

Credit Card Transaction Report

Revenue

55M

Total Interest

7.8M

Amount

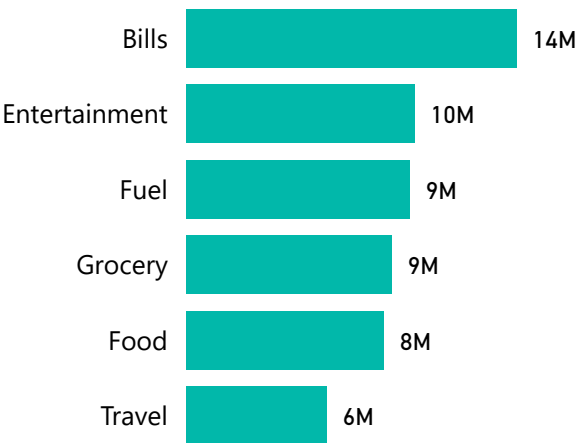
44.5M

Count

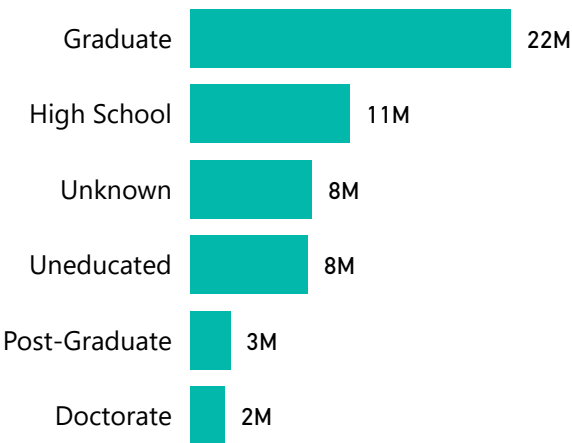
655.7K

card_category	Sum of Revenue	Sum of interest_earned	Sum of annual_fees
Blue	4,61,39,397.74	64,95,887.74	2685635
Gold	24,54,072.16	3,73,784.16	56210
Platinum	11,35,608.05	1,61,629.05	20665
Silver	55,86,332.28	8,12,081.28	187505
Total	5,53,15,410.23	78,43,382.23	2950015

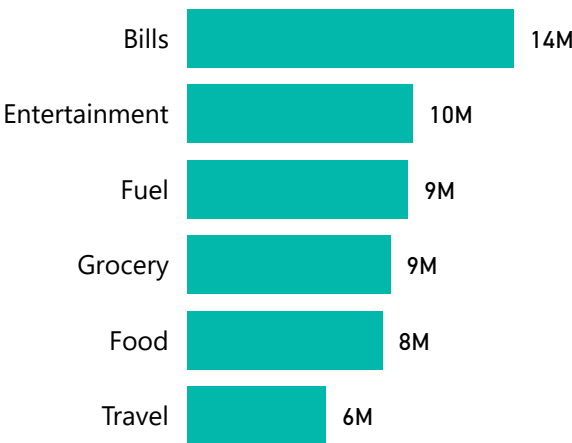
Revenue by Expenditure Type



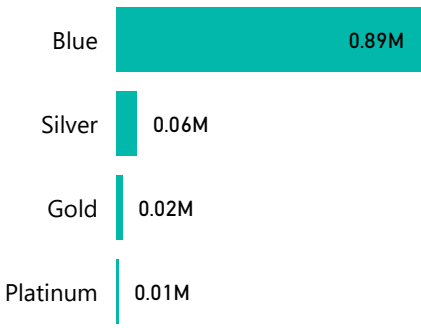
Revenue by Education



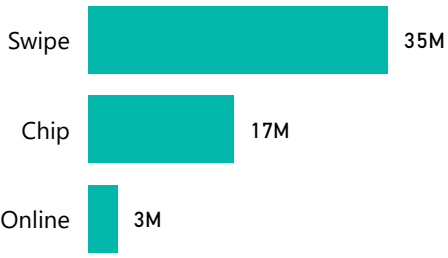
Revenue by Customer Job



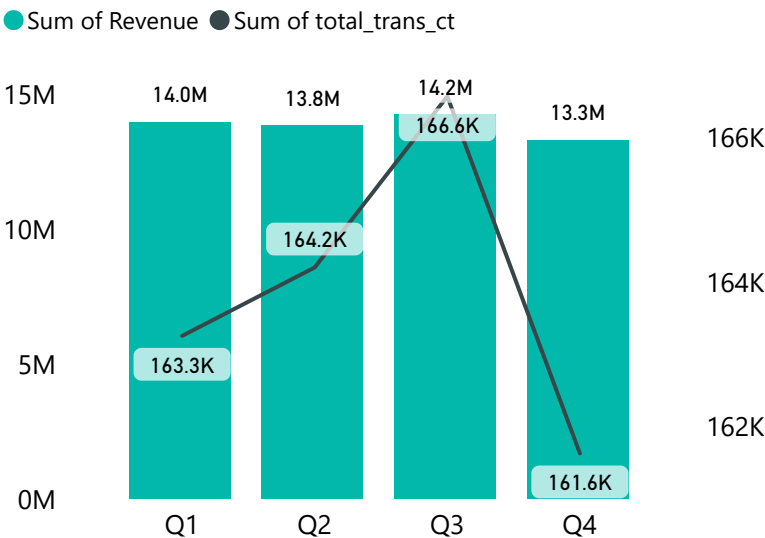
Customer Acquisition Cost



Revenue by Use Chip



Revenue and Total Transaction Count



Week_Start_Date

All

F

M

Low

Mid

High

Silver

Blue

Gold

Platinum

Credit Card Customer Report

Revenue

55M

Total Interest

8M

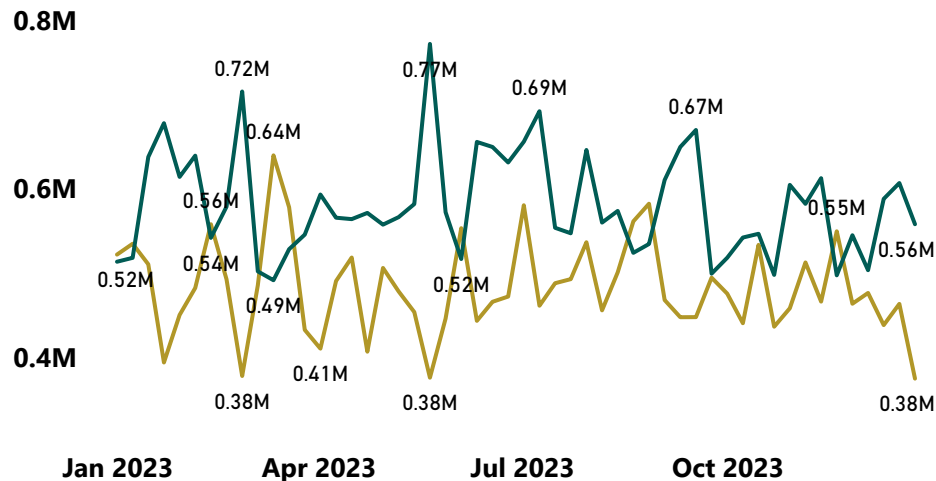
Income

576M

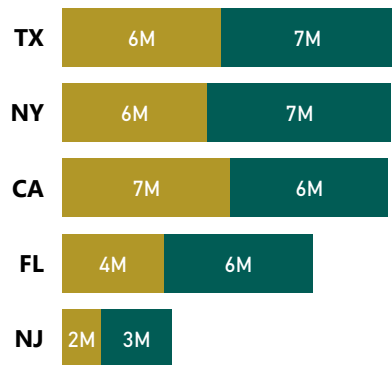
Score

3.19

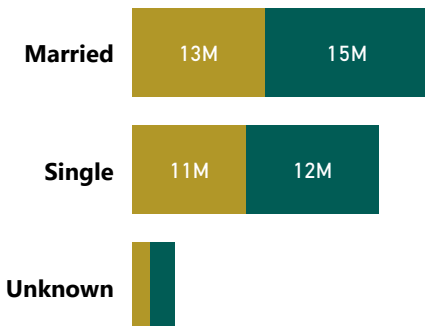
Revenue by Week



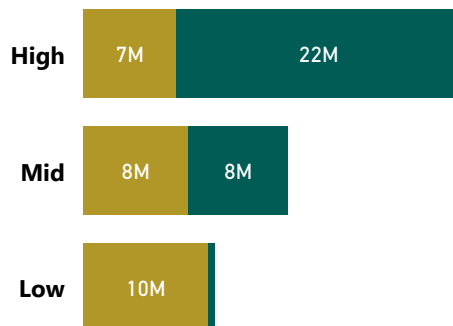
Top 5 States



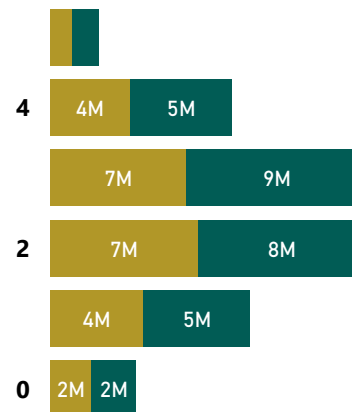
Marital Status



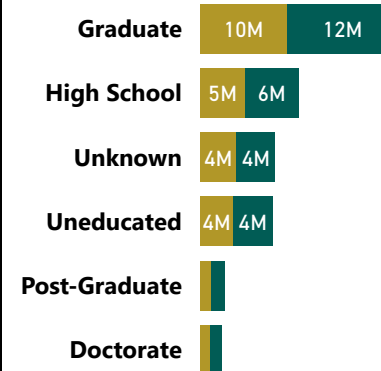
Salary Group



Dependent Group



Education Level



Q4

Q3

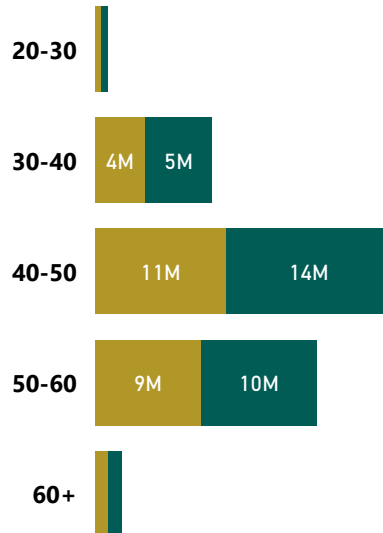
Q2

Q1

Week_Start_Date

All

Age Group



F

5.88K

M

4.23K

Low

Mid

High

Silver

Blue

Gold

Platinum

customer_job	Sum of Revenue	Sum of total_trans_amt	Sum of income
Businessman	1,73,87,832.31	14285412	186959919
White-collar	1,01,14,655.93	8221742	103930055
Selfemployeed	82,61,757.81	6395026	75313288
Govt	81,11,701.37	6507875	88773989
Blue-collar	69,04,278.57	5488838	72262158
Retirees	45,35,184.24	3623120	48675030
Total	5,53,15,410.23	44522013	575914439