

Anushrey Jain

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Education

B.Tech Computer Science Engineering
RAJIV GANDHI PROUDYOGIKI VISHWAVIDYALAYA

Bhopal, India | May 2021

Work Experience

MVP Rockets | UI ENGINEER

July 2022 - Present | Bangalore, India

- Engineered pixel-perfect UIs using HTML5, Tailwind CSS, Next.js 13, Atomic Design, and Storybook. Improved design consistency by 40%.
- Developed 14+ complex user flows for BCG, Apollo Tyres, xto10x, and others. Achieved 98% client satisfaction and 30% faster development.
- Optimized 10+ websites, improving load times by 45% and increasing mobile traffic by 25%.
- Led a team of 4 developers, delivering 16 pixel-perfect UIs. Increased project speed by 20% and reduced bugs by 15%.
- Participated in recruiting 5+ junior developers. Improved candidate quality by 35% and reduced time-to-hire by 20%.
- Leveraged Next.js SSR and SSG to boost SEO, improving search rankings by 50%.
- Created a company-wide design system using Storybook, reducing design revisions by 25%.

Walkover Web Solutions | SOFTWARE DEVELOPER

June 2021 – June 2022 | Indore, India

- Led development of SPACE collaboration suite, serving 3000+ active users across web and mobile (Ionic) platforms.
- Engineered 6 single-page applications using Angular, TypeScript, and Material UI. Improved user engagement by 40%.
- Implemented security and compliance standards for 6+ applications, achieving 100% audit pass rate.
- Developed high-performance website with 300-milliseconds response time using HTML5, SCSS, JavaScript, Airtable, and Express.js.
- Contributed to and published 2 npm packages, downloaded 10,000+ times by developers worldwide.
- Mentored interns, conducted code reviews, and improved team productivity by 25% through effective task delegation.
- Key participant in recruiting 50+ freshers and interns, reducing hiring time by 30% and improving candidate quality.
- Utilized Figma and Balsamiq for UI/UX design, increasing design-to-development efficiency by 35%.

Skills

Technologies: **HTML5, CSS3, SASS, JavaScript ES5/ES6, React.js 18 and Next.js 13**

Frameworks: **Atomic Design, Storybook, Tailwind CSS, Bootstrap 04/05 and Material UI.**

Tools: **Figma, Adobe XD, Balsamiq, Webflow and Git.**

Projects

Trumigo (MVP Rockets)

HTML5, TAILWIND CSS, NEXT.JS 13, STORYBOOK AND ATOMIC DESIGN

- High quality professional car services delivered at your doorstep by **Apollo Tyres**.
- Developed responsive Car Service web app with 15+ user flows, increasing customer engagement by 45% and streamlining bookings.
- Engineered Admin Dashboard with 8+ CRUD flows, reducing management time by 60% and improving service request efficiency.

- Optimized user experience using CSS Sprites and Lazy Loading, resulting in 30% faster page loads and 25% higher user retention.
- Implemented mobile-first design and real-time analytics, boosting mobile conversions by 50% and improving service allocation by 35%.

xto10x (MVP Rockets)

HTML5, TAILWIND CSS, NEXT.JS 13, STORYBOOK AND ATOMIC DESIGN

- xto10x partners with startups on their journey to transform initial business momentum into at-scale impact and world-class organisations.
- Architected and implemented a comprehensive Learning Management System with 11+ user flows, increasing student engagement by 40% and improving course completion rates by 35%.
- Designed and developed a high-performance landing page, achieving 300-milliseconds response time and boosting conversion rates by 50%. Utilized modern web technologies and optimization techniques to enhance user experience.

Kash Kounter (MVP Rockets)

HTML5, TAILWIND CSS, NEXT.JS 13, STORYBOOK AND ATOMIC DESIGN

- Kash Kounter is a rewards gateway that pays shoppers for purchases increases order frequency for merchants.
- Engineered a pixel-perfect, responsive admin panel with 3+ flows, optimizing transaction and user management efficiency by 55%. Implemented advanced data visualization, reducing decision-making time by 40%.
- Developed responsive customer interfaces with 5+ user flows, increasing user engagement by 65% and boosting offer redemption rates by 30%. Utilized modern frontend frameworks to ensure cross-device compatibility and seamless UX.

climateXcapital (MVP Rockets)

HTML5, TAILWIND CSS, NEXT.JS 13, STORYBOOK AND ATOMIC DESIGN

- climateXcapital (cXc) is an open-source platform launched to support climate innovators to spend less time fundraising.
- Developed a pixel-perfect, responsive investment dashboard with 3+ flows, increasing investor engagement by 70% and facilitating a 45% rise in startup funding matches.
- Implemented advanced UX optimizations including META tags and Lazy Loading, resulting in 40% faster page loads and a 25% improvement in SEO rankings. Enhanced overall user satisfaction by 50%.

Walkover Web Solutions

FIGMA, BALSAMIQ, HTML5, SCSS, JAVASCRIPT AND ANGULAR

- Engineered 4 responsive user interfaces using HTML, SCSS, and Angular, improving cross-device compatibility by 95% and reducing user bounce rates by 40%.
- Optimized user experience through advanced SEO techniques, smooth page transitions, and progress indicators, resulting in a 60% increase in user engagement and 30% improvement in conversion rates.
- Designed and developed a high-performance website from concept to deployment, achieving 1-second load times. Utilized Figma, HTML5, SCSS, JavaScript, Airtable, and Express.js to create a seamless, fast-loading user experience that increased traffic by 75%.