	East Jandeburg	60 To Go	Fashion	
SmartMart	Lake Chodestfurt	AI Recommendations	Fashion	
GreenVio	Wilmersmuth	Size Delivery	Electronics	
QuickBuy	Hannemebury	Subscription Auto-Renew	Home	
HomeEase	East Jandeburg	Live Chat Support	Grocery	
GreenVio	Wilmersmuth	Smart Packaging	Beauty	
SmartMart	East Jandeburg	Smart Packaging	Grocery	
FastMart	Adolfshaus	60 To Go	Fashion	
OptiCart	Sarnenueh	Subscription Auto-Renew	Home	
HomeEase	East Jandeburg	Size Delivery	Electronics	
HomeEase	East Jandeburg	AI Recommendations	Grocery	
HomeEase	East Jandeburg	Cash On Delivery	Home	
OptiCart	Sarnenueh	Smart Packaging	Fashion	
FastMart	Adolfshaus	Live Chat Support	Home	

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12 -- 2. Show companies with their pricing strategy
13
14 • SELECT c.company_name, c.business_type, pr.base_price, pr.discount_rate
15 FROM Company_Info c
16 JOIN Pricing_Strategy pr
17 ON c.company_id = pr.company_id;
18

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Result Grid	Filter Rows	Export	Way Call Contents	Fetch rows
company_name	business_type	base_price	discount_rate	
HomeEase	Retail	1979.7	36.38	
FastMart	Retail	223.71	11.79	
TechBazaar	Retail	2579.92	6.57	
ShopSphere	E-commerce	1946.35	5.54	
FastMart	Retail	2108.71	21.69	
FastMart	Retail	2494.78	38.73	
SmartMart	Retail	1323.82	2.63	
SmartMart	Retail	1416.63	36.38	
HomeEase	Retail	952.43	28.21	
SmartMart	Retail	2446.74	34.29	
SmartMart	E-commerce	1879.69	29.64	
HomeEase	Retail	1798.06	16.04	
GreenVio	E-commerce	1813.89	11.07	
QuickBuy	E-commerce	422.62	6.17	
QuickBuy	E-commerce	377.69	12.65	
Unlearned	Retail	711.01	21.8	
ShopSphere	E-commerce	2003.8	13.67	

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19 -- 3. Products with their customer sentiment scores
20
21 • SELECT p.feature_name, s.avg_rating, s.sentiment_score
22 FROM Product_Features p
23 JOIN Customer_Sentiment s
24 ON p.company_id = s.company_id AND p.product_category = s.product_category;

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Result Grid	Filter Rows	Export	Way Call Contents	Fetch rows
feature_name	avg_rating	sentiment_score		
Cash On Delivery	4.81	0.67		
Cash On Delivery	4.82	0.84		
Cash On Delivery	4.75	1		
Cash On Delivery	4.83	0.89		
Cash On Delivery	4.89	0.87		
Cash On Delivery	4.88	0.92		
Cash On Delivery	4.89	0.83		
Cash On Delivery	4.73	0.85		
Cash On Delivery	4.85	0.84		
Cash On Delivery	4.77	0.88		
Cash On Delivery	4.87	0.81		
Cash On Delivery	4.82	0.87		
Cash On Delivery	4.82	0.83		
Cash On Delivery	4.86	0.89		
Cash On Delivery	4.83	0.83		
Cash On Delivery	4.77	0.87		
Cash On Delivery	4.77	0.82		

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28 -- 4. Companies with market visibility metrics
29
30 • SELECT c.company_name, c.market_segment, m.brand_awareness_score, m.monthly_website_visits
31 FROM Company_Info c
32 JOIN Market_Visibility m
33 ON c.company_id = m.company_id;
34

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Result Grid	Filter Rows	Export	Way Call Contents	Fetch rows
company_name	market_segment	brand_awareness_score	monthly_website_visits	
Unlearned	Budget	0.74	90376	
OptiCart	Premium	0.95	282278	
TechBazaar	Mid-range	0.86	13867	
FastMart	Budget	0.67	38373	
OptiCart	Premium	0.87	193110	
TechBazaar	Mid-range	0.76	40156	
TechBazaar	Mid-range	0.55	40241	
OptiCart	Premium	0.91	199147	
HomeEase	Budget	0.52	95299	
TechBazaar	Mid-range	0.47	46787	
FastMart	Budget	0.58	61402	
GreenVio	Mid-range	0.32	89282	
ShopSphere	Mid-range	0.58	77846	
GreenVio	Mid-range	0.58	38822	
FastMart	Budget	0.73	25148	
ShopSphere	Mid-range	0.23	51878	
SmartMart	Budget	0.34	42314	

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35 -- 5. Companies and their operational performance
36
37 • SELECT c.company_id, c.employee_count, o.avg_delivery_time, o.return_rate
38 FROM Company_Info c
39 JOIN Operational_Performance o
40 ON c.company_id = o.company_id;
41

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42 -- 6. Compare pricing with sentiment for each product
43

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Result Grid	Filter Rows	Export	Way Call Contents	Fetch rows
company_id	employee_count	avg_delivery_time	return_rate	
4	627	5.9	12.88	
8	569	2.89	18.64	
7	1128	4.53	4.25	
4	627	3.53	22.51	
2	2128	7.52	7.62	
5	246	5.92	6.88	
4	627	2.76	40.94	
2	2128	9.22	7.91	
1	2876	1.46	0.81	
1	4802	3.13	21.84	
6	4846	8	22.61	
6	346	4.42	6.76	
9	2953	6.78	24.36	
9	2953	3.17	21.36	
1	2876	1.34	3.86	
1	2876	1.42	8.2	
10	305	8.09	17.92	

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42 -- 6. Compare pricing with sentiment for each product
43
44 • SELECT pr.product_category, pr.base_price, s.avg_rating, s.sentiment_score
45 FROM Pricing_Strategy pr
46 JOIN Customer_Sentiment s
47 ON pr.company_id = s.company_id AND pr.product_category = s.product_category;
48
49

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product_category	base_price	avg_rating	sentiment_score
Electronics	786.47	4.53	0.21
Electronics	1884.95	4.53	0.21
Electronics	280.46	4.53	0.21
Electronics	2283.3	4.53	0.21
Electronics	2852.47	4.53	0.21
Electronics	1894.73	4.53	0.21
Electronics	1332.78	4.53	0.21
Electronics	1191.83	4.53	0.21
Electronics	1287.84	4.53	0.21
Electronics	1875.99	4.53	0.21
Electronics	638.37	4.53	0.21
Electronics	2818.82	4.53	0.21
Electronics	2384.21	4.53	0.21
Electronics	2789.34	4.53	0.21
Electronics	1300.3	4.53	0.21
Electronics	2433.51	4.53	0.21
Electronics	668.2	4.53	0.21

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51 -- 7. Compare competitor presence with visibility
52
53 • SELECT p.feature_name, p.competitor_presence, m.competitor_visibility_gap
54 FROM Product_Features p
55 JOIN Market_Visibility m
56 ON p.company_id = m.company_id;
57
58

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feature_name	competitor_presence	competitor_visibility_gap
Cash On Delivery	Yes	141.82
Cash On Delivery	Yes	110.99
Cash On Delivery	Yes	63.81
Cash On Delivery	Yes	89.34
Cash On Delivery	Yes	139.24
Cash On Delivery	Yes	88.62
Cash On Delivery	Yes	135.44
Cash On Delivery	Yes	172.61
Cash On Delivery	Yes	66.08
Cash On Delivery	Yes	187.76
Cash On Delivery	Yes	322.83
Cash On Delivery	Yes	84.16
Cash On Delivery	Yes	168.11
Cash On Delivery	Yes	147.82
Cash On Delivery	Yes	103.78
Cash On Delivery	Yes	176.61
Cash On Delivery	Yes	94.39

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59 -- 8. Find companies with slow delivery and low sentiment
60 • SELECT c.company_id, o.avg_delivery_time, s.sentiment_score
61 FROM Operational_Performance o
62 JOIN Customer_Sentiment s
63 ON o.company_id = s.company_id
64 JOIN Company_Info c
65 ON c.company_id = o.company_id WHERE o.avg_delivery_time > 5 AND s.sentiment_score > 0;

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company_id	avg_delivery_time	sentiment_score
8	6.72	0.21
8	9.75	0.21
8	5.08	0.21
8	9.82	0.21
8	8.51	0.21
8	5.48	0.21
8	7.75	0.21
8	9.92	0.21
8	8.22	0.21
8	6.72	0.21
8	9.15	0.21
8	9.72	0.21
8	9.82	0.21
8	9.52	0.21
8	8.84	0.21
8	8.81	0.21
8	8.44	0.21

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70 -- 9. Total positive & negative reviews per product
71 • SELECT s.product_category, SUM(s.positive_reviews) AS total_pos, SUM(s.negative_reviews) AS total_neg
72 FROM Customer_Sentiment s
73 JOIN Pricing_Strategy p
74 ON s.company_id = p.company_id AND s.product_category = p.product_category
75 GROUP BY s.product_category;

```

product_category	total_pos	total_neg
Fashion	318388215	103913827
Home	318388215	103913827
Grocery	206380129	97942512
Electronics	308288471	104512222
Beauty	346715511	100108869

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79 -- 10. Compare pricing index with website traffic
80 • SELECT p.product_category, p.price_index, m.monthly_website_visits
81 FROM Pricing_Strategy p
82 JOIN Market_Visibility m
83 ON p.company_id = m.company_id;
84
85

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product_category	price_index	monthly_website_visits
Electronics	889.51	88170
Electronics	101.62	88170
Grocery	1881.71	88170
Grocery	124.7	88170
Beauty	2545.12	88170
Home	101.88	88170
Home	481.27	88170
Beauty	751.12	88170
Home	68.88	88170
Fashion	207.18	88170
Home	188.37	88170
Home	141.51	88170
Beauty	175.58	88170
Grocery	386.2	88170
Fashion	1019.84	88170
Fashion	124.75	88170