

# M.R.A.Deshan Dharmasena

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## Personal statement

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A highly creative web developer in a variety of personal projects. A level head and rational approach to problem solving combined with a passion for innovative and fresh ideas has led to a portfolio of impressive web based software solutions. And highly talented in social media and web based marketing strategies with a verity of analytical techniques.

## Objective

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To obtain a position as a web application developer and digital marketer in a fun, fast paced, cutting edge environment that promotes teamwork and integrity and that fosters personal and professional development

## Core skills

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- Knowledge of PHP, CSS-3, HTML-5 and JavaScript, Bootstrap 3
- Knowledge in Codeigniter & Laravel PHP Frameworks
- Knowledge of Social Media marketing and email marketing
- Knowledge in Google analytics and web master tools
- Working knowledge of MySQL, SQL
- Excellent competency in Video Editing and Animations (Adobe After Effects, Adobe Premier)
- Integrating new technologies into web properties
- Proven Search Engine Optimization and Marketing (SEO/SEM) experience
- Online business development and strategy
- Adobe Photoshop, Adobe Illustrator and a solid understanding of good Graphic Design
- Knowledge in Wordpress, Joomla CMS
- Knowledge in woocommerce Wordpress plugin and Magento

## Education

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- BSc. Special in Business Information Technology- Rajarata University (2010-2014)  
GPA= 2.89 (Course contents and results are attached in final page)
- Passed Advanced Level in Commerce stream-3 B's -2008
- Passed Ordinary Level- 5 A's, 3 B's, 2 C's – 2005

## Employment history

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- Worked as an Industrial Engineering officer for 2 and half year at Interfashion Pvt Ltd Nuwara Eliya
- Working as Information & Communication Officer (Web and Social Media) since February 2017 at Berendina Employment Center (Gte) Ltd, Nawala

## Web Based Projects

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- Developed an Online cab Reservation system Using HTML,CSS,JS, MySQL, PHP for a group project at the University
- Developed an Operator's skill database system Using HTML, CSS, JS, MySQL, PHP for the Industrial Engineering Department of Interfashion Pvt Ltd. Nuwara Eliya
- Developed Job seekers and Vocational Training Request Application Entry system to follow up them for the Berendina Employment Center
- Developed Bright Student Scholarships details system to follow up progress of the students who enrolled with Berendina Employment Center.
- Developed fully responsive and dynamic job searching website to the Berendina Employment Center ( [http://www.jobsberendina.com/BEC\\_WEB/](http://www.jobsberendina.com/BEC_WEB/) )
- Developed static responsive web site to Pinkys Event Planning, Nuwara Eliya ( <http://www.pinkys.lk/> )
- Developed static responsive web site to Gaweshi Flora & Beauty Saloon, Nuwara Eliya ( <http://www.gaweshiflora.info/> )

## Researches

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Conducted a six months research in Colombo district for the special degree project– since MAY 2014 to DECEMBER 2014.

Research Topic:-

**To find out the Relationship between Job Satisfaction and Labour turnover Intention in Software firms in Sri Lanka” with special reference to Colombo district.** (A thesis submitted on this)

## Certificates

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- Certificate in English course held by English Speakers Youth Association in 2009
- Certificate in Fire Fighting 02 day campaign held by Sri Lanka Air force at Interfashion Pvt Ltd

## Sports

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- Awarded certificates for Cricket, Volleyball, Elle, Discus Throw, shot-put and javelin events in the School Inter House Sports Meet N/Sri Senananda M.V. Nuwara Eliya.

## Work Shops

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- Conducted an educational stall at “Dayata Kirula National Exhibition” held in Oyamaduwa Anuradhapura in 2012
- Participated in the three-day workshop on Career Guidance conducted by the Employment creation, Promotion and career guidance division of the Ministry of the Labour Relations and productivity promotion in collaboration with Career Guidance Unit of the University of Rajarata in 2010.
- Organized the Work Shop of Trends in Industry to the student of Faculty of Management Studies Rajarata University of Sri Lanka-2012. With the resource persons of selected companies like MAS Holdings, Union Assurances, Cavin Care.
- Conducted an educational stall at “National Exhibition” held in Kilinochchi by Sri Lanka Forces in 2013.
- Certificate in Fire Fighting 02 day campaign held by Sri Lanka Air force at Interfashion Pvt Ltd

## Positions Held

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- Appointed as the Prefect in N/ Sri Senananda M.V Nuwara Eliya 2003-2008.
- Performed as the President of School Mathematics Society in 2007/2008
- Performed as the President of School Commerce Society in 2007
- Appointed as an active Committee Member Wild Reach Environmental Trust since 2013
- Appointed as a Fire Fighting team member at Interfashion Pvt Ltd

## None Related Referee's

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G.P.H Kandambi (Lecturer)

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Faculty of Management Studies

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Date : .....

Signature : .....