



CURRICULUM VITAE

1. **Name in Full** : Selvarethnam Jeyapalan
Name with Initials : S. Jeyapalan
2. **Address** : No-06, Kachchri Quarters
Yard Road
Batticaloa

Mobile No : 0778641182
E-Mail: jeyapalanps@yahoo.com

Office : Advanced Technological Institute
Kovil Kulam, Arayampathi,
Telephone No: 0652247519
3. **Date of Birth** : 07th June 1974
4. **Sex** : Male
Civil Status : Married
Nationality : Sri Lankan
5. **a. Academic Qualification:**
 - i. Master of Commerce M.Com University of Kelaniya
 - ii. Bachelor of Commerce (B.Com(Hons) 2nd Class Upper Division**b. Professional Qualification:**
 01. Member (CPM) CMA
 02. Certified Business Edge Trainer (IFC)
 03. CEFE trainer
 02. Successfully Completed the Dip. In Computer Software Engineering
 03. Successfully Completed the Stenography Course in WUSC at Komary M.M.T.M.S
 04. Successfully Completed the PRA/PNA, Gender, Social mobilization, Entrepreneurship, SOB, Disaster management Training programmes,
 05. Consultant Vocational training EU-SDDP Project, Batticaloa**Fluency of Language:**

English	- Excellent in Written & Spoken
Tamil	- Excellent in Written & Spoken
Sinhala	- Similar Knowledge in Reading & Spoken
France	- Similar Knowledge in Reading & Spoken
07. **Computer Knowledge:**
 - Competent working skills in Windows 2000 and all MS Office Packages
 - Competent working skills in e-mail and Internet

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- Competent working skills in Data Base and Management Packages
- 08. Present Employment:**

Post : Academic coordinator
Institution : Advanced Technological Institute, Batticaloa
Employer : Director General SLIATE

09. Past-employment Record:

a. **Post : Lecturer**
Institution : Faculty of Commerce & Management, Eastern University of Sri Lanka
Employer : Vice Chancellor, Eastern University of Sri Lanka
Duration : February 2001 to March 2002

Post : Visiting Lecture
Institution : Faculty of Commerce & Management, and export Agriculture Uva Wellasa University
Employer : Vice Chancellor, Uva Wellasa University
Duration : February 2007 to up to now

Post : Visiting Lecture
Institution : Open Univrsity Polkolla, Colombo,
Employer : Vice Chancellor, Open Univrsity

B. Post : Planner
NECDEP
(Asian Development Bank Government Project)

c. **Post : Trainer (Part time)**
Entrepreneurship Development, Organizational Change, Leadership, Capacity Building, Accounting, Motivation, Disaster Management

Institution : World Vision, SWOAD, MAHASAKTHI, Sewalanka.WIM, SOND,SWIDO Vision, ACDED,AWF

d. **Post : Accounting Incharge**
Institution : SWOAD, Akkaraipattu
Duration : February 1995 and 1996(two years)

e. **Programme reviewer under HETC project ministry of Higher Education –world Bank project**

10. Extra Curricular Activities

1. Past President Lion clubs of Badulla Mid city
2. Past President Vinayagapuram MMV

11. Research Experience:

- ✪ Achievement of Non Government Organization Project Fulfilling the needs of people coastal area Ampara district
- ✪ A study on the impact of entrepreneurial culture on small and medium enterprises with special reference to Badulla district
- ✪ Mapping of Business Development service providers in Batticaloa District
- ✪ A case study approach to Tourism industry in Arugabay area Eastern part of Srilanka
- ✪ Impact of entrepreneurs personal attributes on entrepreneur's success with special reference to Badulla district
- ✪ Impact of market Orientation strategy on customer and employee satisfaction an empirical study on the banking Industry in Sri Lanka
- ✪ The impact of core job characteristics and critical psychological state on job satisfaction of the academic staff members in the SLIATE
- ✪ The factors influencing the electronic business using regional language the special reference to Batticaloa District EAS units, Sri Lanka

12. Conducted Training Programme:

1. Promoting Entrepreneurial Characteristics for Small Business Owners.
2. Psychosocial Programme for Small Business entrepreneurs.
3. Capacity Building programme for Technical college staff.
4. Leadership programme.
5. Career guidance & counselling workshop for ATI staff
6. Attitude change through leadership and motivation
7. Emergency Preparedness for village level youth.
8. Micro Finance and Credit Management.
9. Change through the leadership and motivation
10. Strategic marketing Management
11. Community based organizational management and communication
12. Business entrepreneurship
13. Marketing mix strategy and target marketing
14. Role of women in Business value chain
15. Value chain Analysis
16. Networking and advocacy
17. Finance and credit management
18. Proper inputs and expert advi
19. Accounting system
20. Good governance
21. Gender and development
22. Customer service management
23. Investment and portfolio management
24. Expansion of Business strategy
25. Capacity development
26. Change of attitude
27. Risk and return
28. Disaster management

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29. Human Resource Developme
 30. Preparation of Business plan
 31. Peace and ethnic harmony
 32. Brake even point Analysis and costing technique
 33. Value addition

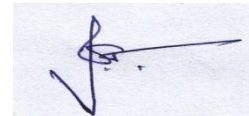
13. Non-Related Referees:

01. Prof R.P.C. Ranjani
Dean
Faculty of Commerce and Management
University of kelaniya
Phone 0712712890

02. . Hilary de Silva
Director General
SLIATE
No 320, Janawathupiyasa
T.B.Jaya mawaththa
Colombo-10
Phone 94-0714171172

I hereby certify the above particulars furnished by me in the curriculum vitae are true and accurate.

Date :03.10.2017



Signature of Applicant