

**Brainstrom & idea prioritization**

Use this template to map your brainstorming sessions or your team's ideas. Brainstroming is a structured way to generate ideas and select the most promising ones. It involves a series of steps: defining the problem, brainstorming ideas, grouping them, and prioritizing them.

**Define your problem statement**

Define your problem statement. This is the first step in the brainstroming process. It involves clearly defining the problem you are trying to solve. This step is crucial for ensuring that all team members are working towards the same goal.

**Brainstorm**

Brainstorming is the second step in the brainstroming process. It involves generating a large number of ideas. This is done by having each team member write down as many ideas as they can think of. The ideas are then grouped into categories.

**Group ideas**

Grouping ideas is the third step in the brainstroming process. It involves taking the ideas generated in the brainstorming session and grouping them into categories. This helps to identify patterns and themes in the ideas.

**Prioritize**

Prioritizing is the final step in the brainstroming process. It involves selecting the most promising ideas from the ones generated. This is done by evaluating each idea based on its potential impact and feasibility.