

# Designing visually appealing certificate for a debate competition using Canva.

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## **1. Introduction**

### **1.1 Overview**

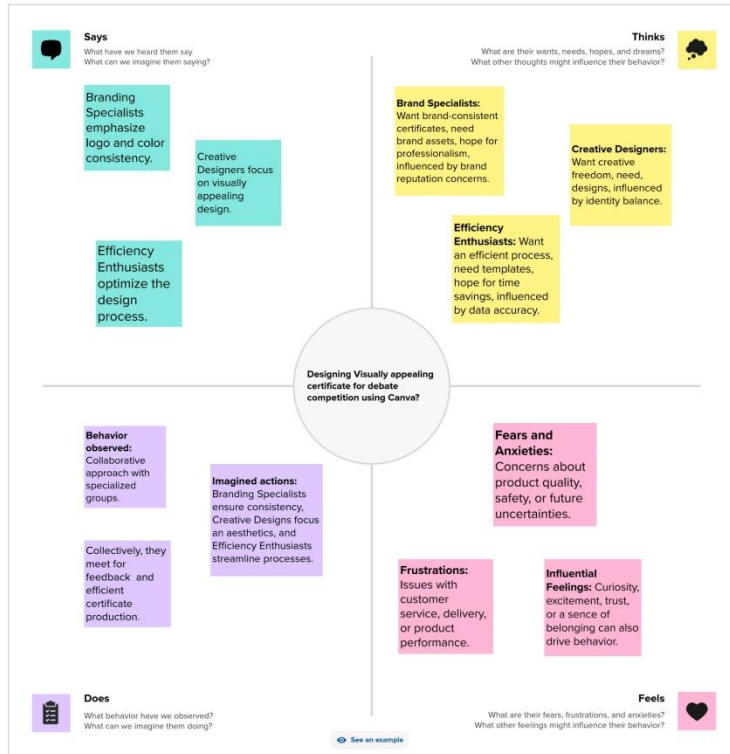
This project aims to design visually appealing certificates for a debate competition using Canva while maintaining brand consistency. It involves researching the competition's brand identity, creating certificate design, personalizing them, ensuring quality, and eventually distributing them to participants. The project also includes feedback collection and documentation of the entire process.

### **1.2 Purpose**

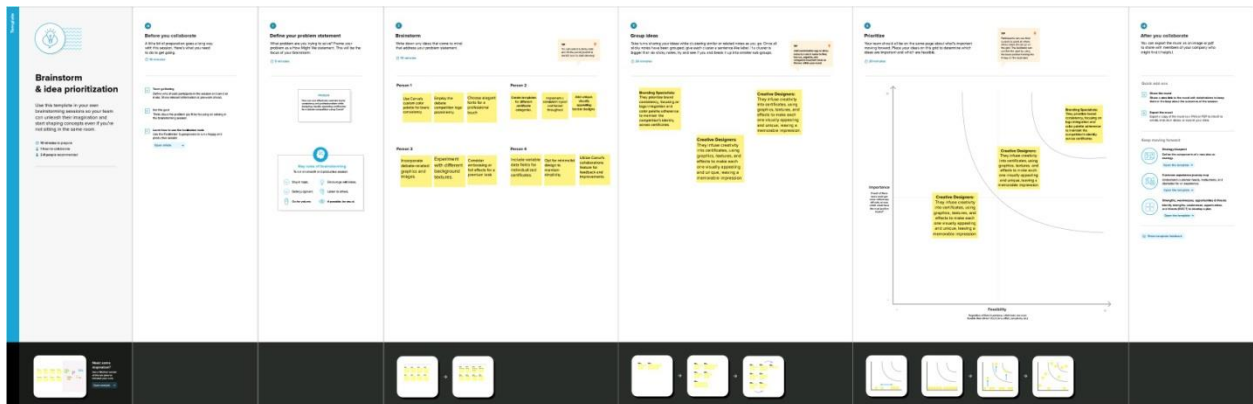
The purpose of this project is to recognize and reward debate competition participants with visually appealing certificates that uphold the competition's brand identity, thereby enhancing their sense of achievement and engagement.

## **2. Problem Definition and Design Thinking**

### **2.1 Empathy Map**



## 2.2 Ideation & Brainstroming Map



## 3 .Result



## 4. Advantages & Disadvantages

### 4.1 Advantages

- Enhanced recognition and prestige.
- Easy customization and personalization.
- Efficient template digital design.
- Feedback-driven improvement.

### 4.2 Disadvantages

- Time-consuming design complexity.
- Variable print quality.
- Technical limitations in design.
- Potential data entry errors.
- Feedback challenges and disagreements.

## 5. Applications

- Can be used to acknowledge achievements in academic competitions, professional organizations, and public speaking workshops.
- Applicable across various contexts, including corporate, nonprofit, community, and online courses.
- Utilizing Canva's user-friendly platform makes certificates design accessible and adoptable for different organizations and events.

## 6. Conclusion

Designing visually appealing certificates for debate competitions using Canva offers a versatile and accessible way to recognize and appreciate the accomplishments of participants across a wide range of settings. Whether in academic, professional, or community contexts, these certificates serve as meaningful tokens of achievements while Canva's user friendly platform simplifies the design process, making it a variable tool for various organizations and events.

## 7. Future scope

The project's future scope is expansive, including applications beyond debate competitions in various events, embracing digital and hybrid formats, potentially incorporating automation and personalization, block chain security, multilingual support, sustainability, AI-driven design, AR integration, and more. The versatility of this project positions it to evolve with emerging technologies and adapt to diverse recognition needs.