

Credit card Transaction Report

Q4

Q3

Q2

Q1

week_start_date

All

Total Revenue

57M

Transaction Amount

46M

Total Interest

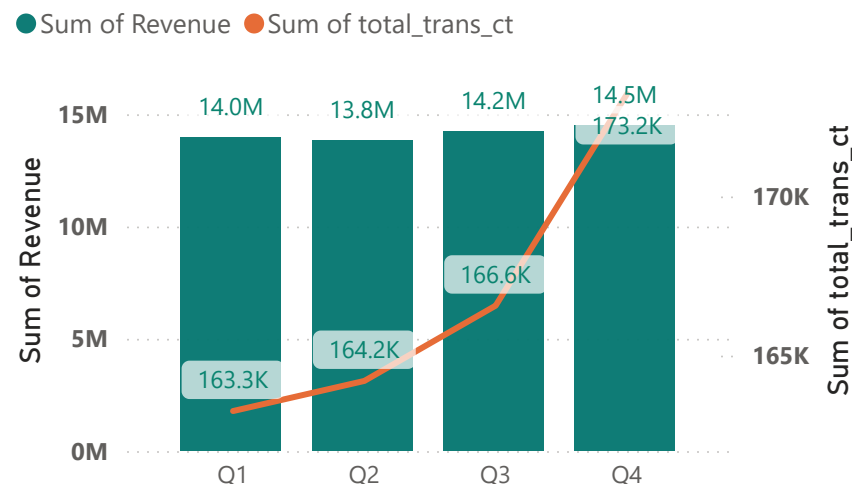
8.0M

Transaction Count

667.2K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

QTR Revenue and total trans count



F

M

Gold

Silver

Blue

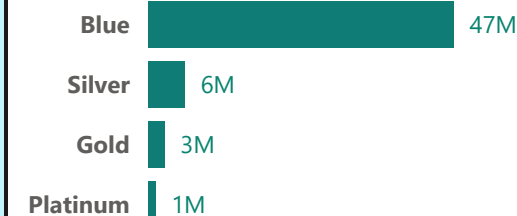
Platin...

Low

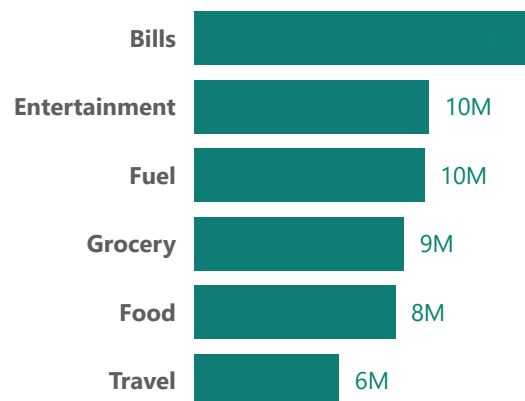
Med

High

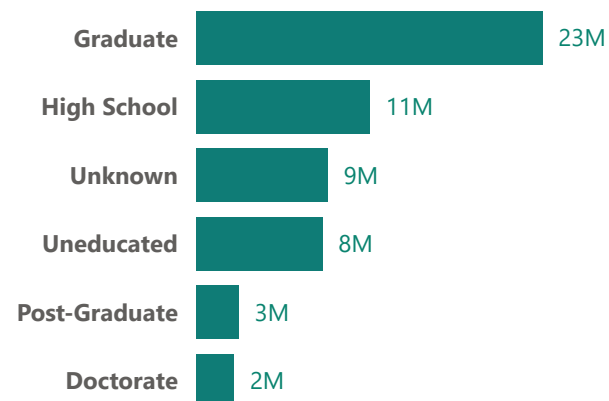
Customer Acq Cost



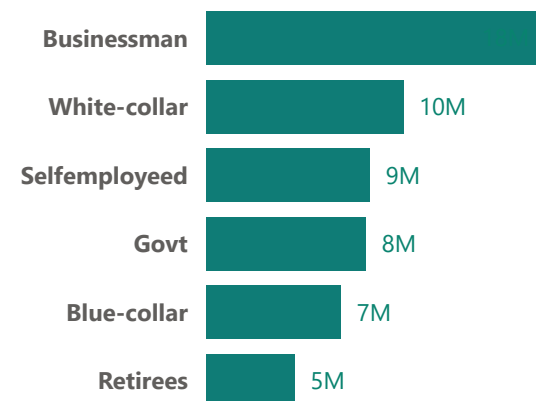
Revenue by Expenditure type



Revenue by Education Level



Revenue by Customer Job



Revenue by Use Chip

