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Product

All



## Units Sold



In 2012-2015 year we have sold a total of 178,312 units within 3 and 23 regions.

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## Net Sales



In 2012-2015 year our gross sales total \$12,649,832. We allowed \$1,349,711 discounts. Therefore our net sales total \$12,642,502.

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## Net Profit



In 2012-2015 year we have net profit total of \$1,467,457. Our overall profit margin is +12% .

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## Cost Of Goods



In 2012-2015 year our cost of goods total \$4,669,381.

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# Sales Analysis Report

This report provide valuable insight to the sales of products!



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Welcome !

Home

Period

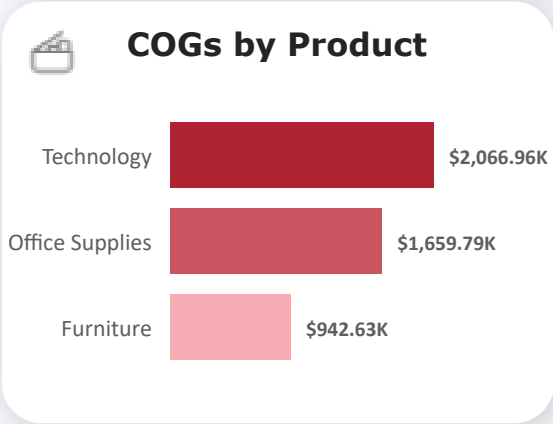
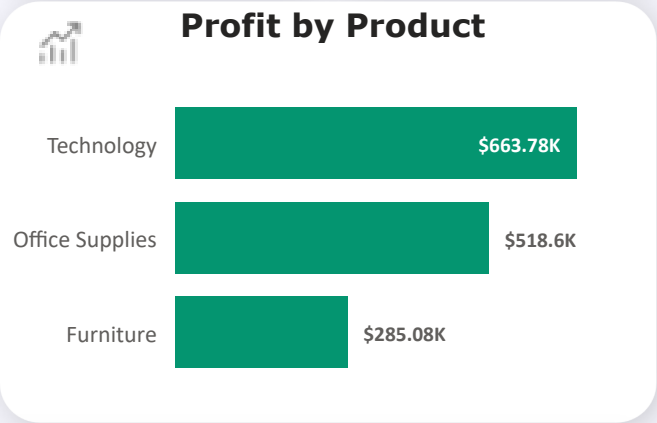
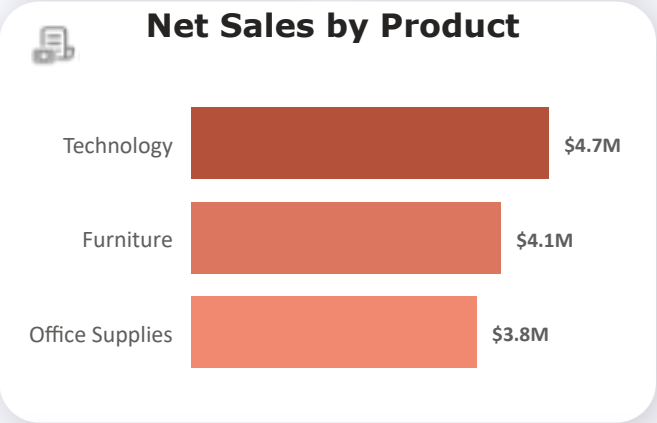
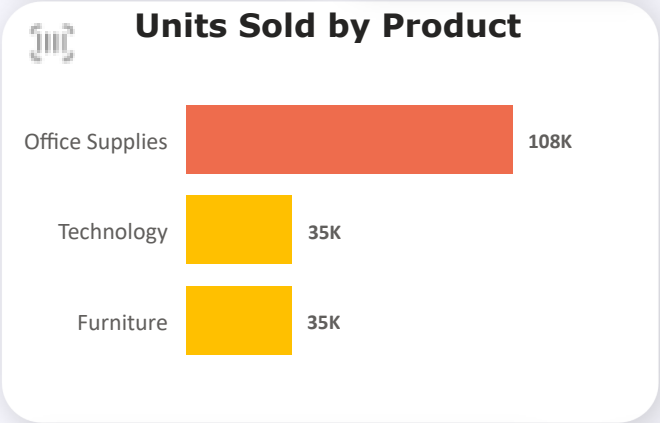
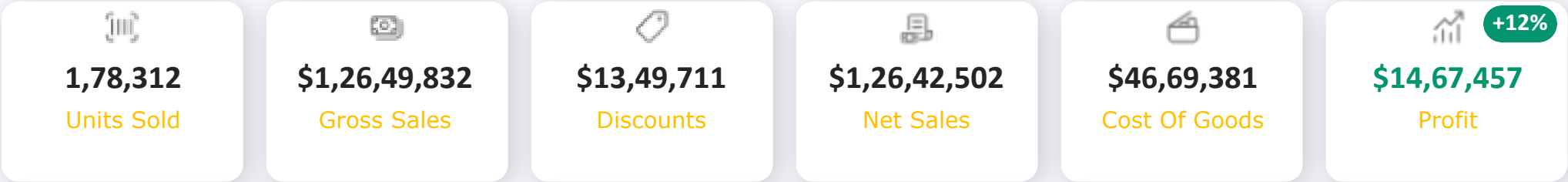
Segment

Region

Product

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Product	Units Sold	Gross Sales	Discounts	Net Sales	COGS	Profit	P.M
Binders	21,403	\$4,62,971.2737	\$60,300.5735	\$4,61,869.3937	\$1,13,372.3573	↑ \$72,433.1516	+16%
Storage	16,884	\$11,27,512.4594	\$1,08,281.565	\$11,26,812.9694	\$4,90,031.3569	↑ \$1,08,416.6806	+10%
Art	16,215	\$3,72,185.0339	\$24,780.6912	\$3,71,613.1539	\$2,11,706.3675	↑ \$57,829.8593	+16%
Paper	12,672	\$2,42,172.0274	\$17,107.4626	\$2,41,787.5274	\$1,34,172.3929	↑ \$58,111.6535	+24%
Chairs	12,336	\$15,02,241.8842	\$1,89,991.5883	\$15,01,681.7642	\$3,77,720.4968	↑ \$1,40,396.2675	+9%
Phones	11,870	\$17,07,313.7492	\$1,69,228.0362	\$17,06,824.1392	\$6,79,183.492	↑ \$2,16,717.0058	+13%
Furnishings	11,163	\$3,85,631.0479	\$38,510.398	\$3,85,155.9679	\$1,49,035.3131	↑ \$46,845.4319	+12%
Total	1,78,312	\$1,26,49,831.6388	\$13,49,710.7395	\$1,26,42,501.9108	\$46,69,381.4083	\$14,67,457.2922	+12%