

# Credit Card Transaction Report

Revenue

57M

Total Interest

8.0M

Amount

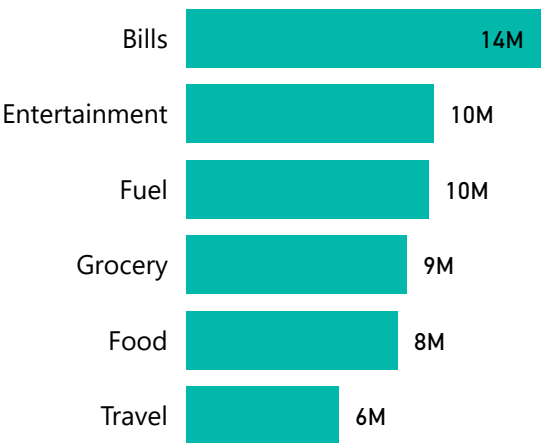
45.5M

Count

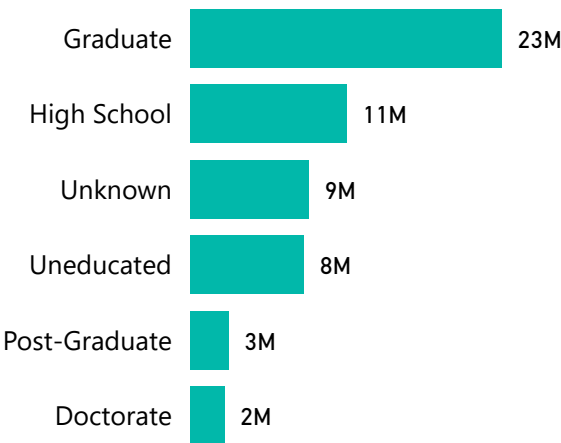
667.2K

card_category	Sum of Revenue	Sum of interest_earned	Sum of annual_fees
Blue	4,71,88,611.62	66,14,172.62	2733690
Gold	25,33,682.16	3,84,755.16	57565
Platinum	11,35,608.05	1,61,629.05	20665
Silver	56,59,108.98	8,21,922.98	189590
Total	5,65,17,010.81	79,82,479.81	3001510

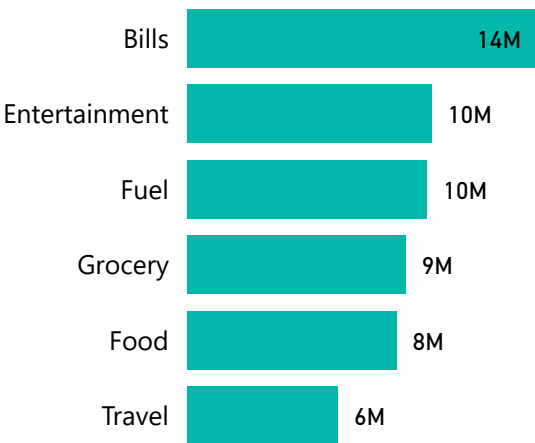
Revenue by Expenditure Type



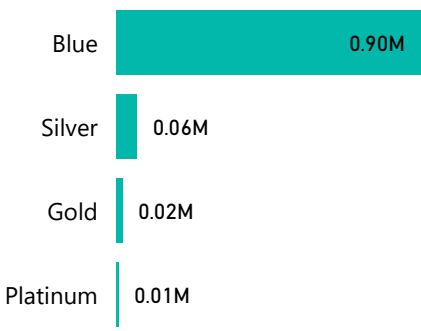
Revenue by Education



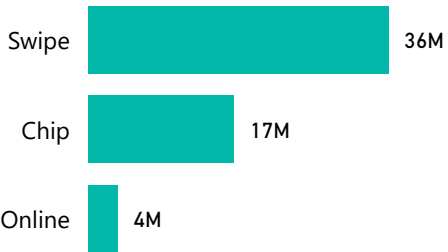
Revenue by Customer Job



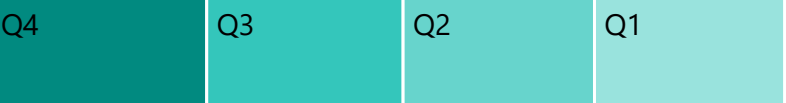
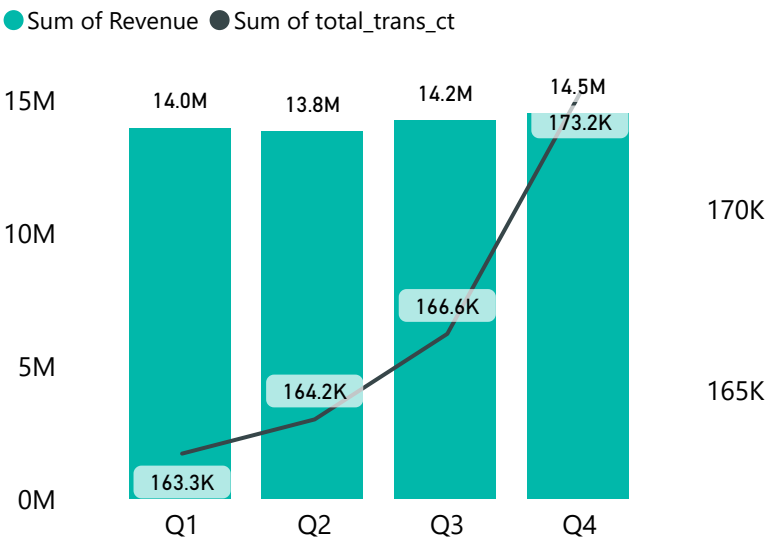
Customer Acquisition Cost



Revenue by Use Chip



Revenue and Total Transaction Count



Week\_Start\_Date

All

F M

Low Mid High

Gold Silver Blue Platinum

# Credit Card Customer Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

57M

Total Interest

8M

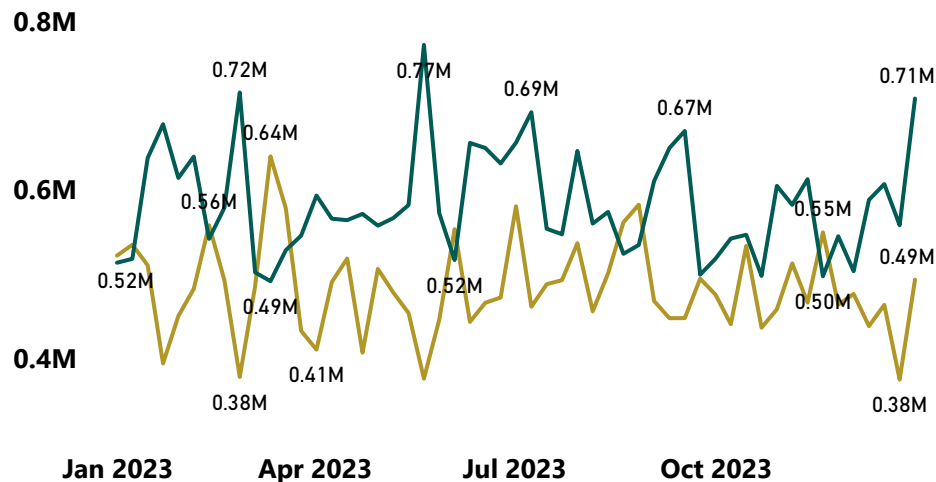
Income

588M

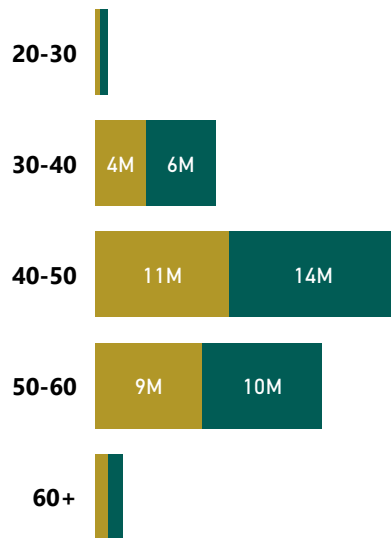
Score

3.19

Revenue by Week



Age Group



F

5.99K

M

4.31K

Low

Mid

High

Gold

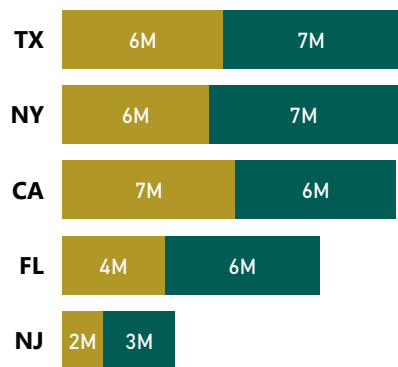
Silver

Blue

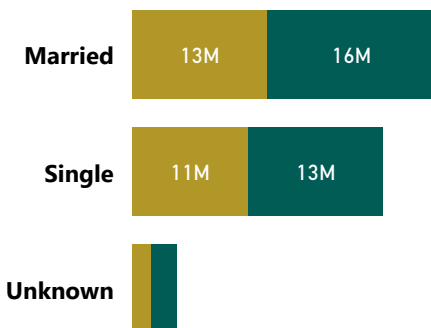
Platinum

customer_job	Sum of Revenue	Sum of total_trans_amt	Sum of income
Businessman	1,76,97,472.01	14538883	190350431
White-collar	1,02,83,123.92	8359688	105618475
Selfemployed	85,42,826.40	6640301	77659931
Govt	83,35,533.84	6701573	90834727
Blue-collar	70,40,606.42	5602930	73516911
Retirees	46,17,448.22	3689646	49619308
Total	5,65,17,010.81	45533021	587599783

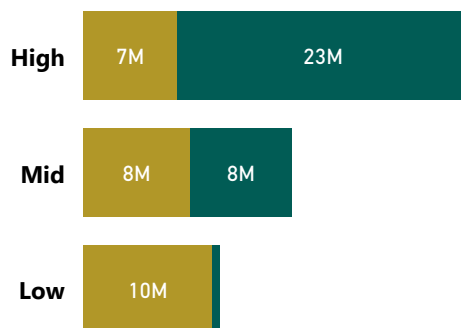
Top 5 States



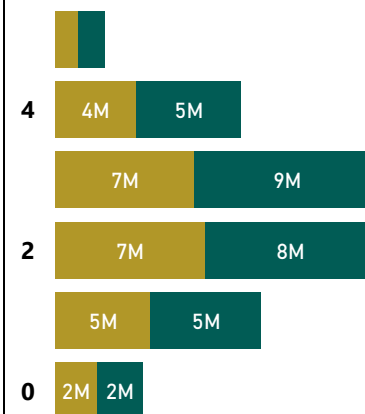
Marital Status



Salary Group



Dependent Group



Education Level

