

# Anushka Gupta

Data Analyst | BI & Dashboarding | SQL · Python · Excel · Power BI

+91-8077054839 | [anushkagupta0203@gmail.com](mailto:anushkagupta0203@gmail.com) | Gurugram | GitHub: [anushkagupta0203](https://github.com/anushkagupta0203) | LinkedIn: [anushkagupta23](https://www.linkedin.com/in/anushkagupta23)

## PROFESSIONAL SUMMARY

Data Analyst Intern skilled in SQL, Python, Excel, Power BI, and Tableau; built BI dashboards and automated ETL workflows, cutting reporting time by 40% and boosting efficiency by 25%.

## TECHNICAL SKILLS

**Languages / Query:** SQL, Python, R, HTML, CSS, JavaScript

**BI & Visualization:** Power BI, Tableau, Excel (Pivot, Power Query), Matplotlib, Seaborn

**Data & Machine Learning:** Pandas, NumPy, Sklearn, TensorFlow, Keras, Feature Engineering, Predictive Modeling

**Databases & ETL:** MySQL, PostgreSQL, ETL Pipelines, Data Warehousing Concepts

**Tools & Cloud:** Git, Dashboard Automation, Kaggle, AWS (S3, RDS), Azure (SQL Database, Synapse)

## EXPERIENCE

### Data Analyst Intern

May 2025 – Sept 2025

*upGrad, Noida*

- Consolidated **25K+ records** using SQL and Excel, improving data accuracy and reliability by 20%.
- Engineered automated **Power BI dashboards** tracking KPIs (impressions, CTR, conversions), cutting manual reporting time by 40%.
- Implemented ETL workflows for daily data ingestion, improving stakeholder access to real-time reports.
- Collaborated with cross-functional teams to deliver actionable insights, improving campaign efficiency by **25%**.

### Member of Technical Staff Intern

Dec 2024 – May 2025

*GeeksforGeeks, Noida*

- Automated processing of **50,000+ user activity records** using Python (Pandas) and SQL; identified churn drivers and helped cut user drop-off by 12%.
- Developed **SQL queries and dashboards** for weekly executive reporting, accelerating insight delivery by 30%.
- Designed repeatable **data workflows and scripts** that standardized KPI calculations across product teams.

## EDUCATION

### Mahatma Jyotiba Phule Rohilkhand University

Aug 2021 - Jul 2025

*Bachelor of Technology (Honours) in Computer Science and Engineering; CGPA: 8.75*

*Bareilly, UP*

## PROJECTS

### Adidas Sales & Airbnb Market Analytics Dashboard | Python, Excel, Tableau, ML

Aug 2025 – Sept 2025

- Examined **9,000+ Adidas sales records** using Python and Excel to identify profitability drivers and regional trends; built interactive dashboards in **Excel** for product and location-level insights.
- Created **Python-based ML models** to forecast sales trends, boosting prediction accuracy by **18%**.
- Standardized and transformed **40K+ Airbnb listing records** to visualize pricing, host performance, and neighborhood KPIs, enabling data-backed promotional and pricing strategies using **Tableau**.

### GeeksforGeeks Content & YouTube Engagement Analysis | Python, SQL

Dec 2024 – May 2025

- Processed and analyzed **34K+ article records** and **2K+ YouTube entries** to identify engagement drivers and audience behavior trends.
- Visualized performance patterns using Matplotlib and Seaborn to guide content strategy improvements.

## CERTIFICATIONS & ACHIEVEMENTS

- GATE 2024 (CS - AIR 4814) & GATE 2025 (DA - AIR 5322):** Ranked in Top 3.88% nationally.
- AMCAT Examination:** 99% in CS, 99% in Logical Ability & 97% in Quantitative Ability (Advanced).
- NPTEL - Python for Data Science (IIT Madras):** Top 1% scorer demonstrating strong command in Python-based data analysis.
- Solved **100+ SQL problems on LeetCode**, demonstrating proficiency in joins, subqueries & query optimization.
- eLitmus pH Test:** 93.87 percentile; Top 6% among 50,000+ test-takers for analytical aptitude and logical reasoning.