



# Principles Of Web Design

# **WIREFRAME**

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# Pawlicious

Pawlicious is an e-commerce platform that specializes in pet food and edibles ranging from dehydrated meat to cookies to celebration cakes. Pawcups is different than any other pet food companies because it is canine centric and doesn't use oils and sugar in its products. It also lets you customise products and celebratory edibles and cakes.

Wireframe of the website has been presented on the next page. It is the basic skeleton and planning for any website. It determines the layout, number of pages and style of the website.

