



HackFloat 2016

April 2016. Empowering Women.

HackFloat Sponsorship Pamphlet

Welcome

HackFloat is a 10-hour hackathon/workshop/panel extravaganza meant to empower women in technology. Held at Yale in April by Float, a club at Yale meant to increase diversity in technology, the event will be a place focused on women (but open to everyone!) to learn about and create exciting new technology. We're hoping to have workshops for everyone and a panel of diverse engineers to share their experiences.

Hackathon?

A hackathon is a marathon event where teams of up to four students create projects and work on cool hardware and software to help change the world. HackFloat is open to any student, with a priority given to women and diverse hackers. HackFloat is different than regular hackathons because of our focus on learning and diversity, two very important goals for the tech industry these days.

We need you!

Sponsors are the most important part of HackFloat. Without sponsors, there's no way we can successfully hold our event. Sponsors are also very important to the learning aspect; we need engineers for our panel and to help run short workshops on relevant technology.

In particular, sponsorship money will go to food and snacks for the hackers, prizes, hardware to use during the event, and swag items. While this first iteration of HackFloat is intended to be more intimate, we're hoping to hold an unforgettable event that will leave everyone learning something new.

Why sponsor?

In one word: diversity. Diversity is a huge problem in the tech industry these days. The CS department at Yale is only 19% female, and the industry as a whole is facing a major crisis with underrepresentation of women. By sponsoring HackFloat, you can help combat this issue and create a more diverse, successful industry for all.

Where do I come in?

The next page has the packages. If you'd like something specific, contact us!



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What do I get?

Sponsorship Perks

Tier	Blue	Silver
Amount	\$1000	\$2000
General		
Logo On Website	✓	✓
Table at Event	✓	✓
"Swag" Item to Hackers	✓	✓
45 minute Workshop	✓	✓
Access to Resumes		✓
Logo on T-Shirt		✓
Hacking		
Bring Hardware	✓	✓
API Distribution	✓	✓
Branded Prize		✓