

Anushka Gupta

Data Analyst | BI & Dashboarding | SQL · Python · Excel · Power BI

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PROFESSIONAL SUMMARY

Data Analyst Intern skilled in SQL, Python, Excel, Power BI, and Tableau; built BI dashboards and automated ETL workflows, cutting reporting time by 40% and boosting efficiency by 25%.

TECHNICAL SKILLS

Languages / Query: SQL, Python, R, HTML, CSS, JavaScript

BI & Visualization: Power BI, Tableau, Excel (Pivot, Power Query), Matplotlib, Seaborn

Data & Machine Learning: Pandas, NumPy, Sklearn, TensorFlow, Keras, Feature Engineering, Predictive Modeling

Databases & ETL: MySQL, PostgreSQL, ETL Pipelines, Data Warehousing Concepts

Tools & Cloud: Git, Dashboard Automation, Kaggle, AWS (S3, RDS), Azure (SQL Database, Synapse)

EXPERIENCE

Data Analyst Intern

May 2025 – Sept 2025

upGrad, Noida

- Consolidated **25K+ records** using SQL and Excel, improving data accuracy and reliability by 20%.
- Engineered automated **Power BI dashboards** tracking KPIs (impressions, CTR, conversions), cutting manual reporting time by 40%.
- Implemented ETL workflows for daily data ingestion, improving stakeholder access to real-time reports.
- Collaborated with cross-functional teams to deliver actionable insights, improving campaign efficiency by **25%**.

Member of Technical Staff Intern

Dec 2024 – May 2025

GeeksforGeeks, Noida

- Automated processing of **50,000+ user activity records** using Python (Pandas) and SQL; identified churn drivers and helped cut user drop-off by 12%.
- Developed **SQL queries and dashboards** for weekly executive reporting, accelerating insight delivery by 30%.
- Designed repeatable **data workflows and scripts** that standardized KPI calculations across product teams.

EDUCATION

Mahatma Jyotiba Phule Rohilkhand University

Aug 2021 - Jul 2025

Bachelor of Technology (Honours) in Computer Science and Engineering; CGPA: 8.75

Bareilly, UP

PROJECTS

Adidas Sales & Airbnb Market Analytics Dashboard | Python, Excel, Tableau, ML

Aug 2025 – Sept 2025

- Examined **9,000+ Adidas sales records** using Python and Excel to identify profitability drivers and regional trends; built interactive dashboards in **Excel** for product and location-level insights.
- Created **Python-based ML models** to forecast sales trends, boosting prediction accuracy by **18%**.
- Standardized and transformed **40K+ Airbnb listing records** to visualize pricing, host performance, and neighborhood KPIs, enabling data-backed promotional and pricing strategies using **Tableau**.

GeeksforGeeks Content & YouTube Engagement Analysis | Python, SQL

Dec 2024 – May 2025

- Processed and analyzed **34K+ article records** and **2K+ YouTube entries** to identify engagement drivers and audience behavior trends.
- Visualized performance patterns using Matplotlib and Seaborn to guide content strategy improvements.

CERTIFICATIONS & ACHIEVEMENTS

- **GATE 2024 (CS - AIR 4814) & GATE 2025 (DA - AIR 5322):** Ranked in Top 3.88% nationally.
- **AMCAT Examination:** 99% in CS, 99% in Logical Ability & 97% in Quantitative Ability (Advanced).
- **NPTEL - Python for Data Science (IIT Madras):** Top 1% scorer demonstrating strong command in Python-based data analysis.
- Solved **100+ SQL problems on LeetCode**, demonstrating proficiency in joins, subqueries & query optimization.
- **eLitmus pH Test:** 93.87 percentile; Top 6% among 50,000+ test-takers for analytical aptitude and logical reasoning.