

Customer Churn Analysis Dashboard

10K

Total Customers

48.3%

Churn Rate

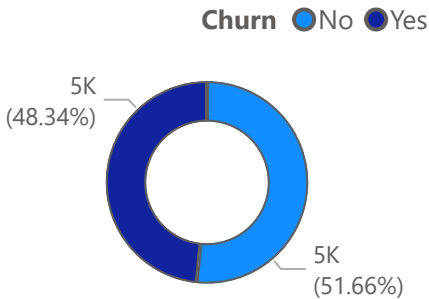
₹ 299.46K

Revenue at Risk

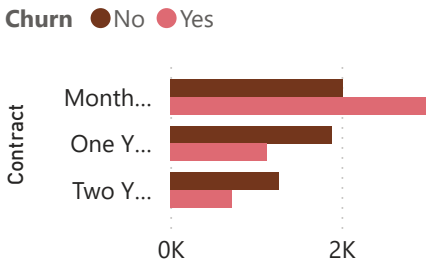
₹ 60.04

Avg Monthly Charge

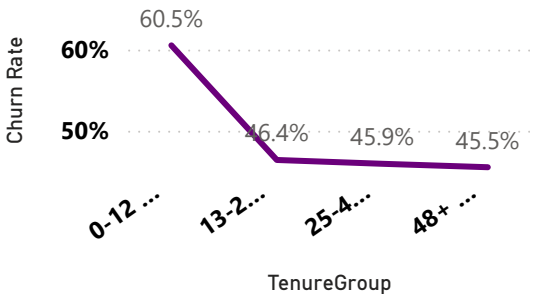
Total Customers by Churn



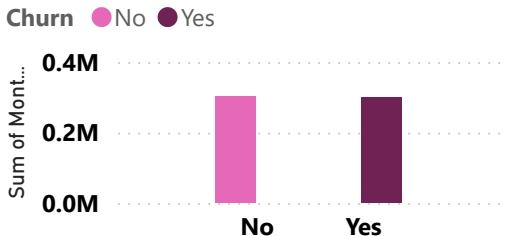
Total Customers by Contract and Churn



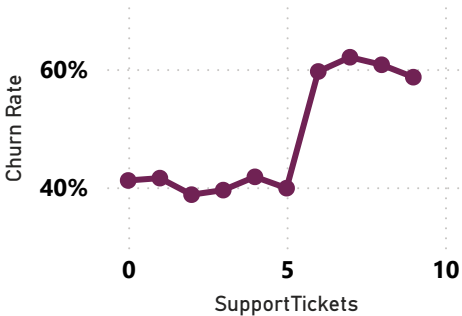
Churn Rate by TenureGroup



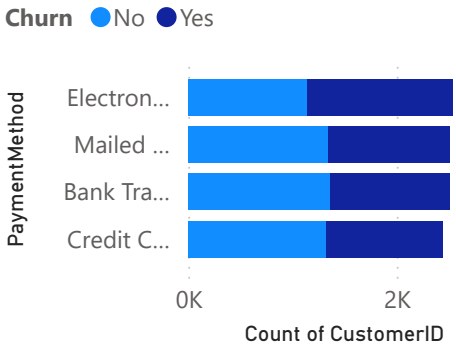
Sum of MonthlyCharges by Churn and Churn



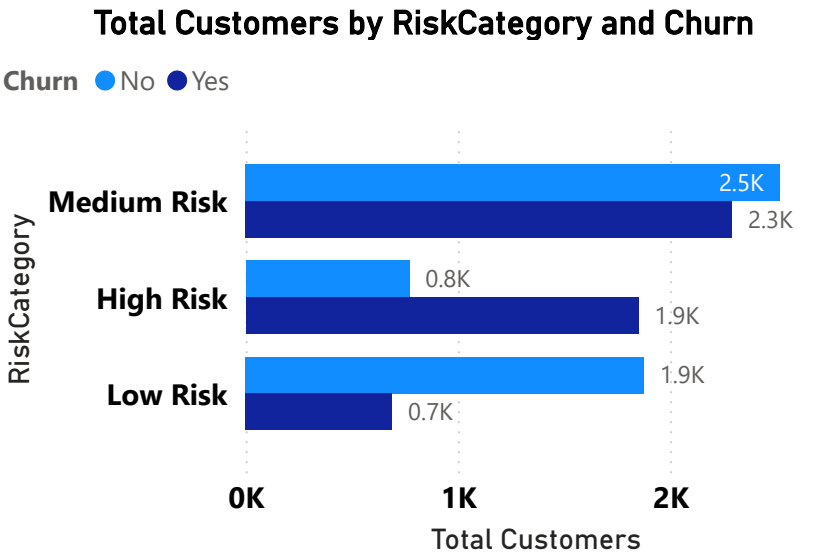
Churn Rate by SupportTickets



Count of CustomerID by PaymentMethod and Churn



Customer Segmentation Analysis



High-Risk Customers (Top 20)							
Count of CustomerID	Sum of Age	Churn	Contract	Sum of MonthlyCharges	Sum of RiskScore	Sum of Tenure	RiskCategory
736	31257	No	Month-to-Month	41,857.69	42155	23243	High Risk
18	751	No	One Year	1,461.94	1080	88	High Risk
18	844	No	Two Year	1,506.35	1080	119	High Risk
1779	75125	Yes	Month-to-Month	1,09,482.71	108040	53510	High Risk
43	1796	Yes	One Year	3,622.82	2580	248	High Risk
29	1275	Yes	Two Year	2,484.29	1740	165	High Risk
2623	111048			1,60,415.80	156675	77373	

