

ANUSHKA RAI

CHENNAI , INDIA

CONTACT

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📍 Chennai, India

SKILLS

JAVA

DIGITAL MARKETING

SQL

MS- EXCEL

EDUCATION

B.Tech- CSE with iot

SRM UNIVERSITY

2022-2026

As a student at SRM University, I am dedicated to academic excellence and active participation in campus life. I strive to expand my knowledge and skills through coursework and extracurricular activities, contributing positively to the university community. I am enthusiastic about learning and eager to make the most of my time here to prepare for a successful future.

10th & 12th

CARMEL JUNIOR COLLEGE

2019-2022

During my 10th to 12th grade, I led a vibrant student life as the spokesperson of Carmel Summit, a prestigious national-level fest. Simultaneously, I achieved the honor of being the ICSE English topper. This period not only honed my communication and leadership skills but also instilled in me a drive for excellence that continues to propel me forward.

LANGUAGES

English

Hindi

PROFILE

I am a dynamic individual with a strong background in communication, securing an online internship in my first year of college. Specializing in Front-End Development, I have completed various projects showcasing my skills. As the Marketing and PR Head at TechWiz (renowned technical club of SRM), I excel in blending technical and marketing prowess, honed through public speaking experience since high school.

INTERNSHIP EXPERIENCE

SDR - SALES DEVELOPMENT REPRESENTATIVE

QUALIFICATION AI

JUNE 2023---SEPTEMBER 2023

As an SDR at Qualification AI, I identified and qualified leads, initiated contact with prospects through various channels, and maintained detailed records in CRM systems. My role involved crucial initial interactions with potential clients, driving the sales pipeline and supporting the sales team in achieving targets.

CROWD-FUNDRAISING

MUSKURAHAT FOUNDATION - NGO

JUNE 2023---AUGUST 2023

In my role at Muskurahat Foundation, I managed crowdfunding initiatives, leveraging digital platforms to raise funds and support for the organization's causes. My efforts helped drive awareness and engagement, contributing to the foundation's mission of making a positive impact in the community.

EXTRA - CIRRICULAR ACTIVITIES

MARKETING & PR HEAD - TECHWIZ

2022-present

As the Marketing Lead at TechWiz, I orchestrated comprehensive marketing strategies, overseeing promotional campaigns, and ensuring brand consistency. My role involved collaborating with cross-functional teams to drive engagement and enhance the club's visibility, ultimately contributing to its growth and success.

MUN- CAMPUS AMBASSADOR

JUNE 2023- AUGUST 2023

As a Campus Ambassador for Model United Nations (MUN), I promoted MUN events, engaging with students to boost participation and awareness. My exemplary skills in communication, leadership, and event management were key factors in my selection for this role. These skills enabled me to effectively represent MUN and enhance its presence on campus.