



# TEDx

# NITCalicut

**x** = independently organized TED event

**14 Jan 2012**



## JOIN US

TEDxNITCalicut is a not-for-profit event brought forth by Club Unwired, NIT Calicut under the exclusive license from TED (for more info please visit [www.tedxnitcalicut.com](http://www.tedxnitcalicut.com)). The event will witness some active thinkers and doers- from entrepreneurs to artists, technocrats to economists and is all about ideas: inspiring, discovering, generating and sharing "Ideas Worth Spreading" in different areas. We believe in sharing the platform with people having great ideas that can not only inspire but also bring fresh perspectives before us to make this world a better place to live. The event will be open to a precisely curated audience coming from various fields. The talks will be recorded and made available online to a wider audience.

It is scheduled to take place on **January 14, 2012** in Aryabhata Hall at **National Institute of Technology Calicut**, Kerala.

As a not-for-profit event organized entirely by local and unpaid volunteers, TEDxNITCalicut cannot happen without the help of supporting partners. By becoming a TEDxNITCalicut partner you take part in an engaging discussion in a vibrant group of participants. You also help bring together organizations and individuals who want to be the change agents that fuel a local and global conversation leading to a positive change. Last but not the least, becoming a TEDxNITCalicut partner helps pave the way for a long term partnership with TED and TEDx around a common vision of leveraging ideas, technologies, design and education to help create a better future.

We seek both in-kind and financial sponsorship. Please review our Sponsorship Packages to determine the best way for your company and organization to join TEDxNITCalicut. The sooner you can get involved, the more exposure you will get!

Looking forward to your generous support and participation in this endeavour.

Kind regards,

Mr. Hanas T.  
Faculty Advisor,  
Club Unwired, NIT Calicut

Mr. K. Saseendran  
Dean-Student Affairs,  
NIT Calicut

## SPONSORSHIP PACKAGES:

### **X** PLATINUM SPONSOR – ₹ 60,000/-

- Exclusive sponsor in specific industry
- Visual ads of your firm after talks recorded at TEDxNITCalicut (maximun 30 seconds)
- Explicit mention by the host and acknowledgement of partnership during opening remarks
- Logo on staff t-shirts
- Recognition in all slide shows and print program - Logo 1st rank with corporate description
- Recognition on Website, Facebook and Twitter - Logo 1st rank with corporate description
- On-site branding through printed banners - Logo 1st rank

### **X** GOLD SPONSOR – ₹ 40,000/-

- Visual ads of your firm after talks recorded at TEDxNITCalicut (maximun 30 seconds)
- Explicit mention by the TEDxNITCalicut host
- Logo on staff t-shirts
- Recognition in all slide shows and print program - Logo 2nd rank with corporate description
- Recognition on Website, Facebook and Twitter - Logo 2nd rank with corporate description
- On-site branding through printed banners - Logo 2nd rank

### **X** SILVER SPONSOR – ₹ 20,000/-

- Recognition in all slide shows and print program - Logo 3rd rank with corporate description
- Recognition on Website, Facebook and Twitter - Logo 3rd rank with corporate description
- On-site branding through printed banners - Logo 3rd rank

### **X** IN-KIND SPONSORSHIP:

In addition to cash sponsorships, we also encourage in-kind contributions. Below are some areas we have identified but the range of possibilities is wide-open. We will customize benefits packages based on the relative value of the in-kind gift.

Travel Partners | Catering(Lunch/Snacks) | Photography and Videography  
Media Partners | Printing | Goody Items | Staff T-shirts

# Nominate a Speaker

Help us celebrate and cultivate “Ideas Worth Spreading” by nominating a speaker or performer for the TEDxNITCalicut stage. This is an opportunity to unleash the power of ideas and inspire our community of engaged citizens, change-makers and leaders to shape our future.

## Contact Us

If you are interested in supporting TEDxNITCalicut, please feel free to contact.

Rahulkrishnan C.  
Marketing In-charge  
+91 94473 47340  
info@tedxnitcalicut.com

Puneet Jain  
Licensee-Curator  
+91 99954 00167  
info@tedxnitcalicut.com

Mr. Hanas T.  
Assistant Professor(MED),  
Faculty Advisor - Club Unwired,  
NIT Calicut  
+91 495 2286526  
hanas@nitc.ac.in

Address  
C/o Mr. Hanas T.  
Dept. of Mechanical Engg.  
NIT Calicut, NIT Campus P.O.,  
Calicut, Kerala-673601, India.

Fax no. : + 91 495 2287250  
KIND ATTN. : Mr. Hanas T.

Visit Our Website

**www.TEDxNITCalicut.com**



[www.fb.com/TEDxNITCalicut](http://www.fb.com/TEDxNITCalicut)



[www.twitter.com/TEDxNITCalicut](http://www.twitter.com/TEDxNITCalicut)